

Advancing Nonprofit Home Healthcare and Hospice

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MEDIA ADVISORY

NONPROFIT HOME HEALTH AND HOSPICE LEADERS VISIT CAPITOL HILL TO PROTECT VULNERABLE PATIENTS

MedPAC Keynote, Congressional and CMS Panels, 2010 Congressional Champion Awards Reception and More

WASHINGTON, DC – Sept. 21, 2010 – This week, more than 100 nonprofit home health and hospice leaders will convene on Capitol Hill for the Visiting Nurse Associations of America (VNAA) <u>Public Policy Leadership Conference</u> (PPLC), September 22-23, to educate lawmakers about the nonprofit home health and hospice delivery systems and the vulnerable patients they serve.

A primary focus of this year's conference is to reduce the additional case-mix creep cuts and increase flexibility in new regulatory burdens such as the face-to-face visit requirements. PPLC attendees will also welcome VNAA's 2010 <u>Congressional</u> <u>Champions</u> and Congressional staff award recipients during the Capitol Hill Reception on Wednesday evening. Congressional Champions **Senator Jeanne Shaheen** (D-NH), **Senator Chuck Grassley** (R-IA), **Representative John Lewis** (D-GA) and **Representative Bruce Braley** (D-IA) **are planning to attend**. Appearances by other VNAA Champions and additional members of Congress and their staff are also expected. A full listing of this year's Congressional Champions and Congressional staff award recipients is available on the <u>VNAA's Website</u>.

The PPLC exposes attendees to expert speakers on healthcare reform implementation and the CMS proposed rule for home health and hospice. Conference speakers include:

- Jennifer Beeson, Director of Government Affairs at Families USA.
- <u>**Dr. Mary Naylor**</u>, FAAN, RN, Medicare Payment Advisory Commissioner (MedPAC) and Professor in Gerontology at the University of Pennsylvania.
- <u>Congressional Panel</u> consisting of congressional staff from key committees to healthcare, such as **Chuck Clapton** (HELP Committee), **Tony Clapsis** (Senate Finance Committee), **Jennifer Friedman** (Subcommittee on Health, Ways and Means) and others.

• <u>Panel of Centers for Medicare and Medicaid Services</u> (CMS) officials from the Center for Medicare Management, Center for Medicaid, CHIP and Survey and Certification and the Office of Clinical Standards and Quality.

View a full PPLC agenda, speaker listing and the VNAA's comments on the latest home health and hospice regulations, visit <u>www.AdvocacyConference.org</u>.

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Members of the media are invited to attend the Capitol Hill Reception and Award Presentation on Wednesday, Sept. 22, at the Capitol Hill Visitors Centers Senate Room from 5:30-7:30 p.m. If you wish to attend, please contact VNAA (<u>eswanson@vnaa.org</u>)as soon as possible as your name will need to be added to the security list.

ABOUT VNAA: VNAA is a national association that supports, promotes and advocates for communitybased nonprofit home health and hospice providers that care for all individuals regardless of complexity of condition or ability to pay. They provide comprehensive services for Medicare, Medicaid, uninsured, and privately insured patients. VNAA members share a mission to provide cost-effective and compassionate care to some of the nation's most vulnerable individuals, particularly the elderly and individuals with disabilities. Visit <u>http://www.VNAA.org</u> today.

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