

40 West Arts Gallery

Call for Entries: Colfax Avenue 'Art of the Streets'

KEY INFORMATION

- Submission Deadline: Saturday, January 21, 2017
- Opening Reception Date: First Friday, March 3, 2017 from 5-8pm
- Gallery Open Hours: Wednesdays - Saturdays from 12-4pm, plus additional dates & times as listed, and before EDGE Theater shows
- Gallery Location: 1560 Teller Street, Lakewood, CO 80214

CREATIVE BRIEF

Colfax Avenue is a street with a life, breath, and character all its own. Its fame, or infamy (depending on how you look at it) lies in everything from the neon signs that light up its intersections, to the thousands of people who pass through via car, bike, or bus every single day. We invite our artists and creatives to use Colfax Avenue, and everything that surrounds and encompasses it, as your muse. What inspires, intrigues, or shocks you about Denver's most famous avenue? What makes you think, what makes you stop and take another look? Where do you find creativity on, in, and around the street - Colfax. All mediums are welcome and encouraged to apply for this call.

This exhibit will be held during, and in conjunction with Denver Month of Photography. While no mediums are excluded from applying to this call (in fact all mediums are encouraged), 40 West Arts Gallery will emphasize Month of Photography through various forms, to include a photography-only section of the gallery. We welcome all artists and creatives working in this medium to apply.

The exposure for this event will be strong, to include our ongoing outreach and social media efforts - website, Facebook, Twitter, Instagram, other social networking sites, eNewsletter, postcards, artists' networks, assorted city, chamber, and neighborhood association emails and more. We will seek additional exposure available to us as a State-Certified Creative District. This is terrific exposure for 40 West Arts Gallery, and the artists featured in this show!

SCREENING PROCESS

This is an inclusive exhibition, meaning that we strive to accommodate at least one work from all artists. However, submissions will be screened by a panel, including 40 West Arts curators and invited guest jurors, to ensure quality and applicability of work. Please note that depending on the number of submissions, our curation process, and other factors, not all submitted works are

guaranteed entrance into our show. We will notify you within the timeframe indicated herein regarding the acceptance of your work(s).

ELIGIBILITY

This exhibition is open to all professional and amateur artists. All mediums are welcome. Both 40 West Arts members and non-members are invited to submit work.

HOW TO SUBMIT

Please read and follow all instructions:

GUIDELINES: Artists are invited to submit up to four hanging OR three 3-D works via email for consideration. (See details below on how to submit digital images for jurying). Application fees for this show are \$5 per item for 40 West members and \$10 per item for non-members. FREE for youth (under age 20) artists. Become a member of 40 West Arts District at www.40westarts.org (dues are only \$40 per year). 40 West Arts will retain a 15% commission on all work sold. It is the artist's responsibility to collect and remit local and state sales taxes for any work sold. All artwork must fit through the gallery door and be ready to hang. This means that all hanging works must have a wire hanger attached to the back of the piece (wire hangers only, no butterfly hooks please) and framed and matted, if applicable (black frames only). Accepted art must reflect the image of the work that was submitted digitally for jurying. 40 West Arts reserves the right to reject any artwork not meeting these guidelines at any time. Entrants will be sent an email notifying them of their acceptance the week of January 30th, 2017.

Submit entries to submissions@40WestArts.org. Please adhere to the following guidelines. We retain the right to reject submissions if they do not follow this format.

- Submit your work, via email to the following address: submissions@40WestArts.org
- Your email subject heading must read 'Submission: Colfax Exhibition_First Name, Last Name'
- In the body of the email list, in the following order: your full name, address, email address, telephone
- number and website url
- Up to 4 images (1 for each work submitted) in jpeg format, maximum file size of 2.0 MB per image
- Jpeg File Name MUST adhere to the following naming convention: First Name,Last Name_Name of Work
- (ex.: Heather, Smith_CosmicDripl.jpg)
- You MUST list the Title/Medium/Dimensions/Price for each piece
- Weight (for large format items)
- Artist Comments/Special Instructions (optional)
- PayPal confirmation number or check number. Entry Fee Checks may be mailed to: 40 West Arts, 1560 Teller Street, Lakewood, CO 80214. To pay via PayPal or credit card, go to www.40WestArts.org, scroll down and find the DONATE button. Click it, you will be taken to our PayPal site where you can follow the prompts to complete your transaction. Call us to process credit card payments over the phone.

IMPORTANT DATES

- **Submission Deadline:** Saturday, January 21, 2017 by midnight MST
- **Entry Notification:** All artists will be notified of acceptance the week of January 30th, 2017.
- **Art Drop Off:** Accepted works must be dropped off, ready to hang or display, Wednesday January 22nd from 11am-1pm or Thursday January 23rd from 2-4pm. Please note, if you are unable to drop off works during this time, you **MUST** make alternate arrangements ahead of time.
- **Art Pick Up:** Works must be picked up the week of March 27th (exact times to be announced closer to the date). PLEASE NOTE: Once pickup times are published, you **MUST** pick up your work(s) during those times, or make alternate arrangements. We cannot hold works more than 15 days past the show close date. If works remain in our gallery longer than 15 days post-show, we reserve the right to charge a \$5 holding fee, per day.

THANK YOU FOR YOUR SUPPORT & CREATING COMMUNITY THROUGH THE ARTS!

Questions? Email: info@40westarts.org | Call: 303-275-3430 | Learn more at www.40WestArts.org