

# 1.0 Fatalities

per 100M VMT by 2008



U.S. Department  
of Transportation



U.S. Department  
of Transportation



U.S. Department  
of Transportation



Federal Highway  
Administration

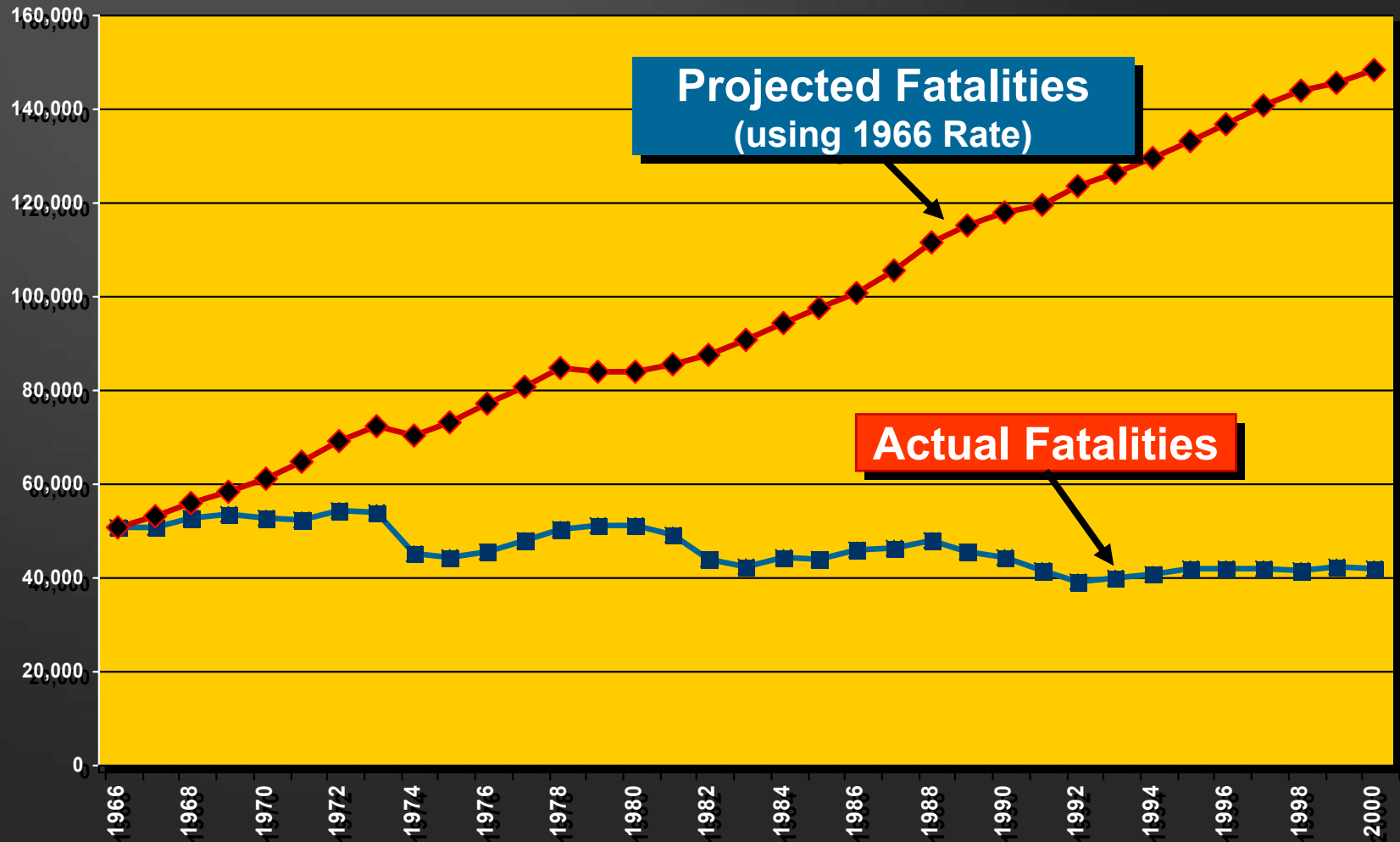
**NHTSA**  
People Saving People  
[www.nhtsa.dot.gov](http://www.nhtsa.dot.gov)

**FHWA  
IS  
a Safety Agency**

# Integrated Approach



# Positive Trends Level Off



# FHWA Safety Priorities

## Within 5 Years

---

- Reduce roadway departure fatalities **Save 2,292 Lives Annually**
- Reduce intersection fatalities **Save 860 Lives Annually**
- Reduce pedestrian fatalities **Save 465 Lives Annually**

# Roadway Departure Fatalities

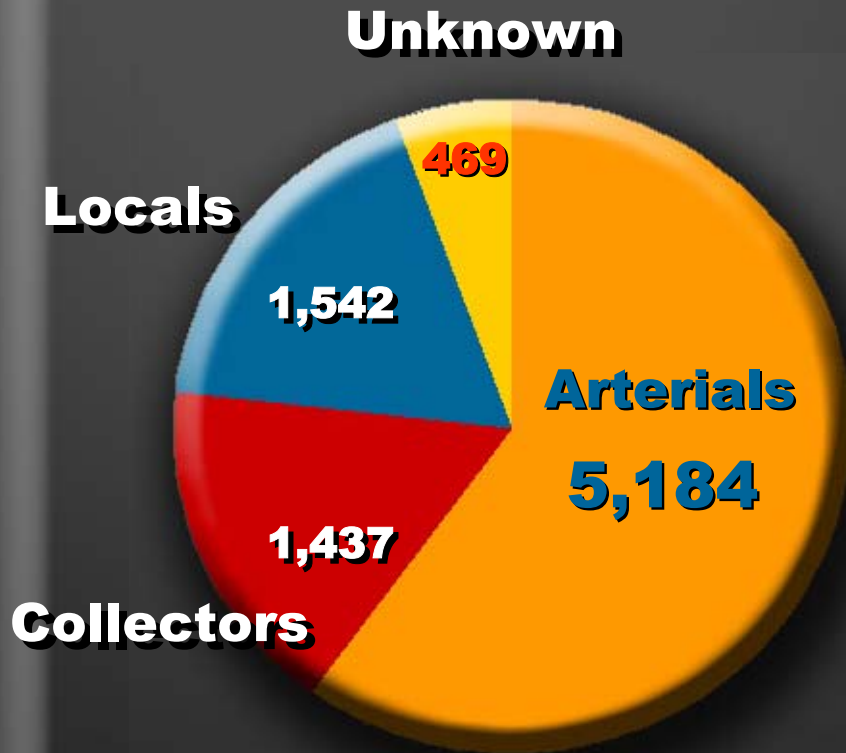


- **Three** roadway departure **fatalities** every hour
- **One** roadway departure **injury** every minute
- **Three** roadway departure **crashes** every minute

# Roadway Departure Programs



# Intersection Fatalities

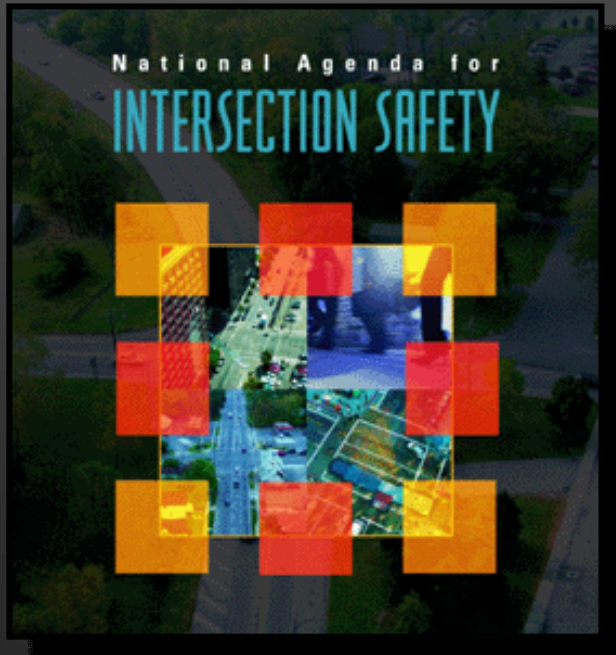


- **One** intersection related **fatality** every hour
- **Two** intersection related **injury crashes** every minute
- **Five** intersection related **crashes** every minute

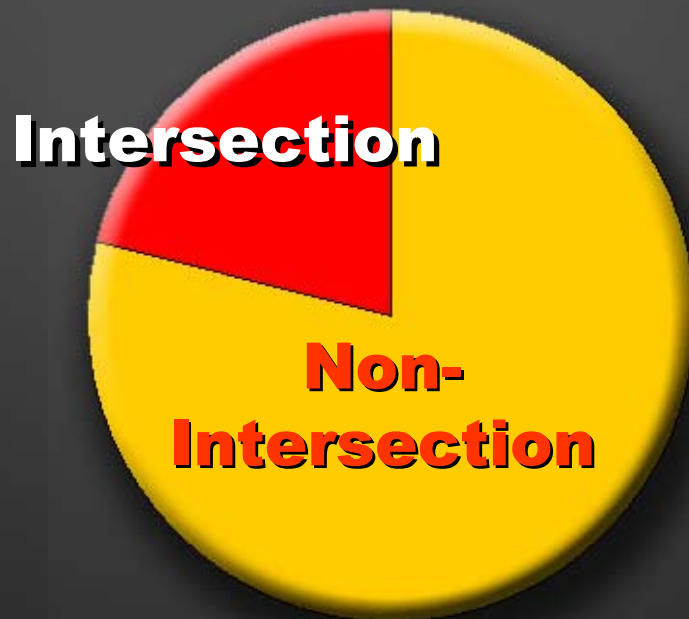


# Intersection Programs

## National Intersection Agenda



# Pedestrian Fatalities



- **One** pedestrian **killed** every two hours
- **Eight** pedestrians **injured** every hour
- **Thirteen** pedestrians **killed** each day

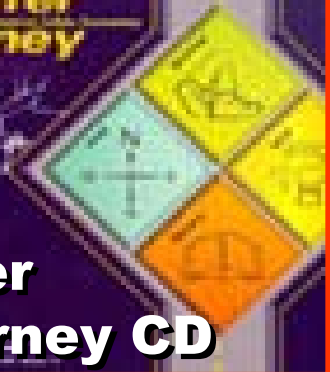
# Pedestrian Programs

Pedestrian  
**Safety**  
Campaign



**Engineering  
Outreach Campaign**

*Safer  
Journey*



**Safer  
Journey CD**

**Engineering &  
ITS-Based  
Countermeasures**



# **Strategic Approach to Highway Safety**

- **Safety conscious planning**
- **State based strategic safety plans**
- **Data driven decision making**
- **Speed management**
- **Consideration of older road users**

# **FHWA Is A Safety Agency**

- **Use resources wisely**
- **Work with our partners**
- **Emphasize “4 Es” approach**
- **Focus on three crash types**
- **Encourage strategic approach**

***Buckle Up!***