



Please Join
**CONGRESSWOMAN
DONNA F. EDWARDS**

For Her 6th Annual Nonprofit Forum



FREE!

YOUR NONPROFIT:

Build It! Grow It!
Fund It! Sustain It!

Tuesday, June 23, 2015
8:30 a.m. to 1:30 p.m.

Severna Park High School
60 Robinson Rd, Severna Park, MD 21146

**Learn from leading experts in
government, private industry,
and the nonprofit sector how to:**

Build It:

- Build effective staff, boards, volunteer pools
- Satisfy legal and financial requirements
- Share back office support

Grow It:

- Develop successful marketing strategies
- Forge deliberate and creative collaborations
- Enhance administrative and financial capacity

Fund It:

- Learn effective fundraising methods
- Win government contracts
- Secure grant funding

Sustain It:

- Maintain your tax exempt status
- Retain your donor base



SPECIAL SESSIONS

for new and emerging nonprofits

Closing Plenary:

Collaborating with nonprofit partners to develop and build relationships with funders

RSVP to 4MDDISTRICTRSVP@MAIL.HOUSE.GOV

For more information visit **WWW.DONNAEDWARDS.HOUSE.GOV** or call **301-516-7601**

DONNA F. EDWARDS

U.S. Representative for the

Official Website: www.donnaedwards.house.gov



4TH DISTRICT of
MARYLAND

TWEET: #NONPROFIT2015

8:00 a.m.

REGISTRATION

8:30 a.m. – WELCOME & OPENING REMARKS

Congresswoman Donna F. Edwards (MD-4)

8:45 a.m. – 9:30 a.m.

OPENING PLENARY

AUDITORIUM

MAKING COLLABORATIONS WORK

How do nonprofits improve their effectiveness and enhance their ability to work towards their mission?

Collaborating, especially with more than one organization to establish a network for change, can afford nonprofits greater impact. How can nonprofit and foundation leaders develop and grow collaboration to expand resources go further and achieve greater results?

Moderator: **Congresswoman Donna F. Edwards (MD-4)**

Panelists: **Mena Amin**, Community Foundation in Prince George's County

A. Adar Ayira, Associated Black Charities

Sandra Evers-Manly, Northrop Grumman Foundation

9:40 a.m. – 10:40 a.m. CONCURRENT BREAKOUT SESSIONS

Build It!	Fund It!	Grow It!	Sustain It!
Starting a New Nonprofit	Developing & Building Relationships with Federal Agencies – Funding Priorities for 2015 & Beyond	Nonprofit Advocacy: Making Your Impact	Legal & Financial Requirements: What's New for 2015?
Defining Your Mission & Your Vision; Building your Board, Staff, and Volunteer Pool; Is your Nonprofit a Business? Should it Be?	Federal Government Agency representatives will discuss strategies to develop relationships with Federal representatives and to obtain Federal Funds and other assistance	Learn how to best serve communities and work alongside them to build power, improve opportunities, and make lasting change in furtherance of organizational missions and goals.	What are the requirements for 501(c)(3) organizations? How does my nonprofit maintain its tax status? What are the federal laws governing 501(c)(3) lobbying?
Moderator	Moderator	Moderator	
Stephanie Goldenberg Anne Arundel Community College	Heather Iliff Maryland Nonprofits	Kim Rhim The Training Source	
Panelists	Panelists	Panelists	Panelists
A. Adar Ayira ABC Charities	Norah Deluhery U.S. Department of Agriculture	Bernadette Di Rita Share our Strength	Henry Bogdan Maryland Nonprofits
Bruce Morgenstern Anne Arundel County Volunteer Center	Terri LaVelle U.S. Department of Veterans Affairs	Zorayda Moreiya-Smith CASA de Maryland	Abby Levine Alliance for Justice
	Albert Shen U.S. Department of Commerce		
	Marvin Turner U.S. Department of Housing and Urban Development		

10:50 a.m. – 11:50 a.m.

CONCURRENT BREAKOUT SESSIONS

Build It!	Fund It!	Grow It!	Sustain It!
Capacity Building Through Shared Services: Accomplishing Mission & Sustainability	Fundraising	Grant Writing 101	# Marketing Strategies: Reaching your Audience, Telling your Story
Back office consolidations help nonprofits to survive and thrive. Learn about tools to evaluate possible shared or outsourced administrative and program services and space.	Learn the latest concepts in fundraising that are necessary to fund, manage, and sustain your organization.	Participants will share how to identify resources for government, foundation, and corporate grants.	This session will provide an opportunity for participants to learn the value of marketing, and to learn how to incorporate media into the communications plan of an organization.
Moderator	Moderator	Moderator	Moderator
Octavia Caldwell Center for Nonprofit Advancement	Brenda Mitchell Prince George's Community College	Hillary Lindeman Human Services Coalition of Prince George's County	Stephanie Gaines Bryant WTOP
Panelists	Panelists	Panelists	Panelists
Javier Goldin Center for Nonprofit Advancement Kim Jones The Nonprofit Village Taylor Strange Center for Nonprofit Advancement	Jennifer Jones Prince George's County Commission on Women	Susan Casey Maryland Governor's Grants Office Kim Patton Foundation Center	Jennifer Bernal Google Diane Garey Christian World Links Ebony N. McMorris Radio One Washington