

BOARD OF DIRECTORS

Usher Raymond, IV Founder & Chair

Virgil Roberts Vice-Chair

Shawn H. Wilson President

Lorenzo Creighton Treasurer

Anne W. Sapp Secretary

Veronica Biggins Brenda Freeman Gloria Johnson Goins Sherilyn Pillsbury Solomon Smallwood Ken Yaffe March 17, 2009

The Honorable George Miller 2205 Rayburn Office Bldg Washington, DC 20515

The Honorable Buck McKeon 2284 Rayburn Office Bldg Washington, DC 20515 The Honorable Carolyn McCarthy 2346 Rayburn Office Bldg Washington, DC 20515

The Honorable Todd Platts 2455 Rayburn Office Bldg Washington, DC 20515

Dear Chairman Miller, Ranking Member McKeon, Chairwoman McCarthy and Ranking Member Platts,

Thank you for your continuous leadership and strong support in calling Americans to serve despite today's unprecedented challenges. On February 25, 2009, I testified before the Education and Labor Committee stressing the importance of service and volunteerism to help better our country by rewarding our fellow Americans for their commitment to service and creating more service opportunities for our disadvantaged youth.

I too agree with President Obama's call to Congress to invest in our nation's recovery through service. The time is now! Today's challenges are why the work of those who choose to serve their communities through programs such as those supported by the GIVE Act is so crucial.

Usher's New Look is dedicated to empowering youth, ages 12 – 24, from under-served communities by giving them the skills necessary to become tomorrow's corporate and community leaders; with the intent of increasing their economic status and decreasing at-risk behaviors. The "New Look Track" program launches youth on a career path which includes internships, mentoring and shadowing opportunities designed to career track them into key positions in the Sports and Entertainment industry.

This year New Look youth will create two viral public campaigns for issues in partnership with the United Nations Foundation. The youth will build two awareness campaigns around climate change and malaria education. Youth will be responsible for creating a strategic plan and executing a national and international roll out. These are the types of service leadership opportunities that this bill will ensure all America's youth will have.

Thank you again for your continued leadership and service to our country. This bill will allow "Generation S," a generation of service-minded leaders, to help launch the new era of service to give all Americans the opportunity to invest in our nation's recovery.

Yours In Service,

Usher Raymond IV Chairman and Founder Usher's New Look

USHER'S NEW LOOK INC.

3700 CRESTWOOD PARKWAY, SUITE 460, DULUTH, GA 30096 770.441.5050 (OFFICE) 770.441.3050 (FAX) WWW.USHERSNEWLOOK.ORG