

A black and white photograph of a man with a beard and mustache, wearing a denim jacket, looking thoughtfully to the side while holding a blue e-cigarette in his mouth. The background is dark and slightly out of focus.

blu^{eCIGS} ELECTRONIC CIGARETTES

Take back your freedom with blu eCigs[®], the new alternative to traditional cigarettes.

- Smoke Virtually Anywhere
- No Tobacco Smoke, Only Vapor
- Flavors Made in the U.S.A.

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Photography by Francesco Carozzini

blucigs.com/store-locator/

A pack of blu eCigs, shown vertically. The pack is dark with the 'blu' logo in white and a blue triangle above it.

blu