

## AARP, Inc. Board of Directors

- Serving (or previously served) on AARP's National Policy Council
- Previously served on AARP's Insurance Plan Board of Directors
W. Lee Hammond, President $\quad$ -

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Allen Douma -
Jeannine English
A. James Forbes, Jr.

Catherine Georges $\quad$ Barbara O'Connor Carol Raphael Charles E. Reed $=$

AARP Insurance Plan (collects insurance premiums)

In addition to serving on AARP, Inc. Board of Directors

## AARP Services

Jacob Lozada -
Diane Pratt
(negotiates contracts with
insurance companies)
In addition to serving on
AARP, Inc. Board of Directors

CHART 3: AARP's Reliance on Royalty Revenue


Royalties
46.3\%


Membership Dues
17.4\%


|  | $\begin{array}{c}\text { Publication } \\ \text { Advertising } \\ \\ \mathbf{7 . 9 \%}\end{array}$ | $\begin{array}{c}\text { Program } \\ \text { Income } \\ \text { Inver }\end{array}$ | $\mathbf{0 . 3 \%}$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Other |  |
| Investment |  | Grant | Contributions |
| Gains |  | Revenue | $\mathbf{3 . 0 \%}$ |
| $\mathbf{1 3 . 4 \%}$ |  | $\mathbf{7 . 4 \%}$ |  |

CHART 4: AARP Revenue Sources

> Royalty revenue, includes payments from


Federal \& other grants
\$0

TABLE 1: Top 10 For-profit Insurance
Companies by Total Profit (2009)

## Insurance Company <br> Profits

WellPoint

$\$ 4,746,000,000$
UnitedHealth Group \$3,822,000,000
Cigna \$1,302,000,000
Aetna \$1,277,000,000
Humana\$1,040,000,000
AARP\$427,033,000
Coventry Health Care\$242,000,000
Amerigroup \$149,000,000Universal American\$140,000,000Centene\$84,000,000

TABLE 2: Insurance Leaders in Medicare Market by Enrollment in 2010

| Insurance Company | Medigap | Medicare <br> Advantage ${ }^{67}$ | Part D | Total |
| :--- | :---: | :---: | :---: | :---: |
| AARP/United | $\mathbf{2 , 9 3 3 , 0 6 5 6 8}$ | $\mathbf{2 , 0 0 3 , 8 3 8 *}$ | $\mathbf{4 , 5 0 0 , 0 0 0 6 9}$ | $\mathbf{9 , 4 3 6 , 9 0 3}$ |
| Humana $^{70}$ | 33,700 | $1,477,666$ | $1,917,100$ | $\mathbf{3 , 4 2 8 , 4 6 6}$ |
| Wellpoint $^{71}$ | 772,687 | 444,358 | $1,227,118$ | $\mathbf{2 , 4 4 4 , 1 6 3}$ |
| Universal American $^{72}$ | 102,735 | 245,093 | $1,881,948$ | $\mathbf{2 , 2 2 9 , 7 7 6}$ |
| Mutual of Omaha ${ }^{73}$ | 925,000 | 0 | 0 | 925,000 |

*United sells both AARP branded MA plans as well as other branded plans, 2,003,838 is the total number of MA covered lives, of which AARP accounts for approximately 1.2 million.

CHART 5: Flow of AARP Medicare-Related Royalty Payments


TABLE 3: Sources of Medicare Beneficiaries'
Supplemental Coverage in $2006{ }^{104}$

## Source of Supplemental Coverage <br> Percentage <br> of Medicare <br> Beneficiaries

Employer retiree coverage
Medigap
Medicare Advantage (MA) ${ }^{105}$
Medicaid ("dual eligible")
Other

None (Traditional Medicare only)
9\%

TABLE 4: AARP's Financial Windfall in 2014 as a Result of the Health Care Law

|  | Low-Range Estimate | Mid-Range Estimate | High-Range Estimate |
| :---: | :---: | :---: | :---: |
| Estimated number of beneficiaries newly enrolled in Medigap instead of MA | 1,248,500 | 2,497,000 | 3,745,500 |
| AARP's share of new Medigap enrollees based on their current market share (34\%) | 424,490 | 848,980 | 1,273,470 |
| Estimated standard annual premium for AARP's Medigap plan ${ }^{133}$ | \$2,638 | \$2,638 | \$2,638 |
| Total Medigap premiums collected by AARP for new AARP Medigap plan enrollees (who would have otherwise stayed in MA if not for the cuts in the health care law) | \$1,119,804,620 | \$2,239,604,240 | \$3,359,413,860 |
| Additional premium money AARP could expect to retain as a result of increased enrollment in AARP's Medigap insurance plan (AARP retains $4.95 \%$ of the premium) | \$55,430,328 | \$110,860,657 | \$166,290,986 |

CHART 6: Highest Federal Lobbying Expenditures 1998-2010


TABLE 5: Groups Receiving Funding from Divided We Fail

| Name of Organization | Amount |
| :---: | :---: |
| 100 Black Men of America, Inc | \$100,750 |
| African Methodist Episcopal Church | \$50,000 |
| Alpha Kappa Alpha Inc | \$15,000 |
| Business and Professional Women | \$22,500 |
| Congressional Black Caucus Foundation | \$10,000 |
| Human Rights Campaign (HRC) | \$5,000 |
| Leadership Conference on Civil Rights | \$25,000 |
| League of United Latin American Citizens (LULAC) | \$70,000 |
| NAACP | \$35,000 |
| National Association for Equal Opportunities in Higher Education (NAFEO) | \$10,000 |
| National Association of Latino Elected and Appointed Officials (NALEO) | \$125,000 |
| National Council of Churches | \$20,000 |
| National Council of La Raza | \$10,000 |
| National Hispanic Coalition on Aging | \$60,000 |
| Samuel Dewitt Proctor Conference | \$25,000 |
| US Hispanic Chamber of Commerce | \$25,000 |
| US Hispanic Leadership Institute | \$5,000 |

CHART 7: The Disconnect: AARP revenue from its insurance business increased, but little is used to fund its charitable affiliates.

> Royalty revenue, including payments from


TABLE 6: Comparison of Compensation of AARP's Top Executives

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ |
| :--- | :--- | :---: | :---: |
| William Novelli AARP C=0 | $\mathbf{\$ 9 0 2 , 1 7 1} 1^{209}$ | $\mathbf{\$ 1 , 0 0 5 , 3 8 0 2 1 0}$ | $\mathbf{\$ 1 , 6 4 7 , 4 1 \mathbf { 9 } ^ { 2 1 1 }}$ |
| Largest charities and foundations <br> executive compensation |  |  |  |
| Median senior income | $\$ 462,037$ | $\$ 695,379$ | N/A |

CHART 8: Financial Transfers Between AARP, Inc. and the AARP Foundation in 2009


