JOIN ME IN THIS COMMITMENT

- Know your job.
- Be situationally aware.
- Be healthy.
- Treat every individual with dignity and respect.

ASK YOURSELF:

- **1.** Is it good for my customer?
- **2.** Is it legal and ethical?
- **3.** Is it something I am willing to be accountable for?

If so, don't ask permission, you already have it.

DO IT!

Bob Jower



LOYALTY. Bear true faith and allegiance to the U.S. Constitution and the Army.

DUTY. Fulfill your obligations.

RESPECT. Treat people as they should be treated.

SELFLESS

SERVICE. Put the welfare of the nation, the Army and your subordinates before your own.

HONOR. Live up to all Army values.

INTEGRITY. Do what's right, legally and morally.

PERSONAL COURAGE. Face fear, danger, or adversity.





The United States Army Corps of Engineers

One Corps Serving the Army and the Nation



INTRODUCTION

The people of the U.S. Army Corps of Engineers continue to provide vital services to the Army and the nation. You are deployed



across the nation and around the world, working hard every day to do what is right. You are a critical part of the Army, from quality of life and readiness on installations to transformation of the force for the future, helping to shape the Army for success. You are especially important to the well being of the nation, and the livelihood of most Americans, through developing, managing, protecting and improving our nation's water resources. You are striving to bring synergy between development and environment, seeking the best economic, environmental and social solutions. You are doing the tough jobs. The nation will continue to look to you when it needs the best. Please use this document, and the strategic campaign plan published separately, and help me to achieve our vision and strategic goals.

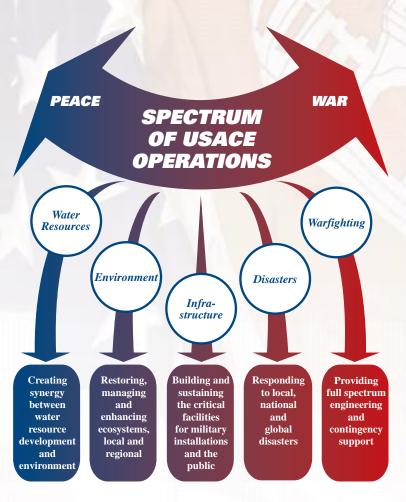
"Synergy is the fruit of thinking win-win and seeking first to understand . . . It's not compromise . . . It's the creation of third alternatives that are genuinely better than solutions individuals could ever come up with on their own."

- Stephen R. Covey

OUR PURPOSE

Serving the Army and the Nation

OUR MISSION



VISION STATEMENT

The world's premier public engineering organization responding to our nation's needs in peace and war.

A full spectrum Engineer Force of high quality, dedicated soldiers and civilians:

- Trained and ready,
- A vital part of the Army,
- Dedicated to public service,
- An Army values-based organization.

STRATEGIC GOALS

and professional excellence of our world class workforce, functioning as teams delivering projects and services.

PROCESS. Use the Project Management Business Process to operate as *One Corps*, regionally delivering quality goods and services.

COMMUNICATION. Communicate effectively to build synergistic relationships that serve the nation.