E-mails and documents produced Through investigation into closed-door health care negotiations

June 8, 2012 Memorandum

Supplemental Material

From: Jeffrey Forbes [redacted]
Sent: Thursday, March 18, 2010 10:28 PM
To: Bryant Hall
Subject: Fw:

Jeffrey A. Forbes
CFW
[redacted]

----- Original Message -----
From: jimmessina[redacted]
To: Jeffrey Forbes
Sent: Thu Mar 18 22:17:07 2010
Subject: Re:

But worried about tomorrow. I will roll pelosi to get the 4 billion. But that guy who works for bryant is setting him up: smith. Cause there is no way the language we scored for them is anywhere near 4. But hopefully the other way will, or maybe they are right. As you may have heard I am literally rolling over the house. But there just isn't 8-10 billion for something they said 2-3 for last night
------Original Message------
From: Jeff Forbes
To: Jim Messin[redacted]
Subject: Re:
Sent: Mar 18, 2010 10:10 PM

I hope that is true - I am not blaming you - the language was diff - russ supposedly admitted it

Jeffrey A. Forbes
CFW
[redacted]

----- Original Message -----
From: jimmessina[redacted]
To: Jeffrey Forbes
Sent: Thu Mar 18 22:09:23 2010
Subject: Re:

The weird thing is the donut deal, and you know russ, russ showed him the language twice. They said yes. We weren't really involved. It was russ. And I trust russ.

Kindler told rahm and I that bryant was fine
------Original Message------
From: Jeff Forbes
To: Jim Messin[redacted]
Subject: Re:
Sent: Mar 18, 2010 10:04 PM

Because of this donut deal - they are paying well above the 80 bil from the summer - the r's are gunning for him

Jeffrey A. Forbes
CFW
[redacted]

----- Original Message -----
From: jimmessina[redacted]
To: Jeffrey Forbes
Sent: Thu Mar 18 22:03:00 2010
Subject: Re:

Why?
------Original Message------
From: Jeff Forbes
To: Jim Messina[redacted]
Subject: Re:
Sent: Mar 18, 2010 9:58 PM

He is going to lose his job btw

Jeffrey A. Forbes
CFW
[redacted]

----- Original Message -----
From: jimmessina[redacted]
To: Jeffrey Forbes
Sent: Thu Mar 18 10:42:49 2010
Subject: Fw:

I keep hearing that he is getting right with the board by blowing us up and ginning his board up. But I refuse to care. I'm just fixing problems

Sent from my Verizon Wireless BlackBerry

From: <BHall[redacted]
Date: Thu, 18 Mar 2010 10:36:32 -0400
To: <jimmessina[redacted]
Subject: Re:

I absolutely appreciate it. If this works, we are good to go full throttle.

----- Original Message -----
From: jimmessina[redacted]

To: Bryant Hall
Sent: Thu Mar 18 10:34:16 2010

Thanks for the good faith offer. I hope you appreciate when the wh stepped in and said "this is fair, let's get this done". Let's all join hands and pray on cbo!
Sent from my Verizon Wireless BlackBerry

Sent from my Verizon Wireless BlackBerry

Sent from my Verizon Wireless BlackBerry

Sent from my Verizon Wireless BlackBerry

From: Diane Bieri [redacted]
Sent: Sunday, February 21, 2010 9:25 PM
To: Bryant Hall
Subject: RE: Marty Paone's e mail address

REDACTED

From: Bryant Hall
Sent: Sunday, February 21, 2010 9:25 PM
To: Diane Bieri
Subject: Re: Marty Paone's e mail address

Kindler makes the call.

From: Diane Bieri
To: Bryant Hall
Sent: Sun Feb 21 21:21:35 2010
Subject: RE: Marty Paone's e mail address

REDACTED

From: Bryant Hall
Sent: Sunday, February 21, 2010 9:15 PM
To: Diane Bieri
Subject: Re: Marty Paone's e mail address

Messina and Kindler had a great call today. Kindler got promised 340B fix and a good outcome on donut.

We wil be doing ads again soon. Bank on it. Pls keep confidential.

From: Diane Bieri
To: Maya Bermingham; Bryant Hall
Sent: Sun Feb 21 21:02:45 2010
Subject: RE: Marty Paone's e mail address

[redacted]

From: Maya Bermingham
Sent: Sunday, February 21, 2010 9:01 PM
To: Bryant Hall; Diane Bieri
Subject: Marty Paone's e mail address

Can someone please forward me Marty's e mail address? I thought I had the correct address but I don't. Thanks very much.

From: Olsen, Scott [redacted]
Sent: Saturday, June 13, 2009 8:27 PM
To: Bryant Hall
Subject: RE: Re: We should rap at some point

Wanna talk in an hour?

-----Original Message-----
From: Bryant Hall [redacted]
Sent: Saturday, June 13, 2009 04:48 PM Pacific Standard Time
To: Olsen, Scott
Subject: Re: We should rap at some point

Cool. We met on donut. They offered us 5B to fill in the donut on a 30B (at least) coster. I said we could never do that. It'd be great to do it, but I think this deal is crumbling.

----- Original Message -----
From: Olsen, Scott [redacted]
To: Bryant Hall
Sent: Sat Jun 13 19:42:17 2009
Subject: We should rap at some point

We can compare notes. Will data dump on Messina stuff. Pretty interesting.

From: Rick Smith
Sent: Saturday, June 13, 2009 9:21 PM
To: Mimi Simoneaux Kneuer; Billy Tauzin
Cc: Bryant Hall; Diane Bieri
Subject: Re: Voice mail

I'd just add very tough session, centering around unwillingness to give a lot of credit for donut hole. But while staking out a tough position, as Mimi said, they seem to want to continue the back and forth.

----- Original Message -----
From: Mimi Simoneaux Kneuer
To: Billy Tauzin
Cc: Rick Smith; Bryant Hall; Diane Bieri
Sent: Sat Jun 13 21:13:52 2009
Subject: Voice mail

Got cut off right at the end. Summary is the senate finance committee and WH were taking ideas back and plan was to meet on monday.

Rick said making progress, but still a ways to go. He certainly thinks we'll need you, Rahm and ACT to close, but a couple steps away.

We have a call with the group of 5 at 8:30 EDT. Here's the information if you want to join. U.S. Toll Free: REDACTED Passcode (to be given to the operator): REDACTED Leader Name: Mimi Kneuer.

As opposed to last night, the team's guess is this is a couple talks before closing. That said, not bad b/c all sides seem to want to be at the table.

Mimi

From: Bryant Hall
Sent: Sunday, June 14, 2009 2:45 PM
To: Mimi Simoneaux Kneuer; Billy Tauzin; [redacted]
Subject: Re:

He wants to express this as an Administration priority. I can tell you more off line but I don't think it's an intimidation type of call.

----- Original Message -----
From: Mimi Simoneaux Kneuer
To: Billy Tauzin; [redacted]
Cc: Bryant Hall
Sent: Sun Jun 14 14:43:13 2009
Subject: Re:

Bryant's cell is [redacted]
Mine is [redacted]

----- Original Message -----
From: Mimi Simoneaux Kneuer
To: Billy Tauzin; [redacted]
Cc: Bryant Hall
Sent: Sun Jun 14 14:37:40 2009

Nancy Ann wants to get Miles' number so Rahm can talk to him about the donut hole.

Can you tell Bryant the best way for Rahm to contact him?

From: Joel Johnson [redacted]
Sent: Sunday, June 14, 2009 12:27 PM
To: Bryant Hall
Subject: Re:

I know. When this is over I'll play you his voicemail from last night! classic. Think the key is to keep Nancy Ann in the game as long as possible...he tells me his offered a deal on import. Is that your understanding?

From: Bryant Hall
To: Joel Johnson
Sent: Sun Jun 14 12:14:35 2009
Subject: Re:

Well, he can bluster. I have ideas but it will require his involvement. This aint going anywhere anytime soon.

And the difference here is - they need our help on donut.

----- Original Message -----
From: Joel Johnson [redacted]
To: Bryant Hall
Sent: Sun Jun 14 12:15:23 2009
Subject:

I'm off the grid for a few at grad ceremony. Talked to rahm this am...he's still all bluster. Tho he says nancy ann wants him to let her handle, so hopefully there's a way.

From: Jeffrey Forbes [redacted]
Sent: Tuesday, July 14, 2009 10:10 AM
To: Bryant Hall
Subject: Fw: Roll Call

Jeffrey Forbes
CFW
[redacted]

----- Original Message -----
From: Messina, James A. [redacted]
To: Jeffrey Forbes
Sent: Tue Jul 14 10:08:59 2009
Subject: Re: Roll Call

I don't care if they have a tag and its not up to me

----- Original Message -----
From: Jeffrey Forbes [redacted]
To: Messina, James A.
Sent: Tue Jul 14 10:06:34 2009
Subject: Re: Roll Call

But if we run the tag they turn on us and it isn't - [redacted] pulls it and we pretend we never emailed about it

Jeffrey Forbes
CFW
[redacted]

----- Original Message -----
From: Messina, James A. [redacted]
To: Jeffrey Forbes
Sent: Tue Jul 14 10:05:19 2009
Subject: Re: Roll Call

Dude, dules I dead. Aint happening

----- Original Message -----
From: Jeffrey Forbes [redacted]

To: Messina, James A.
Sent: Tue Jul 14 10:02:45 2009
Subject: Re: Roll Call

Well - these guys are going to kill duals for us so by running these ads we are funding a campaign on a bill we don't support - so until duals is over we are fine running the ad but can we pull the "call mike ross and say...." Line?

Jeffrey Forbes
CFW
[redacted]

----- Original Message -----
From: Messina, James A. <[redacted]
To: Jeffrey Forbes
Sent: Tue Jul 14 10:01:15 2009
Subject: RE: Roll Call

?

-----Original Message-----
From: Jeffrey Forbes [redacted]
Sent: Tuesday, July 14, 2009 9:58 AM
To: Messina, James A.
Subject: Re: Roll Call

Yeah - would be grt if you could pull the call to action tag on those 6

Jeffrey Forbes
CFW
[redacted]

----- Original Message -----
From: Messina, James A. [redacted]
To: Jeffrey Forbes
Sent: Tue Jul 14 09:56:18 2009
Subject: RE: Roll Call

But it got done, so that's good

-----Original Message-----
From: Jeffrey Forbes [redacted]

Sent: Tuesday, July 14, 2009 9:56 AM
To: Messina, James A.
Subject: Re: Roll Call

This is f'ing phrma and the house bill

Jeffrey Forbes
CFW
[redacted]

----- Original Message -----
From: Messina, James A. [redacted]
To: Erik [redacted] Jeffrey Forbes
Sent: Tue Jul 14 09:54:11 2009
Subject: FW: Roll Call

Thanks to you both

-----Original Message-----
From: erik [redacted]
Sent: Tuesday, July 14, 2009 8:52 AM
To: Dillon, Patrick; Gaspard, Patrick; Messina, James A.
Cc: Miti Sathe; Andy Grossman
Subject: Fw: Roll Call

-----Original Message-----
From: Nick Baldick <[redacted]

Date: Tue, 14 Jul 2009 07:40:15
To: Erik Smith [redacted]
Subject: Roll Call

Blue Dogs Targeted in Pro-Reform Ads
July 14, 2009
By John McArdle and Kate Ackley
Roll Call Staff
<http://cdn.rollcall.com/media/ui/clearpixel.gif>
Healthy Economy Now, a coalition of groups supporting the push for health care reform, is dropping $7 million on a new television ad campaign to build momentum for a reform bill and to keep six moderate House Democrats from walking away from supporting legislation as it moves through Congress in the coming weeks.

A generic version of the new ad will appear in 17 states over the next two weeks, but voters will be encouraged to call their Members and ask them to support health care reform in a version of the ad appearing in the districts of Democratic Reps. Jim Matheson (Utah), Charlie Melancon (La.), Earl Pomeroy

(N.D.), Mike Ross (Ark.), Stephanie Herseth Sandlin (S.D.) and John Tanner (Tenn.).

All six Members are part of the Blue Dog Coalition of fiscally conservative Democrats and all hail from conservative districts. Most of the Members targeted in the Healthy Economy Now ad have taken fire from the right already this cycle, especially from the National Republican Congressional Committee, which has tried to tie them to their more liberal party leadership.

None of the six is considered particularly vulnerable at this stage of the election cycle, though Melancon is contemplating challenging Sen. David Vitter (R-La.) next year.

Healthy Economy Now was created this spring, and this is the third television ad that the group has run. The group spent a combined $5 million on its first two ads. The latest ad was produced by GMMB, a democratic media firm.

The new ad, titled "If," shows a series of images of people as an announcer states: "If we don't act, medical bills will wipe out their savings. If we don't act, she'll be denied coverage because of a pre-existing condition. And he won't get the chemo he needs. ...

"But we can act. The president and Congress have a plan to lower your costs and stop denials for pre-existing conditions. It's time to act."

In the targeted ads, text is included in the final sequence that encourages voters to call their Member "and tell him it's time to act."

Healthy Economy Now includes lobbying groups that represent many of the biggest players in the health care industry, including pharmaceutical and biotechnology companies, medical device makers and doctors. But hospital groups, which recently announced a deal on health reform with the White House and Senate Finance Chairman Max Baucus (D-Mont.), are noticeably absent.

The group also includes key players in the health care debate that don't necessarily agree on specific reform proposals. For example, the seniors' lobby AARP and the Biotechnology Industry Organization are both helping to fund the ad campaign but are divided when it comes to details of creating generic, or follow-on, biologics.

"This coalition is committed to helping build greater consensus and support among the American public to help ensure that a bipartisan health care reform bill gets to the White House this year," Pharmaceutical Research and Manufacturers of America Senior Vice President Ken Johnson said in a statement. "Through a national advertising campaign, Healthy Economy Now is highlighting how our nation's economic security is inextricably tied to its health care security."

Other groups in the coalition are the Service Employees International Union, the Business Roundtable, the Advanced Medical Technology Association, American Medical Association, the American Cancer Society Cancer Action Network and Families USA.

The Business Roundtable, SEIU and AARP have gotten together before to push for health care reforms in the group Divided We Fail, which launched in 2007. Divided We Fail's other member, the National Federation of Independent

Business, is not a sponsor of the Healthy Economy Now campaign.

"These ads demonstrate in real terms what is at stake if Congress does not act — and act now — on fixing our health care system," said Lori Lodes, an SEIU spokeswoman. "It's about making sure Members come to the table and not let this moment pass."

From: Jeffrey Forbes [redacted]
Sent: Wednesday, July 08, 2009 12:29 PM
To: Bryant Hall
Subject: Fw: ?

Jeffrey Forbes
CFW
[redacted]

----- Original Message -----
From: Messina, James A. [redacted]
To: Jeffrey Forbes
Sent: Wed Jul 08 12:28:32 2009
Subject: RE: ?

Absolutely not true. Rahm told the industry yesterday we are bound

-----Original Message-----
From: Jeffrey Forbes [redacted]
Sent: Wednesday, July 08, 2009 11:55 AM
To: Messina, James A.
Subject: ?

NOT SO FAST. House Energy and Commerce Chairman Henry Waxman said thismorning that the $80 billion deal reached last month by thePharmaceutical Research and Manufacturers of America with Senate FinanceChairman Max Baucus does not have House support and is losing the WhiteHouse's backing. "The White House is not bound. They told us they're notbound to that agreement," Waxman said at a National Journal breakfast."We're certainly not bound by that agreement." PhRMA had agreed todiscount drugs for seniors who experience a gap in Medicare coverage.Waxman said he wants lawmakers to force drugmakers to accept Medicaidrebates for those eligible for both Medicare and Medicaid and whoseprescription coverage falls under Medicare. People with dual eligibilityhad access to the rebates until Medicare's prescription drug coveragewas established in 2006

Jeffrey Forbes
CFW
[redacted]

From: Currie, Rodger [redacted]
Sent: Tuesday, July 07, 2009 4:39 PM
To: Bryant Hall
Subject: RE: REDACTED

Great!

From: Bryant Hall [redacted]
Sent: Tuesday, July 07, 2009 4:39 PM
To: Currie, Rodger
Subject: Re: REDACTED

I'm in.

Don't know about that. Rahm said that he has told the House and Baucus and Rahm said it will not be in the deal.

I think we put serious pressure on the House now.

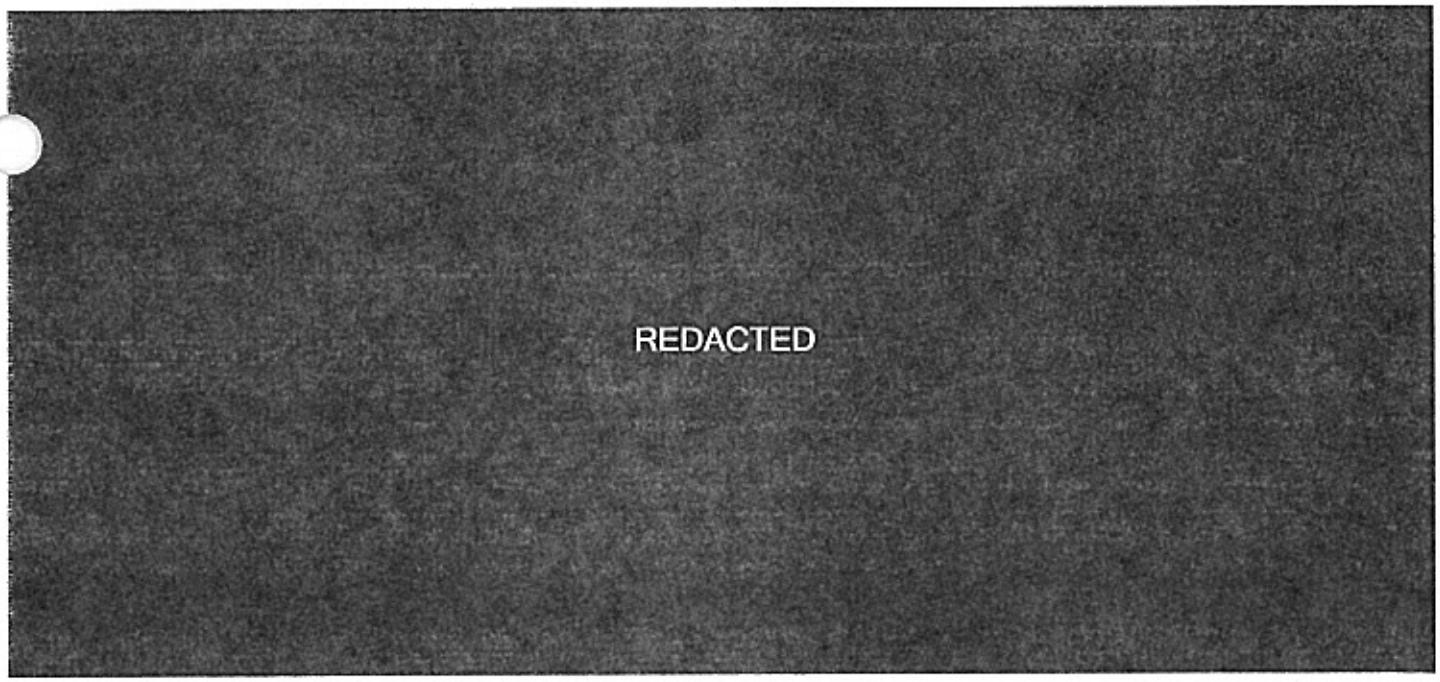
From: Currie, Rodger
To: Bryant Hall
Sent: Tue Jul 07 16:29:30 2009
Subject: RE: [redacted]
Fantastic. Will it be in the House bill introduced this week? REDACTED
REDACTED

From: Bryant Hall [redacted]
Sent: Tuesday, July 07, 2009 4:26 PM
To: Currie, Rodger
Subject: Re: [redacted]

Rahm to us: no duals. Will not be in. I've already told the House.

From: Currie, Rodger
To: Brian Toohey; Tom Moore; Bryant Hall; Brian Nagle; Matthew Sulkala; Mike Woody
Cc: Olsen, Scott ; Derrick White
Sent: Tue Jul 07 16:22:12 2009
Subject: REDACTED

REDACTED


REDACTED

From: Jeffrey Forbes [redacted]
Sent: Wednesday, June 24, 2009 1:59 PM
To: Bryant Hall; Libby Greer
Subject: FW:

From: jimmessina[redacted]
Sent: Wednesday, June 24, 2009 1:58 PM
To: Jeffrey Forbes
Subject: Re:

Yep

Sent from my Verizon Wireless BlackBerry

From: "Jeffrey Forbes"
Date: Wed, 24 Jun 2009 13:55:01 -0400
To: [redacted]
Subject:
Hey – I guess nancy ann is speaking with the [redacted] who are considering sending a letter to [redacted] saying we love the 80 bil deal do the 80 bil deal – the fear is [redacted] may add part d on top to make the number larger so we want friendly's to push him – we need to make sure she owns this deal tomorrow, any hesitancy would be bad – I know this is annoying because obama couldn't have owned it more, but I just want to make sure - she is speaking to a totally friendly audience so it wont be a sell job, they just need to see ownership – make any sense?

Thanks

forbes

From: Principi, Anthony [redacted]
Sent: Friday, June 19, 2009 8:07 AM
To: Bryant Hall
Subject: RE: Update

Thanks.

Anthony J. Principi

From: Bryant Hall [redacted]
Sent: Friday, June 19, 2009 8:06 AM
To: Principi, Anthony
Subject: Re: Update

Yes - I think so. SFC doesn't want more money, they just want the 12B in cash rather than the donut.

From: Principi, Anthony
To: Bryant Hall
Sent: Fri Jun 19 08:01:53 2009
Subject: RE: Update
Do you think ACT is giving them fits about the deal? SFC wants more money? This is [redacted] unbelievable. Like you I have been around this town a long time and I haven't seen it like this.

Anthony J. Principi

From: Bryant Hall [redacted]
Sent: Friday, June 19, 2009 8:00 AM
To: Principi, Anthony
Subject: Re: Update

Yep. WH isn't moving. Assume DeParle told her guys that this would be the hammer, and they aren't budging.

From: Principi, Anthony
To: Bryant Hall
Sent: Fri Jun 19 07:55:52 2009
Subject: RE: Update
REDACTED

Anthony J. Principi

From: Bryant Hall [redacted]
Sent: Friday, June 19, 2009 7:54 AM
To: Kindler, Jeffrey B.; Barry.Direnfeld [redacted] Principi, Anthony
Subject: Update

The deal is off for now.

As of very late last night, WH was insisting that the enforcement mechanism for the doughnut hole is a Part D Medicare rebate. In other words, should the companies fail to provide the 50-50 statutory discount, the Medicaid rebate would be applied to Part D.

PhRMA proposed that the hammer be exclusion from Part D, but CBO objected, saying that penalty wouldn't work. Rationale: the beneficiary would object to a drug being yanked from the formulary, and therefore, the penalty would never materialize.

The Finance Ctte and the WH called tonight, we discussed, and Billy told them that this mechanism would not be acceptable to the Board. Billy asked them to find other mechanisms. The WH then said "no deal" and hung up.

That is the latest.

From: Bryant Hall [redacted]
Sent: Wednesday, October 07, 2009 10:24 AM
To: JForbes [redacted]
Subject: Re: Oh boys.....

Cool, but make sure they know what you are talking about:

1) Giving in on mutually agreed upon generics language

2) Scored savings on agreed upon 340B language

3) Long term care pharmacy

4) Relenting on dropping the Medicaid mandatory drug benefit which they counted as 9B.

----- Original Message -----
From: Jeffrey Forbes [redacted]
To: Bryant Hall
Sent: Wed Oct 07 10:14:40 2009
Subject: Fw: Oh boys.....

Jeff Forbes
CFW
[redacted]

----- Original Message -----
From [redacted] REDACTED
To: 'jimmessina [redacted]
Sent: Wed Oct 07 10:07:18 2009
Subject: RE: Oh boys.....

Absolutely. That's geat news

-----Original Message-----
From: jimmessina [redacted]
Sent: Wednesday, October 07, 2009 10:07 AM
To: [redacted] REDACTED
Subject: Re: Oh boys.....

Interesting. Yes
------Original Message------
From: jeffreyforbes [redacted]

To: [redacted]
To: Jim Messina
ReplyTo: jeffreyforbes[redacted]
Subject: Oh boys.....
Sent: Oct 7, 2009 9:14 AM

So - I think the ceo's are going to be ok with you going above 80 (like way above where I thought they would ever get) - anyway you can do a meeting with them sometime between final finance vote and the time it hits the floor?

Mtg with ceo's not knuckleheads me billy and bhall

Sent from my Verizon Wireless BlackBerry

Sent from my Verizon Wireless BlackBerry

From: Jeffrey Forbes [redacted]
Sent: Tuesday, July 21, 2009 5:14 PM
To: Bryant Hall
Subject: FW:

From: Jeffrey Forbes
Sent: Tuesday, July 21, 2009 5:10 PM
To: jimmessina [redacted]
Subject: FW:

If he has to do this for cover I get that but would be cool if you could give us a heads up duder

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From: Bryant Hall [redacted]
Sent: Tuesday, July 21, 2009 4:34 PM
To: Jeffrey Forbes
Subject:

This really sucks. The companies are going crazy. This is running in a loop on CNN.

Obama's Health Care Pitch Takes a Shot at Insurers, Drug Makers

July 21, 2009, 1:28 p.m.By Keith Koffler

Roll Call Staff
President Barack Obama on Tuesday put in another pitch for health care reform, repeatedly decrying those he said would delay the bill in order to benefit politically.

"I understand that some will try to delay action until the special interests can kill it, while some will focus on trying to score political points,"

Obama said during a Rose Garden appearance. He accused opponents of seeking to maintain "a system that worked for the insurance and the drug companies.

"While complaining about delaying tactics, the president made no effort to press Congress to finish bills in the House and Senate by the August recess, his earlier deadline.Republicans counter that they are not against reform, but that they oppose the type of reform advocated by Obama.

"Americans are eager for health care reforms that lower costs and increase access," Senate Minority Leader Mitch McConnell (R-Ky.) said. "This is why many of us are proposing reforms that should be easy for everyone to agree on, such as reforming our medical liability laws, strengthening wellness and prevention programs that would encourage people to make healthy choices like quitting smoking and losing weight, and addressing the needs of small businesses without imposing new taxes that kill jobs."

From: Bryant Hall
Sent: Wednesday, July 22, 2009 5:50 PM
To: 'Kindler, Jeffrey B.'
Subject: RE:

Yes.

1. On speech yesterday, Messina talked to Obama yesterday (or today) after I pinged him yesterday and asked "why was that in your speech?" Obama then said - "I wondered that myself as I was reading it."

Rahm came in and among other things, said he took responsibiltiy for it. Was not supposed to be in there and he knew that we are "swimming in different waters".....and he appreicvates what we are doing.

2. On IMAC Commission - Messina acknowledged it was a problem for a lot of groups - not just us - and that some of the specialists were at the WH today...He said they had to fix it. Incideentally, ACTE had a quote yesterday or today which indicated that he had misgivings and that he coiuldn't speculate on how much authority Congress would ultimately give to this Board,

3. Don't take this next thing to the bank, but Rahm alluded to the fact there would be signifcant changes to the House bill soon. He said "as you know, the House Rules Committee has a lot more power than the Senate Rules Committee." He wouldn't elaborate, but to me this means they will change the whole bill through Rules before it hits the Floor. He said "you are dealing witgh [redacted] who have a lot of pride."

We talked about CER, FOBs, etc. Nothing new on that, but made point that we don't want to spend time and resources on this anymore if we can avoid it.

From: Kindler, Jeffrey B. [redacted]
Sent: Wednesday, July 22, 2009 5:36 PM
To: Bryant Hall
Subject:

Heard it was a good meeting.

Jeff

From: Ken Johnson [redacted]
Sent: Tuesday, August 11, 2009 1:36 PM
To: Bryant Hall
Subject: FW: Response to your question

fyi

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Douglass, Linda D. [mailto [redacted]
Sent: Tuesday, August 11, 2009 1:29 PM
To: Ken Johnson
Subject: RE: Response to your question

Excellent. Thanks Ken

Linda Douglass
Communications Director, Office of Health Reform
[redacted]

From: Ken Johnson [redacted]
Sent: Tuesday, August 11, 2009 1:28 PM
To: Douglass, Linda D.
Subject: FW: Response to your question

Linda, here's what I told the Huff Post.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Ken Johnson
Sent: Tuesday, August 11, 2009 1:24 PM
To: [redacted]
Subject: Response to your question

Ryan, I may be in a meeting for a while and did not want your story to go "hot" without a response from me. Here you go:

"The memo, as described, is simply not accurate. Anyone could have written it. Unless it comes from our board of directors, it's not worth the paper it's written on. Clearly, someone is trying to short circuit our efforts to try and make health care reform a reality this year. That's not going to happen. Too much is at stake for both patients and the U.S. economy. Our new ads supporting health care reform are starting this week, and we are redoubling our efforts to drive awareness of why this issue is so important to America's future."

The end.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Bryant Hall [redacted]
Sent: Tuesday, August 11, 2009 3:30 PM
To: Jim_Messina[redacted]
Subject: Fw: Response to your question

Ken has been talking to Linda about this. Just heads up. She told him that other outlets had declined to run it. This is coming from a "lobbyist who represents some of our companies." Probably an R.

From: Ken Johnson
To: Bryant Hall; Mimi Simoneaux Kneuer
Cc: 'sally.susman[redacted]
Sent: Tue Aug 11 15:20:16 2009
Subject: RE: Response to your question
Disturbingly, he claims to have gotten it directly from a lobbyist representing several of our companies. As a reporter, he will protect that individual's identity. But it clearly shows, as I suspected, that someone is trying to blow up the agreement.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Bryant Hall
Sent: Tuesday, August 11, 2009 3:17 PM
To: Ken Johnson; Mimi Simoneaux Kneuer
Cc: 'sally.susman[redacted]
Subject: Re: Response to your question

This is bs. He won't name any of the sources. He won't say whether he has contacted the sources to determine the legitimacy of the email. This is ridiculous.

From: Ken Johnson
To: Mimi Simoneaux Kneuer; Bryant Hall
Cc: 'Susman, Sally'
Sent: Tue Aug 11 15:10:47 2009
Subject: FW: Response to your question
Fyi.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Ryan[redacted]
Sent: Tuesday, August 11, 2009 3:00 PM
To: Ken Johnson

Subject: Re: Response to your question

Yup. I'll make clear it didn't come from your board.

Sent via BlackBerry

From: "Ken Johnson"
Date: Tue, 11 Aug 2009 14:57:00 -0400
To: Ryan Grim [redacted]
Subject: RE: Response to your question
As I said, if it didn't come from our board, then it's not legit. We have outside lobbyists who are always claiming to know more than they really do. It's the "knowledge is power" game.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Ryan Grim [mailto: [redacted]
Sent: Tuesday, August 11, 2009 2:38 PM
To: Ken Johnson
Subject: Re: Response to your question

Thanks, Ken. Turns out this comes from a lobbyist who represents several companies involved in the debate. It's legit, as far as I can tell. I'll include your statement and (presumably) a WH denial as well.

On Tue, Aug 11, 2009 at 1:23 PM, Ken Johnson <[redacted] wrote:

Ryan, I may be in a meeting for a while and did not want your story to go "hot" without a response from me. Here you go:

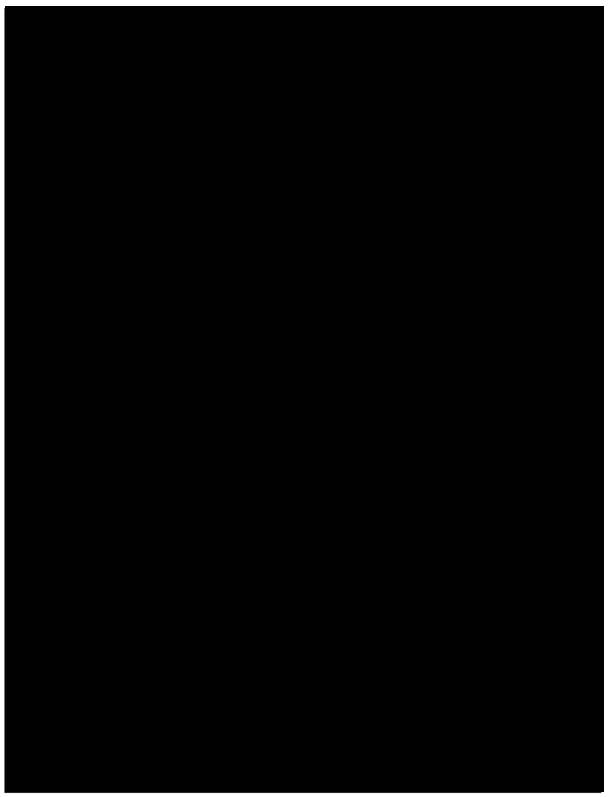
"The memo, as described, is simply not accurate. Anyone could have written it. Unless it comes from our board of directors, it's not worth the paper it's written on. Clearly, someone is trying to short circuit our efforts to try and make health care reform a reality this year. That's not going to happen. Too much is at stake for both patients and the U.S. economy. Our new ads supporting health care reform are starting this week, and we are redoubling our efforts to drive awareness of why this issue is so important to America's future."

The end.

Ken Johnson

Senior Vice President

Pharmaceutical Research & Manufacturers of America



From: Messina, Jim [redacted]
Sent: Monday, August 10, 2009 3:11 PM
To: Bryant Hall; Jeffrey Forbes
Subject: FW: PhRMA CBS News

WHAT IN THE FUCK

From: Douglass, Linda D.
Sent: Monday, August 10, 2009 3:08 PM
To: Pfeiffer, Dan; Messina, Jim; Cherlin, Reid H.; DeParle, Nancy-Ann M.; Fenn, Sarah B.
Subject: PhRMA CBS News

Sharyl Attkison of CBS News is doing a story tonight in which she will criticize the PhRMA deal. She has Sid Wolfe of Public Citizen predictably saying that we have sold out to PhRMA. She says she has PhRMA ON THE RECORD saying once again that we agreed not to tamper with current policy on Medicare Part D. She wants someone on camera explaining why the deal is a good deal for consumers AND I THINK WE SHOULD DO THAT (hopefully Nancy-Ann. Me as a last resort). BUT I don't want to put someone on camera to get grilled about what we agreed to on direct negotiation unless you are fine with confirming that (a) it was not discussed and (b) we therefore have not agreed to it.

She is also going to say that POTUS flip flopped on reimportation and direct negotiation. I argued hard with her on both points but she is going to take PhRMA's word for it unless we give her something on the record.

SHE NEEDS TO SHOOT THIS INTERVIEW BY 4:30. JIM WHAT IS GOING ON WITH PHRMA?????

Linda Douglass
Communications Director, Office of Health Reform
[redacted]

From: Bryant Hall [redacted]
Sent: Monday, August 10, 2009 3:22 PM
To: Jim_Messina [redacted] Forbes [redacted]
Subject: Re: PhRMA CBS News

I just talked to Ken. He says that he absolutely did NOT say that and he is calling her immediately to tell her that is bullshit and will call me right back w her response.

From: Messina, Jim
To: Bryant Hall; Jeffrey Forbes
Sent: Mon Aug 10 15:11:09 2009
Subject: FW: PhRMA CBS News
WHAT IN THE FUCK

From: Douglass, Linda D.
Sent: Monday, August 10, 2009 3:08 PM
To: Pfeiffer, Dan; Messina, Jim; Cherlin, Reid H.; DeParle, Nancy-Ann M.; Fenn, Sarah B.
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Linda Douglass
Communications Director, Office of Health Reform
[redacted]

From: Messina, Jim [redacted]
Sent: Monday, August 10, 2009 3:22 PM
To: Bryant Hall; JForbes [redacted]
Subject: RE: PhRMA CBS News

thanks

From: BHal [redacted]
Sent: Monday, August 10, 2009 3:22 PM
To: Messina, Jim; JForbes [redacted]
Subject: Re: PhRMA CBS News

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Sent: Mon Aug 10 15:11:09 2009
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Linda Douglass
Communications Director, Office of Health Reform
[redacted]

From: Bryant Hall [redacted]
Sent: Monday, August 10, 2009 3:52 PM
To: Jim_Messina[redacted] Forbes[redacted]
Subject: Fw: PhRMA CBS News

This seems pretty clear to me. He said to me on phone "we oppose price controls but do not dispute the WH version of what was agreed to."

From: Ken Johnson
To: Bryant Hall
Sent: Mon Aug 10 15:41:35 2009
Subject: RE: PhRMA CBS News
I just talked to Cheryl Atkinson at CBS (again) and made it crystal clear: We are not disputing what the White House is saying. Period. From a policy perspective, we oppose price controls, and I went into the reasons why. But we are totally onboard with comprehensive health care reform, and we are moving forward.

She also asked whether importation was part of the agreement, and I said no. Period. I don't know how much clearer I can be.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Bryant Hall [redacted]
Sent: Monday, August 10, 2009 4:32 PM
To: Nancy-Ann_M._DeParle [redacted]
Subject: Fw: PhRMA CBS News

Want to make sure you had this.....

From: Ken Johnson
To: Bryant Hall
Sent: Mon Aug 10 15:41:35 2009
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Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: DeParle, Nancy-Ann M. [redacted]
Sent: Monday, August 10, 2009 4:42 PM
To: Bryant Hall
Subject: RE: PhRMA CBS News

Thanks. I appreciate it. We all do.

From: BHal[redacted]
Sent: Monday, August 10, 2009 4:32 PM
To: DeParle, Nancy-Ann M.
Subject: Fw: PhRMA CBS News

Want to make sure you had this.....

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To: Bryant Hall
Sent: Mon Aug 10 15:41:35 2009
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Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Bryant Hall [redacted]
Sent: Monday, August 10, 2009 5:46 PM
To: Nancy-Ann_M._DeParle [redacted]
Subject: Re: PhRMA CBS News

We'll get out of the jam. Will tell you a funny story when you have time.

From: DeParle, Nancy-Ann M.
To: Bryant Hall
Sent: Mon Aug 10 16:42:03 2009
Subject: RE: PhRMA CBS News
Thanks. I appreciate it. We all do.

From: BHall [redacted]
Sent: Monday, August 10, 2009 4:32 PM
To: DeParle, Nancy-Ann M.
Subject: Fw: PhRMA CBS News

Want to make sure you had this.....

From: Ken Johnson
To: Bryant Hall
Sent: Mon Aug 10 15:41:35 2009
Subject: RE: PhRMA CBS News
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Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Jeffrey Forbes [redacted]
Sent: Thursday, August 06, 2009 6:59 PM
To: Bryant Hall
Subject: Fw: And the fun continues.....

Jeff Forbes
Cauthen Forbes & Williams
[redacted]

From: Messina, Jim
To: REDACTED
Cc: Jeffrey Forbes
Sent: Thu Aug 06 18:17:19 2009
Subject: Re: And the fun continues.....

We just denied on the record because IT NEVER HAPPENED. David didn't ever address it

---

From: Messina, Jim
To: REDACTED
Sent: Thu Aug 06 17:52:29 2009
Subject: Re: And the fun continues.....

Not true, I was in the room. [redacted] yelled at me and said "I don't feel bound by the agreement". I said "we do"

From: REDACTED
To: Messina, Jim
Sent: Thu Aug 06 17:48:20 2009
Subject: FW: And the fun continues.....

From: Bryant Hall [redacted]
Sent: Thursday, August 06, 2009 5:45 PM
To: REDACTED
Subject: Fw: And the fun continues.....

Do you know if Axelrod really said this? Even after today's story?

From: Rick Smith
To: Bryant Hall; Wes Metheny; Mimi Simoneaux Kneuer; Diane Bieri; Lori Reilly; Ann Kaplan
Sent: Thu Aug 06 17:37:24 2009
Subject: And the fun continues.....

Durbin Says Congress Can Require More Drug Savings (Update1)

By James Rowley

Aug. 6 (Bloomberg) -- The Obama administration told Democratic senators that its agreement with drugmakers doesn't bar Congress from requiring the industry to absorb further cuts in government spending on drugs, Senator Dick Durbin said.

White House aide David Axelrod told the senators "as far as he is concerned there is no deal" requiring the administration to protect drugmakers from further spending cuts as part of a U.S. health-care overhaul, Durbin said. He spoke during an interview taped for Bloomberg Television's "Political Capital With Al Hunt."

Drugmakers agreed to $80 billion in drug-cost savings in negotiations with the Obama administration earlier this year as Congress began drafting health-care legislation. The administration also has negotiated cost-saving agreements with other areas of the health-care industry.

Axelrod held a closed-door meeting with Senate Democrats today. Durbin said the White House aide denied a media report that quoted a drug lobbyist as saying the agreement requires the Obama administration to prevent Congress from imposing further drug savings.

"He told us there was no agreement in that regard," Durbin said. "I don't think any, if many, of us feel bound by any understanding or agreement along those lines."

Three Committees

Three House panels have passed legislation that would create a government-run insurance plan to compete with private insurers. The goal is to curb increases in premiums as well as health-care costs. The chairman of one of those committees, Representative Henry Waxman of California, has said he isn't bound by the agreement with drugmakers.

To try to gain Republican support in the Senate, Finance Committee members are considering a plan to set up insurance cooperatives as an alternative to the so-called "public option."

Durbin, who supports the public option, said he may support legislation even if it doesn't include that provision.

"If that bill coming out of the Senate isn't everything that I want it to be, I might still support it because I don't want this process to stop," Durbin said. "This is a once-in-a- political-lifetime opportunity. I don't want to see it die in the Senate if it isn't perfect by every senator's standards."

To help finance a health-care overhaul, Durbin said he may support a tax on insurance companies that offer expensive health-care coverage. Durbin said he wouldn't favor taxing recipients of health-care benefits provided by their employers.

"It's a big difference," the senator said. If a tax is imposed on companies, Durbin said he could support a levy on insurance plans valued "a little bit higher" than $21,000, a figure being discussed in Congress.

From: Jeffrey Forbes [redacted]
Sent: Thursday, August 06, 2009 6:59 PM
To: Bryant Hall
Subject: Fw: And the fun continues.....

Jeff Forbes
Cauthen Forbes & Williams
[redacted]

From: Messina, Jim
To: REDACTED
Cc: Jeffrey Forbes
Sent: Thu Aug 06 18:17:19 2009
Subject: Re: And the fun continues.....

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To help finance a health-care overhaul, Durbin said he may support a tax on insurance companies that offer expensive health-care coverage. Durbin said he wouldn't favor taxing recipients of health-care benefits provided by their employers.

"It's a big difference," the senator said. If a tax is imposed on companies, Durbin said he could support a levy on insurance plans valued "a little bit higher" than $21,000, a figure being discussed in Congress.

From: Jeffrey Forbes [redacted]
Sent: Wednesday, August 05, 2009 7:07 PM
To: Bryant Hall
Subject: Fw:

Jeff Forbes
Cauthen Forbes & Williams
[redacted]

----- Original Message -----
From: Messina, Jim [redacted]
To: Jeffrey Forbes
Sent: Wed Aug 05 19:00:07 2009
Subject: FW:

-----Original Message-----
From: Messina, Jim
Sent: Wednesday, August 05, 2009 6:58 PM
To: [redacted]
Subject: Re:

The white house stands behind the deal (the potus put out a statement when it was announced)

----- Original Message -----
From: David Kirkpatrick [redacted]
To: Messina, Jim
Sent: Wed Aug 05 18:52:30 2009
Subject: Re:

a closely related question is: does the white house stand behind this
deal? or might the white house end up signing legislation that imposes
an additional cost (i.e. the House bill) on the drug makers?

On Wed, Aug 5, 2009 at 6:48 PM, Messina, Jim [redacted] wrote:
> What I can confirm is that nancy anne, rahm and I were involved in meetings with phrma and the senate finance committee

> The senate finance committee agreed to an 80 billion dollar commitment from the industry, we did not discuss issues like negotiation in the meetings.

>
> We deemed this deal fair and the vice president announced it at the white house
>
> The president encouraged this approach bc as he promised in the campaign, he wanted to bring all of the parties to the table to

discuss health insurance reform.

>
> ----- Original Message -----
> From: David Kirkpatrick <[redacted]
> To: Messina, Jim
> Sent: Wed Aug 05 18:36:41 2009
> Subject: Re:
>
> I was hoping Linda had explained the situation. The folks at Pharma
> say they have a firm agreement with the White House as well as the
> Senate Finance Committee to limit their cost contributions to the
> health care reform to $80 billion. that is, to protect them from the
> kind of additional burdens they see in the House energy and commerce
> legislation, such as those rebates or government negotiation of drug
> prices.
>
> They say that the White House directed Pharma to negotiate with
> Senator Baucus with the understanding that the White House would bless
> and stand behind any deal it deemed fair, and that the White House did
> deem the deal fair and pledge to stand behind it.
>
> Is that correct? Tauzin describes meetings with you and Nancy Ann
> DeParle and Rahm. And he describes it as a firm commitment.
>
> can you confirm this? thanks!
>
> On Wed, Aug 5, 2009 at 6:26 PM, Messina, Jim<[redacted] wrote:
>> Hey david, in a long (boring) meeting. How can I help?
>>
>
>
>
> --
> David D. Kirkpatrick
> The New York Times
> [redacted]

--
David D. Kirkpatrick
The New York Times
[redacted]

From: Jeffrey Forbes [redacted]
Sent: Thursday, August 06, 2009 9:40 AM
To: Bryant Hall
Subject: Fw:

Jeff Forbes
Cauthen Forbes & Williams
[redacted]

----- Original Message -----
From: Messina, Jim <[redacted]
To: Jeffrey Forbes
Sent: Thu Aug 06 07:24:51 2009
Subject: FW:

Now, tell Billy to shut up and stop yammering about things that weren't in the deal.

-----Original Message-----
From: Pfeiffer, Dan
Sent: Wednesday, August 05, 2009 11:14 PM
To: DeParle, Nancy-Ann M.; Messina, Jim
Subject: Re:

Here's the story

It is what it is, but could have been worse

White House Affirms Deal on Drug Cost By DAVID D. KIRKPATRICKPublished: August 06, 2009 WASHINGTON - Pressed by industry lobbyists, White House officials on Wednesday assured drug makers that the administration stood by a behind-the-scenes deal to block any Congressional effort to extract cost savings from them beyond an agreed upon $80 billion.Drug industry lobbyists reacted with alarm this week to a House health care overhaul measure that would allow the government to negotiate drug prices and demand additional rebates from drug manufacturers. In response, the industry successfully demanded that the White House explicitly acknowledge for the first time that it had committed to protect drug makers from bearing further costs in the overhaul. The Obama administration had never spelled out the details of the agreement."We were assured: 'We need somebody to come in first. If you come in first, you will have a rock solid deal,' " Billy Tauzin, the former Republican House member from Louisiana who now leads the pharmaceutical trade group, said Wednesday. "Who is ever going to go into a deal with the White House again if they don't keep their word? You are just going to duke it out instead."A deputy White House chief of staff, Jim Messina, confirmed Mr. Tauzin's account of the deal in an e-mail message Wednesday night. "The president encouraged this approach," Mr. Messina wrote. "He wanted to bring all the parties to the table to discuss health insurance reform." The new attention to the agreement could prove embarrassing to the White House, which has sought to keep lobbyists at a distance, including by refusing to hire them to work in the administration. The White House commitment to the deal with the drug industry may also irk some of the administration's Congressional allies who have an eye on drug companies' profits as they search for ways to pay for the $1 trillion cost of the health legislation.But failing to publicly confirm Mr. Tauzin's descriptions of the deal risked alienating a powerful industry ally currently helping to bankroll millions in television commercials in favor of Mr. Obama's reforms.The pressure from Mr. Tauzin to affirm the deal offers a window on the secretive and potentially risky game the Obama administration has played as it tries to line up support from industry groups typically hostile to government health care initiatives, even as their lobbyists pushed to influence the health measure for their benefit.In an interview Wednesday, Representative Raul M. Grijalva, the Arizona Democrat who is co-chairman of the House progressive caucus, called Mr. Tauzin's comments a "disturbing" example of the hazards of the administration's approach."We have all been focused on

the debate in Congress, but perhaps the deal has already been cut," Mr. Grijalva said. "That would put us in the untenable position of trying to scuttle it."He added: "It is a pivotal issue not just about health care. Are industry groups going to be the ones at the table who get the first big piece of the pie and we just fight over the crust?"The Obama administration has hailed its agreements with health care groups as evidence of broad support for the overhaul effort among industry "stakeholders," including doctors, hospitals and insurers as well as drug companies.But as the debate has heated up over the last two weeks, Mr. Obama and Congressional Democrats have signaled that they value the cooperation of some of its industry enemies-turned-friends, or "frenemies" in Washington parlance, more than others. Drug makers have been elevated to a seat of honor at the negotiating table, while insurers have been pushed away. "To their credit, the pharmaceutical companies have already agreed to put up $80 billion" in pledged cost reductions, Mr. Obama reminded his listeners at a recent town hall meeting in Bristol, Va. But the health insurance companies "need to be held accountable," he said."We have a system that works well for the insurance industry, but it doesn't always work for its customers," he added, repeating a new refrain.Administration officials and Democratic lawmakers say the growing divergence in tone toward the two groups reflects a combination of policy priorities and political calculus. With opinion polls showing that public doubts about the overhaul are mounting, Democrats are pointedly reminding voters what they may not like about their existing health coverage to help convince skeptics that they have something to gain. The insurers, however, have also stopped short of the drug makers in their willingness to cut a firm deal. The health insurers shook hands with Mr. Obama at the White House last March over their own package of concessions, including ending the exclusion of coverage for pre-existing ailments. But unlike the drug companies, the insurers have not pledged specific cost cuts. And insurers have also steadfastly vowed to block Mr. Obama's proposed government-sponsored insurance plan - the biggest sticking point in the Congressional talks. The drug industry trade group, the Pharmaceutical Research and Manufacturers of America, also opposes a public insurance plan. But its lobbyists acknowledge privately that they have no intention of fighting it, in part because their agreement with the White House provides them other safeguards.Mr. Tauzin said the administration had approached him to negotiate. "They wanted a big player to come in and set the bar for everybody else," he said. He said the White House had directed him to negotiate with Senator Max Baucus, the business friendly Montana Democrat who leads the Senate Finance Committee.Mr. Tauzin said the White House tracked the negotiations throughout, assenting to decisions to move away from ideas like the government negotiation of prices or the importation of cheaper drugs from Canada. "80 billion is the max, no more or less," he said. "Adding other stuff changes the deal."After reaching an agreement with Mr. Baucus, Mr. Tauzin said, he met twice at the White House with Rahm Emanuel, the White House chief of staff, Mr. Messina, his deputy, and Nancy-Ann DeParle, the aide overseeing the health care overhaul, to confirm the administration's support for the terms."They blessed the deal," he said. "As far as we are concerned that is a done deal. Now it is up to the White House and Senator Baucus to follow through on their end."Speaker Nancy Pelosi said the House is not bound by any industry deals with the Senate or the White House. But, Mr. Tauzin said, "as far we're concerned, that is a done deal." He said, "It's up to the White House and Senator Baucus to follow through."As for the administration's recent break with the insurance industry, Mr. Tauzin said, "The insurers never made any deal."Sheryl Gay Stolberg contributed reporting. Article tools3.E-MAIL

----- Original Message -----
From: DeParle, Nancy-Ann M.
To: Messina, Jim; Pfeiffer, Dan
Sent: Wed Aug 05 20:04:42 2009
Subject: RE:

If the story he is trying to get is, we lost a bunch of money here by doing this deal, we didn't--the House got about the same amount of savings.

-----Original Message-----
From: Messina, Jim
Sent: Wednesday, August 05, 2009 7:55 PM
To: DeParle, Nancy-Ann M.; Pfeiffer, Dan
Subject: RE:

So what do I say Dan

-----Original Message-----
From: DeParle, Nancy-Ann M.
Sent: Wednesday, August 05, 2009 7:55 PM
To: Messina, Jim; Pfeiffer, Dan
Subject: RE:

Well, Kirkpatrick may not understand the policy here. The House got about the same amount of savings that the Senate Finance Committee and the White House and PhRMA agreed to get in pharmaceutical-related savings. Some of the policies in the House bill are identical to the ones Senate Finance is pursuing--the Medicaid drug rebate policies that were in our budget and produced about $18 billion in savings in the House bill. So those policies will be the same. The House also did a "dual eligibles" rebate that produces about $60 billion in savings. We would not do that policy.

So--the policies are probably different, but the savings number--$80 billion over 10--turns out to be about the same.

We don't know for sure what the House bill will look like, from a policy perspective--the two new policies that Kirkpatrick seems to be focused on (one was the so-called "noninterference" or direct negotiation policy) were added on as amendments at the last minute in the Energy & Commerce committee.

So this will be a conference issue--we support the PhRMA $80 billion and the policies we reached an understanding on with them.

-----Original Message-----
From: Messina, Jim
Sent: Wednesday, August 05, 2009 7:39 PM
To: Pfeiffer, Dan
Cc: DeParle, Nancy-Ann M.
Subject: RE:

Nancy Ann?

-----Original Message-----
From: Pfeiffer, Dan
Sent: Wednesday, August 05, 2009 7:39 PM
To: Messina, Jim
Subject: Re:

Thus makes me nervous

But I don't know enough of the substance here

We need nancy anne I think

----- Original Message -----
From: Messina, Jim
To: Pfeiffer, Dan
Sent: Wed Aug 05 19:35:58 2009
Subject: FW:

?

-----Original Message-----
From: David Kirkpatrick [redacted]
Sent: Wednesday, August 05, 2009 7:24 PM
To: Messina, Jim
Subject: Re:

I just want to make sure I am reporting this accurately: you are indeed backing up Tauzin in that you are saying the White House stands behind an agreement that the final health care refor mreform legislation will limit the drug makers additional costs to the agreed upon $80 billion. That is, it will not include additional costs in the form of government negotiation of drug prices or the rebates in the house bill. right?

On Wed, Aug 5, 2009 at 6:57 PM, Messina, Jim< [redacted] wrote:
> The white house stands behind the deal (the potus put out a statement when it was announced)
>
> ----- Original Message -----

> From: David Kirkpatrick <[redacted]
> To: Messina, Jim
> Sent: Wed Aug 05 18:52:30 2009
> Subject: Re:
>
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>
> On Wed, Aug 5, 2009 at 6:48 PM, Messina, Jim<[redacted] wrote:
>> What I can confirm is that nancy anne, rahm and I were involved in meetings with phrma and the senate finance committee

>> The senate finance committee agreed to an 80 billion dollar commitment from the industry, we did not discuss issues like negotiation in the meetings.

>>
>> We deemed this deal fair and the vice president announced it at the white house
>>
>> The president encouraged this approach bc as he promised in the campaign, he wanted to bring all of the parties to the table to discuss health insurance reform.

>>
>> ----- Original Message -----
>> From: David Kirkpatrick <[redacted]
>> To: Messina, Jim
>> Sent: Wed Aug 05 18:36:41 2009
>> Subject: Re:
>>
>> I was hoping Linda had explained the situation. The folks at Pharma
>> say they have a firm agreement with the White House as well as the
>> Senate Finance Committee to limit their cost contributions to the
>> health care reform to $80 billion. that is, to protect them from the
>> kind of additional burdens they see in the House energy and commerce
>> legislation, such as those rebates or government negotiation of drug
>> prices.
>>
>> They say that the White House directed Pharma to negotiate with
>> Senator Baucus with the understanding that the White House would bless
>> and stand behind any deal it deemed fair, and that the White House did
>> deem the deal fair and pledge to stand behind it.
>>
>> Is that correct? Tauzin describes meetings with you and Nancy Ann
>> DeParle and Rahm. And he describes it as a firm commitment.
>>
>> can you confirm this? thanks!
>>
>> On Wed, Aug 5, 2009 at 6:26 PM, Messina, Jim[redacted] wrote:
>>> Hey david, in a long (boring) meeting. How can I help?
>>>
>>
>>
>>
>> --
>> David D. Kirkpatrick

>> The New York Times

[redacted]

>>
>>
>
>
>
>

[redacted]

From: Bryant Hall [redacted]
Sent: Sunday, December 20, 2009 10:48 AM
To: jimmessina[redacted]
Subject: Re: The Hill- Axelrod promises to push for drug re-importation after healthcare reform

Ok - great. Perfect. Thanks.

From: jimmessina[redacted]
To: Bryant Hall
Sent: Sun Dec 20 10:45:10 2009
Subject: Re: The Hill- Axelrod promises to push for drug re-importation after healthcare reform
He specifically used the safety language. He talked about it perfectly

Sent from my Verizon Wireless BlackBerry

From: "Bryant Hall"[redacted]
Date: Sun, 20 Dec 2009 10:45:58 -0500
To: <jimmessina[redacted]
Subject: Fw: The Hill- Axelrod promises to push for drug re-importation after healthcare reform

Jim - can you translate this off line when you have a chance? I will get a lot of questions.

----- Original Message -----
From: Alicia Subasinghe
To: Lori Reilly; Timothy McClung; Rick Smith; Kendra Martello; Maya Bermingham; !Federal Affairs
Sent: Sun Dec 20 10:43:59 2009
Subject: The Hill- Axelrod promises to push for drug re-importation after healthcare reform

Axelrod promises to push for drug re-importation after healthcare reform by Kevin Bogardus 12/20/09A senior White House adviser said Sunday that the Obama administration will push forward on safe re-importation of pharmaceutical drugs after the healthcare reform bill is finished.As a candidate in 2008, President Barack Obama promised to allow cheaper drugs to be re-imported into the United States from Canada and other countries. He also co-sponsored legislation that would allow re-importation as an Illinois senator. The Pharmaceutical Research and Manufacturers of America, a key White House ally in the healthcare reform push, has lobbied heavily against re-importation, though, and would likely not support the final bill if it was included in the package.Speaking on CNN's State of the Union, David Axelrod, Obama's top political aide, said the White House still favors drug re-importation and wants to move forward on it."Let me be clear. The president supports re-importation. As he said, safe re-importation of drugs into this country. There's no reason why the Americans should pay a premium for pharmaceuticals that people in other countries pay less for," Axelrod said. "We will move forward on it."CNN's John King countered, "Just not in this healthcare reform?""Yes," Axelrod said. "The president is committed to move forward once we resolve the issues that the [Food and Drug Administration (FDA)] has. That is his responsibility, to protect the American people."During debate on their healthcare reform bill, senators tried to attach language that would allow the safe re-importation of drugs into the U.S., an effort that ultimately failed. The House also did not include such a provision to their bill.The FDA has come out against such legislation, though. In a letter to Sen. Sam Brownback (R-Kan.), the agency argued that allowing drugs to be re-imported into this country would raise logistical issues as well as safety concerns.

http://mobile.thehill.com//homenews/administration/73107-axelrod-promises-to-push-for-drug-reimportation-after-healthcare-reform

From: Bryant Hall [redacted]
Sent: Wednesday, December 09, 2009 5:04 PM
To: jimmessina[redacted]
Subject: Fw: White House

From: Ken Johnson
To: Bryant Hall
Sent: Wed Dec 09 17:02:37 2009
Subject: RE: White House
Ok. I understand the definition of bullshit and will handle accordingly.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Bryant Hall
Sent: Wednesday, December 09, 2009 5:02 PM
To: Ken Johnson
Subject: Re: White House

These are in order, wrong, wrong and wrong. All bullshit.

From: Ken Johnson
To: Bryant Hall
Sent: Wed Dec 09 16:56:33 2009
Subject: FW: White House
Call me if you can.

Ken Johnson
Senior Vice President
Pharmaceutical Research & Manufacturers of America
[redacted]

From: Edney, Anna[redacted]
Sent: Wednesday, December 09, 2009 4:51 PM
To: Jennifer Wall
Subject: White House

Jennifer - I heard a couple things I wanted to check with you:
1 Phrma has met with the white house in recent days to talk about increasing the $80B deal
2 Phrma is going to up their contribution
3 Phrma wrote a letter to Reid in regard to the deal.
I ask all this with the Nelson amendment in mind.
Anyway, if you guys can comment let me know.
Anna

Anna Edney
CongressDaily
[redacted]

From: Bryant Hall [redacted]
Sent: Tuesday, December 08, 2009 10:05 AM
To: Jim_Messina [redacted]
Subject: Re: Reimportation

Maybe easier thing to direct press inquiries to fda? Less in your face?

----- Original Message -----
From: Messina, Jim <[redacted]
To: Bryant Hall
Sent: Tue Dec 08 09:55:58 2009
Subject: FW: Reimportation

-----Original Message-----
From: Cherlin, Reid H.
Sent: Tuesday, December 08, 2009 9:55 AM
To: Burton, William A.; Pfeiffer, Dan; Douglass, Linda D.; Aronson, Lauren; DeParle, Nancy-Ann M.; Messina, Jim; Singiser, Dana E.; Oleske, James M.

Subject: Reimportation

Gibbs just got asked in the gaggle about our position on reimportation went roughly as follows:

Q. Does the president support reimportation?

A. Yes. He supported it on the campaign and in the most recent budget. Assuming that safety concerns could be addressed, and that's the key.

Q. Do you support the Dorgan amendment?

A. I don't think we've seen the entire thing but the concern would be ensuring safety.

From: Bryant Hall [redacted]
Sent: Friday, October 02, 2009 11:57 AM
To: Joel Johnson; smcmahon[redacted]Wes Metheny
Cc: dmohler[redacted]JForbes[redacted]
Subject: Re: Re:

I'm ok. Just be careful about how you couch it (and I know you will).

I'm also talking to [redacted] to try to explain things a bit better.

From: Joel Johnson
To: Bryant Hall; smcmahon[redacted]Wes Metheny
Cc: dmohler[redacted]JForbes[redacted]
Sent: Fri Oct 02 11:58:27 2009
Subject: RE: Re:
I am raising the alarm with Messina and NancyAnn (and subsequently RE) unless somebody thinks that's a bad idea.

From: Bryant Hall [redacted]
Sent: Friday, October 02, 2009 11:51 AM
To: smcmahon[redacted]Wes Metheny; Joel Johnson
Cc: dmohle[redacted]JForbes[redacted]
Subject: Re:

Ok.

Here's the thing: I am not going to attack health care reform. But - we also need the home staters to be ready to support us on this vote.

Again, if we find out there's a strategy to deal with this, then ne problem.

If you think the first ad achieves the goal - fine. But these can't be bullshit optics. We need to get the votes.

From: Steve McMahon
To: Bryant Hall; Wes Metheny; Joel Johnson
Cc: David Mohler ; Jeffrey Forbes ; Steve McMahon
Sent: Fri Oct 02 11:46:09 2009
Subject: Re:
They may not seem tough to us, sine we all love negative ads, but I think they would be perceived by the targets--and perhaps, the WH--to be pretty aggressive. Not unreasonably aggressive, under the circumstances, but a strong, measured response to a real threat.

We will make them sharper.

Then I will encourage you to reconsider.

Sent from my Verizon Wireless BlackBerry

From: "Bryant Hall"
Date: Fri, 2 Oct 2009 11:40:04 -0400
To: Wes Metheny[redacted]
Subject: Re:

Yes. I don't want us to look like we are opposing HCR, but it's pretty clear that there's no game plan for dealing with this on the Floor - at least for now.

If we find out there's a game plan, maybe we can change.

What's the saying? "God helps those who help themselves?"

From: Wes Metheny
To: Bryant Hall
Cc: 'David Mohler' ; 'JForbes [redacted] 'smcmahon [redacted]
Sent: Fri Oct 02 11:37:03 2009
Subject: RE:

Are you concerned that we will look like we are not supporting HCR if we raise it that directly? If not, should we insert Part D into the call to action? Something like:

"call and ask your Senator to oppose raising prescription drug premiums on seniors"

From: Bryant Hall
Sent: Friday, October 02, 2009 11:33 AM
To: 'smcmahon [redacted]
'JForbes [redacted] Wes Metheny
Subject: Re:

Neither of these is pointed enough.

It must say something like "call and ask your Senator to oppose raising premiums on seniors."

From: Steve McMahon
To: Bryant Hall; smcmahon [redacted] ; David Mohler ; Jeffrey Forbes ; Wes Metheny
Sent: Fri Oct 02 11:19:29 2009
Subject: Re:

Specific Version:

On issues that matter to seniors, senator xxx has always been a leader.

Fighting to make health care more affordable. And to make sure seniors have access to the medicines their doctor prescribes.

Now, as part of health care reform, xxx can improve Medicare and close the donut hole—without raising premiums on seniors by as much as 20 percent.

And you can help.

Call xxx today. Ask him/her to support the senate health care reform bill.

Because can improve Medicare without making seniors pay more.

Generic Version:

What does health care reform mean for America's seniors?

The Senate bill strengthens and improves Medicare…and closes the donut hole…while protecting seniors'

wallets.

But some members of Congress want seniors to pay more--as much as 20 percent more for prescription drug coverage…with no additional benefits for three-quarters of seniors covered.

Call Congress today…tell them seniors can't afford sky-high premiums....

We need health reform that protects Medicare and America's seniors.

Sent from my Verizon Wireless BlackBerry

From: "Bryant Hall"
Date: Fri, 2 Oct 2009 10:07:38 -0400
To: <smcmahon[redacted]<dmohler[redacted] <JForbes[redacted]; Wes Metheny<[redacted]
Subject:

We need to start running the tv spots on the D rebate the day after Finance finishes the mark up. Need to go up in the home states.

Steve - do you have something we can review?

From: Jeffrey Forbes [redacted]
Sent: Thursday, September 24, 2009 8:18 AM
To: Jim_Messina [redacted] REDACTED Bryant Hall
Subject: Re:

Is there something we can do to give [redacted] et al a place to go - so a sense of the senate that spells out what phrma is doing to fill the donut outside govt then how we intend to fill the rest inside?

Jeff Forbes
CFW
[redacted]

----- Original Message -----
From: Messina, Jim [redacted]
To: [redacted] REDACTED [redacted]>; Jeffrey Forbes; [redacted]
Sent: Thu Sep 24 08:04:34 2009
Subject: FW:

fyi

-----Original Message-----
From: [redacted] REDACTED
Sent: Thursday, September 24, 2009 8:03 AM
To: Messina, Jim
Subject: Re:

I am with [redacted] and he called [redacted] will not back off. [redacted] pushed him hard and I can tell not very pleased. I am not sure what is next other than a stark discussion what is at stake

----- Original Message -----
From: Messina, Jim [redacted]
To: [redacted] REDACTED
Sent: Thu Sep 24 07:57:25 2009
Subject: RE:

WH has commited to him to take care of the donut hole, because we will have to politically, though its heinously expensive, and we could, in conjunction with you and [redacted], do it in a way that highlights [redacted]; but not if he is doing this.

From: Bryant Hall [redacted]
Sent: Wednesday, September 23, 2009 8:23 AM
To: Jim_Messina [redacted] Forbes [redacted]
Subject: Re: Democrats Spar Among Themselves Over PhRMA Deal

Thanks. Totally right.

The CEOs are probably going to need a little reassuring between Finance and Floor. Ugly.

ACT says vote will be 12-11, ACT voting vs us unless we need him, but better if he is w us after last night and maybe [redacted] can take a walk. We may need him on the Floor.

From: Messina, Jim
To: Jeffrey Forbes ; Bryant Hall
Sent: Wed Sep 23 08:00:19 2009
Subject: FW: Democrats Spar Among Themselves Over PhRMA Deal

From: Messina, Jim
Sent: Wednesday, September 23, 2009 7:50 AM
To: REDACTED
Subject: Democrats Spar Among Themselves Over PhRMA Deal

[redacted] **Since I like and respect you, I am just going to be honest. I know your guy doesn't like this bill and may, or may not, be trying to blow the bill up. But I don't understand why this is in Democrats best interest to have this food fight in public? Why in gods name are we doing this?**

Democrats Spar Among Themselves Over PhRMA Deal

By David Herszenhorn AND Robert Pear

The first big fight over the Senate Finance Committee's health care legislation erupted Tuesday night: a rollicking brawl over a deal that the Obama administration cut with the pharmaceutical industry to achieve $80 billion in savings on drug costs over 10 years, money that would help pay for the legislation.

Top House Democrats have hated the deal from the get-go. Senate Democrats are now bitterly divided. And Senate Republicans are eagerly jumping into the fray to needle the Democrats over their divisions.

Senator Bill Nelson, Democrat of Florida, has proposed an amendment that would essentially toss out the White House deal with PhRMA, the lobbying association for the drug industry. Mr. Nelson said his alternate plan would extract an additional $86 billion more from the drug industry.

One by one, the more liberal Democrats on the Finance panel, including John Kerry of Massachusetts, Charles E. Schumer of New York and Debbie Stabenow of Michigan, raced to Mr. Nelson's side, asking to be added as co-sponsors of his amendment.

And Mr. Schumer, urging adoption of the amendment, warned that it would be an early litmus test for senators in the health care debate, by posing a clear choice of siding with average citizens or siding with a corporate interest group.

"This amendment is a metaphor in a certain sense for where this bill is headed," Mr. Schumer said. A vote on the amendment is expected on Wednesday.

But as Democrats sharply criticized the deal with PhRMA as a giveaway to the drug industry, Senator Charles E. Grassley of Iowa, the senior Republican on the panel, interjected derisively. "You know who cut the deal," he snapped at Mr. Schumer. Later, Mr. Grassley added: "If this is a bad deal, you ought to be embarrassed for your president. It didn't come from anybody sitting on this side, this deal."

Mr. Kerry tried to defend the Obama White House, suggesting that President Obama was not personally involved. But high-level White House officials, including a deputy chief of staff, participated in the negotiations.

And, as Mr. Grassley noted sarcastically, Mr. Obama has attended several news conferences with health industry groups, including the drug makers, to trumpet their support for his effort to overhaul the health system.

Senator Tom Carper, Democrat of Delaware, warned that it would be unethical for Democrats to back away from the agreement with the drug industry, which was reached by top White House officials working closely with the Finance Committee chairman, Senator Max Baucus, Democrat of Montana.

"This is not the way that I would like to be treated," Mr. Carper said. 'Whether you like PhRMA or not, we have a deal."

Mr. Schumer insisted that senators were not bound by the agreement. "That's a value judgment," he said. "This is going to be a constant debate when we come to this bill, and I don't disagree that this is a difficult balance, but how often do we side with one of the interest groups, and how often do we side with the average citizens?"

The fight over the deal with PhRMA actually stems from the legislative battle over the Medicare prescription drug legislation that Republicans successfully pushed through Congress in 2003. As a result of that legislation, about 6 million elderly Americans who had been receiving drug benefits under Medicaid, the government insurance program for the poor, were instead shifted into the new Medicare drug program, resulting in the government paying far high prices for drugs.

Representative Henry Waxman, Democrat of California, and now the powerful chairman of the House Energy and Commerce Committee, has long complained about that switch. And the House health care legislation, of which Mr. Waxman is a main author, seeks to reverse the arrangement and to recoup the extra money that the government has been spending by restoring the old Medicaid drug discounts or "rebates" as they are known.

That would save the government at least $86 billion over 10 years, but would potentially cost the drug industry far more.

"You know who pays for that deal," Mr. Kerry intoned. "The taxpayers. Taxpayers are paying for that. Taxpayers are covering the difference because PhRMA won't."

The White House has said that its deal with PhRMA would help narrow a gap in Medicare coverage of prescription drugs that is know as the doughnut hole, which forces people to pay some of their drug costs after a certain level. But there are also questions about the extent to which the drug industry also benefits, because the increased drug coverage for seniors means that the government will pay for more medication on their behalf, particularly brand-name drugs. In some cases, seniors now stop taking medication or switch to generics when they reach the doughnut hole.

Since the White House reached its deal with PhRMA in June there has been some disagreement between the industry and the administration over the precise terms of the arrangement. PhRMA has insisted that the White House agreed not to seek any additional concessions from drug manufacturers and to block Mr. Waxman's plan in the House legislation. And the industry said that its support of the health overhaul was specifically aimed at Mr. Baucus's proposal.

Mr. Baucus had previously announced that the first votes on amendments would not take place until Wednesday, so a final outcome of the fight was postponed.

From: Jeffrey Forbes [redacted]
Sent: Wednesday, September 23, 2009 3:29 PM
To: Bryant Hall
Subject: FW: REDACTED

From: Jeffrey Forbes
Sent: Wednesday, September 23, 2009 3:24 PM
To: 'jimmessina[redacted]
Subject: FW: REDACTED

It isn't a threat it is real – we are going to torch his ass if he does this – we let [redacted] tell him he could get us to stop and [redacted] said bring it on so it's on

---

From: Messina, Jim [redacted]
Sent: Wednesday, September 23, 2009 3:19 PM
To: Jeffrey Forbes
Subject: FW: REDACTED

From: DeParle, Nancy-Ann M.
Sent: Wednesday, September 23, 2009 3:18 PM
To: Messina, Jim; 'REDACTED
Subject: REDACTED

We just spoke again. He said he appreciated our position but that he is being pushed by other Democrats on the Committee to offer the amendment with the rebate offset. I told him we agreed with filling the donut hole—we are the ones who put that on the table back in June—but that we supported the $80 billion in savings from PhRMA and could not support the offset. He said he thinks we did not get enough from PhRMA.

He said he also wanted me to know that PhRMA has threatened to run statewide TV ads against him and delivered a CD of an ad they have cut to run against [redacted] (but have not run yet).

From: Wes Metheny [redacted]
Sent: Thursday, September 17, 2009 6:28 PM
To: Bryant Hall
Subject: Re: Latest Reaction

They will love the POTUS ad

From: Bryant Hall
To: Wes Metheny
Sent: Thu Sep 17 18:27:00 2009
Subject: Re: Latest Reaction

Yup. All going to plan. People need to chill.

From: Wes Metheny
To: Bryant Hall
Sent: Thu Sep 17 18:26:23 2009
Subject: Re: Latest Reaction

Congrats

From: Bryant Hall
To: Tom Moore; Rick Smith; Daniel Durham
Cc: Wes Metheny
Sent: Thu Sep 17 18:24:43 2009
Subject: Re: Latest Reaction

Messina is calling [redacted] tmrw. It will not be pleasant. We will be fine.

Also - stuff of imports. All good. Will share tmrw.

From: Tom Moore
To: Rick Smith; Daniel Durham
Cc: Bryant Hall; Wes Metheny
Sent: Thu Sep 17 18:14:58 2009
Subject: RE: Latest Reaction
There are like 5 of them, all in [redacted] state of ACT in case you hadn't heard.

We should figure it out, they totally ignored the premium increases from raising rebate in HR 3200, as you know ...

From: Rick Smith
Sent: Thursday, September 17, 2009 6:09 PM
To: Tom Moore; Daniel Durham
Cc: Bryant Hall; Wes Metheny
Subject: RE: Latest Reaction

I didn't know there were a lot of working people in Part D....
That said, does the Baucus fee on insurers includes Part D plans in the base for measuring market share? If so, maybe that's what they mean. Could fix the optics by eliminating Part D from the calcuation. It's just like our fee, the govt gets the same amount of money regardless of what's in the base.

From: Tom Moore
Sent: Thursday, September 17, 2009 6:03 PM
To: Rick Smith; Daniel Durham
Cc: Bryant Hall; Wes Metheny
Subject: RE: Latest Reaction

Are they referring to the reduced premium subsidy for rich seniors?

From: Wes Metheny
Sent: Thursday, September 17, 2009 5:40 PM
To: Wes Metheny; Ken Johnson; Bryant Hall; Mimi Simoneaux Kneuer; Diane Bieri; Rick Smith; Steve Tilton; David Boyer; Tom Moore; Jeffrey Bond; Bob Filippone; Kevin Walker; Tim Lawrence; Jeff Oldham; Christian Clymer; Christopher Badgley; Rebecca Walldorff; Erin Ravelette; Jennifer Wolff; Scott LaGanga
Subject: Latest Reaction

Latest response form major groups to Baucus bill attached.

General supportive comments from AARP: interesting statement on added premium tax that would raise prescription drug premiums . . .

". . . . We also are troubled by the lack of any provisions to improve benefits for people with limited incomes so they can afford Medicare premiums and cost-sharing, and **by the inclusion of an added premium tax that would raise prescription drug premiums on many middle-income working people in Medicare Part D.**"

From: Steve McMahon [redacted]
Sent: Tuesday, September 15, 2009 4:20 PM
To: Matthew Sulkala; Bryant Hall; Tom Moore; Steve Tilton; Wes Metheny; smcmahon [redacted] David Mohler
Subject: Re: READ

For the record, this was not a reference to any phrma-branded ads, although I'm sure he wouldn't have had anything nice to say about anything phrma is paying for.

Sent from my Verizon Wireless BlackBerry

-----Original Message-----
From: "Matthew Sulkala" [redacted]

Date: Tue, 15 Sep 2009 16:03:16
To: Bryant Hall [redacted], Tom Moore [redacted] Steve Tilton [redacted], Wes Metheny [redacted]
Subject: RE: READ

The ads are cheesy, half-hearted tripe blandly supporting the weak-as-fuck remnants of Obama's health care plan

http://trueslant.com/matttaibbi/2009/09/14/phrmas-big-bribe-comes-in/#more-770

-----Original Message-----
From: Bryant Hall
Sent: Saturday, September 12, 2009 2:54 PM
To: Tom Moore; Matthew Sulkala; Steve Tilton; Wes Metheny; [redacted]
Subject: Re: READ

Yes.

----- Original Message -----
From: Tom Moore
To: Bryant Hall; Matthew Sulkala; Steve Tilton; Wes Metheny; [redacted]
Sent: Sat Sep 12 14:53:32 2009
Subject: Re: READ

We need to develop side by side contrasting how superior WH, Finance is to House.

----- Original Message -----
From: Bryant Hall
To: Tom Moore; Matthew Sulkala; Steve Tilton; Wes Metheny; [redacted]
Sent: Sat Sep 12 14:49:10 2009
Subject: Re: READ

Don't know. The document is out. Figure they aren't saying anything cuz don't want to identify pay fors but showing up in his speeches.

So they probably cut the gap by eliminating indexing, so our 50 percent is gradually off a lower base til the end.

And they do it faster than House. Love it.

----- Original Message -----
From: Tom Moore
To: Bryant Hall; Matthew Sulkala; Steve Tilton; Wes Metheny;
[redacted]
Sent: Sat Sep 12 14:45:08 2009
Subject: Re: READ

When will they start talking about it?

----- Original Message -----
From: Bryant Hall
To: Matthew Sulkala; Steve Tilton; Tom Moore; Wes Metheny;
[redacted]
Sent: Sat Sep 12 13:21:46 2009
Subject: READ

WH is filling the donut hole at least 3 yrs earlier than the House - completely - with "other offsets."
So smart.

Got very high level confirmation of this today.

We need to work this into our campaign.

From: Jeffrey Forbes [redacted]
Sent: Thursday, September 10, 2009 2:19 PM
To: Bryant Hall
Subject: FW: Hey man

-----Original Message-----
From: Jeffrey Forbes
Sent: Thursday, September 10, 2009 2:15 PM
To: jimmessina[redacted]
Subject: RE: Hey man

I know you hate it when I do this but you know I cant stop - I would just say stay away from fobs or any specifics but talk generally about how politically important it is for us to hold together on anti phrma votes and keep this coalition in place - fyi, he was at our office for a funder yesterday and was starting to sing this tune

-----Original Message-----
From: jimmessina[redacted]
Sent: Thursday, September 10, 2009 2:10 PM
To: Jeffrey Forbes
Subject: Re: Hey man

Rahm thinks its worth a try
------Original Message------
From: Jeff Forbes
To: jimmessina[redacted]
Subject: RE: Hey man
Sent: Sep 10, 2009 1:48 PM

Does it make sense? Was looking to see if you thought it did first

-----Original Message-----
From: jimmessin[redacted]
Sent: Thursday, September 10, 2009 1:03 PM
To: Jeffrey Forbes
Subject: Re: Hey man

Ill try
------Original Message------
From: Jeff Forbes
To: jimmessina[redacted]
Subject: Hey man
Sent: Sep 10, 2009 11:32 AM

So do you think ACT gets that this drug agreement is good? Is there anyway he helps push people who want to offer bad amndts (like part d rebate) back? Anyway you could have the blatant political convo with him?

Jeff Forbes
Cauthen Forbes & Williams
[redacted]

[redacted]

Sent from my Verizon Wireless BlackBerry

Sent from my Verizon Wireless BlackBerry

From: DeParle, Nancy-Ann M. <[redacted]
Sent: Wednesday, July 29, 2009 8:59 PM (GMT)
To: Sloane, David [redacted]
Subject: RE: Tuesday's HCR Contact Activity Update - Very High Volume

David: what is your number, I am headed home with the flu but would like to callyou.

From: Sloane, David [redacted]
Sent: Wednesday, July 29, 2009 12:25 PM
To: Aronson, Lauren; DeParle, Nancy-Ann M.
Subject: FW: Tuesday's HCR Contact Activity Update - Very High Volume

Lauren/Nancy:

FYI, please keep close.

Tx, David

From: Fox, Robert
Sent: Wednesday, July 29, 2009 12:14 PM
To: Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole
[redacted]
Subject: Tuesday's HCR Contact Activity Update - Very High Volume

Tuesday's HCR contact volume set new highs across the board. The total contacts handled was 4,702. The breakout was:

Request for more information: 492
Oppose HCR: 4,174
Support HCR: 36

In addition, as of 10am today, there are over 800 emails that need responses.

Key points for HCR phone contacts on July 28:

- High volumes, nearly double the previous day, and nearly as many as all of last week.
- The share of callers opposed to HCR jumped again, to 89%
- The share of callers supporting HCR fell sharply, to 0.8%

Key themes heard from callers:

- Opposition to President Obama's participation in AARP's Town Hall
- Care rationing for seniors and "end of life" counseling as a euphemism for euthanasia
- Perceived partisanship on AARP's part

Thanks,
R.J.

From: Aronson, Lauren [redacted]
Sent: Friday, July 24, 2009 6:13 PM (GMT)
To: Sloane, David [redacted]
Subject: RE: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

These comments seem well scripted – very scripted. I am sure some of your members to do have legitimate concerns, but some of this seems like it's a purposeful act towards you guys.

From: Sloane, David [redacted]
Sent: Friday, July 24, 2009 2:00 PM
To: Aronson, Lauren
Subject: FW: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

Lauren:

This is nothing compared to the unbelievable grief we took during MMA, but I wanted you to get a sense for what it looks like for health reform now. We are getting 1,400 to 1,600 calls per day with the vast majority in opposition. We are also getting a trickle each day of members resigning, which is likely to grow significantly in the weeks ahead. Please keep this information close.

Hope to see you early next week.

Best, David

From: Fox, Robert
Sent: Friday, July 24, 2009 11:33 AM
To: O'Day, Edward; Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole
[redacted]
Subject: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

Good Morning,

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Oppose HCR:	1,031
Support HCR:	77

Callers continue to be very emotional and passionate, especially those in opposition to Health Care Reform. Below are quotes from emails received yesterday by members opposing HCR:

> *"AARP has a conflict of interest between selling insurance and helping senior citizens. Until it decides which one is more important, the $$$ or the people, it is deceiving old folks into thinking it works for their benefit. Actually it works for the insurance companies benefit and interests, which is why it is so gung-ho on the health care reform bill even though that bill has been proven to NOT cover all the people after all is said and done. Not OK with me."*
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Thanks,
R.J.

[redacted]

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Sent: Friday, July 24, 2009 6:04 PM (GMT)
To: Sloane, David [redacted]
Subject: RE: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

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Subject: FW: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

Lauren:

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Hope to see you early next week.

Best, David

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Thanks,
R.J.

[redacted]

From: Sloane, David [redacted]
Sent: Thursday, July 30, 2009 4:51 PM (GMT)
To: 'Aronson, Lauren' [redacted]; 'DeParle, Nancy-Ann M.' [redacted]
Subject: FW: Wednesday July 29 HCR Contact Activity Update - Volume Decreases from Tuesday

---

Lauren/Nancy-Ann

FYI: close hold.

Tx, David

From: Fox, Robert
Sent: Thursday, July 30, 2009 12:36 PM
To: Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole; LeaMond, Nancy
[redacted]
Subject: Wednesday July 29 HCR Contact Activity Update - Volume Decreases from Tuesday

Wednesday's HCR contact volume decreased about 35% from Tuesday's high. The total HCR contacts handled was 3,054. The breakout was:

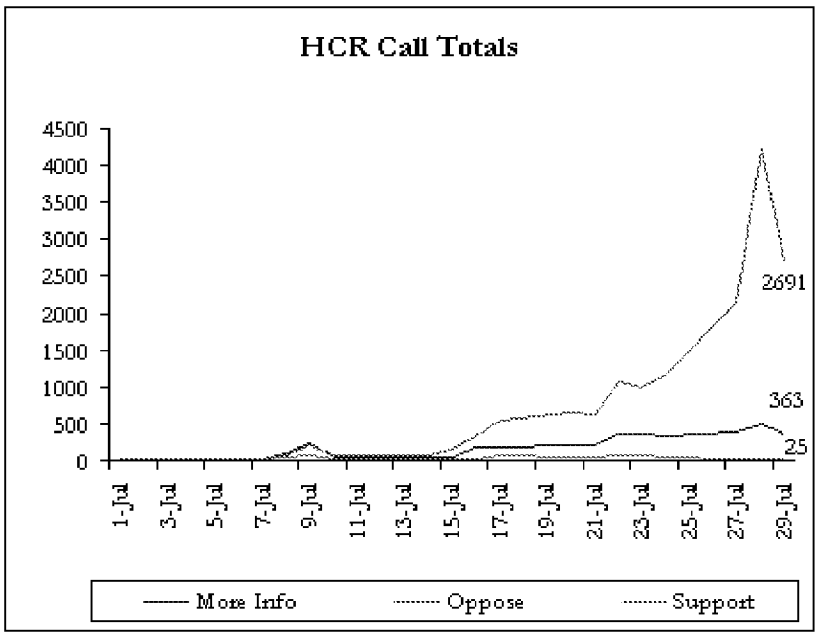
Request for more information:	375
Oppose HCR:	2,656
Support HCR:	23

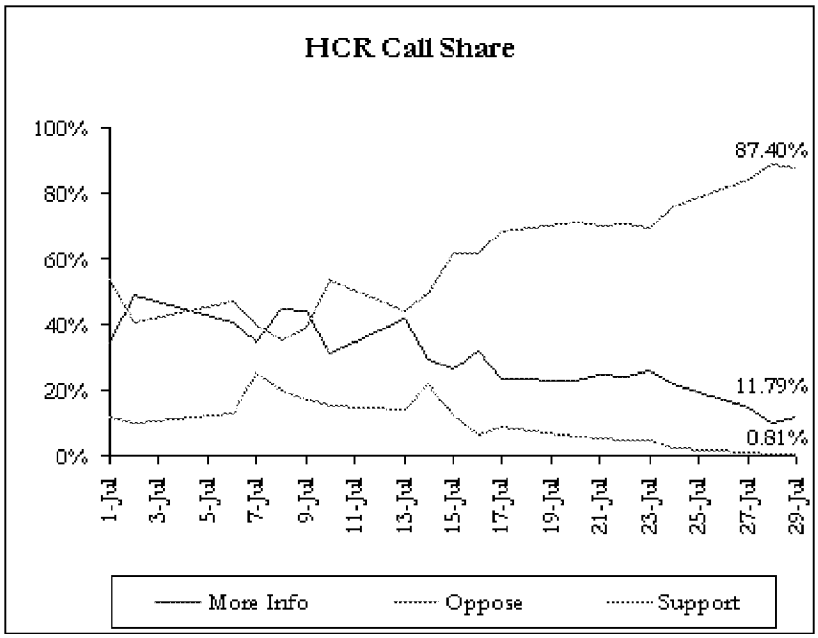
Key points for HCR traffic on July 29 are:

- High volumes, but not as high as Tuesday's large spike
- The share of callers opposed to HCR, supporting HCR, and asking for more info about HCR, is stable

Themes heard from callers were unchanged from July 28:

- Opposition to President Obama's participation in AARP's health care lobbying/in AARP town hall
- Care rationing for seniors and "end of life" counseling as a euphemism for euthanasia
- Perceived partisanship on AARP's part





Thanks,
R.J.

[redacted]

From: Sloane, David [redacted]
Sent: Wednesday, July 29, 2009 9:00 PM (GMT)
To: 'DeParle, Nancy-Ann M.' [redacted]
Subject: RE: Tuesday's HCR Contact Activity Update - Very High Volume

Nancy

I can be reached on [redacted] (office) or [redacted]

Tx, David

From: DeParle, Nancy-Ann M. [redacted]
Sent: Wednesday, July 29, 2009 4:59 PM
To: Sloane, David
Subject: RE: Tuesday's HCR Contact Activity Update - Very High Volume

David: what is your number, I am headed home with the flu but would like to callyou.

From: Sloane, David [redacted]
Sent: Wednesday, July 29, 2009 12:25 PM
To: Aronson, Lauren; DeParle, Nancy-Ann M.
Subject: FW: Tuesday's HCR Contact Activity Update - Very High Volume

Lauren/Nancy:

FYI, please keep close.

Tx, David

From: Fox, Robert
Sent: Wednesday, July 29, 2009 12:14 PM
To: Remez, Shereen; Kilpatrick, Lance; Matheis, Cheryl; Duritz, Nicole
[redacted]
Subject: Tuesday's HCR Contact Activity Update - Very High Volume

Tuesday's HCR contact volume set new highs across the board. The total contacts handled was 4,702. The breakout was:

Request for more information:	492
Oppose HCR:	4,174
Support HCR:	36

In addition, as of 10am today, there are over 800 emails that need responses.

Key points for HCR phone contacts on July 28:

- High volumes, nearly double the previous day, and nearly as many as all of last week.

- The share of callers opposed to HCR jumped again, to 89%
- The share of callers supporting HCR fell sharply, to 0.8%

Key themes heard from callers:

- Opposition to President Obama's participation in AARP's Town Hall
- Care rationing for seniors and "end of life" counseling as a euphemism for euthanasia
- Perceived partisanship on AARP's part

Thanks,
R.J.

[redacted]

From: Sloane, David [redacted]
Sent: Wednesday, July 29, 2009 4:25 PM (GMT)
To: 'Aronson, Lauren' [redacted]
Subject: FW: Tuesday's HCR Contact Activity Update - Very High Volume

Lauren/Nancy:

FYI, please keep close.

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- Care rationing for seniors and "end of life" counseling as a euphemism for euthanasia
- Perceived partisanship on AARP's part

Thanks,
R.J.

[redacted]

From: Sloane, David [redacted]
Sent: Wednesday, July 29, 2009 7:50 PM (GMT)
To: 'Aronson, Lauren' [redacted]
Subject: FW: HCR Account Cancellations Processed Through the Contact Center, July 28

Lauren/Nancy-Ann

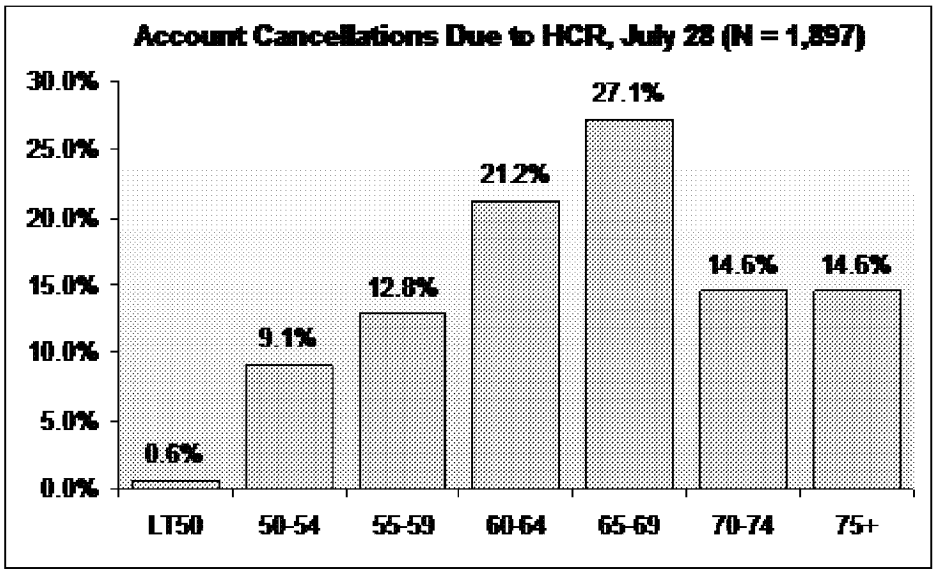
Please keep close. Account cancellations are folks that have quit in disagreement over our positioning on health reform.

Best, David

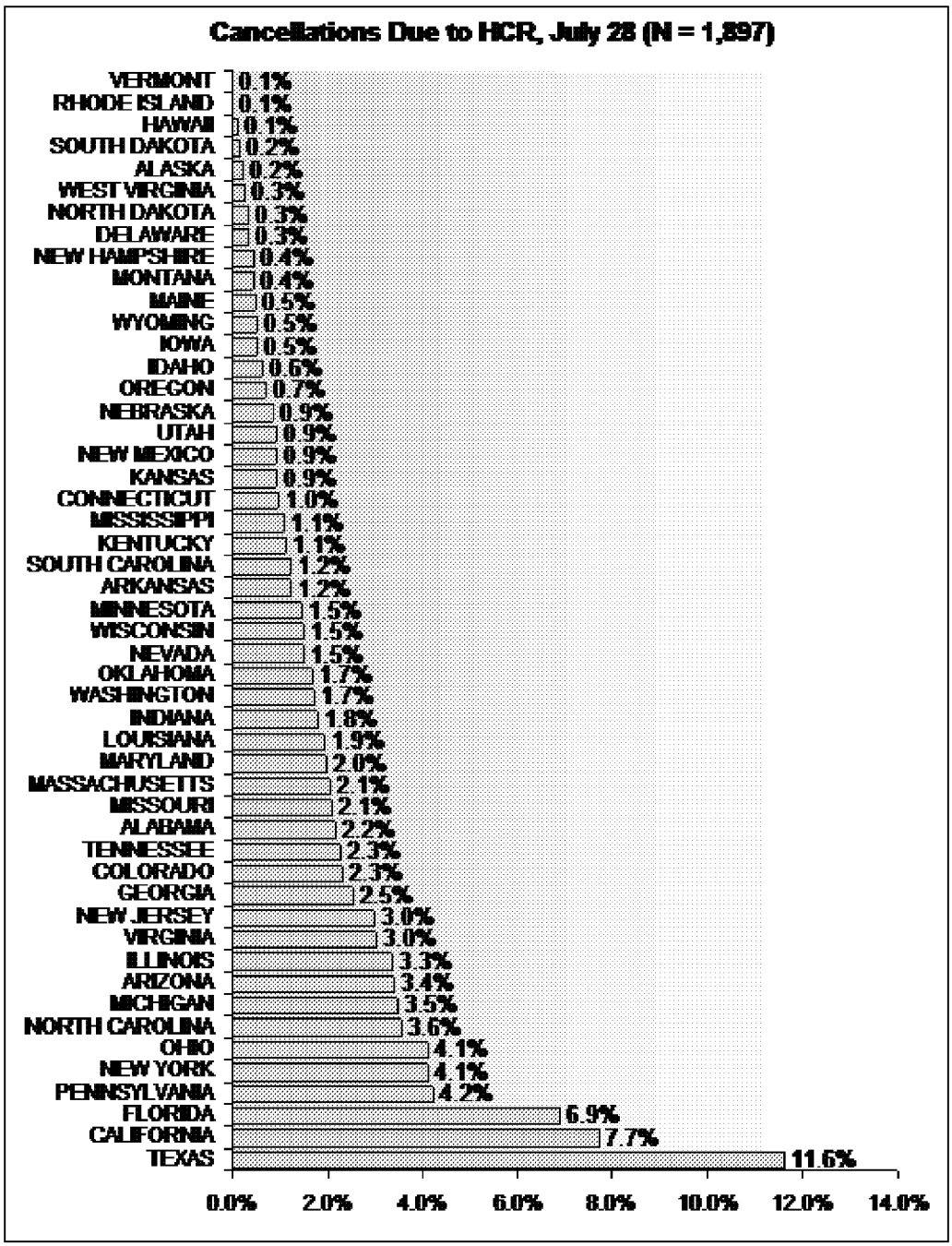
From: Matheis, Cheryl
Sent: Wednesday, July 29, 2009 3:20 PM
To: LeaMond, Nancy; Sloane, David
Subject: Fw: HCR Account Cancellations Processed Through the Contact Center, July 28

From: Fox, Robert
To: Nelson, Tom; Remez, Shereen; Matheis, Cheryl; Kilpatrick, Lance; Mugg, Jason; Mento, Lynn; Donnellan, Kevin; Holtzman, Jody
Cc: Hooks-Nuncio, Suzette; Asis, Leah H.; O'Day, Edward; Sevilla, Patricia; Fenili, Joann
Sent: Wed Jul 29 13:17:01 2009
Subject: HCR Account Cancellations Processed Through the Contact Center, July 28
I am reporting the daily account cancellations due to HCR separately from the general HCR contact volume.

Tuesday's cancellation volume was **1,897**. By comparison, Monday's cancellation volume was 413. Members canceling their accounts are distributed in the following age groups and states:



The age distribution shows that the bulk (48%) of those canceling accounts are in our primary age range (60-69).



States with the highest cancellations tend to mirror states with the most members. Some surprises are states that solidly support the President, such as Illinois, Massachusetts, and Maryland.

Thanks,
R.J.

From: Sloane, David [redacted]
Sent: Friday, July 24, 2009 6:23 PM (GMT)
To: 'Lauren_Aronson [redacted]
Subject: Re: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

That would not surprise me. The other thing to keep in mind is that the people who call typically do so to complain, not to thank us.

From: Aronson, Lauren
To: Sloane, David
Sent: Fri Jul 24 14:12:48 2009
Subject: RE: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

These comments seem well scripted – very scripted. I am sure some of your members to do have legitimate concerns, but some of this seems like it's a purposeful act towards you guys.

From: Sloane, David [redacted]
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Subject: FW: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

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Sent: Friday, July 24, 2009 6:07 PM (GMT)
To: 'Lauren_Aronson [redacted]
Subject: Re: HCR Contact Activity Update - Thursday's volume on-par with Wednesday

Absolutely!

From: Aronson, Lauren
To: Sloane, David
Sent: Fri Jul 24 14:04:12 2009
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Thanks,
R.J.

[redacted]

From: Messina, Jim [redacted]
Sent: Monday, November 16, 2009 3:25 PM (GMT)
To: LeaMond, Nancy [redacted]
Subject: Re: Survey Finds AARP Members Back Critical Provisions of Health Care Reform Legislation

Excellent

From: LeaMond, Nancy
To: Messina, Jim; DeParle, Nancy-Ann M.
Sent: Mon Nov 16 10:13:19 2009
Subject: Survey Finds AARP Members Back Critical Provisions of Health Care Reform Legislation
We just released this national survey. We will follow with a number of state surveys. All of them reinforce this message.

FOR IMMEDIATE RELEASE
November 16, 2009

Contact
David Allen or Jordan McNerney
[redacted]

Survey Finds AARP Members Back Critical Provisions of Health Care Reform Legislation

WASHINGTON—A new poll of AARP members released today finds strong support across party and ideological lines for elements of health care reform included in the Affordable Health Care for America Act, which recently passed the House of Representatives. The bill, which strictly limits how much more insurance companies can charge based on age and closes the Medicare prescription drug doughnut hole, was endorsed by AARP.

Among AARP members, strong majorities reported that many of the bill's key provisions were convincing reasons to support the legislation. These include strictly limiting insurers from charging much higher premiums because of age (68%), closing the gap in Medicare's prescription drug coverage known as the doughnut hole (69%) and improving coverage for critical preventive services like cancer screenings (77%).

"This survey demonstrates what we've been hearing from our members for a long time," said Nancy LeaMond, AARP Executive Vice President. "Despite an inflammatory debate on a very personal and important issue, our members—across party and ideological lines—support health care reform that protects Medicare, lowers the price of prescription drugs, increases their access to coverage and protects their choice of doctors."

While a partisan divide was evident when respondents were asked about the current plan in Congress, AARP members supported the legislation by more than a 2-1 (63%-30%) margin. More than half of self-described independents indicated support for the plan.

Other reform elements with high levels of support among AARP members included ensuring Americans can see the doctor of their choice (76%), stopping insurance companies from denying coverage because of a person's health history (75%) and ensuring Americans can keep their current coverage (78%). Majorities of self-identified Republicans supported most of the reform elements presented, including stopping discrimination because of pre-existing conditions (66%), covering routine preventive care (64%) and allowing Medicare to negotiate lower drug prices (64%).

LeaMond added: "The bill recently passed by the House incorporates the reforms that our members care most about. We'll continue the fight for these critical elements as the Senate takes up its own legislation in the coming weeks. Our members, and all older Americans, are counting on lawmakers to reform the health care system this year."

Starting on Tuesday, November 17th, AARP will launch a new national television ad on a mix of news, lifestyle, cable and sports channels. The ad, entitled "HELP," demonstrates that people from all walks of life are feeling stranded by the current health care system. It calls attention to the need for the kind of health care reform AARP has been fighting for: reform that will put patients first, protect Medicare, bring down drug costs and ensure that no one can be denied affordable health care because of their age or health history.

AARP surveyed its members on key health care reform provisions supported by AARP, as well as other contentious issues being discussed in the debate. The telephone survey, fielded October 30 to November 8, 2009, was conducted with randomly selected members of AARP. The nationally representative sample of 803 AARP members has a margin of error of +/- 3.5%.

The complete survey is available at http://www.aarp.org/research/surveys/care/health/hcreform/articles/hrhcr.html.

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce AARP The Magazine, the definitive voice for 50+ Americans and the world's largest-circulation magazine with over 35.5 million readers; AARP Bulletin, the go-to news source for AARP's nearly 40 million members and Americans 50+; AARP Segunda Juventud, the only bilingual U.S. publication dedicated exclusively to the 50+ Hispanic community; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

30 – 30 – 30

From: DeParle, Nancy-Ann M. [redacted]
Sent: Monday, November 16, 2009 3:24 PM (GMT)
To: LeaMond, Nancy [redacted] Messina, Jim [redacted]
Subject: Re: Survey Finds AARP Members Back Critical Provisions of Health Care Reform Legislation

Thank you, Nancy.

From: LeaMond, Nancy
To: Messina, Jim; DeParle, Nancy-Ann M.
Sent: Mon Nov 16 10:13:19 2009
Subject: Survey Finds AARP Members Back Critical Provisions of Health Care Reform Legislation
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LeaMond added: "The bill recently passed by the House incorporates the reforms that our members care most about. We'll continue the fight for these critical elements as the Senate takes up its own legislation in the coming weeks. Our members, and all older Americans, are counting on lawmakers to reform the health care system this year."

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30 – 30 – 30

[redacted]

From: Messina, Jim [redacted]
Sent: Monday, November 23, 2009 2:33 PM (GMT)
To: LeaMond, Nancy [redacted]
Subject: RE: "Doctor" (Titus)

Really excellent work

From: LeaMond, Nancy [redacted]
Sent: Monday, November 23, 2009 9:19 AM
To: Messina, Jim
Subject: "Doctor" (Titus)

JIM. Beginning in two states today and in all tomorrow, we will run the appropriate version of the attached ad. (NOTE: We are running in ND, which should please Senator Dorgan.) In addition, we will run a national spot on CNN beginning Wednesday. I'll send along the national ad under separate cover. The members and states are:

Snyder (AR)
Berry (AR)
Hill (IN)
Ellsworth (IN)
Cao (LA)
Donnelly (IN)
Perriello (VA)
Titus (NV)
Pomeroy (ND)
Connolly (VA)

Please call if you have any questions: [redacted]. All best.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

From: Aronson, Lauren [redacted]
Sent: Friday, July 24, 2009 12:15 PM (GMT)
To: Super, Nora M. [redacted]
Subject: RE: need to talk about the IMAC proposal

I am in a staff meeting. will call you shortly.

From: Super, Nora M. [redacted]
Sent: Friday, July 24, 2009 8:14 AM
To: Aronson, Lauren
Subject: Re: need to talk about the IMAC proposal

Hi Lauren,
I tried to call and you were out. We really need to talk. Our calls against reform are coming in 14 to 1. President makes it sound like we've endorsed IMAC, which we haven't. We support senate approach that keeps MedPAC in the legislative branch. We may release a statement today to make that clear.
Nora Super
AARP, Government Relations & Advocacy
Sent by my Handheld
Please excuse typos

From: Aronson, Lauren
To: Super, Nora M.
Sent: Thu Jul 23 19:13:49 2009
Subject: Re: need to talk about the IMAC proposal

Hi nora - feel free to give me a call at my office [redacted]

From: Super, Nora M.
To: Aronson, Lauren
Sent: Thu Jul 23 17:58:33 2009
Subject: need to talk about the IMAC proposal
Can you give me call asap? Thanks, Nora

Nora Super
Director
Federal Health & Long-Term Care
AARP Government Relations and Advocacy
[redacted]

From: Widger, Ann [redacted]
Sent: Friday, November 6, 2009 5:02 PM (GMT)
To: Rother, John [redacted]
Subject: RE: any work on Barry for the taping?

Okay got it.

Ann

Ann Widger
Office of Public Engagement
The White House
[redacted]

From: Rother, John [mailto:[redacted]
Sent: Friday, November 06, 2009 12:01 PM
To: Widger, Ann
Subject: RE: any work on Barry for the taping?

Ann, I think we will try to keep a little space between us and the White House on the issue. Our polling shows we are more influential when we are seen as independent, so we want to reinforce that positioning. So schedules would be a problem in any event, but the larger issue is how to best serve the cause.

John Rother, EVP
AARP
[redacted]

From: Widger, Ann [redacted]
Sent: Friday, November 06, 2009 11:24 AM
To: Rother, John
Subject: RE: any work on Barry for the taping?

John –

Is Jennie Chin Hanson available? We would really like AARP to participate in this roundtable.

Just called your office, Sherita said you were on the hill, please give me a call if you would like to discuss further.

Ann

Ann Widger
Office of Public Engagement
The White House
[redacted]

From: Rother, John [redacted]

Sent: Friday, November 06, 2009 11:09 AM
To: Widger, Ann
Subject: Re: any work on Barry for the taping?

He's not available, sorry.

From: Widger, Ann
To: Rother, John
Sent: Fri Nov 06 11:06:53 2009
Subject: any work on Barry for the taping?

Ann Widger
Office of Public Engagement
The White House
[redacted]

From: DeParle, Nancy-Ann M. [redacted]
Sent: Monday, November 23, 2009 2:31 PM (GMT)
To: LeaMond, Nancy [redacted]
Subject: RE: NATIONAL SPOT

Love it

From: LeaMond, Nancy [redacted]
Sent: Monday, November 23, 2009 9:24 AM
To: Messina, Jim; Strautmanis, Michael; Gaspard, Patrick; DeParle, Nancy-Ann M.
Subject: NATIONAL SPOT

Per my previous e mail, attached is an ad that will run nationally on CNN beginning tomorrow. All good wishes.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

From: Gaspard, Patrick [redacted]
Sent: Monday, November 23, 2009 2:28 PM (GMT)
To: LeaMond, Nancy [redacted] Messina, Jim [redacted] Strautmanis, Michael [redacted]; DeParle, Nancy-Ann M. [redacted]
Subject: RE: NATIONAL SPOT

I'll say again – really one of the best. Clever.

From: LeaMond, Nancy [redacted]
Sent: Monday, November 23, 2009 9:24 AM
To: Messina, Jim; Strautmanis, Michael; Gaspard, Patrick; DeParle, Nancy-Ann M.
Subject: NATIONAL SPOT

Per my previous e mail, attached is an ad that will run nationally on CNN beginning tomorrow. All good wishes.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

From: DeParle, Nancy-Ann M [redacted]
Sent: Thursday, August 20, 2009 12:06 AM (GMT)
To: Rother, John [redacted]
Subject: Re: Outreach to srs

Thx

----- Original Message -----
From: Rother, John [redacted]
To: DeParle, Nancy-Ann M.
Sent: Wed Aug 19 19:20:52 2009
Subject: Re: Outreach to srs

I'm on vacation too this week. I don't have any big gatherings, but I also think he may not be the most effective messinger to seniors, at least to the McCain constituency. Better would be the authoritative voices of doctors and nurses. I would look for ways to feature their support and reassurance.

----- Original Message -----
From: DeParle, Nancy-Ann M. [redacted]
To: Rother, John
Sent: Wed Aug 19 15:59:19 2009
Subject: Outreach to srs

John: I'm supposed to be on vacation but whenever I am in front of a tv I see seniors gathered hearing about Medicare (I am in central FL) so I can't quit worrying. Is there any way you can think of to get POTUS in front of a lot of srs? We are doing a dial in teleconference tonight w thousands of religious leaders from around the country--so that is the kind of thing I have in mind.

Thx
N-A

From: Messina, Jim [redacted]
Sent: Thursday, November 12, 2009 9:22 PM (GMT)
To: LeaMond, Nancy [redacted]
Subject: RE: AARP THANK YOU ADS

Call me plz [redacted]

From: LeaMond, Nancy [redacted]
Sent: Thursday, November 12, 2009 4:11 PM
To: Messina, Jim; Gaspard, Patrick; DeParle, Nancy-Ann M.; Strautmanis, Michael
Subject: AARP THANK YOU ADS

Attached are a list of those for whom we are placing thank you ads tomorrow in their local newspapers and a copy of one of the ads. Thanks.

Nancy A. LeaMond
Executive Vice President
AARP Social Impact Group

From: DeParle, Nancy-Ann M. [redacted]
Sent: Tuesday, July 7, 2009 1:55 PM
To: Fishman, Linda [redacted]
Cc: Fenn, Sarah B. [redacted]
Subject: Re: Please take a look at this

I wd strongly prefer that there be no reference to the public plan.

From: Fishman, Linda
To: DeParle, Nancy-Ann M.
Cc: Fenn, Sarah B.
Sent: Tue Jul 07 13:18:15 2009
Subject: Please take a look at this

Nancy Ann,

Please check out the last sentence highlighted in red. Does this reflect the conversation we had last evening? We will send you the "final" statement later but wanted to get your take on the last sentence in particular before we share with all.

Thanks. Linda

DRAFT
STATEMENT ABOUT AGREEMENT WITH WHITE HOUSE AND SENATE FINANCE COMMITTEE ON HEALTH REFORM

Rich Umbdenstock
President and CEO
American Hospital Association

Sister Carol Keehan
President
Catholic Health Association of the United States
Chip Kahn
President
Federation of American Hospitals

July 8, 2009

America's hospitals have long been committed to expanding coverage to the millions of Americans without health insurance. Physicians, nurses and other caregivers know all too well what lack of coverage means for far too many people. They see it in America's emergency rooms every day. As a nation, we know we can and must do better. That's why we support today's agreement with Chairman Baucus and the Obama Administration to move comprehensive health reform forward.

Now for the first time, coverage for all is within our nation's reach as the agreement based upon the Finance Committee proposal will cover 95 percent of all Americans. As we take this historic step, we recognize that

everyone must do their part if we are to succeed. This proposal calls on employers, individuals, pharmaceutical companies, insurers and other providers to do their part as well.

Make no mistake that hospitals will do our part to get virtually every American covered. The reductions of $155 billion over 10 years in the framework are substantial and cannot go any deeper without damaging hospitals' ability to care for their communities. It is important to note that disproportionate share programs (DSH) that help hospitals care for the uninsured and underinsured and support important community resources would not be reduced until 2015. Reductions would then be gradually phased-in and would only occur if coverage expansions actually took place. Roughly 60 percent of the existing DSH payments would be preserved to support our nation's safety net. There would be no cuts to funding that teaching hospitals rely upon to train the next generation of physicians. Under the proposal, there also would be a network of entities offering health insurance that would negotiate rates with providers.

Today's package also makes significant strides in reforming our health care delivery system. Pilot programs to test bundling and better ways to coordinate care are included in the framework. We are pleased to see restrictions on physician self-referral to hospitals in which they have an ownership interest, proposals to simplify administrative red tape and increases in training slots for physicians under Medicare.

The true test of any reforms is whether they improve care for patients and help make our nation healthier as well as ensure that hospitals, the backbone of community health care, are able to meet the challenges of caring for their communities. The public will hold any final package to that standard. We applaud the work of Senator Baucus in putting together this important framework and stand ready to work with the Senate, House and Administration to enact comprehensive health reform that works for patients and families and the hospitals and health care professionals that serve them.

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From: DeParle, Nancy-Ann M. [redacted]
Sent: Tuesday, July 7, 2009 6:48 PM
To: Fishman, Linda [redacted]
Cc: Fenn, Sarah B. [redacted]
Subject: RE: Please take a look at this

Yes I like the red highlighted sentence. I just e-mailed Tom. Please don't put this out tomorrow until we have talked. I think there is still too much detail in here.

From: Fishman, Linda [redacted]
Sent: Tuesday, July 07, 2009 1:18 PM
To: DeParle, Nancy-Ann M.
Cc: Fenn, Sarah B.
Subject: Please take a look at this

Nancy Ann,

Please check out the last sentence highlighted in red. Does this reflect the conversation we had last evening? We will send you the "final" statement later but wanted to get your take on the last sentence in particular before we share with all.

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###

From: Douglass, Linda D. [redacted]
Sent: Tuesday, July 7, 2009 6:48 PM
To: DeParle, Nancy-Ann M. [redacted] Nickels, Thomas [redacted]
Subject: RE: press calls

We are only going to confirm a number and broad outlines based on the talking points you guys sent yesterday. No specifics.

From: DeParle, Nancy-Ann M.
Sent: Tuesday, July 07, 2009 6:39 PM
To: [redacted]
Subject: FW: press calls

From: DeParle, Nancy-Ann M.
Sent: Tuesday, July 07, 2009 6:29 PM
To: 'Fishman, Linda'; 'Jeff Cohen'
Subject: press calls

Guys: I know this is not coming from you but we are taking all sorts of incoming from press about specific things you have sought in SFC deal—the public plan language, MedPAC in 2020, etc. We are saying that we are not party to any such agreement—we agreed to a number, $155 billion. I know you understand that you are much more likely to end up where you want to be if you don't box us in. As it is, you and we are likely to get a bunch of negative stories about this where hospital sources are quoted on elements of the "deal" and we disavow them. That is not good for anyone. Rockefeller is furious about MedPAC and has called Peter Orszag, who is also furious. That is unhelpful.

I would appreciate your conveying this to whomever you think might think it is in your interests to be talking: it is not.

From: DeParle, Nancy-Ann M. [redacted]
Sent: Tuesday, July 7, 2009 6:49 PM
To: Douglass, Linda D. [redacted] Nickels, Thomas [redacted]
Subject: RE: press calls

yes that is and was the plan and agreement

From: Douglass, Linda D.
Sent: Tuesday, July 07, 2009 6:48 PM
To: DeParle, Nancy-Ann M.; [redacted]
Subject: RE: press calls

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From: Fishman, Linda [redacted]
Sent: Tuesday, July 7, 2009 6:42 PM
To: Pollack, Rick [redacted] Nickels, Thomas [redacted]
Umbdenstock, Richard J. [redacted]
Subject: press calls

She just called me too—about this and is very unhappy. She asked who we were telling all these things to and who was talking to press. Mentioned Ceci last night and Some guy named Eric who is married to Laurie McGinley at Kaiser.

Tom, she is going to call you about the statement and that sentence about the public plan. She said House people are furious and said she cant help us with MedPAC…is waiting for press to ask other questions like Hellman asked earlier.

Sister is not on here because she doesn't have her email address.

From: DeParle, Nancy-Ann M. [redacted]
Sent: Tuesday, July 07, 2009 6:29 PM
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From: Pollack, Rick [redacted]
Sent: Wednesday, July 15, 2009 1:42 PM
To: Fishman, Linda [redacted] Nickels, Thomas [redacted]
Umbdenstock, Richard J. [redacted]
Subject: Re: call me [redacted] before 11:30 otherwise 12:30

Interesting that Nancy called me at 11:26 and said she was going to talk to POTUS...she did say something about reports hospitals doing well...nothing re; stocks though
---
Sent from my BlackBerry Wireless Handheld

From: Fishman, Linda
To: Nickels, Thomas; Pollack, Rick
Sent: Wed Jul 15 12:45:46 2009
Subject: FW: call me [redacted] before 11:30 otherwise 12:30

Fyi.

From: [redacted]
Sent: Wednesday, July 15, 2009 11:27 AM
To: Fishman, Linda
Subject: RE: call me [redacted] before 11:30 otherwise 12:30

Thanks. I 've also talked to Nancy-Ann, who just had talked to the President about how the hospitals aren't doing enough, stocks are soaring, etc. She also said that Sebelious called Umbdenstock yesterday to say to help the House bill. You guys have a lot riding in her lap and I'm surprised that didn't resonate…

From: Fishman, Linda [redacted]
Sent: Wednesday, July 15, 2009 11:21 AM
To [redacted]
Subject: RE: call me [redacted] before 11:30 otherwise 12:30

He is on the phone with a state association. I will get you two together.

From: [redacted]
Sent: Wednesday, July 15, 2009 10:59 AM
To: Fishman, Linda
Subject: Re: call me [redacted] before 11:30 otherwise 12:30

Will try soon.

From: Fishman, Linda [redacted]
To: [redacted]
Sent: Wed Jul 15 10:38:42 2009
Subject: call me [redacted] before 11:30 otherwise 12:30

From: Nickels, Thomas <[redacted]
Sent: Wednesday, July 15, 2009 1:49 PM
To: Fishman, Linda <[redacted] Pollack, Rick <[redacted]
Subject: Re: call me [redacted] before 11:30 otherwise 12:30

I assume the "in her lap" comment is a threat on the rule. Thoughts?

From: Fishman, Linda
To: Nickels, Thomas; Pollack, Rick
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From: Fishman, Linda [redacted]
Sent: Wednesday, July 15, 2009 11:21 AM
To: Bjorklund, Cybele
Subject: RE: call me [redacted] before 11:30 otherwise 12:30

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Sent: Wednesday, July 15, 2009 10:59 AM
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Subject: Re: call me [redacted] before 11:30 otherwise 12:30

Will try soon.

From: Fishman, Linda <[redacted]
To: [redacted]
Sent: Wed Jul 15 10:38:42 2009
Subject: call me [redacted] before 11:30 otherwise 12:30

From: Richard Deem <[redacted]
Sent: Thursday, January 14, 2010 3:51 PM (GMT)
To: Messina, Jim [redacted] DeParle, Nancy-Ann M. <[redacted]
Cc: Rich Tarplin <[redacted]
Subject: New Flight of SGR TV ads
Attach: finalhonoredtvspot113.doc; Honored cut 1_Md.mov

Jim and Nancy Ann

Realize your swamped. Hope we can talk soon. Wanted to give you a heads up that we are going up with a flight of TV ads on SGR that will run from Jan 17-29 in the following markets (ND, ME, VA, NC, GA, MS, FL, WI, MO, WV).

Attached is the script and rough cut of the spot.

From: Richard Deem [redacted]
Sent: Wednesday, January 13, 2010 2:17 AM (GMT)
To: ndeparle[redacted] Messina, Jim [redacted]
Cc: 'Rich Tarplin' [redacted]
Subject: AMA ltr on IPAB

Confidential

Nancy Ann and Jim

Wanted to give you a heads up on a AMA ltr that will be sending tomorrow on the IPAB issue.

The AMA did not sign on to a coalition ltr opposing the creation of IPAB.

We have previously expressed our opposition to the IPAB framework in the Senate bill.

We expected and are getting a lot of flak from individual physicians, some specialty and state medical societies for not signing the coalition letter.

Tomorrow we are sending our own letter to key congressional offices on the IPAB issue.

We are not planning to make a big press play with our ltr.

Once it goes to congressional offices and is shared with our members, we expect that reporters may get wind and reference it in future stories.

While making it clear that the Senate framework is unacceptable, we do not totally reject the concept of an advisory board.

The points that we will make in our letter are consistent with the concerns and guard rails we have previously raised in our conversations with the Obama Admin.

I will send you a copy of the ltr. tomorrow morning.

Look forward to our conversation tomorrow afternoon

Rich Deem

From: Richard Deem [redacted]
Sent: Sunday, October 18, 2009 6:39 PM (GMT)
To: 'DeParle, Nancy-Ann M.' [redacted]
Cc: 'rich[redacted]
Subject:
Attach: Perm SGR Fiscally Responsible_10 09.doc

Nancy Ann

At this time, we are in striking distance of 60 but not there yet.

During our Hill visits Friday we got confirmation of high volume of calls from physician community. Many reports from our members of difficulty getting through (busy signals---good sign).

Almost all Senators left town Thursday afternoon so we will have better read of the situation as they return Monday night or Tues AM and attend Tues. caucus lunches.

The potential for amendments addressed one of the prime GOP arguments against S. 1776.

Our current whip count is as follows:

Confirmed and leaning yes = 41 (yes 25, leaning yes 16). Out of 28 where we lack specific feedback or they are undecided we conservatively see 13 yes votes for **subtotal of 54 yes votes.** In the 54 we are counting Burr (confirmed yes), Hutchison (undecided) and Murkowski (undecided)

Getting to 60 will require some combination of the following yes votes (none of which are counted in the 54)

Democrats: Feingold (leaning no), Warner (leaning no), Ben Nelson (undecided), Landrieu (undecided), Lieberman (undecided), McCaskill (undecided), Carper (leaning no)

Republicans: Snowe (undecided), Collins (undecided), Crapo (undecided)

Other possible Republicans in play are: Lemieux (undecided) , Ensign (undecided) , Chambliss (undecided), Isakson (leaning no).

Again, this is before full impact of grassroots felt, and we believe the picture will change Monday afternoon after Senate offices become more aware of AMA and AARP coalition.

To address the not paid for argument it would help to emphasize points in our material (attached) outlining how previous band-aids may have met CBO scoring rules but weren't really paid for.

Glad to discuss further

Rich

From: Richard Deem [redacted]
Sent: Tuesday, July 7, 2009 2:43 PM (GMT)
To: DeParle, Nancy-Ann M. [redacted]
Cc: Rich Tarplin [redacted]
Subject: Confidential follow-up on AMA priorities
Attach: 7709Nancy Ann Memo.doc; Liability Safe Harbor for Guideline Use Final 6-24-09.doc; amawhitepaperonantitrust.doc

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Nancy Ann

Hope you enjoyed some good down time with the family over the 4th.

As I indicated last week, the AMA Board has given me a green light to pursue the outline we discussed on June 25. Attached is a framing memo. Await your guidance on next steps and how best to share this information with Jim Messina.

In view of the coverage of the PARMA and hospital agreements, there is some chatter in the health policy world about a possible physician agreement (nothing that we initiated or contributed to). We treating our discussions with you as highly confidential. If asked by reporters we are providing low key generic responses---ongoing discussions with House, Senate and Obama Admin to advance health reform legislation.

Look forward to talking soon.

Rich

AMA AMERICAN MEDICAL ASSOCIATION

Confidential

Memo to: Nancy Ann DeParle

Cc: Rich Tarplin

From: Rich Deem

Date: May 4, 2011

Subject: AMA Priorities for Health System Reform

Thank you again for the opportunity to discuss the AMA's key issues and priorities for health system reform. To summarize the outline we discussed:

1) **Permanent repeal of the Sustainable Growth Rate formula**

   Discussion: Again, many thanks for both of your efforts to create a pathway for achieving a permanent repeal of the SGR formula. A modified version of the House framework would be acceptable. Specifically, we would like to establish an annual floor for future updates of 0% and are pursuing this modification with House committee staff. This would be consistent with how the House bill addresses updates for hospital inpatient and outpatient services. We estimate a cost of $5 billion over ten years to implement a 0% floor for future physician updates.

   We appreciate the groundwork you have laid for a Senate floor strategy. We look forward to working closely with you and the Senate to achieve a permanent solution to the formula issue. Once we all decide on the appropriate path, the AMA will pull out the stops to achieve a successful outcome.

2) **Primary care increases should not be subject to a budget neutrality requirement within physician payment pool**

   Discussion: The June 19 House discussion draft is consistent with our views.

3) **A public plan option should:**

   - be voluntary (not compulsory) for physicians
   - have adequate payment rates (above Medicare payment levels)
   - be administered by a non-government entity

- be consistent with existing market practices for out-of-network providers (patient responsible for any difference between fee schedule and physician's usual, customary and reasonable charge)
- operate on a level-playing field (no ongoing federal subsidy)

Discussion: Voluntary participation is a time honored tradition in federal health insurance programs. Adoption of Medicare payment levels would, on average, represent a 17% cut below private insurance payment rates and could limit access for patients enrolled in a public plan. Patients should have the option to receive care from non-participating or out of physicians with the understanding that out of network services may entail higher out of pocket costs. A level playing field between public and private plan options is essential to maintain choice and foster innovation.

4) **Medical liability provisions that provide for federal grants to states to pilot alternative reforms such as health courts, administrative compensation systems and early offer frameworks as well as safe harbors for physicians who adhere to best practice guidelines**

Discussion: Chairman Baucus and Senator Enzi have supported legislation to pilot alternative liability reforms. Safe harbors for adhering to best practice guidelines will enhance efforts to reduce unnecessary utilization (address defensive medicine). Attached is a proposed framework for safe harbors.

5) **Seek action by the Federal Trade Commission to modify current antitrust policy to promote clinical integration, care coordination and quality improvement by small physician practices as outlined in the AMA white paper (attached).**

Discussion: The vast majority of medical services are delivered by small physician practices that are disadvantaged by current FTC guidelines for health care delivery. Federal antitrust policy should promote greater clinical integration across the medical community by enabling small physician practices to coordinate care and jointly invest in the infrastructure needed to achieve the quality improvement and efficiency goals we all want to achieve.

6) **Enhanced authority for MedPAC should be subject to the following conditions:**

- Composition includes more practicing physicians.
- MedPAC does not have authority for across- the-board payment cuts or sequestration.
- A simple majority vote in either the House or Senate can block implementation of a proposed MedPAC change in policy.

Discussion: Elected representatives must retain authority to override MedPAC proposals.

7) **Health reform legislation should not authorize any new scope of practice expansion**

Discussion: Scope of practice traditionally has been a matter of state authority, and that is where the issue should remain. Federal intervention in this area would ignite a political firestorm in the physician community.

From: Richard Deem [redacted]
Sent: Saturday, June 27, 2009 2:16 PM (GMT)
To: 'ndeparle[redacted]
Cc: 'rich[redacted]
Subject: Good News

The Board of Trustees approved a recommendation to negotiate an agreement along the lines we discussed with you and Jim Messina on Thursday.

Same issue list we discussed.

Let me know how you would like to proceed.

I am in Italy until July 4 but we can get started before then and have staff pursuing tweaks to House SGR piece.

Again, thanks for all your help. I am confident that we can both get outcomes we have sought for many years.

From: Richard Deem [redacted]
Sent: Wednesday, May 13, 2009 9:29 PM (GMT)
To: DeParle, Nancy-Ann M. [redacted]
Subject: RE: Confidential Baucus mtg with Curve benders

will do

From: DeParle, Nancy-Ann M. [redacted]
Sent: Wednesday, May 13, 2009 5:15 PM
To: Richard Deem; Aronson, Lauren
Cc: Rich Tarplin
Subject: RE: Confidential Baucus mtg with Curve benders

Rich: can you and RT call me after this call?

Nancy-Ann DeParle
Counselor to the President
Director, Office of Health Reform
The White House
[redacted]

From: Richard Deem [redacted]
Sent: Wednesday, May 13, 2009 4:17 PM
To: DeParle, Nancy-Ann M.; Aronson, Lauren
Cc: Rich Tarplin
Subject: Confidential Baucus mtg with Curve benders
Importance: High

Confidential

Heads up on today's Baucus mtg in case you are on conf call at 5:15 today with Monday's group

Don't think it went well from health sector community perspective.

Got the impression that Baucus was caught by surprise by Monday announcement

He thinks private initiative is going to solve his scoring problem

Wants his staff involved in our process.

We stressed need for careful messaging (this was just before the noon Axelrod session with cong leaders).

Think Liz knows better than to believe our effort will solve his financing/scoring problem

AMA committed to goal of reducing rate of growth. We have put real initiatives that are underway on the table. We are taking grief from our members because the perception is we are serving them up for payment cuts.

Pls dont shoot messenger but it seems like the goal posts are being moved.

My understanding was that our effort was about sustaining a better/stronger health system but not a CBO scoring exercise.

Baucus expressed a much different view today--show me the money by early June.

From: DeParle, Nancy-Ann M. <[redacted]
Sent: Tuesday, May 12, 2009 5:18 PM (GMT)
To: Richard Deem <[redacted]
Subject: RE: Orzag quote on NPR

Thanks, you are a great friend and I won't forget it

Nancy-Ann DeParle
Counselor to the President
Director, Office of Health Reform
The White House
[redacted]

From: Richard Deem [redacted]
Sent: Tuesday, May 12, 2009 11:31 AM
To: DeParle, Nancy-Ann M.; Aronson, Lauren
Cc: rich[redacted]
Subject: RE: Orzag quote on NPR

Nancy Ann and Lauren

Thanks for helping with this. Dr. Rohack spoke with Orszag a few minutes ok. Good discussion, sensitivity message delivered and received.

From: DeParle, Nancy-Ann M. [redacted]
Sent: Tuesday, May 12, 2009 11:16 AM
To: Richard Deem; Aronson, Lauren
Cc: rich[redacted]
Subject: Re: Orzag quote on NPR

Got it thx, will talk to him
Nancy-Ann DeParle
Counselor to the President
Director, Office of Health Reform
The White House
[redacted]----------
Sent using BlackBerry

From: Richard Deem
To: DeParle, Nancy-Ann M.; Aronson, Lauren
Cc: Rich Tarplin
Sent: Tue May 12 10:37:07 2009
Subject: Orzag quote on NPR
following quote from Orszag on NPR this morning being circulated by Rep. Members of Congress linking it to looming Medicare cuts and suggesting that we are selling out our members

Orszag: " Well, remember costs to uh beneficiaries and costs to uh government are typically income to providers. That's what's so striking about the statement that was made yesterday. In a sense, these groups have stepped forward and said: 'We understand that our income growth in the future has to be lower.'"

Not helpful. We will be contacting Mr. Orszag

From: Chip Kahn <[redacted]>

Sent: Monday, March 15, 2010 5:23 PM

To: REDACTED @mail.house.gov>; REDACTED senate.gov

Cc: Messina, Jim [redacted]; DeParle, Nancy-Ann M. <[redacted]>; REDACTED REDACTED senate.gov); REDACTED @mail.house.gov; REDACTED senate.gov; REDACTED REDACTED @mail.house.gov>; Jeff Cohen <[redacted]>

Subject: FAH endorsement

REDACTED : We are ready to send a letter of endorsement and do a news release. My sense is that now is a critical time that a public stance will contribute the most to the effort. I had hoped though to make the endorsement seeing the final language, just to be able to tell my members I did that. But I sense the timing on that won't work and I want to be the most helpful. Could one or both of you just let me know that the issues we discussed Wednesday night on the phone remain the same in the final package as you mentioned then, the IPAB and the referral ban, and that there will be some kind of mitigation of the reduction in the Medicaid DSH cut and the increase of the Medicare update reduction, albeit a possible minor mitigation. If I can get the thumbs up on these matters, I will get the letter and release out immediately. thanks so much, Chip

Charles N. Kahn III

President

Federation of American Hospitals

[redacted]

REDACTED

From: Jeff Cohen
To: DeParle, Nancy-Ann M. <[redacted]>; Messina, Jim [redacted]
Cc: Chip Kahn
Sent: Mon Mar 15 11:49:20 2010
Subject:

Very bad call with Altmire. Can someone call me? At my desk.

Jeff Cohen

Executive Vice President, Advocacy and Political Affairs

Federation of American Hospitals

[redacted]

REDACTED

----- Original Message -----
From: Jeff Cohen
To: 'James_A._[redacted]>; 'Nancy-Ann_M._[redacted]>
Cc: Chip Kahn
Sent: Thu Mar 11 09:39:25 2010
Subject: Pomeroy

You have a Pomeroy problem. Just spoke to him. Very angry.

REDACTED

From: DeParle, Nancy-Ann M. [redacted]
Sent: Wednesday, March 10, 2010 11:40 PM
To: Chip Kahn
Subject: Re: 10 billion

This isn't coming from me

From: Chip Kahn <C[redacted]
To: DeParle, Nancy-Ann M.
Cc: Jeff Cohen <J[redacted]
Sent: Wed Mar 10 23:05:16 2010
Subject: 10 billion

I want to be a team player here, but that 10 billion is is another 10% out of the update overall, and you are only going to take it out of the last 8 years. So the average cuts will go from 1.1% maybe even to 1.4% in the last 8 years. These are guesses but that is a lot of money per year. And with the MSDRG behavioral update corrections even if you spread it out, there will be a number of years with zero or below zero updates. This would all be done to give 10 billion back to a fairly narrow band of hospitals even assuming, since it is Medicaid DSH, that States would give it all go back to hospitals which we know they won't. We really need help here.

Charles N. Kahn III
President
Federation of American Hospitals
Washington, DC
[redacted]
www.fah.org

From: Chip Kahn
Sent: Wednesday, March 10, 2010 10:53 PM
To: REDACTED @mail.house.gov)
Cc: Jeff Cohen
Subject: 10 billion

That is another 10% out of the update overall, but you are only going to take it out of the last 8 years. So the average cuts will go from 1.1% maybe even to 1.4% in the last 8 years. These are guesses but that is a lot of money per year.

Charles N. Kahn III
President
Federation of American Hospitals
Washington, DC
[redacted]
www.fah.org

REDACTED

-----Original Message-----
From: Messina, Jim [redacted]
Sent: Tuesday, March 09, 2010 4:41 PM
To: Jeff Cohen; DeParle, Nancy-Ann M.
Cc: Chip Kahn
Subject: RE:

Any early results?

-----Original Message-----
From: Jeff Cohen [redacted]
Sent: Friday, March 05, 2010 6:22 PM
To: DeParle, Nancy-Ann M.; Messina, Jim
Cc: Chip Kahn
Subject:

Our targeted grassroots is up and running

REDACTED

----- Original Message -----
From: Jeff Cohen
To: DeParle, Nancy-Ann M. <[redacted]>; Messina, Jim
<[redacted]
Cc: Chip Kahn
Sent: Sat Mar 20 13:17:44 2010
Subject: RE:

i know.
Very disappointing. But, I still think we/our members are hitting around .800. Boyd, Perriello, Pomeroy, Titus, Ellsworth, Cuellar, etc, etc.

Anyone else we can help with right now?

From: DeParle, Nancy-Ann M. [redacted]
Sent: Saturday, March 20, 2010 1:21 PM
To: Jeff Cohen; Messina, Jim
Cc: Chip Kahn
Subject: RE:

Yep. I wish we could say the same about Tanner

-----Original Message-----
From: Jeff Cohen [redacted]
Sent: Saturday, March 20, 2010 12:56 PM
To: DeParle, Nancy-Ann M.; Messina, Jim
Cc: Chip Kahn
Subject:

You may already know, but I feel very, very good about Pomeroy

From: Chip Kahn <C[redacted]

Sent: Sunday, March 21, 2010 5:42 PM

To: DeParle, Nancy-Ann M. [redacted] Jeff Cohen [redacted]

Subject: RE:

I hear you.
Charles N. Kahn III
President
Federation of American Hospitals
Washington, DC
[redacted]
www.fah.org

From: DeParle, Nancy-Ann M. [redacted]
Sent: Sunday, March 21, 2010 1:33 PM
To: Jeff Cohen
Cc: Chip Kahn
Subject: RE:

I just googled this and his spokesman said he is against it because he wants to lower costs and there is not enough cost containment in the bill. he has a primary opponent--an African American from a prominent family in Jackson--who will be running on his left. His likely GOP opponent is a gospel music singer from Frog Jump. Not kidding Chip you Louisianans don't have a monopoly on stuff like this.

-----Original Message-----
From: Jeff Cohen [redacted]
Sent: Sunday, March 21, 2010 1:27 PM
To: DeParle, Nancy-Ann M.
Cc: Chip Kahn
Subject: Re:

Parker is on it.

----- Original Message -----
From: DeParle, Nancy-Ann M. [redacted]
To: Jeff Cohen
Sent: Sun Mar 21 12:49:18 2010
Subject: RE:

I think getting to Roy Herron is the issue. He has come out against it, which is ridiculous--he is a former United Methodist minister, his wife is one too, and he is to the left of both John Tanner and me. so the idea that he would be against something this centrist is totally related to the tea party thing. If you can figure out ways of getting to Roy that would help. I bet Parker could help there.

-----Original Message-----
From: Jeff Cohen [mailto:[redacted]
Sent: Sunday, March 21, 2010 11:30 AM

To: DeParle, Nancy-Ann M.
Subject:

Have you seen a formal Tanner announcement?

What can I do with him to help?

From: Chip Kahn [redacted]

Sent: Friday, March 19, 2010 3:06 PM

To: Jeff Cohen [redacted]>; Messina, Jim [redacted]

Subject: RE:

CHA is checking to see if they can be helpful on Space and McMahon. They are going to get back with me and I will let you know. Chip

Charles N. Kahn III
President
Federation of American Hospitals
[redacted]
www.fah.org

-----Original Message-----
From: Jeff Cohen
Sent: Friday, March 19, 2010 10:25 AM
To: Messina, Jim
Cc: Chip Kahn
Subject: RE:

Jim -
RE: McMahon, we have no hospitals there (that is AHA and HANYS territory), but Chip is checking out the Catholic hospitals in the area and we are working a potential strategy with the CHA there.
Re: Space, have two hospitals and we will have personal pleas and phone calls going up there today. Also, I am going to request a meeting with him. Buddy Menn has a good relationship there and I have asked him to work with me on a joint meeting today.

-----Original Message-----
From: Messina, Jim [redacted]
Sent: Friday, March 19, 2010 9:59 AM
To: Jeff Cohen
Subject: FW:

Both Mcmahon & Space (and to a lesser extent Capuano) are all telling WH that their votes depend on making hospitals okay. Can we have hospital execs and board members go meet and call them today?

From: DeParle, Nancy-Ann M. <[redacted]

Sent: Monday, March 15, 2010 3:43 PM

To: Jeff Cohen [redacted]

Subject: Re: Altmire

Your impression is he is gone?

----- Original Message -----
From: Jeff Cohen [redacted]
To: DeParle, Nancy-Ann M.
Sent: Mon Mar 15 09:26:33 2010
Subject: Re: Altmire

That is my impression.
I will call him today if you want.. Anything I should know?

----- Original Message -----
From: DeParle, Nancy-Ann M. [redacted]
To: Jeff Cohen
Sent: Mon Mar 15 09:29:34 2010
Subject: Altmire

Do we have any reason to be hopeful about him

From: DeParle, Nancy-Ann M. [redacted]

Sent: Monday, March 15, 2010 2:24 PM

To: Jeff Cohen <[redacted]>

Subject: RE: Altmire

I will call you

-----Original Message-----
From: Jeff Cohen [redacted]
Sent: Monday, March 15, 2010 10:00 AM
To: DeParle, Nancy-Ann M.
Subject: Re: Altmire

Any news on Tanner? I'm planning on calling him again today.

----- Original Message -----
From: DeParle, Nancy-Ann M. [redacted]
To: Jeff Cohen
Sent: Mon Mar 15 09:29:34 2010
Subject: Altmire

Do we have any reason to be hopeful about him

From:	DeParle, Nancy-Ann M. <[redacted]
Sent:	Tuesday, March 9, 2010 10:15 PM
To:	Jeff Cohen <[redacted]>; Messina, Jim <[redacted]>
Cc:	Chip Kahn [redacted]
Subject:	Re:

Very helpful and consistent w what I am hearing

----- Original Message -----
From: Jeff Cohen [redacted]
To: Messina, Jim; DeParle, Nancy-Ann M.
Cc: Chip Kahn <[redacted]>
Sent: Tue Mar 09 17:03:59 2010
Subject: RE:

Boyd - very gettable. Biggest concern is effect of student loan issue. He told me that Sallie Mae is the 2nd largest private employer in district. He wants to be for this.

Gordon - He wants to be for bill. Biggest concern appears to be the absence of TN Medicaid DSH issue in Senate bill. I think there is a fix for Hawaii, but TN was left out.

Tanner - he has not decided and won't until he "sees" a bill. He is very much aware of the TN DSH issue. He is really concerned that the media is saying now that he is retiring, he will vote for the bill. He obviously sees statements like that as questioning his integrity. He did not like the House Bill but recognizes (hopes) the new bill will be substantially better. I think he would like to vote for it—but the integrity thing is big.

Altmire - He wants to be for this. I think you have him barring something unexpected. I advised him to get out front and define the issue -- his appearance on Fox News Sunday was a solid indication of where he stands.

Minnick - Will oppose

Matheson - Will oppose

I should have more on Scott Murphy, Dan Maffei, Rick Boucher, and others later in the week.

-----Original Message-----
From: Messina, Jim [redacted]
Sent: Tuesday, March 09, 2010 4:57 PM
To: Jeff Cohen; DeParle, Nancy-Ann M.
Cc: Chip Kahn
Subject: RE:

email

-----Original Message-----
From: Jeff Cohen [redacted]

From:	Jeff Cohen [redacted]
Sent:	Thursday, March 11, 2010 3:03 PM
To:	'Jim_Messin[redacted]
Subject:	Re: Pomeroy

Angry at process, substance, everything. I think I calmed him. His Chief of Staff wants him to be for it. But he needs the "right" person to talk to him. Someone who can relate to politics of North dakota

----- Original Message -----
From: Messina, Jim <[redacted]
To: Jeff Cohen
Sent: Thu Mar 11 09:59:32 2010
Subject: RE: Pomeroy

Frontier states?

-----Original Message-----
From: Jeff Cohen [[redacted]
Sent: Thursday, March 11, 2010 9:39 AM
To: Messina, Jim; DeParle, Nancy-Ann M.
Cc: Chip Kahn
Subject: Pomeroy

You have a Pomeroy problem. Just spoke to him. Very angry.