

Joint Hearing of the House Small Business and Oversight and Government
Reform Committees

Impact of Political Donation Disclosures

Statement of Marion C. Blakey

President and CEO of Aerospace Industries Association

May 12, 2011

Chairman Graves, Chairman Issa, Congresswoman Velazquez, Congressman Cummings, members of the Small Business and Oversight and Government Reform Committees; my name is Marion Blakey and I am the President and CEO of the Aerospace Industries Association (AIA).

I am here today representing 393 member companies of the aerospace industry and their 800,000 U.S. workers to express our grave concerns about the provisions contained in the draft Executive Order (EO), "Disclosure of Political Spending by Government Contractors." The draft Executive Order (EO) would impose the requirement upon those bidding for government work that they disclose contributions and expenditures that they, their directors, officers, affiliates, subsidiaries—and presumably the directors and officers of those affiliates and subsidiaries—have made within the two years prior to submission of their offer to any federal candidate, party, or party committee and any third party entity that would use those contributions for communications during an election. The company representative submitting the proposed bid would be required to certify that the submission was accurate.

As written, the draft EO would for the first time introduce political contributions into the government contracting process. It is unclear how the information would be used by a contracting officer in the source selection process. This creates the possibility that donations to a particular party or candidate would be a consideration when evaluating contract proposals, whether specifically intended or not. This might also have the unfortunate consequence of contributing to the belief among some that particular political contributions are a requirement for winning contracts. **Political contributions should never be considered by any procurement officer when making a decision to either award or deny a contract to any entity.**

The draft EO appears to ignore current law barring government contractors from making "any contribution of money or other things of value, or to promise expressly or impliedly to make any such contribution to any political party, committee, or candidate for public office" from corporate funds¹. In fact, it goes

¹ 2 U.S.C. 441c, "Contributions by government contractors"

well beyond established law, requiring companies to report political contributions their officers and directors have legally made with their own personal funds, thus infringing on contractor employees' First Amendment rights. As drafted, the EO would extend this intrusive reporting requirement to include any employee who has made a political contribution via his or her corporate Political Action Committee (PAC).

Furthermore, under current election law campaigns are required to collect and report data on their donors—including their donors' employers. Today, if you want to know what political contributions have been made by the employees of any federal contractor, you can access a public database and simply begin a search by the employer name and up come the results. **Does providing this information to a procurement official make them any better informed on the merits of a proposal, or simply make them better informed on who has made political contributions to the administration or any other federal candidate?**

In order to comply with this draft executive order, each federal contractor will have to develop, implement and maintain a system to track and record all personal political contributions, to include retroactive contributions upon implementation. This will result in an additional cost burden that will in most cases be reflected in a contractor's overhead rates. This is particularly challenging for small companies, such as those in the extensive aerospace supplier base, which do not have a large corporate infrastructure to meet this new federal mandate.

Furthermore, the certification requirement places an undue risk on small companies in the event that any of their directors, officers, affiliates, subsidiaries or the directors and officers of those affiliates and subsidiaries provide the prime contractor with inaccurate or incomplete information. If the company submission for the contract contains a list of donors that is incomplete, even though the company tried to fully comply, they may find themselves in an expensive legal proceeding for violations of Title 18 and Title 31 of the U.S. Code for making false claims or statements. Smaller companies that cannot afford to defend themselves in these situations may instead opt to avoid government contracting altogether.

This resulting impact is not necessarily restricted to small companies. The imposition of a disclosure and certification requirement could also result in large- and medium-sized commercial businesses opting out of selling to the federal government, potentially leaving the government without access to technologies and services necessary for its mission. Businesses that primarily operate in the commercial marketplace may decide to avoid federal contracting not because of concerns about transparency of political contributions but because of concerns about the burden of complying with the disclosure and certification requirement, as well as the consequences of inadvertent errors in reporting.

Requiring disclosure of political contributions by officers, directors, and other employees of the business may also have a chilling effect on an individual's right to engage in political speech in the form of contributions. Current reporting requirements for political contributions do not require reporting of such contributions to your employer. The draft EO will require that officers and directors report political contributions to their employer as part of their obligation to comply with the disclosure and certification requirement. Individuals may feel uncomfortable making their political views known to their employer through reporting of political contributions, yet the draft EO would require such disclosure, thus connecting employment with political affiliation in a way that would not exist if the individual worked for a business that does not sell to the federal government.

Requirements already exist to ensure transparency of political contributions. Those requirements apply evenly across the board for all individuals and organizations which make political contributions. The EO would impose an undue, additional burden for duplicative reporting by federal contractors that would not apply to individuals and organizations whose conduct is also affected by the actions of the federal government, such as regulatory oversight, but who are not necessarily in the business of selling goods and services to the federal government.

AIA and its member companies support efforts to ensure that there is greater transparency and accountability in the federal contracting arena. However, we do not support actions which would introduce politics into that arena, increase the regulatory burden and risk for companies, or infringe upon the Constitutional rights of a particular segment of the corporate citizenry.

As I stated earlier, **political contributions should never be considered by any procurement officer when making a decision to either award or deny a contract to any entity.** Not levying the requirement on companies to report such contributions to the procurement officer is one important way to safeguard against the risk that any such consideration will be given.



HOUSE COMMITTEE ON SMALL BUSINESS
Witness Disclosure Statement
Required by House Rule XI, Clause 2(g)

Your Name: Marion C. Blakey		
1. Are you testifying on behalf of a Federal, State, or Local Government entity?	YES	NO X
2. Are you testifying on behalf of an entity other than a Government entity?	YES X	NO
3. Other than yourself, please list what entity or entities you are representing: Aerospace Industries Association		
4. Please list any offices or elected positions held or briefly describe your representational capacity with the entities disclosed in question 3. President and CEO of AIA		
<i>(For those testifying on behalf of a Government entity, ignore these questions below)</i>		
5. a) Please list any Federal grants or contracts (including subgrants or subcontracts), including the amount and source (agency) which you have received and/or been approved for since October 1, 2006: N/A		
b) If you are testifying on behalf of a non-governmental entity, please list any federal grants or contracts (including subgrants or subcontracts) and the amount and source (agency) received by the entities listed under question 3 since October 1, 2006, which exceeded 10% of the entities' revenues in the year received: N/A		
6. If you are testifying on behalf of a non-governmental entity, does it have a parent organization or an affiliate who you specifically do not represent? If so, list below:	YES	NO X

Signature: Marion Blakey Date: 5/10/11