

**Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer**

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code <sup>1</sup>	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51	Information					
	Total revenue .....	230,092	220,419	232,478	4.4	-5.2
	Class of customer					
	Government .....	9,117	8,532	9,159	6.9	-6.8
	Business .....	134,297	128,510	138,002	4.5	-6.9
	Household consumers and individual users .....	86,678	83,377	85,317	4.0	-2.3
511	Publishing industries					
	Total revenue .....	61,009	58,603	66,047	4.1	-11.3
	Class of customer					
	Government .....	3,691	3,137	3,708	17.7	-15.4
	Business .....	47,054	45,509	51,007	3.4	-10.8
	Household consumers and individual users .....	10,264	9,957	11,332	3.1	-12.1
51111	Newspaper publishers					
	Total revenue .....	12,851	12,112	13,018	6.1	-7.0
	Class of customer					
	Government .....	168	149	157	12.8	-5.1
	Business .....	9,468	8,894	9,632	6.5	-7.7
	Household consumers and individual users .....	3,215	3,069	3,229	4.8	-5.0
51112	Periodical publishers					
	Total revenue .....	9,336	8,257	9,150	13.1	-9.8
	Class of customer					
	Government .....	S	S	S	S	S
	Business .....	6,895	6,118	6,684	12.7	-8.5
	Household consumers and individual users .....	2,289	1,981	2,283	15.5	-13.2
5111 pt	Book, database and directory, and other publishers <sup>2</sup>					
	Total revenue .....	13,379	12,955	14,446	3.3	-10.3
	Class of customer					
	Government .....	1,429	1,008	1,317	41.8	-23.5
	Business .....	9,289	9,520	10,086	-2.4	-5.6
	Household consumers and individual users .....	2,661	2,427	3,043	9.6	-20.2
5112	Software publishers					
	Total revenue .....	25,443	25,279	29,433	0.6	-14.1
	Class of customer					
	Government .....	1,942	1,822	2,051	6.6	-11.2
	Business .....	21,402	20,977	24,605	2.0	-14.7
	Household consumers and individual users .....	S	S	S	S	S

See footnotes at end of table.

**Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code <sup>1</sup>	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
512	Motion picture and sound recording industries					
	Total revenue .....	18,636	17,497	20,878	6.5	-16.2
	Class of customer					
	Government .....	S	S	S	S	S
	Business .....	13,170	12,928	15,215	1.9	-15.0
	Household consumers and individual users .....	5,377	4,522	5,613	18.9	-19.4
513	Broadcasting and telecommunications					
	Total revenue .....	127,926	122,694	123,142	4.3	-0.4
	Class of customer					
	Government .....	2,384	2,458	2,493	-3.0	-1.4
	Business .....	59,226	55,957	56,968	5.8	-1.8
	Household consumers and individual users .....	66,316	64,279	63,681	3.2	0.9
5131	Radio and television broadcasting					
	Total revenue .....	15,714	13,302	14,176	18.1	-6.2
	Class of customer					
	Government .....	162	122	121	32.8	0.8
	Business .....	15,228	12,931	13,765	17.8	-6.1
	Household consumers and individual users .....	S	S	S	S	S
5132	Cable networks and program distribution					
	Total revenue .....	25,958	24,494	23,638	6.0	3.6
	Class of customer					
	Government .....	33	33	32	Z	3.1
	Business .....	7,444	7,306	6,896	1.9	5.9
	Household consumers and individual users .....	18,481	17,155	16,710	7.7	2.7
5133	Telecommunications					
	Total revenue .....	86,254	84,898	85,328	1.6	-0.5
	Class of customer					
	Government .....	2,189	2,303	2,340	-5.0	-1.6
	Business .....	36,554	35,720	36,307	2.3	-1.6
	Household consumers and individual users .....	47,511	46,875	46,681	1.4	0.4
51331	Wired telecommunications carriers					
	Total revenue .....	51,945	52,290	52,991	-0.7	-1.3
	Class of customer					
	Government .....	785	994	1,001	-21.0	-0.7
	Business .....	24,452	24,494	25,044	-0.2	-2.2
	Household consumers and individual users .....	26,708	26,802	26,946	-0.4	-0.5

See footnotes at end of table.

**Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code <sup>1</sup>	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51332	Wireless telecommunications carriers (except satellite)					
	Total revenue .....	29,728	28,227	27,722	5.3	1.8
	Class of customer					
	Government .....	S	S	S	S	S
	Business .....	S	S	S	S	S
	Household consumers and individual users .....	S	S	S	S	S
5133 pt	Other telecommunications <sup>3</sup>					
	Total revenue .....	4,581	4,381	4,615	4.6	-5.1
	Class of customer					
	Government .....	183	159	185	15.1	-14.1
	Business .....	3,089	3,046	3,217	1.4	-5.3
	Household consumers and individual users .....	1,309	1,176	1,213	11.3	-3.1
514	Information services and data processing services					
	Total revenue .....	22,521	21,625	22,411	4.1	-3.5
	Class of customer					
	Government .....	2,953	2,890	2,908	2.2	-0.6
	Business .....	14,847	14,116	14,812	5.2	-4.7
	Household consumers and individual users .....	4,721	4,619	4,691	2.2	-1.5
5141	Information services					
	Total revenue .....	8,378	8,087	8,031	3.6	0.7
	Class of customer					
	Government .....	S	S	S	S	S
	Business .....	4,201	4,009	3,988	4.8	0.5
	Household consumers and individual users .....	3,712	3,650	3,626	1.7	0.7
5142	Data processing services					
	Total revenue .....	14,143	13,538	14,380	4.5	-5.9
	Class of customer					
	Government .....	2,488	2,462	2,491	1.1	-1.2
	Business .....	10,646	10,107	10,824	5.3	-6.6
	Household consumers and individual users .....	1,009	969	1,065	4.1	-9.0

(p) Preliminary estimate. Z Less than .05 percent.

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(1) For a full description of the NAICS codes used in this table, see [www.census.gov/epcd/www/naics.html](http://www.census.gov/epcd/www/naics.html).

(2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).

(3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 4 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).