# Congress of the United States

Washington, DC 20515

May 7, 2010

Julius Genachowski Chairman Federal Communications Commission 445 Twelfth Street, SW Washington, DC 20554

Dear Chairman Genachowski,

We write to commend you and the Media Bureau for accepting the request for an extension of the comment period in the Federal Communications Commission's review of Comcast Corporation's proposed acquisition of NBC Universal. We strongly believed that it was in the public interest for the FCC to provide adequate time for all impacted parties to file detailed comments and analysis detailing the impact this merger would have on consumers and the media industry.

While your leadership is to be commended on issues such as network neutrality and the preservation of diverse ownership of media licenses, the Commission must give the Comcast-NBC merger its most labor-intensive review. We urge the FCC to thoroughly review this merger and consider Comcast and NBC's previous records on diversity, consumer relations, and labor relations. In addition, the FCC must hold public hearings so that the newly appointed FCC Commissioners will have every opportunity to understand how this merger will impact communities across the nation.

As Members of Congress, including many from the Congressional Black Caucus (CBC) and Congressional Hispanic Caucus (CHC), we are most interested in how the applicants to this merger will involve underserved communities and minorities in media programming and ownership opportunities. As Comcast Corporation stands to gain the controlling interest in NBC Universal properties, its record on diversity, labor, and consumer relations must be fully reviewed by the FCC. Recently, the Hispanic Association on Corporate Responsibility (HACR) and the National Hispanic Media Coalition issued report cards grading both companies on the diversity of their workforce. HACR gave Comcast 50 points on a 100-point scale. Similarly, the National Hispanic Media Coalition gave NBC Universal an overall grade of C+, which included an F grade for "Creative Executives." The failing grade was attributed to the absence for several years of any Latinos in NBC Universal's team of creative executives.

Therefore, we have attached a list of questions that we urge the FCC to require Comcast and NBC Universal answer for the public record. These questions include a detailed analysis of the companies' employment of women and minorities in executive leadership, management positions, and contracting opportunities. We also need to understand what Comcast and NBC have done to foster creative freedom and diversity in media programming, distribution, and ownership. In order to fulfill its obligation to review the merger's impact on the public interest, the FCC must consider this and other information on the companies' carriage agreements, cable rate increases, labor relations, advertising, and the companies' compliance with current FCC rules.

In addition to the attached questions, the FCC must also hold public hearings. Ultimately, the impact of a deal between Comcast and NBC Universal will be felt by consumers at the local level. Therefore, it is imperative that the public be given ample opportunity to have an open dialogue with the Commission about how this merger will affect local communities – particularly minority and low-income communities.

By the standards of the current FCC, public hearings are appropriate. This Commission has repeatedly expressed its commitment to greater transparency and public outreach. Indeed, in a number of other important proceedings the FCC has scheduled and held multiple field hearings: AOL/Time Warner (7/27/00); AT&T/Media One (2/4/00), and MCI WorldCom/Sprint (4/5/00). We expect this same commitment to apply to this Commission's review of the Comcast-NBC merger. The fact that merger-specific public hearings have not been held by the last two chairmen of the Commission merely reflects the prior administration's approach to merger review – an approach that led to massive media consolidation and FCC deregulation.

Therefore, we urge the Commission to prepare a plan for multiple hearings and require that Comcast and NBC answer the attached questions. Further, the FCC must provide the public with sufficient notice, time, and opportunity to participate. Your vision and leadership on critical issues has proven invaluable in steering the FCC towards policies that consider the importance of diversity, localism, and competition within an ever-evolving dynamic media market. We sincerely hope you will continue to fulfill your commitment to the American public and ensure that the FCC gives the Comcast-NBC merger an exhaustive and thorough review.

Sincerely,

Maxine Waters Make Marcy Kaptur Cianes Watso Carle Chiefe -(A10 Twille Roybal varcea x

CC: Michael J. Copps, FCC Commissioner CC: Robert M. McDowell, FCC Commissioner CC: Mignon Clyburn, FCC Commissioner CC: Meredith Attwell Baker, FCC Commissioner

#### **MAXINE WATERS**

MEMBER OF CONGRESS 35th DISTRICT, CALIFORNIA

CHIEF DEPUTY WHIP

COMMITTEES.
FINANCIAL SERVICES

SURCOMMITTEE ON HOUSING AND COMMUNITY OPPORTUNITY CHAIRWOMAN

JUDICIARY

SUBCOMMITTEE ON CHIME, TERRORISM AND HOMELAND SECURITY

SUBCOMMITTEE ON IMMIGRATION, BONDER SECURITY AND CLAIMS

# Congress of the United States

House of Representatives

Washington, **DC** 20515–0535

PLEASE REPLY TO:

WASHINGTON, DC OFFICE
2344 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-0535
PHONE\* (202) 225-2201
FAX: (202) 225-7854

DISTRICT OFFICES.
LOS ANGELES OFFICE
10124 SOUTH BROADWAY
SUITE 1

Los Andress, CA 90093 Phone (323) 757-8900 Fax: (323) 757-9506

May 13, 2010

Julius Genachowski Chairman Federal Communications Commission 445 Twelfth Street, SW Washington, DC 20554

RE:

Addendum to Congressional Letter Sent to FCC Chairman (dated May 7, 2010) Expressing Support for FCC Public Hearings and Additional Questions on Comcast Corporation's Proposed Acquisition of NBC Universal, MB Docket No. 10-56

#### Dear Chairman Genachowski,

I write to provide 23 additional signatures from Members of Congress, expressing support for my May 7<sup>th</sup> request that the Federal Communications Commission (FCC) hold public hearings on the Comcast-NBC merger. My colleagues and I believe it is imperative that the American public be given ample opportunity to have an open dialogue with the Commission about how this merger will affect local communities — particularly minority and low-income communities.

In addition to the hearings, the Commission must require Comcast and NBC Universal to publicly answer critical questions. These questions include a detailed analysis of the companies' employment of women and minorities in executive leadership, management positions, and contracting opportunities. The Commission must fully assess what Comcast and NBC have done to foster creative freedom and diversity in media programming, distribution, and ownership.

I have attached the original letter sent to you on May 7, 2010 (signed by 45 Members of Congress) along with a list of additional signatures to the letter and request. I do sincerely hope you will continue to fulfill your commitment to the public trust and ensure that the FCC gives the Comcast-NBC merger an exhaustive and thorough review – beginning with preparing a plan for multiple hearings that provide sufficient time for the public to participate.

Sincerely,

Maxine Waters John W. Olver Donaid la Payre Eleanett hok Dering Kinder Jui falour alona m. Chute Pets Sefans Chillie Pengre lan B. Mollohan

## Members of Congress Signed to Original Request for FCC Public Hearings - May 7, 2010

- 1. Maxine Waters
- 3. Phil Hare
- 5. Sam Farr
- 7. Diane Watson
- 9. Dennis Kucinich
- 11. John Garamendi
- 13. Michael Capuano
- 15. Loretta Sanchez
- 17. Maurice Hinchey
- 19. Marcia Fudge
- 21. Melvin Watt
- 23. Andre Carson
- 25. Lynn Woosley
- 27. Marion Berry
- 29. Pete Stark
- 31. Grace Napalitano
- 33. Ed Pastor
- 35. Solomon Ortiz
- 37. Carolyn Maloney
- 39. Linda Sanchez
- 41. Donna Edwards
- 43. Jan Schakowsky
- 45. Laura Richardson

- 2. Jim McGovern
- 4. Jesse Jackson Jr.
- 6. Marcy Kaptur
- 8. Brad Miller
- 10. Yvette Clarke
- 12. Dennis Moore
- 14. Ed Perlmutter
- 16. Lucille Roybal-Allard
- 18. Ciro Rodriguez
- 20. Ben Lujan
- 22. Mike Thompson
- 24. Raul Grijalva
- 26. Sheila Jackson-Lee
- 28. Michael Honda
- 30. Barbara Lee
- 32. Bobby Scott
- 34. Jose Serrano
- 36. Lois Capps
- 38. Keith Ellison
- 40. William Lacy Clay
- 42. Nick Rahall
- 44. Al Green
- 46. John Conyers

### Members of Congress Signed to Addendum - May 13, 2010

- 47. Eleanor Holmes
  - Norton
- 49. Corrine Brown
- 51. John Lewis
- 53. Charles Rangel
- 55. Barney Frank
- 57. Betty Sutton
- 59. Lloyd Doggett
- 61. Judy Chu
- 63. Peter DeFazio
- 65. Elijah Cummings
- 67. Bob Filner
- 69. John Olver

- 48. Bennie Thompson
- 50. Donald Payne
- 52. Danny Davis
- 54. Emanuel Cleaver
- 56. Alan Grayson
- 58. Patrick Kennedy
- 60. Eni Faleomavaega
- 62. Gene Taylor
- 64. Chellie Pingree
- 66. Alan Mollohan
- 68. Donna Christensen