



# Rise from the Ashes

You smoke. So did we. Freedom and flavor never go out of style and neither do you.  
Tell the world you've moved up, smoke when and where you want.

[blucigs.com](http://blucigs.com)

**blu ELECTRONIC CIGARETTE**

18+ ID required.

blu ecigs are not a smoking cessation product and have not been evaluated by the Food and Drug Administration, nor are they intended to treat, prevent or cure any disease or condition.