### THE BOTTOM LINE

# WHAT HAS THE INSURANCE COMPANY-DOMINATED SYSTEM DONE TO YOU?

WHAT WILL HEALTH
INSURANCE REFORM
DO FOR YOU?

Denied coverage

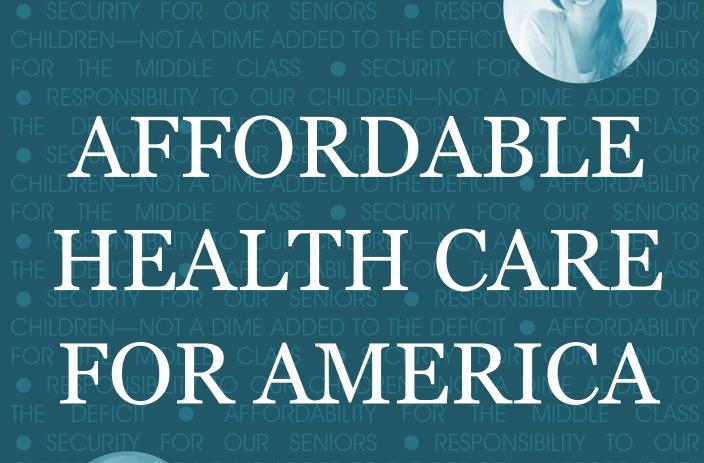
- ---> Everyone covered
- Coverage can be capped or dropped when you get sick
- Coverage can't be capped or dropped when you get sick

Skyrocketing costs/ bankruptcy for many

- → Affordable coverage and lower medical costs
- Insurance monopolies/big corporate profits
- ··· Greater competition and choices

OFFICE OF SPEAKER NANCY PELOSI OCTOBER 29, 2009

LEARN MORE ABOUT THE AFFORDABLE HEALTH CARE FOR AMERICA ACT AT WWW.SPEAKER.GOV





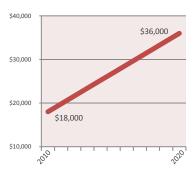
## WHAT IF WE DON'T ACT?

THE COSTS ARE UNSUSTAINABLE

TO YOUR WALLET

**129**%

IF YOU OWN A SMALL BUSINESS, YOUR **HEALTH COSTS HAVE RISEN** 129% SINCE 2000, AND THEY CONTINUE TO RISE



FOR THE AVERAGE AMERICAN
FAMILY, YOUR HEALTH CARE COSTS
WILL INCREASE \$1,800 EACH YEAR
FOR THE NEXT 10 YEARS

#### TO YOUR HEALTH

MORE THAN HALF OF ALL
AMERICANS POSTPONE CARE OR
MEDICATION BECAUSE OF COST



AMERICANS FACE A 50-50 CHANCE OF LOSING INSURANCE IN THE NEXT 10 YEARS



MORE THAN 18,000 AMERICANS DIE EACH YEAR BECAUSE THEY LACK INSURANCE

### HOW DOES HEALTH REFORM WORK FOR YOU?

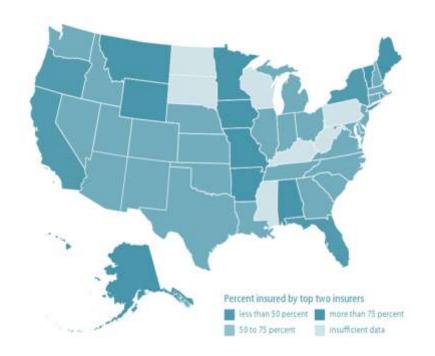
#### IF YOU HAVE HEALTH INSURANCE

- \*\*\* You can keep your doctor and your plan
- For seniors, we strengthen your Medicare and improve your benefits, closing the donut hole

### IF YOU DON'T HAVE -OR YOU LOSE—YOUR INSURANCE

- A new **Health Insurance Exchange** provides a one-stop comparison shopping marketplace for you, including:
  - Affordability Credits to help Americans and Tax
     Credits to help small businesses buy insurance
  - A Public Option—the Consumer's Choice—to inject competition into the marketplace for better prices and better coverage, or provide a quality, affordable alternative if insurance companies don't offer one.

Right now, most Americans' choices are dominated by one or two companies:



### WHAT BENEFITS ARE IN IT FOR YOU?

### FOR ALL AMERICANS

- Ends discrimination for pre-existing medical conditions
- No dropped coverage if you become sick
- No co-pays for preventive care
- Yearly caps on what you pay
- No caps on what insurance companies pay

- Major new emphasis on innovation, wellness, and prevention
- Reins in health costs for families, businesses, and government
- Fiscal responsibility, reducing the deficit
- Eliminates waste, fraud, and overpayments to private insurance companies

### IF YOU ARE... A SENIOR

For the millions of Americans who rely on Medicare, our bill improves your benefits: better primary care, free preventive care, lower drug costs by closing the 'donut hole', safer hospital care, eliminating waste/fraud/ overpayments to private insurers that drain resources from your care, and extending the solvency of Medicare for years to come.



#### A WOMAN

Our bill ends 'gender rating,' which has allowed insurance companies to charge you more for the same coverage as men—and bans discrimination against 'pre-existing conditions,' including pregnancy, C-sections, and domestic violence. The bill offers affordable coverage with quality benefits for you—less than half of women can obtain insurance through a workplace, because they tend to work for small



#### A YOUNG AMERICAN

One in three young adults has no insurance. Our bill allows you to stay on your parents' insurance until your 27<sup>th</sup> birthday—and offers affordable and quality plans for those of you who must buy your own. And free preventive care means you can prevent illness or treat conditions early.



### A SMALL BUSINESS OWNER

Only 45% of America's small businesses can afford to offer health care—and for you, costs have more than doubled since 2000. The bill gives you access to affordable large group rates and creates a tax credit to help your business if you insure employees. 86% of all businesses (payrolls of \$500,000 or less) are completely exempt from the requirement to provide insurance.

