Table 5. Professional, Scientific, and Technical Services (Except Notaries, Landscape Architectural, and Veterinary Services) (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer
[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]


See footnotes at end of table.

Table 5. Professional, Scientific, and Technical Services (Except Notaries, Landscape Architectural, and Veterinary Services) (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer-Con.
[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

| NAICS code ${ }^{1}$ | Kind of business | (Millions of dollars) |  |  | Percent change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 2Q } 2004 \\ (p) \\ \hline \end{gathered}$ | 1Q 2004 | 4Q 2003 | $\begin{aligned} & \text { 2Q } 2004 \\ & \text { from } \\ & \text { 1Q } 2004 \end{aligned}$ <br> (p) | $\begin{aligned} & \text { 1Q } 2004 \\ & \text { from } \\ & 4 Q 2003 \end{aligned}$ |
| 5418 | Advertising and related services |  |  |  |  |  |
|  | Total revenue | 17,510 | 16,310 | 17,124 | 7.4 | -4.8 |
|  | Class of customer |  |  |  |  |  |
|  | Government | S | S | S | S | S |
|  | Business . | 16,922 | 15,729 | 16,599 | 7.6 | -5.2 |
|  | Household consumers and individual users .. | 272 | 292 | 293 | -6.8 | -0.3 |
| 541 pt | Other professional, scientific, and technical services ${ }^{4}$ |  |  |  |  |  |
|  | Total revenue . | 70,490 | 62,151 | 70,408 | 13.4 | -11.7 |
|  | Class of customer |  |  |  |  |  |
|  | Government. | 8,697 | 7,943 | 7,884 | 9.5 | 0.7 |
|  | Business . | 49,468 | 43,562 | 51,419 | 13.6 | -15.3 |
|  | Household consumers and individual users ........ | 12,325 | 10,646 | 11,105 | 15.8 | -4.1 |

(p) Preliminary estimate.

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.
(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.
(2) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).
(3) Excludes NAICS 54132 (landscape architectural services).
(4) Includes NAICS 5411 (legal services), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 6 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

