PRESS RELEASE

FROM: Wounded Warrior Directory, 221 E Fairfax St, Berryville, VA, 22611, USA

(http://www.veteransdirectory.com)

CONTACT: Mike O'Meara, Founder, 540-931-4968, mike@veteransdirectory.com

FOR IMMEDIATE RELEASE

Marine Corps Veteran Launches First Ever "Wounded Warrior" Business Directory!

Service Disabled Marine Corps Veteran and Berryville, VA's entrepreneur and founder of <u>Wounded Warrior Directory</u>, Mike O'Meara, has today announced the release of the first ever "Wounded Warrior" Business Directory, VeteransDirectory.com.

According to **O'Meara**, they have been working on the "Wounded Warrior Directory" for quite some time, and today they are proud to be officially launched.

According to O'Meara, who previously had experience building directories, experience selling to the government, and is a service disabled veteran himself, said the Veterans Directory is the only "Wounded Warrior Directory" of Service Disabled Veteran-Owned Small Businesses. It currently has almost 6,000 Service Disabled Veteran Small Businesses listed that can be searched by Naics codes, categories, searched by state, county or by keyword.

"There is a lot of people that would like to support 'Wounded Warrior Businesses, but don't know they're out there or how to find them. Until Now! Our directory fixes this issue," says O'Meara.

"The Wounded Warrior directory is primarily aimed at large government prime contractors and government procurement officials who need ready access to a comprehensive and easy to use directory of businesses owned and operated by service disabled veterans to outsource of contracts and teaming opportunities," he adds.

The directory, which is free for all service disabled veteran business owners, will be funded through advertising and sponsorships. The directory also includes a resource section enumerating thousands of helpful resources for veteran business owners including direct links to small business resources, Federal and state acquisition agencies and departments, top prime contractors, government contracting news, events, veteran support organizations and much more.

"The resource section is also meant to be a resource for our veteran businesses to make finding related information, such as educational resources that will teach them how to sell to the

government, where to market their services or products, where they need to register for government business, etc.," says O'Meara, who is also looking at other areas of empowerment for its members.

Among those plans, O'Meara says they'll be looking to hold teleconferences offering training in government sales from former government contractors and other successful government sales consultants.

Due to laws past to support service disabled veteran owned businesses relating to government sales, O'Meara says it now makes it easier for government procurement officials and an advantage for prime contractors to work together with SDVOSBs on government contracts. "They already understand it can be an advantage doing business with veterans, who do a great job at fulfilling government requirements, and are dedicated to doing superior work and to providing excellent products and services," claims O'Meara.

"Now the mission is getting the word out about the directory," says O'Meara, "and that if anyone interested in supporting service disabled veterans can do so by linking to them from their site or in articles, liking us on Facebook and following us on Twitter."

For further information, please contact: Mike O'Meara, Founder, 540-931-4968, mike@veteransdirectory.com, or visit http://www.veteransdirectory.com)

###