107TH CONGRESS 1ST SESSION H.R. 2180

To amend the Federal Food, Drug, and Cosmetic Act to grant the Secretary of Health and Human Services the authority to regulate tobacco products, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

JUNE 14, 2001

Mr. TOM DAVIS of Virginia (for himself, Mr. GILLMOR, Mr. GREEN of Wisconsin, Mr. SWEENEY, Ms. GRANGER, Mr. TOWNS, Mr. LINDER, Mr. FERGUSON, Mr. COLLINS, Mr. SCHROCK, Mrs. BONO, Mr. PETERSON of Minnesota, Mr. GRUCCI, Mr. TERRY, and Mr. DOYLE) introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

- To amend the Federal Food, Drug, and Cosmetic Act to grant the Secretary of Health and Human Services the authority to regulate tobacco products, and for other purposes.
 - 1 Be it enacted by the Senate and House of Representa-
 - 2 tives of the United States of America in Congress assembled,

3 SECTION 1. SHORT TITLE.

- 4 This Act may be cited as the "National Youth Smok-
- 5 ing Reduction Act".

1 SEC. 2. FINDINGS.

2	The Congress finds the following:
3	(1) The use of tobacco products by the Nation's
4	children is a pediatric disease of epic proportions
5	that results in new generations of tobacco-dependent
6	children and adults.
7	(2) A consensus exists within the scientific and
8	medical communities that tobacco products are in-
9	herently dangerous and cause cancer, heart disease,
10	and other serious adverse health effects.
11	(3) Nicotine is addictive.
12	(4) Virtually all new users of tobacco products
13	are under the minimum legal age to purchase such
14	products.
15	(5) Tobacco advertising and marketing con-
16	tribute significantly to the use of nicotine-containing
17	tobacco products by adolescents.
18	(6) Because past efforts to restrict advertising
19	and marketing of tobacco products have failed ade-
20	quately to curb tobacco use by adolescents, com-
21	prehensive restrictions on the sale, promotion, and
22	distribution of such products are needed.
23	(7) Federal and State governments have lacked
24	the legal and regulatory authority and resources
25	they need to address comprehensively the public

health and societal problems caused by the use of to bacco products.

3 (8) Federal and State public health officials,
4 the public health community, and the public at large
5 recognize that the tobacco industry should be subject
6 to ongoing oversight.

7 (9) Under article I, section 8 of the Constitu8 tion, the Congress is vested with the responsibility
9 for regulating interstate commerce and commerce
10 with Indian tribes.

(10) The sale, distribution, marketing, advertising, and use of tobacco products are activities in and substantially affecting interstate commerce because they are sold, marketed, advertised, and distributed in interstate commerce on a nationwide basis, and have a substantial effect on the Nation's economy.

(11) The sale, distribution, marketing, advertising, and use of such products substantially affect
interstate commerce through the health care and
other costs attributable to the use of tobacco products.

(12) It is in the public interest for Congress to
adopt comprehensive public health legislation because of tobacco's unique position in the Nation's

history and economy and the need to prevent the
 sale, distribution, marketing and advertising of to bacco products to persons under the minimum legal
 age to purchase such products.

5 (13) The public interest requires a timely, fair,
6 equitable, and consistent result that will serve the
7 public interest by restricting throughout the Nation
8 the sale, distribution, marketing, and advertising of
9 tobacco products only to persons of legal age to pur10 chase such products.

(14) Public health authorities estimate that the
benefits to the Nation of enacting Federal legislation
to accomplish these goals would be significant in
human and economic terms.

(15) Reducing the use of tobacco by minors by
50 percent would prevent well over 60,000 early
deaths each year and save up to \$43 billion each
year in reduced medical costs, improved productivity,
and the avoidance of premature deaths.

20 (16) Advertising, marketing, and promotion of
21 tobacco products have been especially directed to at22 tract young persons to use tobacco products and
23 these efforts have resulted in increased use of such
24 products by youth. Past efforts to oversee these ac-

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1	tivities have not been successful in adequately pre-
2	venting such increased use.
3	(17) Tobacco advertising increases the size of
4	the tobacco market by increasing consumption of to-
5	bacco products including increasing tobacco use by
6	young people.
7	(18) Children are more influenced by tobacco
8	advertising than adults and they smoke the most ad-
9	vertised brands.
10	(19) Tobacco company documents indicate that
11	young people are an important and often crucial seg-
12	ment of the tobacco market.
13	(20) Advertising restrictions will have a positive
14	effect on the smoking rates of young people.
15	(21) Restrictions on advertising are necessary
16	to prevent unrestricted tobacco advertising from un-
17	dermining legislation prohibiting access to young
18	people.
19	(22) It is in the public interest for Congress to
20	adopt legislation to address the public health crisis
21	created by actions of the tobacco industry.
22	SEC. 3. DEFINITIONS.
23	(a) Federal Cigarette Labeling and Adver-
24	TISING ACT.—Section 3(1) of the Federal Cigarette La-
25	beling and Advertising Act is amended—

1	(1) in subparagraph (A) by striking "and";
2	(2) in subparagraph (B) by striking the period
3	and inserting "; and"; and
4	(3) by inserting the following new subparagraph
5	at the end thereof:
6	"(C) any tobacco product, in any form, in-
7	cluding bidis and kreteks, if the tobacco in the
8	product is heated or burned and is functional in
9	the product, and the product, because of its ap-
10	pearance, the type of tobacco used in the filler,
11	or its packaging and labeling, is likely to be of-
12	fered to, or purchased by, consumers as a ciga-
13	rette or as roll-your-own tobacco.".
14	(b) THIS ACT.—In this Act:
15	(1) BRAND.—The term "brand" means a vari-
16	ety of tobacco product distinguished by the tobacco
17	used, tar content, nicotine content, flavoring used,
18	size, filtration, or packaging, logo, registered trade-
19	mark or brand name, identifiable pattern of colors,
20	or any combination of such attributes.
21	(2) CIGARETTE.—The term "cigarette" has the
22	meaning given that term by section $3(1)$ of the Fed-
23	eral Cigarette Labeling and Advertising Act (15
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1 (3) CIGARETTE TOBACCO.—The term "cigarette 2 tobacco" means any product that consists of loose 3 tobacco that is intended for use by consumers in a 4 cigarette. Unless otherwise stated, the requirements 5 for cigarettes shall also apply to cigarette tobacco.

6 (4) COMMERCE.—The term "commerce" has
7 the meaning given that term by section 3(2) of the
8 Federal Cigarette Labeling and Advertising Act (15
9 U.S.C. 1332(2)).

10 (5) CONSTITUENT.—The term "constituent" in
11 relation to cigarettes means any element of main12 stream or sidestream smoke.

13 (6) DISTRIBUTOR.—The term "distributor" as 14 regards a tobacco product means any person who 15 furthers the distribution of cigarette or smokeless to-16 bacco, whether domestic or imported, at any point 17 from the original place of manufacture to the person 18 who sells or distributes the product to individuals for 19 personal consumption. Common carriers are not con-20 sidered distributors for purposes of this Act.

(7) INGREDIENT.—The term "ingredient" in
relation to cigarettes or smokeless tobacco products
means any substance, chemical, or compound (other
than tobacco, water, or reconstituted tobacco sheet
made wholly from tobacco) added, or specified for

addition, by the manufacturer to the tobacco, paper,
 or filter of a cigarette, or to the tobacco of a smoke less tobacco product, including flavorants, processing
 aids, casing sauces, preservatives, and combustion
 modifiers.

6 (8)MANUFACTURER.—The term "manufac-7 turer" means any person who manufactures tobacco 8 products intended to be sold in the United States. 9 The term "manufacturer" shall include an importer 10 or other first purchaser for resale in the United 11 States of tobacco products manufactured outside of 12 the United States or tobacco products manufactured 13 in the United States but not intended for sale in the 14 United States.

(9) NICOTINE.—The term "nicotine" means the
chemical substance named 3-(1-Methyl-2pyrrolidinyl) pyridine or C[10]H[14]N[2], including
any salt or complex of nicotine.

(10) PACKAGE.—The term "package" means a
pack, box, carton, or container of any kind or, if no
other container, any wrapping (including cellophane), in which cigarettes or smokeless tobacco are
offered for sale, sold, or otherwise distributed to consumers.

1	(11) RETAILER.—The term "retailer" means
2	any person who sells cigarettes or smokeless tobacco
3	to individuals for personal consumption, or who op-
4	erates a facility where self-service displays of tobacco
5	products are permitted.
6	(12) Secretary.—Except where the context
7	otherwise requires, the term "Secretary" means the
8	Secretary of Health and Human Services.
9	(13) Smokeless tobacco.—The term "smoke-
10	less tobacco" means any product that consists of
11	cut, ground, powdered, or leaf tobacco and that is
12	intended to be placed in the oral or nasal cavity.
13	SEC. 4. AMENDMENT OF FEDERAL FOOD, DRUG, AND COS-
13 14	SEC. 4. AMENDMENT OF FEDERAL FOOD, DRUG, AND COS- METIC ACT OF 1938.
14	METIC ACT OF 1938.
14 15	METIC ACT OF 1938. (a) DEFINITION.—Section 201 of the Federal Food,
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1	"(ll) The definitions contained in section 3 of
2	the National Youth Smoking Reduction Act shall
3	apply with respect to chapter IX.".
4	(b) FDA Authority Over Tobacco Products.—
5	The Federal Food, Drug, and Cosmetic Act (21 U.S.C.
6	301 et seq.) is amended—
7	(1) by redesignating chapter IX as chapter X;
8	(2) by redesignating sections 901 through 907
9	as sections 1001 through 1007; and
10	(3) by inserting after section 803 the following:
11	"CHAPTER IX—TOBACCO
12	PRODUCTS
12	
12	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS.
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13 14 15	"(a) IN GENERAL.—Tobacco products shall be regu- lated by the Secretary under this chapter and shall not
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 13 14 15 16 17 18 19 	 "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease (within the meaning of section)
 13 14 15 16 17 18 19 20 	 "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease (within the meaning of section 201(g)(1)(B) or section 201(h)(2)); or
 13 14 15 16 17 18 19 20 21 	 "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease (within the meaning of section 201(g)(1)(B) or section 201(h)(2)); or "(2) a health claim is made for such products

"(b) APPLICABILITY.—This chapter shall apply to all
 tobacco products subject to the provisions of part 897 of
 title 21, Code of Federal Regulations, and to any other
 tobacco products that the Secretary by regulation deems
 to be subject to this chapter.

6 "(e) Scope.—

"(1) Nothing in this chapter shall be construed
to affect the Secretary's authority over, or the regulation of, products under this Act that are not tobacco products under chapter V of the Federal
Food, Drug and Cosmetic Act or any other chapter
of that Act.

13 "(2) The provisions of this chapter shall not 14 apply to tobacco leaf that is not in the possession of 15 the manufacturer, or to the producers of tobacco 16 leaf, including tobacco growers, tobacco warehouses, 17 and tobacco grower cooperatives, nor shall any em-18 ployee of the Food and Drug Administration have 19 any authority whatsoever to enter onto a farm 20 owned by a producer of tobacco leaf without the 21 written consent of such producer. Notwithstanding 22 any other provision of this subparagraph, if a pro-23 ducer of tobacco leaf is also a tobacco product man-24 ufacturer or controlled by a tobacco product manu-25 facturer, the producer shall be subject to this chap-

1 ter in the producer's capacity as a manufacturer. 2 Nothing in this chapter shall be construed to grant the Secretary authority to promulgate regulations on 3 4 any matter that involves the production of tobacco leaf or a producer thereof, other than activities by 5 6 a manufacturer affecting production. For purposes 7 of the preceding sentence, the term 'controlled by' 8 means a member of the same controlled group of 9 corporations as that term is used in section 52(a)10 of the Internal Revenue Code of 1986, or under 11 common control within the meaning of the regula-12 tions promulgated under section 52(b) of such Code.

13 "SEC. 902. ADULTERATED TOBACCO PRODUCTS.

14 "A tobacco product shall be deemed to be adulterated15 if—

"(1) it consists in whole or in part of any filthy,
putrid, or decomposed substance, or is otherwise
contaminated by any poisonous or deleterious substance that may render the product more injurious
to health;

21 "(2) it has been prepared, packed, or held
22 under insanitary conditions whereby it may have
23 been contaminated with filth, or whereby it may
24 have been rendered more injurious to health;

1	"(3) its container is composed, in whole or in
2	part, of any poisonous or deleterious substance
3	which may render the contents more injurious to
4	health;
5	"(4) it is, or purports to be or is represented
6	as, a tobacco product which is subject to a perform-
7	ance standard established under section 907 unless
8	such tobacco product is in all respects in conformity
9	with such standard;
10	"(5) it is required by section $910(a)$ to have
11	premarket approval, is not exempt under section
12	906(f), and does not have an approved application in
13	effect;
14	"(6) the methods used in, or the facilities or
15	controls used for, its manufacture, packing or stor-
16	age are not in conformity with applicable require-
17	ments under section $906(e)(1)$ or an applicable con-
18	dition prescribed by an order under section
19	906(e)(2); or
20	((7) it is a tobacco product for which an ex-
21	emption has been granted under section 906(f) for
22	investigational use and the person who was granted
23	such exemption or any investigator who uses such
24	tobacco product under such exemption fails to com-

ply with a requirement prescribed by or under such
section.
"SEC. 903. MISBRANDED TOBACCO PRODUCTS.
"(a) IN GENERAL.—A tobacco product shall be
deemed to be misbranded—
"(1) if its labeling is false or misleading in any
particular;
((2) if in package form unless it bears a label
containing—
"(A) the name and place of business of the
tobacco product manufacturer, packer, or dis-
tributor; and
"(B) an accurate statement of the quantity
of the contents in terms of weight, measure, or
numerical count,
except that under subparagraph (B) of this para-
graph reasonable variations shall be permitted, and
exemptions as to small packages shall be established,
by regulations prescribed by the Secretary;
"(3) if any word, statement, or other informa-
tion required by or under authority of this chapter
to appear on the label or labeling is not prominently
placed thereon with such conspicuousness (as com-
pared with other words, statements or designs in the
labeling) and in such terms as to render it likely to

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be read and understood by the ordinary individual under customary conditions of purchase and use;

"(4) if it has an established name, unless its
label bears, to the exclusion of any other nonproprietary name, its established name prominently printed in type as required by the Secretary by regulation;

8 "(5) if the Secretary has issued regulations re-9 quiring that its labeling bear adequate directions for 10 use, or adequate warnings against use by children, 11 that are necessary for the protection of users unless 12 its labeling conforms in all respects to such regula-13 tions;

14 "(6) if it was manufactured, prepared, propa-15 gated, compounded, or processed in any State in an 16 establishment not duly registered under section 17 905(b), if it was not included in a list required by 18 section 905(i), if a notice or other information re-19 specting it was not provided as required by such sec-20 tion or section 905(j), or if it does not bear such 21 symbols from the uniform system for identification 22 of tobacco products prescribed under section 905(e) 23 as the Secretary by regulation requires;

24 "(7) if, in the case of any tobacco product dis25 tributed or offered for sale in any State—

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1	"(A) its advertising is false or misleading
2	in any particular; or
3	"(B) it is sold, distributed, advertised, or
4	promoted in violation of section 915 or regula-
5	tions prescribed under section 906(d);
6	"(8) unless, in the case of any tobacco product
7	distributed or offered for sale in any State, the man-
8	ufacturer, packer, or distributor thereof includes in
9	all advertisements and other descriptive printed mat-
10	ter issued or caused to be issued by the manufac-
11	turer, packer, or distributor with respect to that to-
12	bacco product—
13	"(A) a true statement of the tobacco prod-
14	uct's established name as defined in paragraph
15	(4) of this subsection, printed prominently; and
16	"(B) a brief statement of—
17	"(i) the uses of the tobacco product
18	and relevant warnings, precautions, side
19	effects, and contraindications; and
20	"(ii) in the case of specific tobacco
21	products made subject to a finding by the
22	Secretary after notice and opportunity for
23	comment that such action is necessary to
24	protect the public health, a full description
25	of the components of such tobacco product

1	or the formula showing quantitatively each
2	ingredient of such tobacco product to the
3	extent required in regulations which shall
4	be issued by the Secretary after an oppor-
5	tunity for a hearing;
6	"(9) unless, in the case of any tobacco product
7	distributed or offered for sale in any State, the man-
8	ufacturer, packer, or distributor thereof includes in
9	all advertisements the information required by sec-
10	tion 916(c);
11	"(10) if it is a tobacco product subject to a per-
12	formance standard established under section 907,
13	unless it bears such labeling as may be prescribed in
14	such performance standard; or
15	"(11) if there was a failure or refusal—
16	"(A) to comply with any requirement pre-
17	scribed under section 904 or 908; or
18	"(B) to furnish any material or informa-
19	tion required by or under section 909.
20	"(b) Prior Approval of Statements on
21	LABEL.—The Secretary may, by regulation, require prior
22	approval of statements made on the label of a tobacco
23	product. No regulation issued under this subsection may
24	require prior approval by the Secretary of the content of
25	any advertisement and no advertisement of a tobacco

product, published after the date of enactment of this Act 1 2 shall, with respect to the matters specified in this section 3 or covered by regulations issued hereunder, be subject to 4 the provisions of sections 12 through 15 of the Federal 5 Trade Commission Act (15 U.S.C. 52 through 55). This subsection does not apply to any printed matter which the 6 7 Secretary determines to be labeling as defined in section 8 201(m).

9 "SEC. 904. SUBMISSION OF HEALTH INFORMATION TO THE 10 SECRETARY.

"(a) REQUIREMENT.—Not later than 6 months after
the date of enactment of this Act, each tobacco product
manufacturer or importer of tobacco products, or agents
thereof, shall submit to the Secretary the following information:

"(1) A listing of all tobacco ingredients, sub-16 17 stances and compounds that are, on such date, 18 added by the manufacturer to the tobacco, paper, fil-19 ter, or other component of each tobacco product by 20 brand and by quantity in each brand and subbrand. 21 "(2) A description of the content, delivery, and 22 form of nicotine in each tobacco product measured 23 in milligrams of nicotine.

24 "(3) All documents (including underlying sci25 entific information) relating to research activities,

and research findings, conducted, supported, or possessed by the manufacturer (or agents thereof) on
 the health, behavioral, or physiologic effects of to bacco products, their constituents, ingredients, and
 components, and tobacco additives, described in
 paragraph (1).

"(4) All documents (including underlying sci-7 8 entific information) relating to research activities, 9 and research findings, conducted, supported, or pos-10 sessed by the manufacturer (or agents thereof) that 11 relate to the issue of whether a reduction in risk to 12 health from tobacco products can occur upon the 13 employment of technology available or known to the 14 manufacturer.

15 "(5) All documents (including underlying sci16 entific information) relating to marketing research
17 involving the use of tobacco products.

18 An importer of a tobacco product not manufactured in the19 United States shall supply the information required of a20 tobacco product manufacturer under this subsection.

"(b) ANNUAL SUBMISSION.—A tobacco product manufacturer or importer that is required to submit information under subsection (a) shall update such information
on an annual basis under a schedule determined by the
Secretary.

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1 "(c) TIME FOR SUBMISSION.—

"(1) NEW PRODUCTS.—At least 90 days prior 2 3 to the delivery for introduction into interstate com-4 merce of a tobacco product not on the market on the 5 date of enactment of this chapter, the manufacturer 6 of such product shall provide the information re-7 quired under subsection (a) and such product shall 8 be subject to the annual submission under subsection (b). 9

10 "(2) Modification of existing products.— 11 If at any time a tobacco product manufacturer adds 12 to its tobacco products a new tobacco additive, in-13 creases or decreases the quantity of an existing to-14 bacco additive or the nicotine content, delivery, or 15 form, or eliminates a tobacco additive from any to-16 bacco product, the manufacturer shall within 60 17 days of such action so advise the Secretary in writ-18 ing and reference such modification in submissions 19 made under subsection (b).

20 "SEC. 905. ANNUAL REGISTRATION.

21 "(a) DEFINITIONS.—As used in this section—

"(1) consistent with the provisions of section
901(c)(2), the term 'manufacture, preparation,
compounding, or processing' shall include repackaging or otherwise changing the container, wrapper,

or labeling of any tobacco product package in fur therance of the distribution of the tobacco product
 from the original place of manufacture to the person
 who makes final delivery or sale to the ultimate con sumer or user; and

6 "(2) the term 'name' shall include in the case 7 of a partnership the name of each partner and, in 8 the case of a corporation, the name of each cor-9 porate officer and director, and the State of incorpo-10 ration.

11 "(b) REGISTRATION BY OWNERS AND OPERATORS.— 12 On or before December 31 of each year every person who 13 owns or operates any establishment in any State engaged 14 in the manufacture, preparation, compounding, or proc-15 essing of a tobacco product or tobacco products shall reg-16 ister with the Secretary the name, places of business, and 17 all such establishments of that person.

18 "(c) REGISTRATION OF NEW OWNERS AND OPERA-19 TORS.—Every person upon first engaging in the manufac-20 ture, preparation, compounding, or processing of a tobacco 21 product or tobacco products in any establishment owned 22 or operated in any State by that person shall immediately 23 register with the Secretary that person's name, place of 24 business, and such establishment. "(d) REGISTRATION OF ADDED ESTABLISHMENTS.—
 Every person required to register under subsection (b) or
 (c) shall immediately register with the Secretary any addi tional establishment which that person owns or operates
 in any State and in which that person begins the manufac ture, preparation, compounding, or processing of a tobacco
 product or tobacco products.

8 "(e) UNIFORM PRODUCT IDENTIFICATION Sys-9 TEM.—The Secretary may by regulation prescribe a uni-10 form system for the identification of tobacco products and may require that persons who are required to list such 11 tobacco products under subsection (i) of this section shall 12 13 list such tobacco products in accordance with such system. 14 "(f) Public Access to Registration Informa-15 TION.—The Secretary shall make available for inspection, to any person so requesting, any registration filed under 16 17 this section.

18 "(g) BIENNIAL INSPECTION OF REGISTERED ESTAB-LISHMENTS.—Every establishment in any State registered 19 20 with the Secretary under this section shall be subject to 21 inspection under section 704, and every such establish-22 ment engaged in the manufacture, compounding, or proc-23 essing of a tobacco product or tobacco products shall be 24 so inspected by one or more officers or employees duly 25 designated by the Secretary at least once in the 2-year period beginning with the date of registration of such es tablishment under this section and at least once in every
 successive 2-year period thereafter.

4 "(h) FOREIGN ESTABLISHMENTS MAY REGISTER.— 5 Any establishment within any foreign country engaged in the manufacture, preparation, compounding, or processing 6 7 of a tobacco product or tobacco products, may register 8 under this section under regulations promulgated by the 9 Secretary. Such regulations shall require such establish-10 ment to provide the information required by subsection (i) of this section and shall include provisions for registration 11 12 of any such establishment upon condition that adequate 13 and effective means are available, by arrangement with the government of such foreign country or otherwise, to enable 14 15 the Secretary to determine from time to time whether tobacco products manufactured, prepared, compounded, or 16 processed in such establishment, if imported or offered for 17 import into the United States, shall be refused admission 18 on any of the grounds set forth in section 801(a). 19

- 20 "(i) Registration Information.—
- "(1) PRODUCT LIST.—Every person who registers with the Secretary under subsection (b), (c),
 or (d) of this section shall, at the time of registration under any such subsection, file with the Secretary a list of all tobacco products which are being

1	manufactured, prepared, compounded, or processed
2	by that person for commercial distribution and
3	which has not been included in any list of tobacco
4	products filed by that person with the Secretary
5	under this paragraph or paragraph (2) before such
6	time of registration. Such list shall be prepared in
7	such form and manner as the Secretary may pre-
8	scribe and shall be accompanied by—
9	"(A) in the case of a tobacco product con-
10	tained in the applicable list with respect to
11	which a performance standard has been estab-
12	lished under section 907 or which is subject to
13	section 910, a reference to the authority for the
14	marketing of such tobacco product and a copy
15	of all labeling for such tobacco product;
16	"(B) in the case of any other tobacco prod-
17	uct contained in an applicable list, a copy of all
18	consumer information and other labeling for
19	such tobacco product, a representative sampling
20	of advertisements for such tobacco product,
21	and, upon request made by the Secretary for
22	good cause, a copy of all advertisements for a
23	particular tobacco product; and
24	"(C) if the registrant filing a list has de-
25	termined that a tobacco product contained in

such list is not subject to a performance stand-1 2 ard established under section 907, a brief state-3 ment of the basis upon which the registrant 4 made such determination if the Secretary re-5 quests such a statement with respect to that 6 particular tobacco product. 7 "(2) BIANNUAL REPORT OF ANY CHANGE IN 8 PRODUCT LIST.—Each person who registers with the 9 Secretary under this section shall report to the Sec-10 retary once during the month of June of each year 11 and once during the month of December of each 12 year the following: 13 "(A) A list of each tobacco product intro-14 duced by the registrant for commercial distribu-15 tion which has not been included in any list 16 previously filed by that person with the Sec-17 retary under this subparagraph or paragraph 18 (1) of this subsection. A list under this sub-19 paragraph shall list a tobacco product by its es-20 tablished name and shall be accompanied by the 21 other information required by paragraph (1). 22 "(B) If since the date the registrant last 23 made a report under this paragraph that person

has discontinued the manufacture, preparation, compounding, or processing for commercial dis-

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tribution of a tobacco product included in a list filed under subparagraph (A) or paragraph (1), notice of such discontinuance, the date of such discontinuance, and the identity of its established name.

6 "(C) If since the date the registrant re-7 ported under subparagraph (B) a notice of dis-8 continuance that person has resumed the manu-9 facture, preparation, compounding, or proc-10 essing for commercial distribution of the to-11 bacco product with respect to which such notice 12 of discontinuance was reported, notice of such 13 resumption, the date of such resumption, the 14 identity of such tobacco product by established 15 name, and other information required by para-16 graph (1), unless the registrant has previously 17 reported such resumption to the Secretary 18 under this subparagraph.

19 "(D) Any material change in any informa20 tion previously submitted under this paragraph
21 or paragraph (1).

"(j) REPORT PRECEDING INTRODUCTION OF CERTAIN SUBSTANTIALLY EQUIVALENT PRODUCTS INTO
INTERSTATE COMMERCE.—Each person who is required
to register under this section and who proposes to begin

the introduction or delivery for introduction into interstate 1 2 commerce for commercial distribution of a tobacco product 3 intended for human use that was not commercially mar-4 keted (other than for test marketing) in the United States 5 as of the date of enactment of this Act, as defined by the Secretary by regulation shall, at least 90 days before mak-6 7 ing such introduction or delivery, report to the Secretary 8 (in such form and manner as the Secretary shall by regu-9 lation prescribe)—

10 "(1) the basis for such person's determination 11 that the tobacco product is substantially equivalent, 12 within the meaning of section 910, to a tobacco 13 product commercially marketed (other than for test 14 marketing) in the United States as of the date of 15 this Act's enactment, that is in compliance with the 16 requirements of this Act; and

17 "(2) action taken by such person to comply
18 with the requirements under section 907 that are
19 applicable to the tobacco product.

20 "SEC. 906. GENERAL PROVISIONS RESPECTING CONTROL
21 OF TOBACCO PRODUCTS.

"(a) IN GENERAL.—Any requirement established by
or under section 902, 903, 905, or 909 applicable to a
tobacco product shall apply to such tobacco product until
the applicability of the requirement to the tobacco product

1 has been changed by action taken under section 907, sec2 tion 910, or subsection (d) of this section, and any re3 quirement established by or under section 902, 903, 905,
4 or 909 which is inconsistent with a requirement imposed
5 on such tobacco product under section 907, section 910,
6 or subsection (d) of this section shall not apply to such
7 tobacco product.

8 "(b) INFORMATION ON PUBLIC ACCESS AND COM-9 MENT.—Each notice of proposed rulemaking under section 10 907, 908, 909, or 910, or under this section, any other notice which is published in the Federal Register with re-11 12 spect to any other action taken under any such section 13 and which states the reasons for such action, and each publication of findings required to be made in connection 14 15 with rulemaking under any such section shall set forth—

16 "(1) the manner in which interested persons
17 may examine data and other information on which
18 the notice or findings is based; and

"(2) the period within which interested persons
may present their comments on the notice or findings (including the need thereof) orally or in writing,
which period shall be at least 60 days but may not
exceed 90 days unless the time is extended by the
Secretary by a notice published in the Federal Register stating good cause therefor.

1 "(e) LIMITED CONFIDENTIALITY \mathbf{OF} INFORMA-2 TION.—Any information reported to or otherwise obtained 3 by the Secretary or the Secretary's representative under 4 section 904, 905, 907, 908, 909, 910, 912, or 704, or 5 under subsection (e) or (f) of this section, which is exempt from disclosure under subsection (a) of section 552 of title 6 7 5. United States Code, by reason of subsection (b)(4) of 8 that section shall be considered confidential and shall not 9 be disclosed, except that the information may be disclosed 10 to other officers or employees concerned with carrying out this chapter, or when relevant in any proceeding under 11 this chapter. 12

13 "(d) RESTRICTIONS.—

"(1) The Secretary may by regulation require 14 15 that a tobacco product be restricted to sale or dis-16 tribution upon such conditions, including restrictions 17 on the access to, and the advertising and promotion 18 of, the tobacco product, as the Secretary may pre-19 scribe in such regulation if the Secretary determines 20 that such regulation would be appropriate for the 21 prevention of, or decrease in, the use of tobacco products by children under the age at which tobacco 22 23 products may be legally purchased. No such condi-24 tion may require that the sale or distribution of a 25 tobacco product be limited to the written or oral au-

1	thorization of a practitioner licensed by law to pre-
2	scribe medical products.
3	"(2) The label of a tobacco product shall bear
4	such appropriate statements of the restrictions re-
5	quired by a regulation under subsection (a) as the
6	Secretary may in such regulation prescribe.
7	"(3) No restriction under paragraph (1) may
8	prohibit the sale of any tobacco product in face-to-
9	face transactions by a specific category of retail out-
10	lets.
11	"(e) Good Manufacturing Practice Require-
12	MENTS.—
13	"(1) Methods, facilities, and controls to
14	CONFORM.—
15	"(A) The Secretary may, in accordance
16	with subparagraph (B), prescribe regulations
17	requiring that the methods used in, and the fa-
18	cilities and controls used for, the manufacture,
19	pre-production design validation (including a
20	process to assess the performance of a tobacco
21	product), packing and storage of a tobacco
22	product, conform to current good manufac-
23	turing practice for an agricultural product, as
24	prescribed in such regulations, to assure that
25	the public health is protected and that the to-

1	bacco product is in compliance with this chap-
2	ter.
3	"(B) The Secretary shall—
4	"(i) before promulgating any regula-
5	tion under subparagraph (A), afford an ad-
6	visory committee an opportunity to submit
7	recommendations with respect to the regu-
8	lation proposed to be promulgated;
9	"(ii) before promulgating any regula-
10	tion under subparagraph (A), afford oppor-
11	tunity for an oral hearing;
12	"(iii) provide the advisory committee a
13	reasonable time to make its recommenda-
14	tion with respect to proposed regulations
15	under subparagraph (A); and
16	"(iv) in establishing the effective date
17	of a regulation promulgated under this
18	subsection, take into account the dif-
19	ferences in the manner in which the dif-
20	ferent types of tobacco products have his-
21	torically been produced, the financial re-
22	sources of the different tobacco product
23	manufacturers, and the state of their exist-
24	ing manufacturing facilities; and shall pro-
25	vide for a reasonable period of time for

such manufacturers to conform to good manufacturing practices. "(2) EXEMPTIONS; VARIANCES.—
"(2) EXEMPTIONS: VARIANCES —
(2) EXEMITIONS , VIIIINOUS.
"(A) Any person subject to any require-
ment prescribed under paragraph (1) may peti-
tion the Secretary for a permanent or tem-
porary exemption or variance from such re-
quirement. Such a petition shall be submitted
to the Secretary in such form and manner as
the Secretary shall prescribe and shall—
"(i) in the case of a petition for an ex-
emption from a requirement, set forth the
basis for the petitioner's determination
that compliance with the requirement is
not required to assure that the tobacco
product will be in compliance with this
chapter;
"(ii) in the case of a petition for a
variance from a requirement, set forth the
methods proposed to be used in, and the
facilities and controls proposed to be used
for, the manufacture, packing, and storage
of the tobacco product in lieu of the meth-
ods, facilities, and controls prescribed by
the requirement; and

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1	"(iii) contain such other information
2	as the Secretary shall prescribe.
3	"(B) The Secretary may refer to an advi-
4	sory committee any petition submitted under
5	subparagraph (A). The advisory committee
6	shall report its recommendations to the Sec-
7	retary with respect to a petition referred to it
8	within 60 days after the date of the petition's
9	referral. Within 60 days after—
10	"(i) the date the petition was sub-
11	mitted to the Secretary under subpara-
12	graph (A); or
13	"(ii) the day after the petition was re-
14	ferred to an advisory committee,
15	whichever occurs later, the Secretary shall by
16	order either deny the petition or approve it.
17	"(C) The Secretary may approve—
18	"(i) a petition for an exemption for a
19	tobacco product from a requirement if the
20	Secretary determines that compliance with
21	such requirement is not required to assure
22	that the tobacco product will be in compli-
23	ance with this chapter; and
24	"(ii) a petition for a variance for a to-
25	bacco product from a requirement if the

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Secretary determines that the methods to 1 2 be used in, and the facilities and controls 3 to be used for, the manufacture, packing, 4 and storage of the tobacco product in lieu 5 of the methods, controls, and facilities pre-6 scribed by the requirement are sufficient to 7 assure that the tobacco product will be in 8 compliance with this chapter.

"(D) An order of the Secretary approving 9 10 a petition for a variance shall prescribe such 11 conditions respecting the methods used in, and 12 the facilities and controls used for, the manu-13 facture, packing, and storage of the tobacco 14 product to be granted the variance under the 15 petition as may be necessary to assure that the 16 tobacco product will be in compliance with this 17 chapter.

18 "(E) After the issuance of an order under
19 subparagraph (B) respecting a petition, the pe20 titioner shall have an opportunity for an infor21 mal hearing on such order.

"(f) EXEMPTION FOR INVESTIGATIONAL USE.—The
Secretary may exempt tobacco products intended for investigational use from this chapter under such conditions
as the Secretary may prescribe by regulation.

1 "(g) RESEARCH AND DEVELOPMENT.—The Sec-2 retary may enter into contracts for research, testing, and 3 demonstrations respecting tobacco products and may ob-4 tain tobacco products for research, testing, and dem-5 onstration purposes without regard to section 3324(a) and 6 (b) of title 31, United States Code, and section 5 of title 7 41, United States Code.

8 "SEC. 907. PERFORMANCE STANDARDS.

9 "(a) IN GENERAL.—

10 "(1) FINDING REQUIRED.—The Secretary may 11 adopt performance standards for a tobacco product 12 if the Secretary finds that a performance standard 13 is appropriate for the protection of the public health. 14 This finding shall be determined with respect to the 15 risks and benefits to the population as a whole, in-16 cluding users and non-users of the tobacco product, 17 and taking into account—

18 "(A) the increased or decreased likelihood
19 that existing users of tobacco products will stop
20 using such products; and

21 "(B) the increased or decreased likelihood
22 that those who do not use tobacco products will
23 start using such products.

1	"(2) Content of performance stand-
2	ARDS.—A performance standard established under
3	this section for a tobacco product—
4	"(A) shall include provisions to provide
5	performance that is appropriate for the protec-
6	tion of the public health, including provisions,
7	where appropriate—
8	"(i) for the reduction of nicotine
9	yields of the product;
10	"(ii) for the reduction or elimination
11	of other harmful constituents or harmful
12	components of the product; or
13	"(iii) relating to any other require-
14	ment under (B);
15	"(B) shall, where necessary to be appro-
16	priate for the protection of the public health,
17	include—
18	"(i) provisions respecting the con-
19	struction, components, ingredients, and
20	properties of the tobacco product;
21	"(ii) provisions for the testing (on a
22	sample basis or, if necessary, on an indi-
23	vidual basis) of the tobacco product;

1	"(iii) provisions for the measurement
2	of the performance characteristics of the
3	tobacco product; and
4	"(iv) provisions requiring that the re-
5	sults of each or of certain of the tests of
6	the tobacco product required to be made
7	under clause (ii) show that the tobacco
8	product is in conformity with the portions
9	of the standard for which the test or tests
10	were required; and
11	"(C) shall not render the tobacco product
12	unacceptable for adult consumption.
13	"(3) Periodic reevaluation of perform-
14	ANCE STANDARDS.—The Secretary shall provide for
15	periodic evaluation of performance standards estab-
16	lished under this section to determine whether such
17	standards should be changed to reflect new medical,
18	scientific, or other technological data. The Secretary
19	may provide for testing under paragraph (2) by any
20	person.
21	"(4) INVOLVEMENT OF OTHER AGENCIES; IN-
22	FORMED PERSONS.—In carrying out duties under
23	this section, the Secretary shall, to the maximum ex-
24	tent practicable—

1	"(A) use personnel, facilities, and other
2	technical support available in other Federal
3	agencies;
4	"(B) consult with other Federal agencies
5	concerned with standard-setting and other na-
6	tionally or internationally recognized standard-
7	setting entities; and
8	"(C) invite appropriate participation,
9	through joint or other conferences, workshops,
10	or other means, by informed persons represent-
11	ative of scientific, professional, industry, or con-
12	sumer organizations who in the Secretary's
13	judgment can make a significant contribution.
14	"(b) Establishment of Standards.—
15	"(1) NOTICE.—
16	"(A) The Secretary shall publish in the
17	Federal Register a notice of proposed rule-
18	making for the establishment, amendment, or
19	revocation of any performance standard for a
20	tobacco product.
21	"(B) A notice of proposed rulemaking for
22	the establishment or amendment of a perform-
23	ance standard for a tobacco product shall—
24	"(i) set forth a finding with sup-
25	porting justification that the performance

1	standard is appropriate for the protection
2	of the public health;
3	"(ii) set forth proposed findings with
4	respect to the risk of illness or injury that
5	the performance standard is intended to
6	reduce or eliminate; and
7	"(iii) invite interested persons to sub-
8	mit an existing performance standard for
9	the tobacco product, including a draft or
10	proposed performance standard, for consid-
11	eration by the Secretary.
12	"(C) A notice of proposed rulemaking for
13	the revocation of a performance standard shall
14	set forth a finding with supporting justification
15	that the performance standard is no longer nec-
16	essary to be appropriate for the protection of
17	the public health.
18	"(D) The Secretary shall consider all infor-
19	mation submitted in connection with a proposed
20	standard, including information concerning the
21	countervailing effects of the performance stand-
22	ard on the health of adolescent tobacco users,
23	adult tobacco users, or non-tobacco users, such
24	as the creation of a significant demand for con-
25	traband or other tobacco products that do not

1	meet the requirements of this chapter and the
2	significance of such demand, and shall issue the
3	standard if the Secretary determines that the
4	standard would be appropriate for the protec-
5	tion of the public health.
6	"(E) The Secretary shall provide for a
7	comment period of not less than 60 days.
8	"(2) Promulgation.—
9	"(A) After the expiration of the period for
10	comment on a notice of proposed rulemaking
11	published under paragraph (1) respecting a per-
12	formance standard and after consideration of
13	such comments and any report from an advi-
14	sory committee, the Secretary shall—
15	"(i) promulgate a regulation estab-
16	lishing a performance standard and pub-
17	lish in the Federal Register findings on the
18	matters referred to in paragraph (1) ; or
19	"(ii) publish a notice terminating the
20	proceeding for the development of the
21	standard together with the reasons for
22	such termination.
23	"(B) A regulation establishing a perform-
24	ance standard shall set forth the date or dates
25	upon which the standard shall take effect, but

1	no such regulation may take effect before one
2	year after the date of its publication unless the
3	Secretary determines that an earlier effective
4	date is necessary for the protection of the pub-
5	lic health. Such date or dates shall be estab-
6	lished so as to minimize, consistent with the
7	public health, economic loss to, and disruption
8	or dislocation of, domestic and international
9	trade.
10	"(3) Power reserved to congress.—Be-
11	cause of the importance of any decision to issue a
12	regulation establishing a performance standard—
13	"(A) eliminating all cigarettes, all smoke-
14	less tobacco products, or any similar class of to-
15	bacco products, or
16	"(B) requiring the reduction of nicotine
17	yields of a tobacco product to zero,
18	Congress expressly reserves to itself the power to
19	make such a decision.
20	"(4) Amendment; revocation.—
21	"(A) The Secretary, upon the Secretary's
22	own initiative or upon petition of an interested
23	person may by a regulation, promulgated in ac-
24	cordance with the requirements of paragraphs

1 (1) and (2)(B) of this subsection, amend or re-2 voke a performance standard. "(B) The Secretary may declare a pro-3 4 posed amendment of a performance standard to 5 be effective on and after its publication in the 6 Federal Register and until the effective date of 7 any final action taken on such amendment if 8 the Secretary determines that making it so ef-9 fective is in the public interest.

10 "(5) REFERENCE TO ADVISORY COMMITTEE.—
11 The Secretary—

"(A) may, on the Secretary's own initiative, refer a proposed regulation for the establishment, amendment, or revocation of a performance standard; or

"(B) shall, upon the request of an interested person which demonstrates good cause for
referral and which is made before the expiration
of the period for submission of comments on
such proposed regulation,

21 refer such proposed regulation to an advisory com-22 mittee, for a report and recommendation with re-23 spect to any matter involved in the proposed regula-24 tion which requires the exercise of scientific judg-25 ment. If a proposed regulation is referred under this

subparagraph to the advisory committee, the Sec-1 2 retary shall provide the advisory committee with the 3 data and information on which such proposed regu-4 lation is based. The advisory committee shall, within 5 60 days after the referral of a proposed regulation 6 and after independent study of the data and infor-7 mation furnished to it by the Secretary and other 8 data and information before it, submit to the Sec-9 retary a report and recommendation respecting such 10 regulation, together with all underlying data and in-11 formation and a statement of the reason or basis for 12 the recommendation. A copy of such report and rec-13 ommendation shall be made public by the Secretary.

14 "SEC. 908. NOTIFICATION AND OTHER REMEDIES.

15 "(a) NOTIFICATION.—If the Secretary determines16 that—

"(1) a tobacco product which is introduced or
delivered for introduction into interstate commerce
for commercial distribution presents a risk of substantial harm to the public health exceeding the
risks posed by tobacco products marketed before the
date of enactment of this Act; and

23 "(2) notification under this subsection is nec24 essary to eliminate the unreasonable risk of such
25 harm and no more practicable means is available

under the provisions of this chapter (other than this
 section) to eliminate such risk,

3 the Secretary may issue such order as may be necessary 4 to assure that adequate notification is provided in an ap-5 propriate form, by the persons and means best suited under the circumstances involved, to all persons who 6 7 should properly receive such notification in order to elimi-8 nate such risk. The Secretary may order notification by 9 any appropriate means, including public service announce-10 ments. Before issuing an order under this subsection, the Secretary shall consult with the persons who are to give 11 12 notice under the order.

13 "(b) NO EXEMPTION FROM OTHER LIABILITY.—
14 Compliance with an order issued under this section shall
15 not relieve any person from liability under Federal or
16 State law.

17 "(c) RECALL AUTHORITY.—

18 "(1) IN GENERAL.—If the Secretary finds that 19 there is a reasonable probability that a tobacco prod-20 uct contains a manufacturing or other defect not or-21 dinarily contained in tobacco products on the market 22 that would cause serious, adverse health con-23 sequences or death, the Secretary shall issue an 24 order requiring the appropriate person (including 25 the manufacturers, importers, distributors, or retail-

1 ers of the tobacco product) to immediately cease dis-2 tribution of such tobacco product. The order shall 3 provide the person subject to the order with an op-4 portunity for an informal hearing, to be held not 5 later than 10 days after the date of the issuance of 6 the order, on the actions required by the order and 7 on whether the order should be amended to require 8 a recall of such tobacco product. If, after providing 9 an opportunity for such a hearing, the Secretary de-10 termines that inadequate grounds exist to support 11 the actions required by the order, the Secretary shall 12 vacate the order.

13 "(2) AMENDMENT OF ORDER TO REQUIRE RE14 CALL.—

"(A) If, after providing an opportunity for 15 16 an informal hearing under paragraph (1), the 17 Secretary determines that the order should be 18 amended to include a recall of the tobacco prod-19 uct with respect to which the order was issued, 20 the Secretary shall, except as provided in sub-21 paragraph (B), amend the order to require a 22 recall. The Secretary shall specify a timetable in 23 which the tobacco product recall will occur and 24 shall require periodic reports to the Secretary 25 describing the progress of the recall.

1	"(B) An amended order under subpara-
2	graph (A)—
3	"(i) shall not include recall of a to-
4	bacco product from individuals; and
5	"(ii) shall provide for notice to per-
6	sons subject to the risks associated with
7	the use of such tobacco product.
8	In providing the notice required by clause (ii),
9	the Secretary may use the assistance of retail-
10	ers and other persons who distributed such to-
11	bacco product. If a significant number of such
12	persons cannot be identified, the Secretary shall
13	notify such persons under section 705(b).
14	"(3) REMEDY NOT EXCLUSIVE.—The remedy
15	provided by this subsection shall be in addition to
16	remedies provided by subsection (a) of this section.
17	"SEC. 909. RECORDS AND REPORTS ON TOBACCO PROD-
18	UCTS.
19	"(a) IN GENERAL.—Every person who is a tobacco
20	product manufacturer or importer of a tobacco product
21	shall establish and maintain such records, make such re-
22	ports, and provide such information, as the Secretary may
23	by regulation reasonably require to assure that such to-
24	bacco product is not adulterated or misbranded and to

otherwise protect public health. Regulations prescribed
 under the preceding sentence—

3 "(1) may require a tobacco product manufac-4 turer or importer to report to the Secretary whenever the manufacturer or importer receives or other-5 6 wise becomes aware of information that reasonably 7 suggests that one of its marketed tobacco products 8 may have caused or contributed to a serious unex-9 pected adverse experience associated with the use of 10 the product or any significant increase in the fre-11 quency of a serious, expected adverse product experi-12 ence;

13 "(2) shall require reporting of other significant
14 adverse tobacco product experiences as determined
15 by the Secretary to be necessary to be reported;

"(3) shall not impose requirements unduly burdensome to a tobacco product manufacturer or importer, taking into account the cost of complying
with such requirements and the need for the protection of the public health and the implementation of
this chapter;

"(4) when prescribing the procedure for making
requests for reports or information, shall require
that each request made under such regulations for
submission of a report or information to the Sec-

retary state the reason or purpose for such request
 and identify to the fullest extent practicable such re port or information;

4 "(5) when requiring submission of a report or
5 information to the Secretary, shall state the reason
6 or purpose for the submission of such report or in7 formation and identify to the fullest extent prac8 ticable such report or information; and

9 "(6) may not require that the identity of any 10 patient or user be disclosed in records, reports, or 11 information required under this subsection unless re-12 quired for the medical welfare of an individual, to 13 determine risks to public health of a tobacco prod-14 uct, or to verify a record, report, or information sub-15 mitted under this chapter.

16 In prescribing regulations under this subsection, the Sec-17 retary shall have due regard for the professional ethics of 18 the medical profession and the interests of patients. The 19 prohibitions of paragraph (6) of this subsection continue 20 to apply to records, reports, and information concerning 21 any individual who has been a patient, irrespective of 22 whether or when he ceases to be a patient.

23 "(b) REPORTS OF REMOVALS AND CORRECTIONS.—
24 (1) Except as provided in paragraph (3), the
25 Secretary shall by regulation require a tobacco prod-

1	uct manufacturer or importer of a tobacco product
2	to report promptly to the Secretary any corrective
3	action taken or removal from the market of a to-
4	bacco product undertaken by such manufacturer or
5	importer if the removal or correction was
6	undertaken—
7	"(A) to reduce a risk to health posed by
8	the tobacco product; or
9	"(B) to remedy a violation of this chapter
10	caused by the tobacco product which may
11	present a risk to health.
12	A tobacco product manufacturer or importer of a tobacco
13	product who undertakes a corrective action or removal
14	from the market of a tobacco product which is not re-
15	quired to be reported under this subsection shall keep a
16	record of such correction or removal.
17	((2) No report of the corrective action or re-
18	moval of a tobacco product may be required under
19	paragraph (1) if a report of the corrective action or
20	removal is required and has been submitted under
21	subsection (a) of this section.
22	"SEC. 910. PREMARKET REVIEW OF CERTAIN TOBACCO
23	PRODUCTS.
24	"(a) IN GENERAL.—

1 "(1) PREMARKET APPROVAL REQUIRED.—Ap-2 proval under this section of an application for pre-3 market approval for any tobacco product, other than 4 a reduced risk product under section 912, that is not 5 commercially marketed (other than for test mar-6 keting) in the United States as of the date of this 7 Act's enactment, is required unless the manufacturer 8 has submitted a report under section 905(j), and the 9 Secretary has not suspended the distribution of such 10 product under this paragraph. Within 90 days of the 11 submission of a report under section 905(j), the Sec-12 retary may by order suspend the distribution of the 13 tobacco product that is the subject of that report if 14 the Secretary determines that there is a reasonable 15 likelihood that the tobacco product is not substan-16 tially equivalent to a tobacco product commercially 17 marketed (other than for test marketing) in the 18 United States as of the date of this Act's enactment, 19 that is in compliance with the requirements of this 20 Act. If the Secretary fails to issue an order within 21 this 90-day period, then the tobacco product that is 22 the subject of that report shall be deemed to be sub-23 stantially equivalent to a predicate tobacco product. 24 The issuance of an order under this paragraph shall 25 constitute final agency action for purposes of section

1	702 of title 5, the United States Code; provided,
2	that the Secretary may rescind or modify an order
3	issued under this paragraph at any time.
4	"(2) Substantially equivalent defined.—
5	"(A) For purposes of this section and sec-
6	tion 905(j), the term 'substantially equivalent'
7	or 'substantial equivalence' mean, with respect
8	to the tobacco product being compared to the
9	predicate tobacco product, that the Secretary by
10	order has found that the tobacco product—
11	"(i) has the same characteristics as
12	the predicate tobacco product; or
13	"(ii) has different characteristics and
14	the information submitted contains infor-
15	mation, including clinical data if deemed
16	necessary by the Secretary, that dem-
17	onstrates that it is not appropriate to reg-
18	ulate the product under this section be-
19	cause the product could not reasonably be
20	expected to increase the health risks to
21	consumers compared to a conventional to-
22	bacco product that is commercially mar-
23	keted in the United States and that is in
24	compliance with the requirements of this
25	Act.

1	"(B) For purposes of subparagraph (A),
2	the term 'characteristics' means the materials,
3	ingredients, design, composition, heating source,
4	or other features of a tobacco product.
5	"(C) A tobacco product may not be found
6	to be substantially equivalent to a predicate to-
7	bacco product that has been removed from the
8	market at the initiative of the Secretary or that
9	has been determined by a judicial order to be
10	misbranded or adulterated.
11	"(3) Health information.—
12	"(A) As part of a submission under section
13	905(j) respecting a tobacco product, the person
14	required to file a premarket notification under
15	such section shall provide an adequate summary
16	of any health information related to the tobacco
17	product or state that such information will be
18	made available upon request by any person.
19	"(B) Any summary under subparagraph
20	(A) respecting a tobacco product shall contain
21	detailed information regarding data concerning
22	adverse health effects and shall be made avail-
23	able to the public by the Secretary within 30
24	days of the issuance of a determination that
25	such tobacco product is substantially equivalent

1	to another tobacco product. The communication
2	that such product is a reduced risk product
3	may comply with requirements prescribed by
4	the Secretary relating to such communication,
5	and the Secretary may require prior approval
6	of the communication, in each case in accord-
7	ance with section 912.
8	"(b) Application.—
9	"(1) CONTENTS.—An application for premarket
10	approval shall contain—
11	"(A) full reports of all information, pub-
12	lished or known to or which should reasonably
13	be known to the applicant, concerning investiga-
14	tions which have been made to show the health
15	risks of such tobacco product and whether such
16	tobacco product presents greater risk than
17	other tobacco products;
18	"(B) a full statement of the components,
19	ingredients, and properties, and of the principle
20	or principles of operation, of such tobacco prod-
21	uct;
22	"(C) a full description of the methods used
23	in, and the facilities and controls used for, the
24	manufacture, processing, and, when relevant,

packing and installation of, such tobacco product;

3 "(D) an identifying reference to any per-4 formance standard under section 907 which 5 would be applicable to any aspect of such to-6 bacco product, and either adequate information 7 to show that such aspect of such tobacco prod-8 uct fully meets such performance standard or 9 adequate information to justify any deviation 10 from such standard; "(E) such samples of such tobacco product 11 12 and of components thereof as the Secretary 13 may reasonably require; 14 "(F) specimens of the labeling proposed to 15 be used for such tobacco product; and "(G) such other information relevant to 16 17 the subject matter of the application as the Sec-18 retary may require. "(2) Reference to advisory committee.— 19 20 Upon receipt of an application meeting the require-21 ments set forth in paragraph (1), the Secretary— "(A) may, on the Secretary's own initia-22 23 tive; or 24 "(B) shall, upon the request of an appli-25 cant,

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1	refer such application to an advisory committee and
2	for submission (within such period as the Secretary
3	may establish) of a report and recommendation re-
4	specting approval of the application, together with
5	all underlying data and the reasons or basis for the
6	recommendation.
7	"(c) ACTION ON APPLICATION.—
8	"(1) DEADLINE.—
9	"(A) As promptly as possible, but in no
10	event later than 180 days after the receipt of
11	an application under subsection (b) of this sec-
12	tion, the Secretary, after considering the report
13	and recommendation submitted under para-
14	graph (2) of such subsection, shall—
15	"(i) issue an order approving the ap-
16	plication if the Secretary finds that none of
17	the grounds for denying approval specified
18	in paragraph (2) of this subsection applies;
19	Or
20	"(ii) deny approval of the application
21	if the Secretary finds (and sets forth the
22	basis for such finding as part of or accom-
23	panying such denial) that one or more
24	grounds for denial specified in paragraph
25	(2) of this subsection apply.

"(B) An order approving an application for
a tobacco product may require as a condition to
such approval that the sale and distribution of
the tobacco product be restricted but only to
the extent that the sale and distribution of a
tobacco product may be restricted under a regulation under section 906(d).

8 "(2) DENIAL OF APPROVAL.—The Secretary 9 shall deny approval of an application for a tobacco 10 product if, upon the basis of the information sub-11 mitted to the Secretary as part of the application 12 and any other information before the Secretary with 13 respect to such tobacco product, the Secretary finds 14 that—

"(A) there is a lack of a showing that permitting such tobacco product to be marketed
would pose no greater risk to the public health
than currently marketed tobacco products;

"(B) the methods used in, or the facilities
or controls used for, the manufacture, processing, or packing of such tobacco product do
not conform to the requirements of section
906(e);

1	"(C) based on a fair evaluation of all mate-
2	rial facts, the proposed labeling is false or mis-
3	leading in any particular; or
4	"(D) such tobacco product is not shown to

conform in all respects to a performance standard in effect under section 907, compliance with which is a condition to approval of the application, and there is a lack of adequate information to justify the deviation from such standard.

10 "(3) DENIAL INFORMATION.—Any denial of an 11 application shall, insofar as the Secretary determines 12 to be practicable, be accompanied by a statement in-13 forming the applicant of the measures required to 14 place such application in approvable form (which 15 measures may include further research by the appli-16 cant in accordance with one or more protocols pre-17 scribed by the Secretary).

18 "(4) Basis for action.—

"(A) For purposes of paragraph (2)(A),
whether permitting a tobacco product to be
marketed would be appropriate for the protection of the public health shall, when appropriate, be determined on the basis of well-controlled investigations, which may include one or
more clinical investigations by experts qualified

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by training and experience to evaluate the tobacco product.

"(B) If the Secretary determines that 3 4 there exists valid scientific evidence (other than 5 evidence derived from investigations described 6 in subparagraph (A)) which is sufficient to 7 evaluate the tobacco product the Secretary may 8 authorize that the determination for purposes 9 of paragraph (2)(A) be made on the basis of 10 such evidence.

11 "(d) WITHDRAWAL AND TEMPORARY SUSPENSION.—

12 "(1) IN GENERAL.—The Secretary shall, upon 13 obtaining, where appropriate, advice on scientific 14 matters from an advisory committee, and after due 15 notice and opportunity for informal hearing to the 16 holder of an approved application for a tobacco 17 product, issue an order withdrawing approval of the 18 application if the Secretary finds—

19 "(A) that the continued marketing of such
20 tobacco product poses greater risks to the pub21 lic health than other available products;

22 "(B) that the application contained or was
23 accompanied by an untrue statement of a mate24 rial fact;

25 "(C) that the applicant—

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1	"(i) has failed to establish a system
2	for maintaining records, or has repeatedly
3	or deliberately failed to maintain records
4	or to make reports, required by an applica-
5	ble regulation under section 909;
6	"(ii) has refused to permit access to,
7	or copying or verification of, such records
8	as required by section 704; or
9	"(iii) has not complied with the re-
10	quirements of section 905;
11	"(D) on the basis of new information be-
12	fore the Secretary with respect to such tobacco
13	product, evaluated together with the evidence
14	before the Secretary when the application was
15	approved, that the methods used in, or the fa-
16	cilities and controls used for, the manufacture,
17	processing, packing, or installation of such to-
18	bacco product do not conform with the require-
19	ments of section 906(e) and were not brought
20	into conformity with such requirements within a
21	reasonable time after receipt of written notice
22	from the Secretary of nonconformity;
23	"(E) on the basis of new information be-
24	fore the Secretary, evaluated together with the
25	evidence before the Secretary when the applica-

tion was approved, that the labeling of such tobacco product, based on a fair evaluation of all material facts, is false or misleading in any particular and was not corrected within a reasonable time after receipt of written notice from the Secretary of such fact; or

7 "(F) on the basis of new information be-8 fore the Secretary, evaluated together with the 9 evidence before the Secretary when the applica-10 tion was approved, that such tobacco product is 11 not shown to conform in all respects to a per-12 formance standard which is in effect under sec-13 tion 907, compliance with which was a condi-14 tion to approval of the application, and that 15 there is a lack of adequate information to jus-16 tify the deviation from such standard.

"(2) APPEAL.—The holder of an application
subject to an order issued under paragraph (1) withdrawing approval of the application may, by petition
filed on or before the thirtieth day after the date
upon which he receives notice of such withdrawal,
obtain review thereof in accordance with subsection
(e) of this section.

24 "(3) TEMPORARY SUSPENSION.—If, after pro-25 viding an opportunity for an informal hearing, the

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1 Secretary determines there is reasonable probability 2 that the continuation of distribution of a tobacco 3 product under an approved application would cause 4 serious, adverse health consequences or death, that 5 is greater than ordinarily caused by tobacco prod-6 ucts on the market, the Secretary shall by order temporarily suspend the approval of the application 7 8 approved under this section. If the Secretary issues 9 such an order, the Secretary shall proceed expedi-10 tiously under paragraph (1) to withdraw such appli-11 cation. 12 "(e) SERVICE OF ORDER.—An order issued by the Secretary under this section shall be served— 13 14 "(1) in person by any officer or employee of the 15 department designated by the Secretary; or 16 "(2) by mailing the order by registered mail or 17 certified mail addressed to the applicant at the ap-18 plicant's last known address in the records of the 19 Secretary. 20 "SEC. 911. JUDICIAL REVIEW. 21 "(a) IN GENERAL.—Not later than 30 days after— 22 "(1) the promulgation of a regulation under 23 section 907 establishing, amending, or revoking a 24 performance standard for a tobacco product; or

"(2) a denial of an application for approval
 under section 910(c),

3 any person adversely affected by such regulation or order 4 may file a petition with the United States Court of Ap-5 peals for the District of Columbia or for the circuit wherein such person resides or has his principal place of busi-6 7 ness for judicial review of such regulation or order. A copy 8 of the petition shall be transmitted by the clerk of the 9 court to the Secretary or other officer designated by the 10 Secretary for that purpose. The Secretary shall file in the court the record of the proceedings on which the Secretary 11 based the Secretary's regulation or order and each record 12 13 or order shall contain a statement of the reasons for its issuance and the basis, on the record, for its issuance. For 14 15 purposes of this section, the term 'record' means all notices and other matter published in the Federal Register 16 with respect to the regulation or order reviewed, all infor-17 mation submitted to the Secretary with respect to such 18 regulation or order, proceedings of any panel or advisory 19 20 committee with respect to such regulation or order, any 21 hearing held with respect to such regulation or order, and 22 any other information identified by the Secretary, in the 23 administrative proceeding held with respect to such regu-24 lation or order, as being relevant to such regulation or order. 25

1 "(b) COURT MAY ORDER SECRETARY TO MAKE AD-DITIONAL FINDINGS.—If the petitioner applies to the 2 3 court for leave to adduce additional data, views, or argu-4 ments respecting the regulation or order being reviewed 5 and shows to the satisfaction of the court that such additional data, views, or arguments are material and that 6 7 there were reasonable grounds for the petitioner's failure 8 to adduce such data, views, or arguments in the pro-9 ceedings before the Secretary, the court may order the 10 Secretary to provide additional opportunity for the oral presentation of data, views, or arguments and for written 11 12 submissions. The Secretary may modify the Secretary's 13 findings, or make new findings by reason of the additional 14 data, views, or arguments so taken and shall file with the 15 court such modified or new findings, and the Secretary's recommendation, if any, for the modification or setting 16 17 aside of the regulation or order being reviewed, with the 18 return of such additional data, views, or arguments.

19 "(c) STANDARD OF REVIEW.—Upon the filing of the 20 petition under subsection (a) of this section for judicial 21 review of a regulation or order, the court shall have juris-22 diction to review the regulation or order in accordance 23 with chapter 7 of title 5, United States Code, and to grant 24 appropriate relief, including interim relief, as provided in 25 such chapter. A regulation or order described in paragraph 1 (1) or (2) of subsection (a) of this section shall not be
2 affirmed if it is found to be unsupported by substantial
3 evidence on the record taken as a whole.

4 "(d) FINALITY OF JUDGMENT.—The judgment of the
5 court affirming or setting aside, in whole or in part, any
6 regulation or order shall be final, subject to review by the
7 Supreme Court of the United States upon certiorari or
8 certification, as provided in section 1254 of title 28,
9 United States Code.

10 "(e) OTHER REMEDIES.—The remedies provided for
11 in this section shall be in addition to and not in lieu of
12 any other remedies provided by law.

13 "(f) REGULATIONS AND ORDERS MUST RECITE BASIS IN RECORD.—To facilitate judicial review under 14 15 this section or under any other provision of law of a regulation or order issued under section 906, 907, 908, 909, 16 17 910, or 913, each such regulation or order shall contain a statement of the reasons for its issuance and the basis, 18 in the record of the proceedings held in connection with 19 its issuance, for its issuance. 20

21 "SEC. 912. REDUCED RISK TOBACCO PRODUCTS.

22 "(a) REQUIREMENTS.—

23 "(1) IN GENERAL.—For purposes of this sec24 tion, the term 'reduced risk tobacco product' means

a tobacco product designated by the Secretary under 2 paragraph (2).

3 "(2) Designation.—

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4 "(A) IN GENERAL.—A product may be 5 designated by the Secretary as a reduced risk 6 tobacco product if the Secretary finds that the product is demonstrated to significantly reduce 7 8 harm to individuals caused by a tobacco prod-9 uct and is otherwise appropriate to protect pub-10 lic health, based on an application submitted by 11 the manufacturer of the product (or other re-12 sponsible person) that—

13 "(i)(I) demonstrates through testing 14 on animals and short-term human testing 15 that use of such product results in inges-16 tion or inhalation of a substantially lower 17 yield of toxic substances than use of an-18 other tobacco product in the same or dif-19 ferent category as the proposed reduced 20 risk product; or

21 "(II) contains scientific evidence 22 showing that use of such product results in 23 substantially lower potential risk to a 24 health in one or more specific respects 25 than use of another tobacco product in the

1	same or different category as the proposed
2	reduced risk product; and
3	"(ii) if required by the Secretary, in-
4	cludes studies of the long-term health ef-
5	fects of the product.
6	If such studies are required, the manufacturer
7	may consult with the Secretary regarding proto-
8	cols for conducting the studies.
9	"(B) BASIS FOR FINDING.—In making the
10	finding under subparagraph (A), the Secretary
11	shall take into account—
12	"(i) the risks and benefits to the pop-
13	ulation as a whole, including both users of
14	tobacco products and non-users of tobacco
15	products;
16	"(ii) the increased or decreased likeli-
17	hood that existing users of tobacco prod-
18	ucts will stop using such products includ-
19	ing reduced risk tobacco products;
20	"(iii) the increased or decreased likeli-
21	hood that those who do not use tobacco
22	products will start to use such products,
23	including reduced risk tobacco products;
24	and

1	"(iv) the risks and benefits to con-
2	sumers from the use of a reduced risk to-
3	bacco product as compared to the use of
4	products approved under chapter V to re-
5	duce exposure to tobacco.
6	"(3) Marketing requirements.—A tobacco
7	product may be marketed and labeled as a reduced
8	risk tobacco product if it—
9	"(A) has been designated as a reduced risk
10	tobacco product by the Secretary under para-
11	graph $(2);$
12	"(B) bears a label prescribed by the Sec-
13	retary concerning the product's contribution to
14	reducing harm to health; and
15	"(C) complies with requirements prescribed
16	by the Secretary relating to marketing and ad-
17	vertising of the product, and other provisions of
18	this chapter as prescribed by the Secretary, al-
19	though in no event shall such requirements pro-
20	hibit the communication that such product is a
21	reduced risk product. The communication that
22	such product is a reduced risk product may
23	comply with requirements prescribed by the
24	Secretary relating to such communication, and

1	the Secretary may require prior approval of the
2	communication.

3 "(b) REVOCATION OF DESIGNATION.—At any time 4 after the date on which a tobacco product is designated 5 as a reduced risk tobacco product under this section the 6 Secretary may, after providing an opportunity for an in-7 formal hearing, revoke such designation if the Secretary 8 determines, based on information not available at the time 9 of the designation, that—

10 "(1) the finding made under subsection (a)(2)11 is no longer valid; or

12 "(2) the product is being marketed in violation13 of subsection (a)(3).

14 "(c) LIMITATION.—A tobacco product that is des15 ignated as a reduced risk tobacco product that is in com16 pliance with subsection (a) shall not be regulated as a
17 drug or device.

18 "(d) DEVELOPMENT OF REDUCED RISK TOBACCO PRODUCT TECHNOLOGY.—A tobacco product manufac-19 turer shall provide written notice to the Secretary upon 20 21 the development or acquisition by the manufacturer of any 22 technology that would reduce the risk of a tobacco product 23 to the health of the user for which the manufacturer is 24 not seeking designation as a 'reduced risk tobacco product' under subsection (a). 25

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"(e) Postmarket Surveillance.—

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((1))2 DISCRETIONARY SURVEILLANCE.—The 3 Secretary may require a tobacco product manufac-4 turer to conduct postmarket surveillance for reduced 5 risk a tobacco product of the manufacturer if the 6 Secretary determines that postmarket surveillance of 7 the tobacco product is necessary to protect the pub-8 lic health or is necessary to provide information re-9 garding the health risks and other safety issues in-10 volving the tobacco product.

"(2) SURVEILLANCE APPROVAL.—Each tobacco 11 12 product manufacturer required to conduct a surveil-13 lance of a reduced risk tobacco product under para-14 graph (1) shall, within 30 days after receiving notice 15 that the manufacturer is required to conduct such 16 surveillance, submit, for the approval of the Sec-17 retary, a protocol for the required surveillance. The 18 Secretary, within 60 days of the receipt of such pro-19 tocol, shall determine if the principal investigator 20 proposed to be used in the surveillance has sufficient 21 qualifications and experience to conduct such sur-22 veillance and if such protocol will result in collection 23 of useful data or other information necessary to pro-24 tect the public health. The Secretary may not ap-25 prove such a protocol until it has been reviewed by

1	an appropriately qualified scientific and technical re-
2	view committee established by the Secretary.
3	"SEC. 913. PRESERVATION OF STATE AND LOCAL AUTHOR-
4	ITY.
5	"(a) Additional Requirements.—
6	"(1) IN GENERAL.—Except as provided in para-
7	graph (2), nothing in this Act shall be construed as
8	prohibiting a State or political subdivision thereof
9	from adopting or enforcing a requirement applicable
10	to a tobacco product that is in addition to, or more
11	stringent than, requirements established under this
12	chapter.
13	"(2) PREEMPTION OF CERTAIN STATE AND
14	LOCAL REQUIREMENTS.—
15	"(A) Except as provided in subparagraph
16	(B), no State or political subdivision of a State
17	may establish or continue in effect with respect
18	to a tobacco product any requirement which is
19	different from, or in addition to, any require-
20	ment applicable under the provisions of this
21	chapter relating to performance standards, pre-
22	market approval, adulteration, misbranding,
23	registration, labeling, good manufacturing
24	standards, or reduced risk products.

"(B) Subparagraph (A) does not apply to
 requirements relating to the sale, use, or dis tribution of a tobacco product including require ments related to the access to, and the adver tising and promotion of, a tobacco product.

6 "(b) RULE OF CONSTRUCTION REGARDING PRODUCT
7 LIABILITY.—No provision of this chapter relating to a to8 bacco product shall be construed to modify or otherwise
9 affect any action or the liability of any person under the
10 product liability law of any State.

11 "SEC. 914. EQUAL TREATMENT OF RETAIL OUTLETS.

12 "The Secretary shall issue regulations to require that 13 retail establishments for which the predominant business 14 is the sale of tobacco products comply with any advertising 15 restrictions applicable to retail establishments accessible 16 to individuals under the age of 18.

17 "SEC. 915. ACCESS AND MARKETING RESTRICTIONS.

18 "(a) DEFINITIONS.—For purposes of this section, the19 following definitions apply:

20 "(1) ADULT.—The term 'adult' means any per21 son who is older than the minimum age at which it
22 is legal to purchase or possess (whichever minimum
23 age is older) tobacco products.

24 "(2) ADULT-ONLY FACILITY.—The term 'adult25 only facility' means a facility or restricted area

1 (whether open-air or enclosed) where the operator 2 ensures or has a reasonable basis to believe (such as by checking identification as required under state 3 4 law, or by checking the identification of any person 5 appearing to be under the age of 27) that only 6 adults are present. A facility or restricted area need 7 not be permanently restricted to adults in order to 8 constitute an adult-only facility, provided that the 9 operator ensures or has a reasonable basis to believe 10 that only adults are present during the event or time period in question. 11

"(3) BRAND NAME.—The term 'brand name' 12 13 means a brand name (alone or in conjunction with 14 any other word), trademark, logo, symbol, motto, 15 selling message, recognizable pattern of colors, or 16 any other indicia of product identification identical 17 or similar to, or identifiable with, those used for any 18 domestic brand of tobacco products. The term 19 'brand name' shall not include the corporate name 20 of any tobacco product manufacturer that does not 21 after the date of the enactment of this Act sell a 22 brand of tobacco products in the United States that 23 includes such corporate name.

24 "(b) CIGARETTE AND SMOKELESS TOBACCO PROD-25 UCT REQUIREMENTS.—

2 sell a tobacco product to any person younger than 3 18 years of age. "(2) Proof of AGE.4 "(A) Except as otherwise provided in sub-5 paragraph (B), each retailer shall verify by 6 7 means of photographic identification containing 8 the bearer's date of birth that no person pur-9 chasing the product is younger than 18 years of 10 age. 11 "(B) No such verification is required for 12 any person over the age of 26. "(3) ENFORCEMENT BY THE STATES.—The 13 14 Secretary may enter into an agreement with any 15 State which has in effect a State law that is at least 16 as restrictive as this subsection, whereby such State 17 agrees to enforce such State law in a manner rea-18 sonably designed to prevent its violation and the 19 Secretary provides a grant to such State for the pur-20 pose of enforcing such State law. No action taken by 21 the Secretary pursuant to this paragraph shall be 22 construed to limit the authority of the Secretary 23 under this subsection.

24 "(4) MAIL ORDER SALES.—After two years
25 from the date of enactment of this Act, the Sec-

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"(1) MINIMUM SALES AGE.—No retailer may

retary shall transmit to Congress a report describing
 the extent, if any, to which individuals younger than
 18 years of age are obtaining tobacco products
 through the mail.

5 "(c) MINIMUM PACKAGE SIZE REQUIREMENTS.—

6 "(1) No manufacturer, distributor, or retailer 7 may sell or cause to be sold, or distribute or cause 8 to be distributed, any cigarette package that con-9 tains fewer than 20 cigarettes.

10 "(2) No retailer may break or otherwise open 11 any tobacco product package to sell or distribute in-12 dividual cigarettes or a number of unpackaged ciga-13 rettes that is smaller than the quantity in the min-14 imum cigarette package size provided in paragraph 15 (1), or any quantity of another tobacco product that 16 is smaller than the smallest package distributed by 17 the manufacturer for individual consumer use.

18 "(d) BAN ON YOUTH ACCESS TO FREE SAMPLES.—

"(1) No manufacturer, distributor, or retailer
may distribute or cause to be distributed any free
samples of tobacco products, except in an adult-only
facility.

23 "(2) For purposes of this subsection, a 'free
24 sample' does not include a tobacco product that is
25 provided to an adult in connection with—

1	"(A) the purchase, exchange or redemption
2	for proof of purchase of any tobacco products
3	(including, but not limited to, a free offer in
4	connection with the purchase of tobacco prod-
5	ucts, such as a 'two-for-one' offer), or
6	"(B) the conducting of consumer testing or
7	evaluation of tobacco products with persons who
8	certify that they are adults.
9	"(e) Vending Machines, Self-Service Displays,
10	Mail-Order Sales, and Other 'Impersonal' Modes
11	of Sale.—
12	"(1) Except as otherwise provided in paragraph
13	(2), a retailer may sell a tobacco product only in a
14	direct, face-to-face exchange between the retailer and
15	the consumer. Examples of methods of sale that are
16	not permitted include vending machines and self-
17	service displays.
18	"(2) The following methods of sale are per-
19	mitted under this subsection:
19 20	
	mitted under this subsection:
20	mitted under this subsection: "(A) Mail-order sales, excluding mail-order
20 21	mitted under this subsection: "(A) Mail-order sales, excluding mail-order redemption of coupons and distribution of free

"(3) For purposes of this section, a 'self-serv ice' display means any display where the customer
 has access to the tobacco products without the aid
 of a sales clerk.

PROHIBITION ON YOUTH TARGETING.-No 5 "(f) manufacturer, distributor, or retailer may take any action, 6 7 directly or indirectly, to target youth in the advertising, 8 promotion, or marketing of tobacco products, or take any 9 action the primary purpose of which is to initiate, main-10 tain, or increase the incidence of youth smoking. For pur-11 poses of this subsection, the term 'youth' means any per-12 son or persons under 18 years of age.

13 "(g) BAN ON USE OF CARTOONS.—

"(1) No manufacturer, distributor, or retailer
may use or cause to be used any cartoon in the advertising, promoting, packaging, or labeling of tobacco products.

"(2) For purposes of this subsection, the term
"(2) For purposes of this subsection, the term
"cartoon' means any drawing or other depiction of
an object, person, animal, creature, or any similar
caricature that satisfies any of the following criteria:
"(A) The use of comically exaggerated features;

1	"(B) The attribution of human character-
2	istics to animals, plants, or other objects, or the
3	similar use of anthropomorphic technique.
4	"(C) The attribution of unnatural or
5	extrahuman abilities, such as imperviousness to
6	pain or injury, X-ray vision, tunneling at very
7	high speeds, or transformation.
8	"(3) The term 'cartoon' includes 'Joe Camel,'
9	but does not include any drawing or other depiction
10	that, on July 1, 1998, was in use in the United
11	States in any manufacturer's corporate logo or in
12	any manufacturer's tobacco product packaging.
13	"(h) Elimination of Outdoor Advertising.—
14	"(1) No manufacturer, distributor, or retailer
15	may place or cause to be placed any outdoor adver-
16	tising advertising tobacco products.
17	((2) For purposes of this subsection, the term
18	'outdoor advertising' means—
19	"(A) billboards;
20	"(B) signs and placards in arenas, sta-
21	diums, shopping malls, and video game arcades
22	(whether any of the foregoing are open air or
23	enclosed); and
24	"(C) any other advertisements placed—
25	"(i) outdoors, or

1	"(ii) on the inside surface of a window
2	facing outward.
3	"(D) The term 'outdoor advertising' does
4	not mean—
5	"(i) an advertisement on the outside
6	of a tobacco product manufacturing facil-
7	ity;
8	"(ii) an individual advertisement that
9	does not occupy an area larger than 14
10	square feet (and that neither is placed in
11	such proximity to any other such advertise-
12	ment so as to create a single 'mosaic'-type
13	advertisement larger than 14 square feet,
14	nor functions solely as a segment of a larg-
15	er advertising unit or series), and that is
16	placed on the outside of any retail estab-
17	lishment that sells tobacco products (other
18	than solely through a vending machine), on
19	the outside (but on the property of) any
20	such establishment, or on the inside sur-
21	face of a window facing outward in any
22	such establishment; or
23	"(iii) an advertisement inside a retail
24	establishment that sells tobacco products
25	(other than solely through a vending ma-

1	chine) that is not placed on the inside sur-
2	face of a window facing outward.
3	"(3) For purposes of this subsection, the term
4	'video game arcade' means an entertainment estab-
5	lishment primarily consisting of video games (other
6	than video games intended primarily for use by per-
7	sons 18 years of age or older) and/or pinball ma-
8	chines.
9	"(i) Elimination of Transit Advertisements.—
10	"(1) No manufacturer, distributor, or retailer
11	may place or cause to be placed any transit adver-
12	tisements advertising tobacco products.
13	"(2) For purposes of this subsection, the term
14	'transit advertisements' means advertising on or
15	within private or public vehicles and all advertise-
16	ments placed at, on or within any bus stop, taxi
17	stand, transportation waiting area, train station, air-
18	port, or any similar location.
19	"(3) The term 'transit advertisements' does not
20	include any advertisement placed in, on, or outside
21	the premises of any retail establishment that sells
22	tobacco products (other than solely through a vend-
23	ing machine), except if such individual
24	advertisement—

1	"(A) occupies an area larger than 14
2	square feet;
3	"(B) is placed in such proximity to any
4	other such advertisement so as to create a sin-
5	gle 'mosaic'-type advertisement larger than 14
6	square feet; or
7	"(C) functions solely as a segment of a
8	larger advertising unit or series).
9	"(j) Bar on Advertising in Any Youth-Ori-
10	ENTED PUBLICATION.—
11	"(1) No manufacturer, distributor, or retailer
12	shall advertise a tobacco product in any youth-ori-
13	ented publication (whether periodic or limited dis-
14	tribution).
15	"(2) For purposes of this subsection, a 'youth
16	oriented publication' is a newspaper, magazine, peri-
17	odical, or other publication—
18	"(A) whose readers younger than 18 years
19	of age constitute more than 15 percent of the
20	total readership as measured by competent and
21	reliable survey evidence; or
22	"(B) that is read by 2,000,000 or more
23	persons younger than 18 years of age as meas-
24	ured by competent and reliable survey evidence.

"(k) BAN ON TOBACCO PRODUCT BRAND NAME
 2 Sponsorships.—

3 "(1) No manufacturer, distributor, or retailer 4 may sponsor or cause to be sponsored any athletic, 5 musical, artistic, or other social or cultural event, or 6 any entry or team in any event, in the brand name 7 (alone or in conjunction with any other word), logo, 8 symbol, motto, selling message, recognizable color or 9 pattern of colors, or any other indicia of product 10 identification identical or similar to, or identifiable 11 with, those used for any brand of cigarettes or 12 smokeless tobacco.

13 "(2) Nothing in this subsection shall be con-14 strued to prevent a manufacturer, distributor, or re-15 tailer from sponsoring or causing to be sponsored 16 any athletic, musical, artistic, or other social or cul-17 tural event, or team or entry, in the name of the 18 corporation which manufactures the tobacco product, 19 provided that both the corporate name and the cor-20 poration were registered and in use in the United 21 States prior to January 1, 2001, and that the corporate name does not include any brand name (alone 22 23 or in conjunction with any other word), logo, symbol, 24 motto, selling message, recognizable color or pattern 25 of colors, or any other indicia of product identification identical or similar to, or identifiable with, those
 used for any brand of cigarettes or smokeless to bacco.

4 "(3) This subsection shall not apply to any
5 event sponsored in an adult-only facility.

6 "(1) BAN ON TOBACCO BRAND NAME MERCHAN-7 DISE.—

"(1) No manufacturer may market, distribute, 8 9 offer, sell, license or cause to be marketed, distrib-10 uted, offered, sold, or licensed (including, without 11 limitation, by catalogue or direct mail), any apparel 12 or other merchandise (other than tobacco products, 13 items the sole function of which is to advertise to-14 bacco products, or written or electronic publications) 15 which bears a brand name.

16 "(2) Nothing in this subsection shall—

17 "(A) prohibit the distribution to any man18 ufacturer's employee who is an adult of any
19 item described above that is intended for the
20 personal use of such an employee;

21 "(B) require any manufacturer to retrieve,
22 collect or otherwise recover any item that prior
23 to the enactment of this Act was marketed, dis24 tributed, offered, sold, licensed, or caused to be

1	marketed, distributed, offered, sold, or licensed
2	by such manufacturer;
3	"(C) apply to coupons or other items used
4	by adults solely in connection with the purchase
5	of tobacco products; or
6	"(D) apply to apparel or other merchan-
7	dise used within an adult-only facility that is
8	not distributed (by sale or otherwise) to any
9	member of the general public.
10	"(m) Ban on Gifts to Underage Persons Based
11	ON PROOFS OF PURCHASE.—
12	"(1) No manufacturer, distributor, or retailer
13	may provide or cause to be provided to any person,
14	without sufficient proof that such person is an adult,
15	any item in exchange for the purchase of tobacco
16	products, or the furnishing of credits, proofs-of-pur-
17	chase, or coupons with respect to such a purchase.
18	"(2)(A) For purposes of paragraph (1), a driv-
19	er's license or other government-issued identification
20	(or legible photocopy thereof), the validity of which
21	is certified by the person to whom the item is pro-
22	vided, shall by itself be deemed to be a sufficient
23	form of proof of age; and
24	"(B) In the case of items provided (or to be re-
25	deemed) at retail establishments, a manufacturer

shall be entitled to rely on verification of proof of
 age by the retailer, where such retailer is required
 to obtain verification under applicable Federal, State
 or local law.

5 "(n) BAN ON NON-TOBACCO PRODUCT BRAND6 NAMES.—

7 "(1) Except as provided in paragraph (2), no 8 manufacturer may, pursuant to any agreement re-9 quiring the payment of money or other valuable con-10 sideration, use or cause to be used as a brand name 11 of any tobacco product any nationally recognized or 12 nationally established brand name or trade name of 13 any non-tobacco item or service or any nationally 14 recognized or nationally established sports team, en-15 tertainment group, or individual celebrity.

"(2) Paragraph (1) shall not apply to any tobacco product brand name in existence as of July 1,
18 1998.

"(3) For the purposes of this section, the term
"(3) For the purposes of this section, the term
"(3) For the purposes of this section, the term
"(3) For the purpose of this section, the term
agreement between two entities who enter include an
agreement between two entities who enter into such
agreement for the sole purpose of avoiding infringement claims.

24 "(o) LIMITATION ON THIRD PARTY USE OF TO-25 BACCO BRAND NAMES.—

"(1) No manufacturer may license or otherwise
 expressly authorize any third party to use or adver tise any brand name in a manner prohibited by this
 Act if done by such manufacturer itself.

5 "(2) Nothing in this subsection shall require 6 any manufacturer to retrieve, collect, or otherwise 7 recover any item that prior to the enactment of this 8 Act was marketed, distributed, offered, sold, li-9 censed, or caused to be marketed, distributed, of-10 fered, sold, or licensed by such manufacturer.

11 "(p) BAR ON PRODUCT PLACEMENT IN CERTAIN
12 MEDIA.—

13 "(1) Except as provided in paragraph (2), no 14 manufacturer may make, or cause to be made, any 15 payment or other consideration to any other person 16 or entity to use, display, make reference to, or use 17 as a prop any tobacco product, tobacco product 18 package, advertisement for a tobacco product, or any 19 other item bearing a brand name in any motion pic-20 ture, television show, theatrical production or other 21 live performance, live or recorded performance of 22 music, commercial film or video, or video game 23 ('media').

24 "(2) Paragraph (1) shall not apply to—

1	"(A) media where the audience or viewers
2	are within an adult-only facility (provided such
3	media are not visible to persons outside such
4	adult-only facility);
5	"(B) media not intended for distribution or
6	display to the public; or
7	"(C) instructional media concerning non-
8	conventional tobacco products or tobacco prod-
9	ucts designated as reduced risk viewed only by
10	or provided only to consumers who are adults.
11	"(q) SEVERABILITY.—If any provision of this section
12	is held invalid, those subsections, and paragraphs which
13	are not so held shall continue to be in effect.
14	"(r) EFFECTIVE DATES.—The provisions of this sec-
15	tion shall take effect on the date that is six months after
16	the date of enactment of this section, except for the provi-
17	sions of subsections (e) and (k), which shall take effect
18	on the date that is one year after the effective date of
19	this section.
20	"SEC. 916. MANDATORY DISCLOSURES.
21	"(a) Disclosure of Ingredients to the Pub-
22	LIC.—
23	"(1) Not later than 12 months after the effec-
24	tive date of this section, the Secretary shall promul-
25	gate regulations requiring the disclosure to the pub-

1 lic on a brand-by-brand basis of the common or 2 usual name of each ingredient of a tobacco product 3 in descending order of predominance by weight, ex-4 cept that spices, flavorings, and colorings may at the 5 manufacturer's election be designated as spices, 6 flavorings, and colorings without naming each. Any 7 ingredient that has been disclosed to the public pur-8 suant to any other law or regulation with respect to 9 a particular brand may be required to be disclosed 10 for such brand pursuant to this subsection.

11 "(2) The regulations required by this subsection 12 shall provide that incidental additives that are 13 present in a tobacco product at insignificant levels 14 and that do not have any technical or functional ef-15 fect in the finished tobacco product shall be exempt 16 from disclosure.

17 "(3) The requirement of this subsection to dis-18 close ingredients in descending order of predomi-19 nance shall not apply to ingredients in amounts of 20 2 percent or less by weight when a listing of such 21 ingredients is placed at the end of the ingredients statement following an appropriate quantifying 22 statement, such as 'contains _____ percent or less of 23 _____', or 'less than _____ percent of _____'. 24

"(4) Any disclosure required pursuant to this
 subsection may be required by appropriate means,
 except that, notwithstanding any other provision of
 this act, the Secretary shall not require the listing
 of any ingredient on any package or in any adver tisement.

7 "(b) DISCLOSURE OF PERCENTAGE OF DOMESTIC
8 AND FOREIGN TOBACCO.—Not later than 12 months after
9 the effective date of this section, the Secretary shall pro10 mulgate regulations that require that each package of a
11 tobacco product disclose, with respect to the tobacco con12 tained in that brand—

13 "(1) the percentage of tobacco that is domestic14 tobacco; and

15 "(2) the percentage of tobacco that is foreign16 tobacco.

17 "(c) MANDATORY DISCLAIMER.—

18 "(1) Any tobacco product advertising which in-19 cludes a term classifying a brand of tobacco product 20 according to its 'tar' yield or the yield to consumers 21 of any substance, including but not limited to terms 22 such as 'light', or 'low tar', shall also include the fol-23 lowing disclaimer: '[Brand] not shown to be less 24 hazardous than other [type of tobacco product]'. 25 This section shall not be deemed to apply to the use of the terms 'filtered' or 'filter'. In no event shall
 any such disclaimer be required on any tobacco
 product package.

4 "(2) In addition to the provisions of paragraph
5 (1), not later than 12 months after the effective date
6 of this section, the Secretary shall promulgate regu7 lations relating to the use of such terms, to ensure
8 that they are not false or misleading.

9 "(3) The Secretary may modify or waive any 10 requirement under this subsection with respect to 11 any product that has been designated by the Sec-12 retary as a reduced risk product under section 13 912.".

14 SEC. 5. REGULATORY RECORD.

15 Notwithstanding the provisions of subchapter II of chapter 5 of title 5, United States Code, in promulgating 16 17 regulations under this chapter, the record developed and 18 utilized by the Secretary for the purposes of promulgating 19 subparts (B) and (D) of the regulations relating to the 20 sale, distribution, and use of tobacco products on or about 21 August 28, 1996, as reflected in articles IV and VI of the 22 preamble to the 1996 Food and Drug Administration To-23 bacco Rule (including public comments, Food and Drug 24 Administration documents, and any other information 25 generated or compiled for purposes of promulgating such

regulations), shall be deemed to have the same legal status
 as if such record had been developed under a rulemaking
 proceeding conducted pursuant to section 906(d)(1). In all
 other respects, including with respect to the issue of
 whether such regulations conform to section 906(d)(1),
 the procedural requirements of this chapter and the Administration Procedure Act will apply.

8 SEC. 6. CONFORMING AND OTHER AMENDMENTS TO GEN9 ERAL PROVISIONS.

(a) AMENDMENT OF FEDERAL FOOD, DRUG, AND
COSMETIC ACT.—Except as otherwise expressly provided,
whenever in this section an amendment is expressed in
terms of an amendment to, or repeal of, a section or other
provision, the reference is to a section or other provision
of the Federal Food, Drug, and Cosmetic Act (21 U.S.C.
301 et seq.).

17 (b) SECTION 301.—Section 301 (21 U.S.C. 331) is
18 amended—

19 (1) in subsection (a), by inserting "tobacco20 product," after "device,";

21 (2) in subsection (b), by inserting "tobacco
22 product," after "device,";

23 (3) in subsection (c), by inserting "tobacco
24 product," after "device,";

1	(4) in subsection (e), by striking " $515(f)$, or
2	519" and inserting "515(f), 519, or 909";
3	(5) in subsection (g), by inserting "tobacco
4	product," after "device,";
5	(6) in subsection (h), by inserting "tobacco
6	product," after "device,";
7	(7) in subsection (j), by striking "708, or 721"
8	and inserting "708, 721, 903, 904, 905, 906, 907,
9	908, 909, 910, or 912";
10	(8) in subsection (k), by inserting "tobacco
11	product," after "device,";
12	(9) by striking subsection (p) and inserting the
13	following:
14	"(p) The failure to register in accordance with section
15	510 or 905, the failure to provide any information re-
16	quired by section $510(j)$, $510(k)$, $905(i)$, or $905(j)$, or the
17	failure to provide a notice required by section $510(j)(2)$
18	or 905(j)(2).";
19	(10) in subsection (q) , by striking paragraph
20	(1) and inserting the following:
21	"(1) The failure or refusal—
22	"(A) to comply with any requirement prescribed
23	under section 518, 520(g), 906(f), or 908;

1	"(B) to furnish any notification or other mate-
2	rial or information required by or under section 519,
3	520(g), 904, 906(f), or 909; or
4	"(C) to comply with a requirement under sec-
5	tion 522.";
6	(11) in subsection $(q)(2)$, by striking "device,"
7	and inserting "device or tobacco product,";
8	(12) in subsection (r), by inserting "or tobacco
9	product" after "device" each time that it appears;
10	and
11	(13) by adding at the end the following:
12	"(aa) The sale of tobacco products in violation
13	of a no-tobacco-sale order issued under section
14	303(f).".
15	(c) Section 303.—Section 303(f) (21 U.S.C. 333(f))
16	is amended—
17	(1) by striking the subsection heading and in-
18	serting the following:
19	"(f) Civil Penalties; No-Tobacco-Sale Or-
20	DERS.—'';
21	(2) in paragraph $(1)(A)$, by inserting "or to-
22	bacco products" after "devices";
23	(3) by redesignating paragraphs (3) , (4) , and
24	(5) as paragraphs (4) , (5) , and (6) , respectively;

(4) by inserting after paragraph (2) the fol lowing:

3 "(3) If the Secretary finds that a person has 4 committed repeated violations of restrictions promul-5 gated under section 906(d) at a particular retail out-6 let then the Secretary may impose a no-tobacco-sale 7 order on that person prohibiting the sale of tobacco 8 products in that outlet. A no-tobacco-sale order may 9 be imposed with a civil penalty under paragraph 10 (1).";11 (5) in subparagraph (A) of paragraph (4), as so 12 redesignated-(A) by striking "assessed" the first time it 13 appears and inserting "assessed, or a no-to-14 15 bacco-sale order may be imposed,"; and (B) by striking "penalty" and inserting 16 "penalty, or upon whom a no-tobacco-order is 17 18 to be imposed,"; 19 (6) in subparagraph (B) of paragraph (4), as so 20 redesignated-(A) by inserting after "penalty," the fol-21 22 lowing: "or the period to be covered by a no-to-23 bacco-sale order,"; and 24 (B) by adding at the end the following: "A 25 no-tobacco-sale order permanently prohibiting

1	an individual retail outlet from selling tobacco
2	products shall include provisions that allow the
3	outlet, after a specified period of time, to re-
4	quest that the Secretary compromise, modify,
5	or terminate the order.";
6	(7) by adding at the end of paragraph (4), as
7	so redesignated, the following:
8	"(D) The Secretary may compromise, mod-
9	ify, or terminate, with or without conditions,
10	any no-tobacco-sale order.";
11	(8) in paragraph (5), as so redesignated—
12	(A) by striking "(3)(A)" and inserting
13	''(4)(A)'';
14	(B) by inserting "or the imposition of a
15	no-tobacco-sale order" after "penalty" the first
16	2 places it appears;
17	(C) by striking "issued." and inserting
18	"issued, or on which the no-tobacco-sale order
19	was imposed, as the case may be."; and
20	(9) in paragraph (6) , as so redesignated, by
21	striking "paragraph (4)" each place it appears and
22	inserting "paragraph (5)".
23	(d) Section 304.—Section 304 (21 U.S.C. 334) is
24	amended—

1	(1) in subsection $(a)(2)$, by striking "and" be-
2	fore ''(D)'';
3	(2) in subsection $(a)(2)$, by striking "device."
4	and inserting a comma and the following:
5	"(E) Any adulterated or misbranded to-
6	bacco product.";
7	(3) in subsection $(d)(1)$, by inserting "tobacco
8	product," after "device,";
9	(4) in subsection $(g)(1)$, by inserting "or to-
10	bacco product" after "device" each place it appears;
11	and
12	(5) in subsection $(g)(2)(A)$, by inserting "or to-
13	bacco product" after "device" each place it appears.
14	(e) SECTION 702.—Section 702(a) (21 U.S.C.
15	372(a)) is amended—
16	(1) by inserting "(1)" after "(a)"; and
17	(2) by adding at the end thereof the following:
18	"(2) For a tobacco product, to the extent feasible,
19	the Secretary shall contract with the States in accordance
20	with paragraph (1) to carry out inspections of retailers
21	in connection with the enforcement of this Act.".
22	(f) SECTION 703.—Section 703 (21 U.S.C. 373) is
23	amended—
24	(1) by inserting "tobacco product," after "de-

25 vice," each place it appears; and

	~ ~
1	(2) by inserting "tobacco products," after "de-
2	vices," each place it appears.
3	(g) Section 704.—Section 704 (21 U.S.C. 374) is
4	amended—
5	(1) in subsection $(a)(1)(A)$, by inserting "to-
6	bacco products," after "devices," each place it ap-
7	pears;
8	(2) in subsection $(a)(1)(B)$, by inserting "or to-
9	bacco products" after "restricted devices" each place
10	it appears; and
11	(3) in subsection (b), by inserting "tobacco
12	product," after "device,".
13	(h) SECTION 705.—Section 705(b) (21 U.S.C.
14	375(b)) is amended by inserting "tobacco products," after
15	"devices,".
16	(i) SECTION 709.—Section 709 (21 U.S. C. 379) is
17	amended by inserting "or tobacco product" after "device".
18	(j) Section 801.—Section 801 (21 U.S.C. 381) is
19	amended—
20	(1) in subsection (a), by inserting "tobacco
21	products," after "devices," the first time it appears;
22	(2) in subsection (a), by inserting "or sub-
23	section (j) of section 905" after "section 510";

1	(3) in subsection (a), by striking "drugs or de-
2	vices" each time it appears and inserting "drugs, de-
3	vices, or tobacco products"; and
4	(4) in subsection $(e)(1)$, by inserting 'tobacco
5	product' after 'device'.
6	(k) Section 1003.—Section $1003(d)(2)(C)$ (as re-
7	designated by section 101(a)) is amended—
8	(1) by striking "and" after "cosmetics,"; and
9	(2) inserting a comma and "and tobacco prod-
10	ucts" after "devices".
11	(1) Effective Date for No-Tobacco-Sale
12	Order Amendments.—The amendments made by sub-
13	section (c), other than the amendment made by paragraph
14	(2) thereof, shall take effect only upon the promulgation
15	of final regulations by the Secretary—
16	(1) defining the term "repeated violation", as
17	used in section 303(f) of the Federal Food, Drug,
18	and Cosmetic Act (21 U.S.C. 333(f)) as amended by
19	subsection (c), by identifying the number of viola-
20	tions of particular requirements over a specified pe-
21	riod of time that constitute a repeated violation;
22	(2) providing for notice to the retailer of each
23	violation at a particular retail outlet;
24	(3) providing that a person may not be charged
25	with repeated violations at a particular retail outlet

unless the Secretary has provided notice of previous
 violations at that outlet;

3 (4) establishing a period of time during which,
4 if there are no violations by a particular retail out5 let, that outlet will not be considered to have been
6 the site of repeated violations when the next viola7 tion occurs; and

8 (5) providing that good faith reliance on false
9 identification does not constitute a violation of any
10 minimum age requirement for the sale of tobacco
11 products.

12 SEC. 7. CIGARETTE LABEL AND ADVERTISING WARNINGS.

13 Section 4 of the Federal Cigarette Labeling and Ad14 vertising Act (15 U.S.C. 1333) is amended to read as fol15 lows:

16 "SEC. 4. LABELING.

17 "(a) LABEL REQUIREMENTS.—

"(1) IN GENERAL.—It shall be unlawful for any
person to manufacture, package, or import for sale
or distribution within the United States any cigarettes the package of which fails to bear, in accordance with the requirements of this section, one of
the following labels:

24 "WARNING: Cigarettes are addictive"

1	"WARNING: Tobacco smoke can harm your chil-
2	dren''
3	"WARNING: Cigarettes cause fatal lung disease"
4	"WARNING: Cigarettes cause cancer"
5	"WARNING: Cigarettes cause strokes and heart
6	disease"
7	"WARNING: Smoking during pregnancy can harm
8	your baby"
9	"WARNING: Smoking can kill you"
10	"WARNING: Tobacco smoke causes fatal lung dis-
11	ease in non-smokers"
12	"WARNING: Quitting smoking now greatly reduces
13	serious risks to your health"
14	"(2) Placement; typography; etc.—
15	"(A) IN GENERAL.—Each label statement
16	required by paragraph (1) shall be located in
17	the upper portion of the front and rear panels
18	of the package, directly on the package under-
19	neath the cellophane or other clear wrapping.
20	Except as provided in subparagraph (B), each
21	label statement shall comprise at least the top
22	25 percent of the front and rear panels of the
23	package. The word "WARNING" shall appear
24	in capital letters and all text shall be in con-
25	spicuous and legible 17-point type, unless the

1	text of the label statement would occupy more
2	than 70 percent of such area, in which case the
3	text may be in a smaller conspicuous and leg-
4	ible type size, provided that at least 60 percent
5	of such area is occupied by required text. The
6	text shall be black on a white background, or
7	white on a black background, in a manner that
8	contrasts, by typography, layout, or color, with
9	all other printed material on the package, in an
10	alternating fashion under the plan submitted
11	under subsection (b)(4).
12	"(B) FLIP-TOP BOXES.—For any cigarette

brand package manufactured or distributed be-13 14 fore January 1, 2000, which employs a flip-top 15 style (if such packaging was used for that 16 brand in commerce prior to June 21, 1997), the 17 label statement required by paragraph (1) shall 18 be located on the flip-top area of the package, 19 even if such area is less than 25 percent of the 20 area of the front panel. Except as provided in 21 this paragraph, the provisions of this subsection 22 shall apply to such packages.

23 "(3) DOES NOT APPLY TO FOREIGN DISTRIBU24 TION.—The provisions of this subsection do not
25 apply to a tobacco product manufacturer or dis-

tributor of cigarettes which does not manufacture,
 package, or import cigarettes for sale or distribution
 within the United States.

4 "(b) Advertising Requirements.—

5 "(1) IN GENERAL.—It shall be unlawful for any 6 tobacco product manufacturer, importer, distributor, 7 or retailer of cigarettes to advertise or cause to be 8 advertised within the United States any cigarette 9 unless its advertising bears, in accordance with the 10 requirements of this section, one of the labels speci-11 fied in subsection (a) of this section.

12 "(2) TYPOGRAPHY, ETC.—Each label statement 13 required by subsection (a) of this section in cigarette 14 advertising shall comply with the standards set forth 15 in this paragraph. For press and poster advertise-16 ments, each such statement and (where applicable) 17 any required statement relating to tar, nicotine, or 18 other constituent yield shall comprise at least 20 19 percent of the area of the advertisement and shall 20 appear in a conspicuous and prominent format and 21 location at the top of each advertisement within the 22 trim area. The Secretary may revise the required 23 type sizes in such area in such manner as the Sec-24 retary determines appropriate. The word "WARN-25 ING" shall appear in capital letters, and each label

1 statement shall appear in conspicuous and legible 2 type. The text of the label statement shall be black 3 if the background is white and white if the back-4 ground is black, under the plan submitted under 5 paragraph (4) of this subsection. The label state-6 ments shall be enclosed by a rectangular border that 7 is the same color as the letters of the statements 8 and that is the width of the first downstroke of the 9 capital "W" of the word "WARNING" in the label 10 statements. The text of such label statements shall 11 be in a typeface pro rata to the following require-12 ments: 45-point type for a whole-page broadsheet 13 newspaper advertisement; 39-point type for a half-14 page broadsheet newspaper advertisement; 39-point 15 type for a whole-page tabloid newspaper advertise-16 ment; 27-point type for a half-page tabloid news-17 paper advertisement; 31.5-point type for a double 18 page spread magazine or whole-page magazine ad-19 vertisement; 22.5-point type for a 28 centimeter by 20 3 column advertisement; and 15-point type for a 20 21 centimeter by 2 column advertisement. The label 22 statements shall be in English, except that in the 23 case of-

24 "(A) an advertisement that appears in a25 newspaper, magazine, periodical, or other publi-

cation that is not in English, the statements
shall appear in the predominant language of the
publication; and

"(B) in the case of any other advertisement that is not in English, the statements shall appear in the same language as that principally used in the advertisement.

8 "(3) Adjustment by secretary.—The Sec-9 retary may, through a rulemaking under section 553 10 of title 5, United States Code, adjust the format and 11 type sizes for the label statements required by this 12 section or the text, format, and type sizes of any re-13 quired tar, nicotine yield, or other constituent disclo-14 sures, or to establish the text, format, and type sizes 15 for any other disclosures required under the Federal 16 Food, Drug, and Cosmetic Act (21 U.S.C. 301 et 17 seq.). The text of any such label statements or dis-18 closures shall be required to appear only within the 19 20 percent area of cigarette advertisements provided 20 by paragraph (2) of this subsection. The Secretary 21 shall promulgate regulations which provide for ad-22 justments in the format and type sizes of any text 23 required to appear in such area to ensure that the 24 total text required to appear by law will fit within 25 such area.

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"(4) Marketing requirements.—

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2 "(A) The label statements specified in subsection (a)(1) shall be randomly displayed in 3 4 each 12-month period, in as equal a number of 5 times as is possible on each brand of the prod-6 uct and be randomly distributed in all areas of 7 the United States in which the product is mar-8 keted in accordance with a plan submitted by 9 the tobacco product manufacturer, importer, 10 distributor, or retailer and approved by the Sec-11 retary.

"(B) The label statements specified in subsection (a)(1) shall be rotated quarterly in alternating sequence in advertisements for each
brand of cigarettes in accordance with a plan
submitted by the tobacco product manufacturer,
importer, distributor, or retailer to, and approved by, the Secretary.

19 "(C) The Secretary shall review each plan
20 submitted under subparagraph (B) and approve
21 it if the plan—

22 "(i) will provide for the equal distribu23 tion and display on packaging and the ro24 tation required in advertising under this
25 subsection; and

"(ii) assures that all of the labels re quired under this section will be displayed
 by the tobacco product manufacturer, im porter, distributor, or retailer at the same
 time.".

6 SEC. 8. AUTHORITY TO REVISE CIGARETTE WARNING 7 LABEL STATEMENTS.

8 Section 4 of the Federal Cigarette Labeling and Ad-9 vertising Act (15 U.S.C. 1333), as amended by section 4, 10 is further amended by adding at the end the following: 11 "(c) Change in Required Statements.—The Sec-12 retary may, by a rulemaking conducted under section 553 13 of title 5, United States Code, adjust the format, type size, and text of any of the warning label statements required 14 15 by subsection (a) of this section subject to the limitation on proportional size of the warning contained in sub-16 17 sections (a)(2) and (b)(2), or establish the format, type 18 size, and text of any other disclosures required under the 19 Federal Food, Drug, and Cosmetic Act (21 U.S.C. 301 et seq.), if the Secretary finds that such a change would 20 21 promote greater public understanding of the risks associ-22 ated with the use of smokeless tobacco products.".

3 Section 3 of the Comprehensive Smokeless Tobacco
4 Health Education Act of 1986 (15 U.S.C. 4402) is amend5 ed to read as follows:

6 "SEC. 3. SMOKELESS TOBACCO WARNING.

7 "(a) GENERAL RULE.—

8 "(1) It shall be unlawful for any person to man-9 ufacture, package, or import for sale or distribution 10 within the United States any smokeless tobacco 11 product unless the product package bears, in accord-12 ance with the requirements of this Act, one of the 13 following labels:

14 "WARNING: This product can cause mouth cancer"
15 "WARNING: This product can cause gum disease
16 and tooth loss"

17 "WARNING: This product is not a safe alternative18 to cigarettes"

19 "WARNING: Smokeless tobacco is addictive"

20 "(2) Each label statement required by para21 graph (1) shall be—

"(A) located on the 2 principal display
panels of the package, and each label statement
shall comprise at least 25 percent of each such
display panel; and

"(B) in 17-point conspicuous and legible 1 2 type and in black text on a white background, 3 or white text on a black background, in a man-4 ner that contrasts by typography, layout, or 5 color, with all other printed material on the 6 package, in an alternating fashion under the 7 plan submitted under subsection (b)(3), except 8 that if the text of a label statement would oc-9 cupy more than 70 percent of the area specified 10 by subparagraph (A), such text may appear in 11 a smaller type size, so long as at least 60 per-12 cent of such warning area is occupied by the 13 label statement.

"(3) The label statements required by paragraph (1) shall be introduced by each tobacco product manufacturer, packager, importer, distributor, or
retailer of smokeless tobacco products concurrently
into the distribution chain of such products.

"(4) The provisions of this subsection do not
apply to a tobacco product manufacturer or distributor of any smokeless tobacco product that does
not manufacture, package, or import smokeless tobacco products for sale or distribution within the
United States.

25 "(b) REQUIRED LABELS.—

1	((1) It shall be unlawful for any tobacco prod-
2	uct manufacturer, packager, importer, distributor, or
3	retailer of smokeless tobacco products to advertise or
4	cause to be advertised within the United States any
5	smokeless tobacco product unless its advertising
6	bears, in accordance with the requirements of this
7	section, one of the labels specified in subsection (a).
8	"(2) Each label statement required by sub-
9	section (a) in smokeless tobacco advertising shall
10	comply with the standards set forth in this para-
11	graph. For press and poster advertisements, each
12	such statement and (where applicable) any required
13	statement relating to tar, nicotine, or other con-
14	stituent yield shall—
15	"(A) comprise at least 20 percent of the
16	area of the advertisement, and the warning area
17	shall be delineated by a dividing line of con-
18	trasting color from the advertisement; and
19	"(B) the word "WARNING" shall appear
20	in capital letters and each label statement shall
21	appear in conspicuous and legible type. The text
22	of the label statement shall be black on a white
23	background, or white on a black background, in
24	an alternating fashion under the plan submitted
25	under paragraph (3).

1 "(3)(A) The label statements specified in sub-2 section (a)(1) shall be randomly displayed in each 3 12-month period, in as equal a number of times as 4 is possible on each brand of the product and be ran-5 domly distributed in all areas of the United States 6 in which the product is marketed in accordance with 7 a plan submitted by the tobacco product manufac-8 turer, importer, distributor, or retailer and approved 9 by the Secretary.

10 "(B) The label statements specified in sub-11 section (a)(1) shall be rotated quarterly in alter-12 nating sequence in advertisements for each brand of 13 smokeless tobacco product in accordance with a plan 14 submitted by the tobacco product manufacturer, im-15 porter, distributor, or retailer to, and approved by, 16 the Secretary.

17 "(C) The Secretary shall review each plan sub18 mitted under subparagraph (B) and approve it if the
19 plan—

20 "(i) will provide for the equal distribution
21 and display on packaging and the rotation re22 quired in advertising under this subsection; and
23 "(ii) assures that all of the labels required
24 under this section will be displayed by the to-

1	bacco product manufacturer, importer, dis-
2	tributor, or retailer at the same time.
3	"(c) Television and Radio Advertising.—It is
4	unlawful to advertise smokeless tobacco on any medium
5	of electronic communications subject to the jurisdiction of
6	the Federal Communications Commission.".
7	

7 SEC. 10. AUTHORITY TO REVISE SMOKELESS TOBACCO 8 PRODUCT WARNING LABEL STATEMENTS.

9 Section 3 of the Comprehensive Smokeless Tobacco 10 Health Education Act of 1986 (15 U.S.C. 4402), as amended by section 6, is further amended by adding at 11 12 the end the following:

"(d) AUTHORITY TO REVISE WARNING LABEL 13 14 STATEMENTS.—The Secretary may, by a rulemaking con-15 ducted under section 553 of title 5, United States Code, adjust the format, type size, and text of any of the warn-16 17 ing label statements required by subsection (a) of this section, subject to the limitations on proportional size of the 18 warning contained in paragraphs (2) and (3) of subsection 19 20 (a), or establish the format, type size, and text of any 21 other disclosures required under the Federal Food, Drug, 22 and Cosmetic Act (21 U.S.C. 301 et seq.), if the Secretary 23 finds that such a change would promote greater public un-24 derstanding of the risks associated with the use of smoke-25 less tobacco products.".

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3 Section 4(a) of the Federal Cigarette Labeling and
4 Advertising Act (15 U.S.C. 1333(a)), as amended by sec5 tion 4, is further amended by adding at the end the fol6 lowing:

7 ((4)(A) The Secretary shall, by a rulemaking 8 conducted under section 553 of title 5, United 9 States Code, determine (in the Secretary's sole dis-10 cretion) whether cigarette and other tobacco product 11 manufacturers shall be required to include in the 12 area of each cigarette advertisement specified by 13 subsection (b) of this section, or on the package 14 label, or both, the tar and nicotine yields of the ad-15 vertised or packaged brand. Any such disclosure 16 shall be in accordance with the methodology estab-17 lished under such regulations, shall conform to the 18 type size requirements of subsection (b) of this sec-19 tion, and shall appear within the area specified in 20 subsection (b) of this section.

"(B) Any differences between the requirements
established by the Secretary under subparagraph (A)
and tar and nicotine yield reporting requirements established by the Federal Trade Commission shall be
resolved by a memorandum of understanding be-

tween the Secretary and the Federal Trade Commis sion.

3 "(C) In addition to the disclosures required by 4 subparagraph (A) of this paragraph, the Secretary 5 may, under a rulemaking conducted under section 6 553 of title 5, United States Code, prescribe disclo-7 sure requirements regarding the level of any ciga-8 rette or other tobacco product smoke constituent. 9 Any such disclosure may be required if the Secretary 10 determines that disclosure would be of benefit to the 11 public health, or otherwise would increase consumer 12 awareness of the health consequences of the use of 13 tobacco products, except that no such prescribed dis-14 closure shall be required on the face of any cigarette 15 package or advertisement. Nothing in this section 16 shall prohibit the Secretary from requiring such pre-17 scribed disclosure through a cigarette or other to-18 bacco product package or advertisement insert, or by 19 any other means under the Federal Food, Drug, and 20 Cosmetic Act (21 U.S.C. 301 et seq.).".

21 SEC. 12. REGULATION REQUIREMENT.

(a) TESTING, REPORTING, AND DISCLOSURE.—Not
later than 24 months after the date of enactment of this
Act, the Secretary, through the Commissioner of the Food
and Drug Administration, shall promulgate regulations

under the Federal Food, Drug, and Cosmetic Act (21
 U.S.C. 301 et seq.) that meet the requirements of sub section (b) of this section.

4 (b) CONTENTS OF RULES.—The rules promulgated 5 under subsection (a) shall require the testing, reporting, and disclosure of tobacco product smoke constituents and 6 7 ingredients that the Secretary determines should be dis-8 closed to the public in order to protect the public health. 9 Such constituents shall include tar, nicotine, carbon mon-10 oxide, and such other smoke constituents or ingredients as the Secretary may determine to be appropriate. The 11 12 rule may require that tobacco product manufacturers, 13 packagers, or importers make such disclosures relating to tar and nicotine through labels or advertising, and make 14 15 such disclosures regarding other smoke constituents or ingredients as the Secretary determines are necessary to 16 17 protect the public health.

(c) AUTHORITY.—The Food and Drug Administration shall have authority to conduct or to require the testing, reporting, or disclosure of tobacco product smoke constituents.

22 SEC. 13. FTC JURISDICTION NOT AFFECTED.

(a) IN GENERAL.—Except where expressly provided
in this Act, nothing in this Act shall be construed as limiting or diminishing the authority of the Federal Trade

Commission to enforce the laws under its jurisdiction with
 respect to the advertising, sale, or distribution of tobacco
 products.

4 (b) ENFORCEMENT BY FTC.—Any advertising that
5 violates this Act is an unfair or deceptive act or practice
6 under section 5(a) of the Federal Trade Commission Act
7 (15 U.S.C. 45(a)) and shall be considered a violation of
8 a rule promulgated under section 18 of that Act (15
9 U.S.C. 57a).

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