### 106тн CONGRESS 1ST SESSION **H. R. 1993**

## AN ACT

To reauthorize the Overseas Private Investment Corporation and the Trade and Development Agency, and for other purposes.

### 106TH CONGRESS 1ST SESSION H.R. 1993

# AN ACT

- To reauthorize the Overseas Private Investment Corporation and the Trade and Development Agency, and for other purposes.
  - 1 Be it enacted by the Senate and House of Representa-
  - 2 tives of the United States of America in Congress assembled,

### 1 SECTION 1. SHORT TITLE.

2 This Act may be cited as the "Export Enhancement3 Act of 1999".

### 4 SEC. 2. FINDINGS.

5 The Congress makes the following findings:

6 (1) Since it began operations in 1971, the Over-7 seas Private Investment Corporation (in this Act re-8 ferred to as "OPIC") has sold investment services 9 and mobilized private sector resources to assist de-10 veloping countries and emerging democracies in the 11 transition from nonmarket to market economies.

(2) In an era of declining Federal budgetary resources, OPIC has consistently demonstrated an
ability to operate on a self-sustaining basis to support United States companies and promote economic
reform in emerging economies in Africa, the newly
independent states of the former Soviet Union,
Latin America, and the Caribbean.

(3) OPIC has played an important role in reinforcing United States foreign policy goals and in
strengthening the United States economy by creating jobs and promoting exports.

(4) Over the past 28 years, projects supported
by OPIC have generated over \$58,000,000,000 in
United States exports, mobilized \$121,000,000,000

1	of United States private sector investment, and cre-
2	ated more than 237,000 United States jobs.
3	(5) OPIC has been run on a sound financial
4	basis with reserves totaling approximately
5	\$3,300,000,000 and with an estimated net budget
6	contribution to the international affairs account of
7	some \$204,000,000 in fiscal year 2000.
8	(6) OPIC has maintained a claims recovery rate
9	of 95 percent, settling 254 insurance claims for
10	\$541,000,000 and recovering all but \$29,000,000
11	since 1971.
12	(7) OPIC programs have served to rectify mar-
13	ket failures, including limited market information in
14	developing countries and underdeveloped capital
15	markets, by insuring United States firms against
16	economic and market uncertainties.
17	(8) The Trade and Development Agency (in
18	this Act referred to as "TDA") promotes United
19	States business involvement in infrastructure
20	projects in developing and middle income countries.
21	(9) TDA has generated \$12,300,000,000 in ex-
22	ports since its inception, with every \$1 in spending
23	for TDA projects leading to the sale of \$32 in
24	United States goods and services overseas.

1 (10) The United States and Foreign Commer-2 cial Service (in this Act referred to as the "Commer-3 cial Service") plays an important role in helping 4 United States businesses identify export opportuni-5 ties and develop reliable sources of information on 6 commercial prospects in foreign countries. 7 (11) The Congress has, on several occasions, 8 encouraged the Commercial Service to focus its re-9 sources and efforts in countries or regions in Europe 10 and Asia to promote greater United States export 11 activity in those markets. 12 (12) The Congress supports the expansion of 13 the Rural Export Initiative by the International 14 Trade Administration (in this Act referred to as the 15 "ITA") of the Department of Commerce, particu-16 larly those elements related to the use of information 17 technology and electronic commerce techniques. 18 (13) The Congress is encouraged by the success 19 of the Market Access and Compliance Unit of the 20 ITA and supports the Unit's efforts to develop mo-21 bile teams to resolve market access problems and en-22 sure compliance by United States trading partners 23 with trade agreements and commitments. 24 (14) The Congress acknowledges the demands

upon the Market Access and Compliance Unit of the

1	ITA and recommends that priority be given to fund-
2	ing for this unit to ensure that adequate resources
3	are available for it to fully implement its mission.
4	SEC. 3. POLICY RECOMMENDATIONS.
5	The Congress makes the following declarations:
6	(1) OPIC should set its fees at levels sufficient
7	to cover all operating costs, repay any subsidy ap-
8	propriations, and set aside adequate reserves against
9	future losses.
10	(2) OPIC should maintain a conservative ratio
11	of reserves to contingent liabilities and limit its obli-
12	gations in any one country in its worldwide finance
13	or insurance portfolio.
14	(3) Projects supported by OPIC should not dis-
15	place commercial finance or insurance offerings and
16	should encourage private sector financing and insur-
17	ance participation.
18	(4) Independent auditors should report annually
19	to the Congress on the level of OPIC's reserves in
20	relation to its liabilities and provide an analysis of
21	the trends in the levels of reserves and liabilities and
22	the composition of its insurance and finance port-
23	folios, including OPIC's investment funds.
24	(5) OPIC should double the dollar value of its
25	support for small businesses over the next 4 years.

1	(6) In administering the programs and activi-
2	ties of the ITA, the Secretary of Commerce should
3	give particular emphasis to obtaining market access
4	for United States firms and to securing full compli-
5	ance with bilateral and multilateral trade agree-
6	ments.
7	(7) The ITA should facilitate the entrance of
8	United States businesses into the countries of sub-
9	Saharan Africa and Latin America.
10	(8) The Commercial Service, within the ITA,
11	should consider expanding its presence in urban
12	areas and in urban enterprise areas.
13	(9) OPIC must address concerns that it does
14	not promptly dispose of legitimate claims brought
15	with respect to projects insured or guaranteed by
16	OPIC. The Congress understands the desire of
17	OPIC to explore all possible arrangements with for-
18	eign parties. However, OPIC must be aware that
19	private parties with legitimate claims face financial
20	obligations that cannot be deferred indefinitely.
21	SEC. 4. OPIC ISSUING AUTHORITY.
22	Section 235(a)(2) of the Foreign Assistance Act of

Section 235(a)(2) of the Foreign Assistance Act of
1961 (22 U.S.C. 2195(a)(3)) is amended by striking
"1999" and inserting "2003".

### 1 SEC. 5. ENVIRONMENTAL IMPACT OF OPIC PROGRAMS.

2 (a) ADDITIONAL REQUIREMENTS.—Section 231A of
3 the Foreign Assistance Act of 1961 (22 U.S.C. 2191a)
4 is amended—

5 (1) by redesignating subsection (b) as sub6 section (c);

7 (2) by inserting after subsection (a) the fol-8 lowing new subsection:

9 "(b) Environmental Impact.—

10 ((1))ENVIRONMENTAL ASSESSMENT OR 11 AUDIT.—The Board of Directors of the Corporation 12 shall not vote in favor of any action proposed to be 13 taken by the Corporation that is likely to have sig-14 nificant adverse environmental impacts that are sen-15 sitive, diverse, or unprecedented, unless for at least 16 60 days before the date of the vote—

"(A) an environmental impact assessment
or initial environmental audit, analyzing the environmental impacts of the proposed action and
of alternatives to the proposed action has been
completed by the project applicant and made
available to the Board of Directors; and

23 "(B) such assessment or audit has been
24 made available to the public of the United
25 States, locally affected groups in the host coun-

try, and host country nongovernmental organizations.

3 "(2) DISCUSSIONS WITH BOARD MEMBERS.— 4 Prior to any decision by the Corporation regarding 5 insurance, reinsurance, guarantees, or financing for 6 any project, the President of the Corporation or the 7 President's designee shall meet with at least one 8 member of the public who is representative of indi-9 viduals who have concerns regarding any significant 10 adverse environmental impact of that project.

11 "(3) Consideration at board meetings.— 12 In making its decisions regarding insurance, reinsur-13 ance, guarantees, or financing for any project, the 14 Board of Directors shall fully take into account any 15 recommendations made by other interested Federal 16 agencies, interested members of the public, locally 17 affected groups in the host country, and host coun-18 try nongovernmental organizations with respect to 19 the assessment or audit described in paragraph (1) 20 or any other matter related to the environmental ef-21 fects of the proposed support to be provided by the 22 Corporation for the project."; and

23 (3) in subsection (c), as so redesignated, by
24 striking "each year" and inserting "every 6
25 months".

8

1

1 (b) STUDY ON PROCESS FOR OPIC ASSISTANCE. 2 The Inspector General of the Agency for International Development shall review OPIC's procedures for undertaking 3 4 to conduct financing, insurance, and reinsurance oper-5 ations in order to determine whether OPIC receives sufficient information from project applicants, agencies of the 6 7 United States Government, and members of the public of 8 the United States and other countries on the environ-9 mental impact of investments insured, reinsured, or fi-10 nanced by OPIC. Not later than 120 days after the date of the enactment of this Act, the Inspector General shall 11 report to the Committee on International Relations of the 12 13 House of Representatives and the Committee on Foreign Relations of the Senate on the results of its review. The 14 15 report shall include—

- 16 (1) recommendations for ways in which the
  17 views of the public could be better reflected in
  18 OPIC's procedures;
- (2) recommendations for what additional information should be required of project applicants; and
  (3) recommendations for environmental stand-
- ards that should be used by OPIC in conducting itsfinancing, insurance, and reinsurance operations.

(c) EFFECTIVE DATE.—The amendments made by
 subsection (a) shall take effect 90 days after the date of
 the enactment of this Act.

# 4 SEC. 6. PROHIBITION ON OPIC FUNDING FOR FOREIGN 5 MANUFACTURING ENTERPRISES.

6 Section 231 of the Foreign Assistance Act of 1961
7 (21 U.S.C. 2191) is amended by adding at the end the
8 following flush sentence:

9 "In addition, the Corporation shall decline to issue any 10 contract of insurance or reinsurance, or any guaranty, or 11 to enter into any agreement to provide financing for an 12 eligible investor's investment if the investment is to be 13 made in a manufacturing enterprise in a foreign country, 14 if such investment would cause a reduction in manufac-15 turing in the United States.".

#### 16 SEC. 7. REVIEW OF CLAIMS PROCESSING FOR OPIC.

17 The General Accounting Office is requested to pro-18 vide a report not later than 6 months after the date of 19 the enactment of this Act to the Committee on Inter-20 national Relations of the House of Representatives and 21 the Committee on Foreign Relations of the Senate, which 22 reviews the claims activity of the Overseas Private Invest-23 ment Corporation. The report shall include—

24 (1) an analysis of claims paid, settled and de-25 nied by OPIC;

1	(2) the number of claims determinations made
2	by OPIC which are challenged in arbitration;
3	(3) the number of OPIC's claims denials which
4	are reversed in arbitration;
5	(4) the number of claims which are withdrawn;
6	and
7	(5) recommendations for ways in which the in-
8	terests of OPIC insureds and the public could be
9	better served by OPIC's claims procedures.
10	SEC. 8. RESTRICTION ON CONTACTS RELATING TO OPIC
11	CLAIMS SETTLEMENTS.
12	(a) Publication of Federal Agency Interven-
13	TIONS.—Section 237(i) of the Foreign Assistance Act of
14	1961 (22 U.S.C. 2197(i)) is amended—
15	(1) by inserting "(1)" after "(i)"; and
16	(2) by adding at the end the following:
17	((2) No other department or agency of the United
18	States, or officer or employee thereof, may intervene with
19	the intent to impede or delay in any pending settlement
20	determination on any claim arising as a result of insur-
21	ance, reinsurance, or guaranty operations under this title
22	or under predecessor guaranty authority unless such inter-
23	vention is published in the Federal Register.
24	"(3) The Corporation shall report to the Congress on
25	any intervention, with the intent to impede to delay a set-

tlement determination by any other department or agency
 of the United States, or officer or employee thereof, re garding the timing or settlement of any claim arising as
 a result of insurance, reinsurance, or guaranty operations
 under this title or under predecessor guaranty authority.
 The report shall be submitted within 30 days after the
 intervention is made.".

### 8 SEC. 9. TRADE AND DEVELOPMENT AGENCY.

9 (a) PURPOSE.—Section 661(a) of the Foreign Assist-10 ance Act of 1961 (22 U.S.C. 2421(a)) is amended by in-11 serting before the period at the end of the second sentence 12 the following: ", with special emphasis on economic sectors 13 with significant United States export potential, such as 14 energy, transportation, telecommunications, and environ-15 ment".

(b) CONTRIBUTIONS OF COSTS.—Section 661(b) of
the Foreign Assistance Act of 1961 (22 U.S.C. 2421(b))
is amended by adding at the end the following:

19 "(5) CONTRIBUTIONS TO COSTS.—The Trade
20 and Development Agency shall, to the maximum ex21 tent practicable, require corporations and other enti22 ties to—

23 "(A) share the costs of feasibility studies
24 and other project planning services funded
25 under this section; and

	10
1	"(B) reimburse the Trade and Develop-
2	ment Agency those funds provided under this
3	section, if the corporation or entity concerned
4	succeeds in project implementation.".
5	(c) FUNDING.—Section 661(f) of the Foreign Assist-
6	ance Act of 1961 (22 U.S.C. 2421(f)) is amended—
7	(1) in paragraph $(1)(A)$ by striking
8	"\$77,000,000" and all that follows through "1996"
9	and inserting "\$48,000,000 for fiscal year 2000 and
10	such sums as may be necessary for each fiscal year
11	thereafter"; and
12	(2) in paragraph $(2)(A)$ , by striking "in fiscal
13	years" and all that follows through "provides" and
14	inserting "in carrying out its program, provide, as
15	appropriate, funds''.
16	SEC. 10. PROGRAMS OF THE INTERNATIONAL TRADE AD-
17	MINISTRATION.
18	(a) FUNDING.—There are authorized to be appro-
19	priated to the ITA—
20	(1) for fiscal year 2000, \$24,000,000 for its
21	Market Access and Compliance program,
22	\$68,000,000 for its Trade Development program,
23	and \$202,000,000 for the Commercial Service pro-
24	1

24 gram; and

(2) for each fiscal year thereafter, such sums as
 may be necessary for the programs referred to in
 paragraph (1).

4 (b) APPOINTMENTS.—Subject to the availability of 5 appropriations, the Secretary of Commerce, acting through the Assistant Secretary of Commerce and Direc-6 7 tor General of the United States and Foreign Commercial 8 Service, shall take steps to ensure that Commercial Serv-9 ice employees are stationed in no fewer than 10 sub-Saha-10 ran African countries and one full-time Commercial Service employee is stationed in the Baltic states, and that 11 the Commercial Service has full-time employees in each 12 13 country in South and Central America and an adequate number of employees in the Caribbean to ensure that 14 15 United States businesses are made aware of existing market opportunities for goods and services. 16

17 (c) INITIATIVE FOR SUB-SAHARAN AFRICA AND
18 LATIN AMERICA.—The Secretary of Commerce, acting
19 through the Undersecretary of Commerce for the Inter20 national Trade Administration, shall make a special effort
21 to—

(1) identify those goods and services of United
States companies which are not being exported to
Latin America and sub-Saharan Africa but which

	10
1	are being exported to countries in those regions by
2	competitor nations;
3	(2) identify trade barriers and noncompetitive
4	actions, including violations of intellectual property
5	rights, that are preventing or hindering the oper-
6	ation of United States companies in sub-Saharan
7	Africa and Latin America;
8	(3) publish on an annual basis the information
9	obtained under paragraphs (1) and (2);
10	(4) bring such information to the attention of
11	authorities in sub-Saharan Africa and Latin Amer-
12	ica with the goal of securing greater market access
13	for United States exporters of goods and services;
14	and
15	(5) report to the Speaker of the House of Rep-
16	resentatives and the President of the Senate the re-
17	sults of the efforts to increase the sales of United
18	States goods and services in sub-Saharan Africa and
19	Latin America.
20	(d) Reports on Market Access.—
21	(1) ANNUAL REPORTS.—Not later than March
22	30 after the date of the enactment of this Act, and
23	annually thereafter, the TPCC should submit to the
24	Congress, and make available to the public, a report
25	with respect to those countries selected by the TPCC

in which goods or services produced or originating in
 the United States, that would otherwise be competi tive in those countries, do not have market access.
 Each report should contain the following with re spect to each such country:

6 (A) Assessment of potential market 7 ACCESS.—An assessment of the opportunities 8 that would, but for the lack of market access, 9 be available in the market in that country, for 10 goods and services produced or originating in 11 the United States in those sectors selected by 12 the TPCC. In making such assessment, the 13 TPCC should consider the competitive position 14 of such goods and services in similarly devel-15 oped markets in other countries. Such assess-16 ment should specify the time periods within 17 which such market access opportunities should 18 reasonably be expected to be obtained.

(B) CRITERIA FOR MEASURING MARKET
ACCESS.—Objective criteria for measuring the
extent to which those market access opportunities described in subparagraph (A) have been
obtained. The development of such objective criteria may include the use of interim objective

criteria to measure results on a periodic basis, as appropriate.

3 (C) COMPLIANCE WITH TRADE AGREE-4 MENTS.—An assessment of whether, and to 5 what extent, the country concerned has materi-6 ally complied with existing trade agreements be-7 tween the United States and that country. Such 8 assessment should include specific information 9 on the extent to which United States suppliers 10 have achieved additional access to the market in 11 the country concerned and the extent to which 12 that country has complied with other commit-13 ments under such agreements and under-14 standings.

(D) ACTIONS TAKEN BY ITA.—An identification of steps taken by the USTR and ITA
on behalf of United States companies affected
by the lack of market access in that country.

(2) Selection of countries and sectors.—

20 (A) IN GENERAL.—In selecting countries
21 and sectors that are to be the subject of a re22 port under paragraph (1), the USTR and ITA
23 should give priority to—

24 (i) any country with which the United25 States has a trade deficit if access to the

1

2

1	markets in that country is likely to have
2	significant potential to increase exports of
3	United States goods and services; and
4	(ii) any country, and sectors therein,
5	in which access to the markets will result
6	in significant employment benefits for pro-
7	ducers of United States goods and services.
8	The USTR and ITA should also give priority to
9	sectors which represent critical technologies, in-
10	cluding those identified by the National Critical
11	Technologies Panel under section 603 of the
12	National Science and Technology Policy, Orga-
13	nization, and Priorities Act of 1976 (42 U.S.C.
14	6683).
15	(B) FIRST REPORT.—The first report sub-
16	mitted under paragraph (1) should include
17	those countries with which the United States
18	has a substantial portion of its trade deficit.
19	(C) TRADE SURPLUS COUNTRIES.—The
20	TPCC may include in reports after the first re-
21	port such countries as the USTR and ITA con-

siders appropriate with which the United States

has a trade surplus but which are otherwise de-

scribed in paragraph (1) and subparagraph (A)

of this paragraph.

22

23

24

1 (e) GLOBAL DIVERSITY AND URBAN EXPORT INITIA-TIVE FOR THE ITA.—The ITA shall undertake an initia-2 3 tive entitled the "Global Diversity and Urban Export Ini-4 tiative" to increase exports from businesses that, because 5 of their minority ownership, may have been excluded from export trade, and from businesses in under-served areas, 6 7 including inner-city urban areas and urban enterprise 8 zones. The initiative should use electronic commerce tech-9 nology and products as another means of helping such 10 businesses export overseas.

(f) STANDARDS ATTACHES.—Subject to the availability of appropriations, the International Trade Administration shall take the necessary steps to increase the
number of standards attaches in the European Union and
in developing countries.

(g) EXPANSION OF PROGRAMS TO ASSIST SMALL
BUSINESSES.—The International Trade Administration
shall expand its efforts to assist small businesses in exporting their products and services abroad by using electronic commerce technology and other electronic means—

(1) to communicate with significantly larger
numbers of small businesses about the assistance offered by the ITA to small businesses in exporting
their products and services abroad; and

25 (2) to provide such assistance.

(h) AUTHORIZATION FOR ADVERTISING.—The ITA is
 authorized to advertise in newspapers, business journals,
 and other relevant publications and related media to in form businesses about the services offered by the ITA.

### 5 SEC. 11. BOARD OF DIRECTORS.

6 Section 233(b) of the Foreign Assistance Act of 1961
7 (22 U.S.C. 2193(b)) is amended—

8 (1) by striking the second and third sentences; 9 (2) in the fourth sentence by striking "(other 10 than the President of the Corporation, appointed 11 pursuant to subsection (c) who shall serve as a Di-12 rector, ex officio)";

13 (3) in the second undesignated paragraph—

14 (A) by inserting "the President of the Cor15 poration, the Administrator of the Agency for
16 International Development, the United States
17 Trade Representative, and" after "including";
18 and

(B) by adding at the end the following:
"The United States Trade Representative may
designate a Deputy United States Trade Representative to serve on the Board in place of the
United States Trade Representative."; and

24 (4) by inserting after the second undesignated25 paragraph the following:

"There shall be a Chairman and a Vice Chairman
 of the Board, both of whom shall be designated by the
 President of the United States from among the Directors
 of the Board other than those appointed under the second
 sentence of the first paragraph of this subsection.".

### 6 SEC. 12. STRATEGIC EXPORT PLAN.

7 Section 2312(c) of the Export Enhancement Act of
8 1988 (15 U.S.C. 4727(c)) is amended—

9 (1) by striking "and" at the end of paragraph10 (5);

(2) by striking the period at the end of para-graph (6) and inserting a semicolon; and

13 (3) by adding at the end the following:

"(7) ensure that all export promotion activities
of the Agency for International Development are
fully coordinated and consistent with those of other
agencies;

"(8) identify means for providing more coordinated and comprehensive export promotion services
to, and on behalf of, small and medium-sized businesses; and

"(9) establish a set of priorities to promote
United States exports to, and free market reforms
in, the Middle East, Africa, Latin America, and
other emerging markets, that are designed to stimu-

1	late job growth both in the United States and those
2	regions and emerging markets.".
3	SEC. 13. IMPLEMENTATION OF PRIMARY OBJECTIVES.
4	The Trade Promotion Coordinating Committee
5	shall—
6	(1) report on the actions taken or efforts cur-
7	rently underway to eliminate the areas of overlap
8	and duplication identified among Federal export pro-
9	motion activities;
10	(2) coordinate efforts to sponsor or promote
11	any trade show or trade fair;
12	(3) work with all relevant State and national
13	organizations, including the National Governors' As-
14	sociation, that have established trade promotion of-
15	fices;
16	(4) report on actions taken or efforts currently
17	underway to promote better coordination between
18	State, Federal, and private sector export promotion
19	activities, including co-location, cost sharing between
20	Federal, State, and private sector export promotion
21	programs, and sharing of market research data; and
22	(5) by not later than March 30, 2000, and an-
23	nually thereafter, include the matters addressed in
24	paragraphs $(1)$ , $(2)$ , $(3)$ , and $(4)$ in the annual re-
25	port required to be submitted under section $2312(f)$

of the Export Enhancement Act of 1988 (15 U.S.C.
 4727(f)).

### 3 SEC. 14. TIMING OF TPCC REPORTS.

4 Section 2312(f) of the Export Enhancement Act of
5 1988 (15 U.S.C. 4727(f)) is amended by striking "Sep6 tember 30, 1995, and annually thereafter," and inserting
7 "March 30 of each year,".

Passed the House of Representatives October 13, 1999.

Attest:

Clerk.