

# Coalition Edition

U.S. REPRESENTATIVE

**SANDER LEVIN**

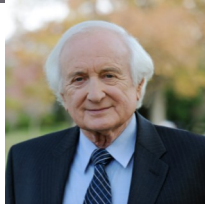
12TH CONGRESSIONAL DISTRICT

## Inside this issue:

Alliance of Coalitions for Healthy Communities	2
Chippewa Valley Coalition for Youth and Families	2
Clintondale/Mount Clemens Make a Difference Coalition	3
Eastpointe Coalition	3
Fraser Community Action Team	3
L'Anse Creuse Community Action Coalition	4
Madison Heights Community Family Coalition	4
Roseville Community Coalition	4
Royal Oak Community Coalition	5
Shores Network for Action & Prevention	5
Southeast Oakland Coalition	5
Tri Community Coalition	6
Utica Community Action Team	6
Warren Center Line Prevention Coalition	6

Fall Edition

October 2010



Dear Friends,

This fall 169 community anti-drug coalitions across our nation were awarded new Drug Free Communities (DFC) grants with the total growing to 1,600 since co-authored the program based in local efforts in 1998. At the same time, the data is demonstrating that in DFC communities rates of substance abuse are dropping and the perception of risk increased significantly for alcohol, tobacco and marijuana. I am especially pleased that Macomb Family Services was able to use the last of their grant to provide expert, hands-on training for a number of new coalitions.

As we continue to learn from each other, below is an update from the local community anti-drug coalitions in our area.

## Project Remedy

Project Remedy @ CARE is a collaborative effort of area communities mobilizing Macomb County to decrease the amount of drinking & driving crash fatalities and underage drinking.

Within the last two years we worked with the communities of Clinton Township, Sterling Heights, Fraser, Roseville, St. Clair Shores and Warren, and the local coalitions in these areas, to make a difference in the lives of youth and young adults.

*Life of an Athlete* was introduced and is being implemented by Chippewa Valley Schools. *The Parents Who Host, Lose the Most* Campaign has been used throughout these communities with billboards and Public Service Announcements (PSA) @ local theaters. A *Dose of Knowledge Conference* was held with over 320 adults in attendance to

learn more about Rx Drug Abuse and Heroin.

We have convened meetings with School Resource Officers and local District Court Judges, Magistrates and Court personnel to share what teens are telling us about underage drinking. We have worked closely with The Traffic Safety Association of Macomb County and local Law Enforcement to collect data and assist in setting up a retrieval of information system within departments.

The CARE teen group, *T3* (Teens Talking Truth) made up of students from area High Schools, have presented conferences to their peers on underage drinking, tobacco use and energy drinks. They also held mock trials where teen drinking and legal issues resulted in law suits. Each Community Coalition was able to produce media messages and events directed at their own

specific communities. These coalitions are: Chippewa Valley Coalition for Youth and Families, The Utica area Community Action Team (UCAT), Fraser Community Action Team (FCAT), St. Clair Shores Network for Action & Prevention (SNAP), Clintondale Mount Clemens Make a Difference Coalition, Roseville Community Coalition and Warren Center Line Prevention Coalition (WCPC). It has been an honor to be able to work with such an array of dedicated individuals.

Thank You Macomb County for stepping up and taking the lead to address *Underage Drinking and Drinking & Driving Crash Fatalities*.

Together we will continue to make a difference in the lives of youth and young adults throughout Macomb County and beyond.

[www.house.gov/levin](http://www.house.gov/levin)



***“In a survey of 215 high school athletic directors, 59% reported having personally encountered intoxicated student-athletes”***

American Athletic Institute

## Alliance of Coalitions for Healthy Communities (ACHC)

Oakland County community coalitions, members and friends gathered to “Celebrate Success” at Trevarrow Gallery of Culinary Art in Auburn Hills on September 28, 2010.

At Celebrate Success, ACHC highlighted the work of local community coalitions, and also honored Champions of Prevention in Oakland County. Those honored were Pauline Pruneau, Health Consultant Oakland Schools, Steve Hyer, Present, IGD Solutions, Inc., Nancy Morrison & Teens Taking Action, Troy Community Coalition, Thomas Ghena, Administrative Director, Maple Grove Addiction Treatment Center, and Kathleen Altman, Prevention Coordinator, Oakland County Health Department/Office of Substance Abuse Services.

Local surveys support

national research which predicts that reducing youth access to alcohol reduces alcohol-related problems. While Oakland County youth report less underage drinking, other youth drug abuse is increasing. During the next months, ACHC will add strategies to reduce illicit prescription drug use, while continuing to tell families and friends to stop providing alcohol to youth.

ACHC provides “Access,” a public service announcement, to local groups and media outlets that warns parents and friends to not provide alcohol to youth. Those who would like a copy of the 30 second video or MP3 file should contact Donnis Reese, Executive Director of ACHC. “We want everyone to get the message that providing alcohol to youth is dangerous,” states Reese. Billboards can be seen in

Oakland County that show pictures of where kids get alcohol: the kitchen, garage, friend, fake ID. Reducing youth access to alcohol is one of the goals of local coalitions. Please contact your local community coalition for more information, or go to [www.achconline.org](http://www.achconline.org).

ACHC now has a new address: 1075 Featherstone, Pontiac Mi 48342. “We’re looking for donated chairs, tables and filing cabinets. Please contact us if you can make a donation and we’ll provide a donation receipt,” states Reese.

***For more information contact Donnis Reese at 248-802-6789 [donnis@achconline.org](mailto:donnis@achconline.org) or visit [achconline.org](http://achconline.org)***

## Chippewa Valley Coalition for Youth and Families

The Chippewa Valley Coalition for Youth and Families is now in its 2<sup>nd</sup> year of the Drug Free Communities Grant and kicked off the school year with a well attended September meeting.

As a follow-up to the coalition bringing in Olympic Coach John Underwood to present his Life of an Athlete program in March, the coalition is continuing efforts working towards implementing the program. Mr. Underwood will be returning in November for further trainings. The coalition recently

sponsored a conference “A Dose of Knowledge: Prescription Drug & Opiate Abuse by Youth”, that over 300 people attended.

In addition the coalition has several important initiatives they continue to implement. You will be able to learn about these initiatives soon online, as the coalition is very close to launching their website.

Meetings are held on the second Tuesday of every month at 3:30pm at the Chippewa Valley Schools

Administration Building. The next scheduled meeting will be held Nov. 9, 2010.

***For more information, please contact Dr. Charlene McGunn at 586-723-2360 or [cmcgunn@cvs.k12.mi.us](mailto:cmcgunn@cvs.k12.mi.us)***



***Pictured above, The Life of an Athlete developer John Underwood***

### Clintondale/Mount Clemens Make a Difference Community Coalition

The Clintondale/Mount Clemens Make a Difference Community Coalition recently kicked off the school year with their 10th Annual "We Can Make a Difference Day" on Saturday, September 18th.

Several hundred people attended the event, and Coalition members were on hand to provide information for families to learn about the dangers of substance abuse through informational

displays and presentations. On September 21<sup>st</sup> and 23<sup>rd</sup> the coalition had two training sessions with National CADCA trainer Rhonda Ramsey Molina. The coalition recently created and distributed a parenting brochure to parents throughout the school districts.

Meetings are held the third Wednesday of every month (September through May) at 8:30am at Clintondale High

School located at 35100 Little Mack in the library. The next scheduled meeting will be held Nov. 17, 2010.

*For more information please contact Dorothy Wilkins at (586) 791-6300 or [cm.mdcc@gmail.com](mailto:cm.mdcc@gmail.com)*



### Eastpointe Coalition

Eastpointe is still in the early formation stages of their coalition. In an effort to strengthen the resources of the coalition, Coalition members received technical Assistance from National CADCA trainer Rhonda Ramsey Molina. This training gave

them direction and next steps to assess the community needs and begin to develop capacity and planning.

Coalition meetings are held on the 4th Monday of each month at East Detroit H.S. located at 15501 Couzens.

The next scheduled meeting will be held Nov. 22, 2010.

*For more information, contact Judy Hartwell at 586 498-7122 Or email [judy.hartwell@mail.house.gov](mailto:judy.hartwell@mail.house.gov)*

### Fraser Community Action Team (FCAT)

FCAT kicked off the school year with a well attended first meeting in September. On September 28<sup>th</sup> they had a training session with National CADCA trainer Rhonda Ramsey Molina.

Under the guidance of the coalition, the Fraser school district has begun the implementation process of the John Underwood Life of an Athlete program for the school district. This past summer high school coaches received training from the program and then gave a presentation in

August to all of the parents, families, and athletes participating in fall sports and will also be doing so for the winter and spring sports seasons.

Additionally they are continuing their efforts to reduce underage alcohol use with the Parents Who Host campaign and are implementing a plan to put forth a concentrated effort toward assessing the needs of the community in order to position themselves to apply for a Drug Free Communities grant.

Meetings are held on the 4<sup>th</sup> Tuesday of every month at 12:00pm at Fraser High School located at 34270 Garfield Rd. The next scheduled meeting will be held Nov. 23, 2010.

*For more information please contact Patti Kovacs at (586) 439-7267 or email [Patricia.Kovacs@FraserK12.org](mailto:Patricia.Kovacs@FraserK12.org)*

**"CADCA is the nation's leading national drug abuse prevention organization, representing the interests of more than 5,000 community anti-drug coalitions in the country."**

## L'Anse Creuse Community Action Coalition (CAC)



Pictured above are members of the MHCFC

**In 2005, about 10.8 million persons ages 12 -20 (28.2% of this age group) reported drinking alcohol in the past month. Nearly 7.2 million (18.8%) were binge drinkers, and 2.3 million (6.0%) were heavy drinkers.**

CAC kicked off the school year with a great first meeting with over 50 people in attendance. Although the coalition did not receive funding for the Drug Free Communities grant, they are reapplying this year. On October 1<sup>st</sup>, the coalition had a training session with National CADCA trainer

Rhonda Ramsey Molina. They are currently in the process of planning their annual Dialogue Day and planning several other initiatives through the various committees they have established. Meetings are held on the second Friday of each month at 8:30am at the L'Anse Creuse

Administration building. The next scheduled meeting will be held Nov. 12, 2010

**For more information please contact 586-783-6300 ext. 1110, or visit <http://www.lc-ps.org/Administration/CAC/>.**

## Madison Heights Community Family Coalition (MHCFC)

Fall is in the air and the MHCFC is in full swing for the 2010/2011 school year. School spirit is high and the coalition has found many partners in the student clubs within the high schools. S.A.D.D., Students Leading Students, the National Honor Society, the Christian Club, P.A.C.T., The Diversity Club and the Drama Club have all shown interest and support in the Coalition.

The MHCFC is looking to find the "100 Most Influential Students" who will help transform their schools, as well as the student community of all ages.

To Kick off this year's

Homecoming week The MHCFC is sponsoring the "Arrive Alive Tour 2010" where students will learn of the real dangers and cost to driving under the influence or riding with someone who is impaired. This program brings in a driving simulator that gives many students the chance to see and feel what it is like driving under the influence. It also provides a passenger side view of others driving while impaired to drive home the risks for passengers and other drivers. Along with this event the S.A.D.D. and Students Leading Students will be involved in other activities sponsoring Red Ribbon Week/month within their

schools.

The MHCFC meets on the second Thursday of each month at 11:30 a.m. The next scheduled meeting will be held Nov. 11, 2010.

**For more information, please contact Rick Lewis, [rlewismhcfc@gmail.com](mailto:rlewismhcfc@gmail.com) or visit [www.mhcfc.com](http://www.mhcfc.com)**

## Roseville Community Coalition (RCC)

RCC members received technical Assistance from National CADCA trainer Rhonda Ramsey Molina. As a relatively new Coalition, this training revitalized their efforts and gave them direction and next steps to assess the community needs

and begin to develop capacity and planning.

The meetings are held on the first Monday of the month at Roseville High School located at 17855 Common Rd at 3:30 p.m. The next scheduled meeting will be

held Nov. 1, 2010.

**For more information, contact Judy Hartwell at 586 498-7122 Or email [judy.hartwell@mail.house.gov](mailto:judy.hartwell@mail.house.gov)**

## Royal Oak Community Coalition

ROCC is a founding member of the “Pioneers for Smoking Cessation” and received a second project grant from Robert Wood Johnson Foundation. The project is to expand their efforts to integrate smoking cessation services by urging those involved in the health care system to ensure that all tobacco users have access to comprehensive cessation treatments using brief intervention techniques.

To ensure all 82 tobacco merchants are well informed, the ROCC with a police officer makes annual face to face visits to provide a “Retailers Education Kit” which includes a Coalition

purchased “ID Checking Guide” to help them educate their staff on how to properly verify identification for authenticity from any state. During recent SYNAR checks, Royal Oak merchants once again maintained a compliance rating of 100 % for the last eight years.

The Coalition in conjunction with Modern Skate and Surf will be hosting the Chamber Coffee on Friday October 8, 8:00 a.m. – 9:00 a.m. ROCC, Madison Heights Coalition and Modern Skate and Surf are sponsoring our first annual Back to School “Family to Family Resale” event. The event is being held Saturday, October 9th 10:00 – 3:00 p.m.

in the Modern Skate and Surf Main Event Room located at 1500 N. Stephenson Hwy.

The Coalition has moved into a new office, adjacent to Modern Skate and Surf. Owner, George Leichtweis, serves as a corporate partner by providing a place for coalition driven meetings, activities and events.

The coalition meets on the 3rd Thursday of every month, at the ROCC Office at 7p.m. The next scheduled meeting will be held Nov. 18, 2010.

**For more information, contact Diane Dovico at 248-546- ROCC (7622) or visit**



**“More teens are in treatment with a primary diagnosis of marijuana dependence than for all other illicit drugs combined.”**

SAMHSA

## Shores Network for Action and Prevention (SNAP)

SNAP initiated the alcohol retailers’ project, in which local retailers were informed by community members including several middle and high school students, on how to spot and deal with underage customers. The Coalition also had the opportunity to

receive training from Rhonda Ramsey Molina CADCA Community Anti-Drug Coalitions of America.

The Coalition meets on the 3rd Monday of the month at Lake Shore Presbyterian Church located at 27801

Jefferson. The next scheduled meeting will be held Nov. 15, 2010.

**For more information, contact Hon. Joseph Oster at 586-445-5280 or email [joster@scsmi.net](mailto:joster@scsmi.net)**

## Southeast Oakland Coalition (SEOC)

SEOC has been awarded the 2010 Drug Free Communities Grant. They will be utilizing the evidence based programs, Communities Mobilizing for Change on Alcohol (CMCA) and Across Ages to help youth make healthy choices. CMCA uses four environmental strategies which include reducing underage access to alcohol and marijuana, increasing public awareness of harm of underage illegal use of alcohol and marijuana, increasing

effectiveness of policies and ordinances related to underage use and increasing positive youth activities and media messages.

SEOC will be hiring a new Program Director and Project Coordinator to assist in achieving their mission. Additionally, the Coalition has been in communication with the Gerry Kulick Community Center and the Recreation Center of the Charter

Township of Royal Oak for collaboration to implement Across Ages.

The coalition meets on the 2nd Monday of each month at 7pm at the Drayton Ave Presbyterian Church located at 2441 Pinecrest Drive. The next scheduled meeting will be held Nov. 10, 2010.

**For more information please contact Chris Dewan at 248-302-4407 or [se\\_oakland\\_coalition@comcast.net](mailto:se_oakland_coalition@comcast.net)**



Pictured above are TCC Y.O.U. members Megan Mills, Alexis Blakley and Montinique Lynch at the mid-year CADCA Conference.

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### Tri Community Coalition (TCC)

TCC has continued to serve the three communities of Berkley, Huntington Woods and Oak Park, by hosting a number of different events and by collaborating with many different community partners.

This past summer, the TCC sent three high students, along with our program director, Deanna Tocco and an Oak Park High School teacher, Katy Locano to Phoenix, AZ. to the mid-year CADCA Training Institute. The students were trained in the “why here” model from the strategic prevention framework and brought their knowledge back to a coalition meeting and their respective schools.

TCC kicked off the Fall with their annual Leadership Breakfast. This years’ Keynote Speaker was Wayne County Prosecutor, Ms. Kym

Worthy, who spoke about Leadership in the Future: Adults are the Key. State Senator Gilda Z. Jacobs, was honored at the event in recognition of her outstanding service to the community.

This fall also brings exciting projects such as TCC’s newly formed Parent Coalition, which will act as a forum for parents, where they can meet and talk about areas of concern about their pre-teen or teenage child. This group was formed to help parents help their kids make good choices when it comes to substance abuse issues they may be facing.

Being a presence at the Homecoming rallies and games is a priority this fall for the Y.O.U. group. They have planned a drug free tailgate party with plenty of music, food and other entertainment to be held at each high school

the day of their homecoming game. Y.O.U. group meetings are planned for the 2<sup>nd</sup> and 4<sup>th</sup> Tuesday of every month and many exciting leadership opportunities and projects have already been planned.

Lastly, to “celebrate” September being Recovery Month, on September 30 the TCC hosted a Candlelight Vigil to honor those in recovery and to remember those lost to substance abuse.

The TCC meets at the Michigan State Police Metro North Post 14350 W. 10 Mile Road in Oak Park on the first Wednesday of every month at 7:00 p.m. The next scheduled meeting will be held Nov. 3, 2010.

*For more information, please contact, Judy Rubin at 248-837-8008 or visit [www.tricomunitycoalition.org](http://www.tricomunitycoalition.org)*

### Utica Community Action Team (UCAT)

UCAT is actively planning the Spring Break activities for 2011. Spring Break MI Style is scheduled for April 4th – April 9th. More information will be coming out in January. Coalition Meetings are held

on the 2<sup>nd</sup> Thursday of every month at 4:00 p.m. at the Sterling Heights Police Station located at 40333 Dodge Park. The next scheduled meeting will be held Nov. 11, 2010.

*For more information please contact Hon. Kimberley Wiegand at (586) 446-2520 or visit [www.ucat4kids.org](http://www.ucat4kids.org).*

### Warren Center Line Prevention Coalition (WCPC)

WCPC kicked off their first meeting of the year with a well attended training session with National CADCA trainer Rhonda Ramsey Molina. The coalition recently participated in the City of Warren’s Operation: KidQuip, where they held a prescription and over the counter drug take back event and distributed substance abuse prevention

information. WCPC members are also planning to participate in the city’s Annual Trunk and Treat event and pass out information about the coalition and the Parent’s Who Host Lose the Most campaign.

Coalition meetings are held on the 3<sup>rd</sup> Monday of every

month at 12:00pm at Warren Woods Middle School located at 13400 E. 12 Mile Rd.. The next scheduled meeting will be held Nov. 15<sup>th</sup>, 2010.

*For more information please contact Jennifer McFarlane at (586) 439-4403 or email [wpc4change@gmail.com](mailto:wpc4change@gmail.com).*