

Grants Workshop for Health Care Organizations Wednesday, June 13, 2012

Overview

- Landscape of local foundation funding
- How to find funding opportunities
- Local perspective on funding for health care organizations
- Examples of how TCE has evolved in our approach

Local Foundation Funding

- Type of Funder may influence opportunities and process
 - Private Foundations
 - Family Foundations
 - Community Foundations
 - Corporate Funders
 - Hospital Community Benefit Programs
 - others

Local Foundation Funding

- Asset comparison
 - San Diego \$2.29 billion (\$300,000/nonprofit)
 - San Francisco \$31.3 billion (\$3.9 m/nonprofit)
 - Los Angeles \$34.7 billion (\$1.2 m/nonprofit)
- Grant dollars per nonprofit
 - San Diego \$30,990
 - San Francisco \$246,638
 - Los Angeles \$53,668

Finding Funding Opportunities

- Resource Libraries (SD Foundation, NMS)
- Foundationcenter.org
- Foundation 990s
- Foundation websites
- Event sponsorships
- Direct contact

Local funding for health & health care

- Health Conversion Foundations
- Hospital Community Benefits
- United Way
- Funders with broader or flexible missions

The CA Endowment

- Place-based focus
- Policy & Systems Change
- Drivers of Change
- Primarily by invitation
- Other opportunities (Innovation, FreshWorks, statewide initiatives)

The California Endowment

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