

Arts & Culture Grants Workshop

June 19, 2015
Tuscaloosa, AL



National
Endowment
for the Arts
arts.gov

Who We Are

The National Endowment for the Arts (NEA) is the federal agency that supports and funds the arts to give all Americans the opportunity to experience creativity and participate in the arts.



NEA Funds

- Arts organizations
- Arts service organizations
- Local arts agencies
- Official units of state or local government
- School districts
- Colleges & universities
- Federally recognized tribal communities
- Other non-profit organizations

Does NOT Fund

- General operating support
- Individuals
- Individual schools
- Facility construction, purchase, or renovation
- Commercial, for-profit enterprises
- Creation of new organizations
- Academic degrees
- Re-granting
- Projects that replace arts instruction provided by a classroom teacher or an arts specialist

NEA Supports

- Artist communities
- Literature
- Opera
- Presenting/multidisciplinary works
- Arts education
- Local arts agencies
- Dance
- Media arts
- Theater & Musical theater
- Museums
- Design
- Music
- Folk & traditional arts
- Visual Arts



Direct Grants: Requirements

- Non-profit
- 3-year history of programming
- 1 to 1 match for project budget
- Meet reporting requirements on any previous NEA awards
- Complete interim and final reports on time



Grants Review Process

- Level 1: Panel
- Level 2: National Council on the Arts
- Level 3: Chairman of the NEA

Artistic Excellence
& Artistic Merit

Funding Streams

- Grants for Organizations
 - Arts Works
 - Challenge America
 - Our Town
 - Research: Art Works
- Grants for Individuals
 - Creative Writing Fellowships
 - Translation Projects
- Partnership Agreements



Art Works

- Creating art that meets the highest standards of excellence
- Public engagement with diverse and excellent art
- Lifelong learning in the arts
- Strengthening of communities through the arts
 - Matching grants range from \$10,000 to \$100,000
 - Deadline: July 23, 2015
 - Notification: April 2016
 - Earliest Start Date: June 1, 2016



Challenge America

- Support to small and mid-sized organizations
- Reach underserved populations limited by geography, ethnicity, economics, or disability
- At least one of these underserved characteristics must be present
- Engaging the public with diverse and excellent art, and strengthening communities through the arts
 - Matching grants are \$10,000
 - Deadline: April 16, 2015
 - Notification: December 2015
 - Earliest Start Date: January 1, 2016



Our Town

- Creative placemaking projects contribute to the livability of communities and place the arts at their core
- Applicants must be partnerships and must include: a nonprofit design or cultural organization, and a local government entity
 - Matching grants range from \$25,000 to \$200,000
 - Deadline: August 2015
 - Earliest Start Date: July 2016



Exploring Our Town



Creative Writing Fellowships

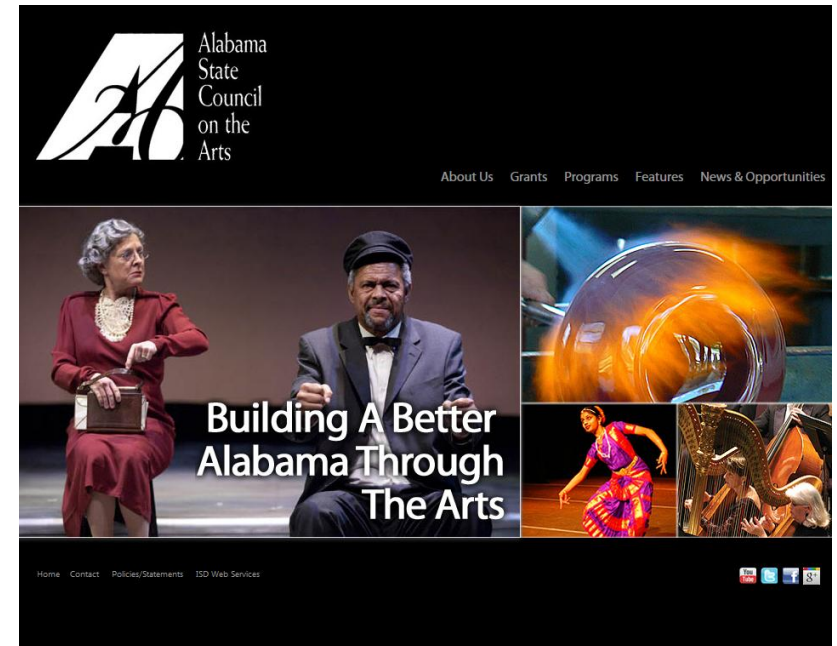
Fellowships in fiction, poetry, and creative nonfiction enable recipients to set aside time for writing, research, travel, and general career advancement.

- Non-matching grants are for \$25,000
- Deadline: Recently passed
- Notification: December 2015
- Earliest Start Date: January 1, 2016



State and Regional Partnerships

By supporting the state arts agencies (SAAs) and regional arts organizations (RAOs) through Partnership Agreements, the Arts Endowment makes the arts available in more communities than it could through direct grants.



Application Process

arts.gov

NATIONAL ENDOWMENT FOR THE ARTS

The National Endowment for the Arts is an independent federal agency that funds and promotes artistic excellence, creativity, and innovation for the benefit of individuals and communities.

ART WORKS.

HOME ABOUT **GRANTS** NEWS LIFETIME HONORS PUBLICATIONS ARTISTIC FIELDS CONTACT

National Heritage Fellowships Concert
Webcast Archive
Sept 27, 2013 Concert

ARTISTIC FIELDS >> NEWS >> ART WORKS BLOG >>

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Find Grants
SEARCH Grants.gov for your federal grants by keywords or more specific criteria. All discretionary grants offered by the 26 federal grant-making agencies can be found on Grants.gov. You do not have to register with Grants.gov to find grant opportunities.

Search Grant Opportunities >>

Find Open Grant Opportunities

NEWEST OPPORTUNITIES BROWSE CATEGORIES BROWSE AGENCIES BROWSE ELIGIBILITIES

Funding Opportunity Number	Opportunity Title
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grants.gov

- Submit at least 10 days before the deadline.
- Obtain a DUNS number.
- Register with SAM (System for Award Management). SAM must be current to apply through the grants.gov system.
- Select a Point of Contact who will be accessible and monitor e-mail. Grants.gov sends e-mail notifications for errors and application validation.

GRANTS.GOV HELP DESK

1-800-518-4726

NEA-GO



NEA-GO is where you'll submit application material and work samples electronically. Prepare your material and work samples in advance and have them ready to upload once NEA-GO opens.

Helpful Hints

- Contact NEA discipline specialist with questions
- Complete your grants.gov registration now
- Read the NEA grant guidelines
- Review previously awarded grants
- Decide on an appropriate category and deadline and make note of the earliest project start date
- View an example application
- Choose appropriate work sample
- Watch a webinar

What else is the NEA doing?

Blue Star
Museums

Blue Star Museums: Free admission for active duty military families from Memorial Day to Labor Day

Walter Reed Healing Arts: Partnership with Walter Reed to support arts therapy for patients



The Big Read: Grants to support community reading programs



Poetry Out Loud: National high school poetry recitation contest



Shakespeare in American Communities: Grants for Shakespeare theater productions



50th Anniversary: Share Your Story

NATIONAL ENDOWMENT FOR THE ARTS

Help Us Celebrate Our 50th Anniversary! [LEARN MORE >](#)

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Home

Tell Us Your Story!

This year, 2015, is the 50th anniversary of the signing of the National Foundation on the Arts and the Humanities Act of 1965, which created the National Endowment for the Arts and the National Endowment for the Humanities. To better recount the story of the NEA and the arts in America, we want to share your story of how the arts have influenced your life.

Tell us how the arts are part of your day, how the arts have inspired you to do something unique, how they affect your family, as well as in the communities and neighborhoods in which you live. If you have a story that has had an impact on you and your community, let us

hear it. Starting September 29, the date the Act was signed by Lyndon B. Johnson, we will be posting stories on our website and promoting them across our social media channels. To receive, we may not be able to include all stories and material submitted. All stories, photos, audio/video will be included and may edit text as needed.

Please include one to three photos and/or one video or audio of no longer than 5 minutes that you have permission to use.



PHOTO.AUDIO.VIDEO

If you are submitting photos, audio, and/or video:

PHOTO (maximum of 3)

File formats: jpg, jpeg, png, gif. Optimal image size is 1920 pixels on the longest side, 1200 pixels on the smallest side at 300 dpi. Images can be a digital photograph or a digital scan. Maximum file size: 15 MB.

AUDIO (maximum 5 minutes)

File formats: mp3, wav, aac, aiff. Bit rate: minimum 96 kbps, maximum 320 kbps. Maximum file size: 50 MB

VIDEO (maximum 5 minutes)

File formats: mov, mp4 (h.264), m4v, wmv. Minimum dimensions: 488 x 360, maximum 1920 x 1080. Aspect ratio: 4:3 or 16:9. Frame rate: minimum 12 fps, recommended 30 fps. Maximum file size: 250 MB

Naming files: Please name your files first name_lastname.file extension in lower case

Tell us your story!

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