



# Rubén Hinojosa

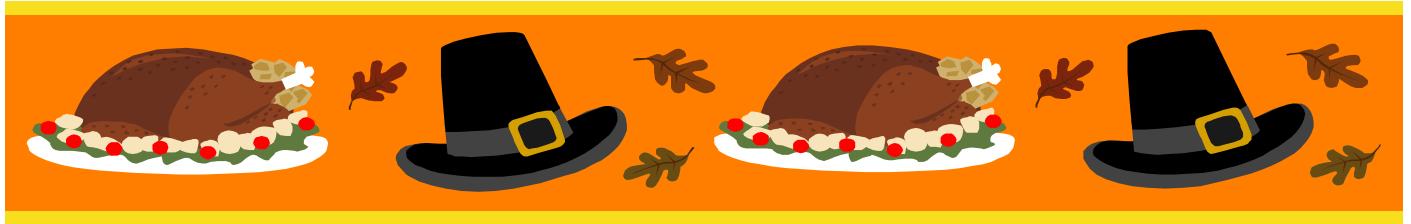
The 15th Congressional District of Texas



## Grants Alert

November 2007

# Happy Thanksgiving Families and Friends!



## HINOJOSA ANNOUNCES \$62,000 AWARDED TO UTPA TO DEVELOP FARMERS MARKETS

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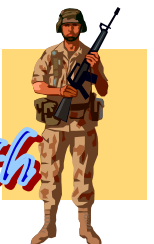
Washington, DC – Congressman Rubén Hinojosa (TX-15) announced that UT-Pan American has received a \$62,643 grant to conduct research on the feasibility of farmers markets in the region. The grant will also go toward the development of strategic planning and management practices, training, and other best practices for farmers markets comprised primarily of Hispanic farmers and consumers.

fresh, local farm products and in turn help our economy and our farmers.”

The grant was awarded by the Department of Agriculture under the Farmers Market Promotion Program. The award supports projects that establish, expand, and promote farmers markets and other direct producer-to-consumer market opportunities. The Program also provides assistance to local farmers markets, roadside stands, and community support agriculture in an effort to increase domestic consumption of agricultural commodities and improve farmers' income.



# Salute Your Veterans! Veterans Day - November 11th



(See page 4)

## HINOJOSA ANNOUNCES \$417,690 GRANT FOR TEXAS STATE TECHNICAL COLLEGE IN HARLINGEN

**Washington, DC** – Congressman Rubén Hinojosa (TX-15) announced that the Department of Education has awarded \$417,690 to Texas State Technical College in Harlingen. The funds, granted under the Developing Hispanic-Serving Institutions program, is one of 30 new grants awarded to colleges and other postsecondary schools that enroll a high percentage of Hispanic students.

“It is imperative that we improve the educational achievements of our Hispanic students in order to ensure that our nation has enough college graduates to fuel our knowledge-based economy,” said Hinojosa. “This grant will give Texas State Technical College in Harlingen better access

to the resources they need to provide a quality education and strengthen our region’s educated workforce.”

The grant is awarded under the Developing Hispanic-Serving Institutions program which aims to expand educational opportunities for Hispanic students. The grant will go toward improving the academic quality of eligible institutions by investing in faculty development, scientific or laboratory equipment, and renovation of instructional facilities.

## HINOJOSA SECURES \$200,000 FOR EDCOUCH AND LA VILLA

**Washington, DC** – Rep. Rubén Hinojosa (D-TX) announced that he has secured \$200,000 in federal grants to fund assessments of the water and sewer systems in Edcouch and La Villa. Each city will receive \$100,000 respectively. The money will fund four studies that will identify deficiencies in the systems and help the two communities plan for improvements. The reviews are needed in order for Edcouch and La Villa to access grants that will help them finance any needed improvements. The studies are estimated to be completed in three months.

“The residents of La Villa and Edcouch deserve a reliable supply of clean water, yet their water treatment systems have not been updated in decades,” said Hinojosa. “It is vitally important that we protect the Valley’s precious water supply and ensure that these communities have the necessary infrastructure to thrive. This will be especially important as business projects, such as Edcouch’s Mercado Delta scheduled to open next May, come to these cities.”

“We appreciate the opportunity to coordinate with Congressman Hinojosa in identifying these important projects for the communities of Edcouch and La Villa,” said Daniel

Chacon, Border Environment Cooperation Commission’s General Manager. “Through this technical assistance, critical planning studies will be completed which are needed to access other funding sources to implement the project. We look forward to working closely with the communities of Edcouch and La Villa to achieve a successful solution.”

Hinojosa secured the funding from the Border Environment Cooperation Commission (BECC). The Commission identifies environmental infrastructure projects by means of a binational team. The BECC specifically manages technical assistance funds that provide financial assistance to border communities such as Edcouch and La Villa.





## STRATEGIC SOCIAL MARKETING FOR NONPROFITS: PART I

To many nonprofit managers, marketing equals fundraising. But your organization exists for more than just bringing in donations. By using social marketing methods, you can boost the effectiveness of programs and activities that are the reason your organization exists—to make a difference.

Social marketing uses the same tools and techniques of commercial marketing, but its purpose is to bring about positive health and social change. Social marketing's bottom line is behavior change. Social marketing as described here is distinct from the more recent usage of the term by bloggers and social network marketers to label peer-to-peer or consumer-generated media. The field of social marketing has been around for over a quarter of a century, used to address issues around the world, from family planning to HIV/AIDS, to breast cancer screening.

When social marketers develop a program strategy, they consider the same elements of the marketing mix as commercial marketers. However, the social marketing mix has to be adjusted to take into account the unique nature of the products and environments with which they work. What does the social marketing mix look like, and how is it different from the Four Ps that commercial marketers use?

**1. Product** -The social marketing product is not usually a tangible item, though it can be (e.g., condoms). Generally, social marketers are selling a particular behavior. While you may be promoting a life-saving or life-improving practice, quite often social marketing behaviors are things that people don't particularly want to do—eat more fiber, conserve water, exercise, get a colonoscopy. To address this issue, use the same tools as commercial marketing to promote the product's benefits based on the target audience's core values. Show them how using the product helps them become the person they want to be.

**2. Price** - While adopting the product may have a monetary cost, the more important price considerations are so-

cial and emotional costs. These include the hassle factor of performing the behavior, time, embarrassment, deprivation of something they enjoy, fear of finding a medical problem, or social disapproval. The strategic issue is to figure out how to reduce the price as much as possible and make it easy and stress-free to perform the behavior.

**3. Place** -How will you make the product available? In other words, how and where can people perform the behavior? The concept of aperture is relevant here; just like a camera's lens opens and shuts very quickly to let in the light when you take a picture, you have only a small window of opportunity to get your message through to the target audience at a time and place they can act on it. Your potential participants will not go out of their way to look for your messages—you need to go to them and provide the opportunity to easily learn about the product and perform the behavior.

**4. Promotion** -Promotional approaches for social marketing do not differ much from those used by commercial marketers. One key difference may lie in the types of target audiences addressed. Many are not the types of consumers that a for-profit business would even consider going after; they may be low-income, unable to speak English, difficult to find, and/or uninterested in making any changes in their lives. Social marketers must be creative in the ways they promote their products to these hard-to-reach populations.

And because of the inherent challenges faced by social marketing programs, I have added four more Ps to the social marketing mix. See part II on website.

*Written By Nedra Kline Weinreich at About.com*

*Website:*

*<http://nonprofit.about.com/od/nonprofitpromotion/a/socialmarketing.htm>*





# PHOTO GALLERY

## CONGRESSMAN HINOJOSA HONORING HOMETOWN HERO: DANIEL PENA

### Weslaco HS, Weslaco—October 30, 2007



## Funding Opportunities

### ARTS AND HUMANITIES

#### Doris Duke Charitable Foundation's Arts Program Announces National Projects Fund

**Deadline: Open/Rolling**

As part of a new initiative to help strengthen the national performing arts sector, the Doris Duke Charitable Foundation's Arts Program will support select national projects that strengthen the health of the dance, jazz, presenting, and/or theater fields. During a two-year pilot phase, the National Projects Fund will award a total of up to \$1 million in grants to support key national projects in the dance, jazz, presenting, and/or theater fields. Grants will range from \$60,000 to \$200,000 each, and cannot exceed 40 percent of a project's total cost. National projects engage a broad national constituency, occur once (or periodically) rather than annually, and have the potential to significantly impact a field. Types of projects eligible for support include national research, national public awareness activities, cross-discipline collaborations (including national meetings or conventions), and other national activities. Single nonprofit organizations and consortia are eligible to apply. Organizations receiving core support from DDCF are not eligible to request additional support from the National Projects Fund for single-discipline activities. Pilot programs that aspire to be a national model are not eligible to apply, nor are national dance, jazz, or theater commissions, productions, or tours. Arts Program staff will review Letters of Inquiry on a rolling basis. Visit the DDCF Web site for complete program guidelines.

Website: <http://www.ddcf.org/page.asp?pageld=700>

#### NAMM Foundation Announces New Grant Initiatives for Music Makers and Researchers

**Deadline: Various**

The NAMM Foundation, a nonprofit organization dedicated to advancing active participation in music making by people of all ages, has announced its 2008 Request for Proposals initiative. Applicants may only apply to one program. The foundation is accepting proposals for the following five initiatives:

- Disney's High School Musical: The Music in You Grant Program will award ten public middle and high schools a grant of \$5,000 each and license to put on their own school stage production of Disney's "High School Musical." (Deadline: November 30, 2007.)
- The Sounds of Living: The Impact of Music Making initiative will support research that examines the role of active participation in music for children, youth, adults, and seniors. Research funded under the initiative explores the effects of music learning and music making outside of formal educational settings and expands the understanding of the role of music making in health, wellness, socialization, and the inter-connections between mind, body, and spirit that contribute to wellness and overall quality of life. (Deadline: January 2, 2008.)
- Program Grants support innovative music learning programs from nonprofit public service organizations that reach new audiences with new protocols, and that further the NAMM Foundation's mission of creating more active music makers of all ages. (Deadline: January 4, 2008.)
- The Sounds of Learning: The Impact of Music Education initiative supports research that examines the role of music education in the lives of school-age children. (Deadline: January 15, 2008.)
- Scientific Grants support leading researchers and research teams in the fields of music research, neuroscience, psychology, education, and/or health-related fields to explore the effects of hands-on music making. (Deadline: January 15, 2008.)

Website: <http://www.nammfoundation.org/grants/guidelines.html>

#### Laura Bush 21st Century Librarian Program

*Institute of Museum and Library Science (IMLS)*

**Deadline: 12/17/2007**

In 2008, the Laura Bush 21st Century Librarian Program will support projects to develop faculty and library leaders, to recruit and educate the next generation of librarians, to conduct research, to attract high school and college students to consider careers in libraries, to build institutional capacity in graduate schools of library and information science, and to assist in the professional development of librarians and library staff. This program addresses the field's need to conduct research on the library and information science profession, and also to advance the work of new faculty in library and information science by supporting an early career development program for untenured, tenure-track faculty. Research conducted under the early careers program should be in the faculty member's particular research area and is not restricted to research on the profession. Six categories of funding are featured in FY 2008: Doctoral Programs, Master's Programs, Research, Pre-professional Programs, Programs to Build Institutional Capacity, Continuing Education.

## Funding Opportunities

Maximum Grant Size: \$1,000,000

Eligible Applicants: be either a unit of state or local government or a private nonprofit organization that has tax exempt status under the Internal Revenue Code; qualify as one of the six types of organizations listed below:

1. A library or a parent organization, such as a school district, a municipality, a state agency, or an academic institution, that is responsible for the administration of a library. Eligible libraries include public libraries, elementary and secondary school libraries, college and university libraries, research libraries and archives that are not an integral part of an institution of higher education and that make publicly available library services and materials that are suitable for scholarly research and not otherwise available, and private or special libraries that have been deemed eligible to participate in this program by the state in which the library is located.
2. An academic or administrative unit, such as a graduate school of library and information science, that is part of an institution of higher education through which it would make an application.
3. A digital library, if it makes library materials publicly available and provides library services, including selection, organization, description, reference, and preservation, under the supervision of at least one permanent professional staff librarian.
4. A library agency that is an official agency of a state or other unit of government and is charged by the law governing it with the extension and development of public library services within its jurisdiction.
5. A library consortium that is a local, statewide, regional, interstate, or international cooperative association of library entities that provides for the systematic and effective coordination of the resources of eligible libraries, as defined above, and information centers that work to improve the services delivered to the clientele of these libraries.
6. A library association that exists on a permanent basis, serves libraries or library professionals on a national, regional, state, or local level, and engages in activities designed to advance the well-being of libraries and the library profession.

Contact: Stephanie Clark, Phone: 202-653-4662, Email: [sclark@imls.gov](mailto:sclark@imls.gov)

Website: [www.imls.gov](http://www.imls.gov)

### America's Historical and Cultural Organizations: Implementation Grants

*National Endowment for the Humanities (NEH)*

**Deadline: 1/23/2008**

America's Historical and Cultural Organizations implementation grants support traveling or long-term museum exhibitions, library-based projects, interpretation of historic places or areas, interpretive Web sites, or other program formats that creatively engage audiences in exploring humanities ideas and questions.

Maximum Grant Size: \$1,000,000

Eligible Applicants: Any U.S. nonprofit organization with IRS 501(c)(3) tax-exempt status is eligible, as are state and local governmental agencies

Contact: Division of Public Program, Phone: 202-606-8269, Email: [publicpgms@neh.gov](mailto:publicpgms@neh.gov)

Website: [www.neh.gov](http://www.neh.gov)

### America's Historical and Cultural Organizations: Planning Grants

*National Endowment for the Humanities (NEH)*

**Deadline: 1/23/2008**

America's Historical and Cultural Organizations grants support traveling or long-term museum exhibitions, library-based projects, interpretation of historic places or areas, interpretive Web sites, or other project formats that creatively engage audiences in exploring humanities ideas and questions. Planning grants can be used to plan, refine, and develop the content and interpretive approach of a project. Applicants should have already conducted preliminary consultation with scholars to help shape the humanities content of the project and with other programming advisers appropriate to the project's format.

Maximum Grant Size: \$1,000,000

Eligible Applicants: Any U.S. nonprofit organization with IRS 501(c)(3) tax-exempt status is eligible, as are state and local governmental agencies

Contact: Division of Public Program, Phone: 202-606-8269, Email: [publicpgms@neh.gov](mailto:publicpgms@neh.gov)

Website: [www.neh.gov](http://www.neh.gov)

### Museums, Libraries, and Archives Invited to Apply for Free Connecting to Collections Bookshelf

**Deadline: 04/15/2008**

The Institute of Museum and Library Services in cooperation with the American Association of State and Local History, is offering two thousand free copies



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of the Connecting to Collections Bookshelf, a core set of books, DVDs, online resources, and an annotated bibliography that are essential for the care of collections. The IMLS Bookshelf focuses on collections typically found in art or history museums and in libraries' special collections, with an added selection of texts for zoos, aquaria, public gardens, and nature centers. It will address such topics as the philosophy and ethics of collecting, collections management and planning, emergency preparedness, and culturally specific conservation issues. Priority will be given to smaller institutions, but large museums and libraries with special collections are also eligible to apply. Federally operated institutions, for-profit institutions, and libraries that do not hold special collections are not eligible to receive the bookshelf. The bookshelf will be awarded free in two application periods: September 1 to November 15, 2007; and March 1 to April 15, 2008.

Website: <http://www.aaslh.org/Bookshelf>

### COMMUNITY DEVELOPMENT AND INFRASTRUCTURE

#### JP Morgan Chase Grants

**Deadline: Open/Rolling**

JP Morgan Chase seeks grant applications in these areas related to workforce development: 1) *Community asset development*: The grants can be used for: affordable and special needs housing, workforce training programs, economic and commercial revitalization of communities, and financial education for low-income adults and 2) *Youth education*: The grants can be used for: early childhood literacy and school readiness, capacity building in public schools, financial literacy for young people, and programs that help nontraditional and underserved students prepare for and enter college. JP Morgan Chase serves the following regions in Texas: Austin, San Antonio, Rio Grande Valley, Houston, El Paso, Arlington, Ft. Worth, and Dallas.

Eligible Applicants: Nonprofit, charitable 501 (c) (3) organizations. *NOTE*: JP Morgan Chase does not fund public agencies.

Website: <http://www.jpmorganchase.com/cm/cs?pagename=Chase/Href&urlname=jpmc/community/grants>

#### Grants to Support Job Skills & Education

**Deadline: 12/07/2007**

The Staples Foundation for Learning provides funding to programs that support or provide job skills and/or education for all people, with an emphasis on disadvantaged youth.

Maximum Award: \$25,000.

Eligibility: 501(c)3 organizations.

Website: <http://www.staplesfoundation.org/foundapplication.html>

#### Home Depot Foundation and U.S. Conference of Mayors Invite Applications for Community Trees Awards Program

**Deadline: 12/14/2007**

The Home Depot Foundation, in partnership with the U.S. Conference of Mayors, has announced the opening of the application period for the Third Annual Awards of Excellence for Community Trees. The program is designed to recognize the outstanding, innovative work of public/private partnerships engaged in enhancing and strengthening communities through the use of trees. The Home Depot Foundation recognizes that cities across the U.S., in partnership with local 501(c)(3) nonprofits, are achieving outstanding results in urban forestry both on a project basis and programmatic level. Awards will be given for the overall excellence of the initiative based on the work completed prior to July 31, 2007 (ongoing projects/programs will be evaluated on the work completed). Applications must demonstrate a partnership between city government and one or more local nonprofits having a 501(c)(3) status that exhibited innovation in the development and enhancement of a city's urban forest. Awards will be presented in two population categories: cities with fewer than 100,000 people; and cities with a population of 100,000 or more. Based on first-round applications, a group of finalists will be selected. Within each category two grant awards will be made — \$75,000 to the winning project and \$25,000 to the runner-up. Outstanding Achievement Awards of \$2,500 each will also be given in each category. While both the city and the nonprofit partner will be recognized, the grant will be awarded to the nonprofit partner to be used at its discretion for charitable purposes designed to further the goal of promoting healthy communities through tree planting and the management of the urban forest.

Website: <http://usmayors.org/uscm/home.asp>

#### Brownfields Economic Development Initiative

*U.S. Department of Housing and Urban Development (HUD), Office of Community Planning and Development (CPD)*

**Deadline: 12/24/2007**

## Funding Opportunities

The purpose of the Brownfields Economic Development Initiative (BEDI) program is to enhance the security of a loan guaranteed by HUD under Section 108 of the Housing and Community Development Act of 1974, as amended, for the same brownfields economic development project, or to improve the viability of a brownfields economic development project financed with the Section 108-guaranteed loan, in order to stimulate economic development by local governments and private sector parties at brownfields sites and to return those sites to productive, economic use. All BEDI grants must be used in conjunction with a new Section 108-guaranteed loan commitment.

Maximum Grant Size: \$2,000,000

Number of Awards: 15 - 20

Eligible Applicants: Any public entity eligible to apply for Section 108 loan guarantee assistance in accordance with 24 CFR 570.702, including Guam, the Northern Marianas, American Samoa, and the Virgin Islands for FY2007, may apply for BEDI grant assistance under Section 108(q). Eligible applicants are CDBG entitlement units of general local government and non-entitlement units of general local government eligible to receive loan guarantees under 24 CFR part 570, subpart M. Urban Counties, as defined at 24 CFR 570.3 and 570.307, are eligible applicants for BEDI funds; units of general local government that participate in an Urban County program are not independently eligible applicants. For non-entitlement applicants other than those subject to 24 CFR part 570, subpart F (which applies only to the state of Hawaii), applicants are required to provide evidence in the BEDI application from an authorized official of the state agency responsible for administering the State CDBG program stating that it supports the related Section 108 loan with a pledge of its CDBG allocations pursuant to the requirements of 24 CFR 570.705(b)(2). Such evidence must be provided by form HUD-40122, titled "SECTION 108 LOAN GUARANTEE: State Certifications Related to Non-entitlement Public Entities."

Contact: David Kaminsky, Phone: 202-402-4612, Email: [David\\_Kaminsky@hud.gov](mailto:David_Kaminsky@hud.gov)

Website: [www.hud.gov](http://www.hud.gov)

### American Academy of Dermatology Announces 2008 Shade Structure Grant Program

**Deadline: 03/05/2008**

To assist organizations in creating sun-safe outdoor areas, the American Academy of Dermatology has announced the availability of grant applications for its Shade Structure Program. The program is open to United States nonprofit organizations or educational institutions for permanent shade structures over outdoor locations which are not protected from the sun, such as playgrounds, pools, eating areas, and other locations. The 2008 program will have a longer grant cycle in order to allow AAD members to work with local schools and organizations to develop sun-safety programs and initiatives, one of the criteria for application.

Eligible Applicants: the 2008 program is only open to schools and organizations that serve children and teenagers, ages 18 and younger.

Website: <http://www.aad.org/public/News/2008+Shade+Structure+Program.htm>

### EDUCATION AND CHILDRENS PROGRAMS

#### Scholastic Lexus Environmental Challenge

**Deadline: Open/Rolling**

The Scholastic Lexus Environmental Challenge program is designed to educate and empower students to take action to improve the environment. The program encourages middle and high school students to develop and implement environmental programs that positively impact their communities. Middle and high school teams comprised of 5 to 10 students and one teacher advisor are invited to participate in four initial challenges, each addressing a different environmental element -- land, water, air, and climate.

Maximum Award: \$75,000.

Eligibility: students in grades 6-12 and their teachers.

Website: <http://www.scholastic.com/lexus/>

#### Dollar General Accepting Applications for Youth Literacy Grant Program

**Deadline: Open/Rolling**

The Dollar General Youth Literacy Grants program provides funding to schools, public libraries, and nonprofit organizations to help with the implementation or expansion of literacy programs for new readers, below grade-level readers, and readers with learning disabilities. Organizations requesting funds must



## Funding Opportunities

provide direct services to one of the groups of readers defined above, and instruction must be designed to meet the varying learning preferences and needs of the defined target population. Applicants must be located in Dollar General's 35-state operating territory and must be within 20 miles of the nearest Dollar General Store. (A store locator is available at the Dollar General Web site.)

Website: <http://www.dollargeneral.com/community/communityinvestments.aspx?Category=Community&SubCategory=Grant%20Programs#YouthLiteracy>

### Lego Systems Establishes Lego Children's Fund to Support Youth Creativity Programs

**Deadline: Quarterly**

Lego Systems Inc., the Americas (North America and Latin America) division of the Lego Group, a privately-held, family-owned firm based in Billund, Denmark, has announced the formation of the Lego Children's Fund, a nonprofit foundation established to support organizations and programs dedicated to inspiring and encouraging youth creativity, thereby improving their quality of life and preparing them for the future. The Lego Children's Fund was incorporated with an initial corporate contribution of \$1.2 million dollars. The fund will make cash grants to nonprofit organizations in the United States with programs dedicated to a child's exploration of creativity that cater to children ages birth to 14, with priority consideration for disadvantaged or at-risk youth. The fund's cash grants will generally range between \$500 and \$5,000 each. Additionally, the fund aims to make one \$100,000 grant per year to a single organization identified and selected by the fund's board of directors. The fund will provide grants quarterly. Applicants are invited to submit proposals any time throughout the year; however, to ensure that a request is considered for a particular trustee meeting, proposals must be received by the following dates: February 1, May 1, August 1, and November 1.

Eligible Applicants: The fund will award grants to qualified 501(c)(3) tax-exempt organizations including educational organizations with specific, identifiable needs primarily in these areas of support: early childhood education and development; technology and communication projects that advance learning opportunities; and sport or athletic programs that concentrate on underserved youth.

Website: <http://www.legochildrensfund.org/>

### Do Something Offering Weekly Grants for Young Social Entrepreneurs

**Deadline: Open/Rolling**

Do Something is a not-for-profit organization that works to inspire, support, and celebrate young social entrepreneurs and community activists. The organization is accepting applications for the following grant programs: 1) Do Something and GameStop are offering grants of \$500 each to young people, age 25 and younger, in the United States or Canada who have a great idea for a community-action project and need support to turn their idea into reality. GameStop grants are given out weekly and 2) Do Something and Plum TV are offering grants of \$500 each to social entrepreneurs, age 25 and younger, in the U.S. who have recently created a sustainable project, program, or organization and need funding to further the growth and success of their program. Plum TV grants are given out weekly.

Website: <http://www.dosomething.org/>

### National Geographic Society Offers Young Explorer Grants

**Deadline: Open/Rolling**

The National Geographic Society's Young Explorers Grants offer opportunities to individuals between the ages of 18 and 25 to pursue research, exploration, and conservation-related projects consistent with National Geographic's existing grant programs, including the Committee for Research and Exploration, the Expeditions Council, and the Conservation Trust. The Young Explorers Grants Program supports a variety of projects and an age-range of applicants generally not covered by other sources of funding. Applicants are not required to have advanced degrees. However, a record of prior experience in the fields of research, conservation, or exploration should be submitted as it pertains to the proposed project. Funding is not restricted to citizens of the United States, and foreign nationals are invited to apply. Researchers planning work in countries abroad should make great effort to include at least one local collaborator as part of their team. Young Explorers Grants vary in amount depending on the significance of the project, though most will range between \$2,000 and \$5,000 each. Because National Geographic Society funds often serve as complementary support, the program encourages applicants to seek additional funding from other sources.

Website: <http://www.nationalgeographic.com/yeg/apply-for-grant.html>

## Funding Opportunities

### Grants to Increase Awareness & Understanding of Japan

**Deadline: Open/Rolling**

The Japan Foundation Center for Global Partnership is providing funding opportunities for small-scale education initiatives that will increase awareness and understanding of Japan through support of teacher training and related programs addressing the needs of the student and teacher community. Grants will be awarded for projects conducted from May 1-December 31, 2007. Maximum Award: \$5,000. Eligibility: K-12 classrooms in Southern and Midwestern states.

Website: <http://www.cgp.org/index.php?option=article&task=default&articleid=326>

### AEP Funding for Education & Human Services

**Deadlines: Open/Rolling**

The American Electric Power (AEP) Corporate Giving Program supports nonprofit organizations in communities in AEP's service territory. Funding is provided in such areas as education (preference is given to grades Pre-K-12 in the fields of math, science, and technology); and human services (hunger, housing, health and safety).

Eligible applicants: Nonprofit organizations in Texas, this includes Corpus Christi, Laredo, Victoria, McAllen, Abilene, San Angelo and Longview.

Website: <http://www.aep.com/go/corpgiving> <<http://www.aep.com/go/corpgiving>>

### Barnes & Noble Corporate Contributions

**Deadline: Open/Rolling**

Barnes & Noble Corporate Contributions Program is committed to literary-based sponsorships and partners with organizations that focus their core businesses on higher learning, literacy and the arts.

Maximum Award: varies.

Eligibility: non-profit organizations that focus on literacy, the arts or education (K - 12).

Website: [http://www.barnesandnobleinc.com/our\\_company/sponsorship/sponsorships\\_national/donations\\_national.html](http://www.barnesandnobleinc.com/our_company/sponsorship/sponsorships_national/donations_national.html)

### Verizon Foundation: Building More Literate Communities

**Deadline: 11/30/2007**

Verizon Foundation Literacy grants are available to organizations committed to basic literacy skills in the United States. Verizon has invested in a network of collaborative literacy partners, offering wide variety of programs with a focus on e-learning. Verizon's leadership in technology and communications provides the distribution network.

Maximum Award: varies.

Eligibility: 501(c)3 organizations.

Website: <http://foundation.verizon.com/02008.shtml>

### Hidden Valley Announces Expanded Love Your Veggies Grant Campaign

**Deadline: 11/30/2007**

The Hidden Valley Food Products Company, a subsidiary of the Clorox Company, will be awarding more than a half million dollars in total grants in 2008 to elementary schools across the United States to support increased access to, and consumption of, fresh vegetables during lunch. The grant program — the Love Your Veggies Nationwide School Lunch Campaign — was created to help schools implement a recent federally mandated local wellness policy that requires schools to develop and execute programs to improve their students' overall health and nutrition, and in response to the overwhelming shortage of funds available for the execution of these programs. Hidden Valley, along with its partners the School Nutrition Association, and its foundation, the Produce for Better Health Foundation, will award grants of \$10,000 each to fifty-one elementary schools in the United States — one grant per state plus an additional grant to a school in Oakland, California, Clorox's hometown. Grant funds will be applied to the implementation of a creative and sustainable vegetable consumption program, fresh produce, program staffing, a training course for school personnel given by SNA representatives on how to create a healthy and nutritious environment in school, and nutrition education supplies. All interested schools can get more information and apply for a Love Your Veggies grant online at the program's Web site. Schools can apply for a grant beginning August 1, 2007.

Website: <http://www.loveyourveggiesgrants.com/>

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### K-12 Students and Teachers Invited to Apply for Environmental Excellence Awards

**Deadline: 11/30/2007**

Since 1993, Anheuser-Busch Adventure Parks have recognized the outstanding efforts of K-12 students and teachers across the United States who are working at the grassroots level to protect and preserve the environment. The SeaWorld/Busch Gardens/Fujifilm Environmental Excellence Awards program provides school and community groups with a monetary award, national recognition, and some well-deserved fun at one of the company's amusement parks. Eight projects will be selected to each receive: \$10,000 to benefit the award-winning project; an all-expenses-paid trip for three students and one adult leader to an Anheuser-Busch theme park for a special awards event; a Fujifilm digital camera for use by the award-winning group; one hundred T-shirts to share with school and community partners; and award trophy and certificates for every student/group leader participant. From the eight projects, one outstanding environmental educator/leader will be recognized. That educator will receive: \$5,000; an all-expenses-paid trip for him- or herself and one guest to an Anheuser-Busch theme park for a special awards event; a Fujifilm digital camera; an all-expenses-paid trip to the 2008 National Science Teachers Association national conference; and an award trophy and certificate. This is an awards program, not a grant. Project applicants should be able to demonstrate significant accomplishments that have occurred prior to the submission deadline.

Website: <http://www.swbg-animals.org/conservation-matters/eea/index.htm>

### Association for Library Service to Children Offers Underserved Populations Outreach Grant

**Deadline: 12/03/2007**

The Association for Library Service to Children, a division of the American Library Association, and Candlewick Press have announced "Light the Way: Outreach to the Underserved," a one-time grant of \$5,000 for a library conducting exemplary outreach to underserved populations. The ALSC Library Service to Special Population Children and Their Caregivers Committee will select the winner and may name up to three Honorable Mentions. Special population children may include those who have learning or physical differences, speak English as a second language, are in a non-traditional school environment or a non-traditional family setting (such as teen parents, foster children, children in the juvenile justice system, and children in gay and lesbian families), and those who need accommodation service to meet their needs.

Website: <http://www.ala.org/ala/alsc/awardsscholarships/profawards/candlewicklighttheway/lighttheway.htm>

### Teaching American History

*U.S. Department of Education (ED), Office of Innovation and Improvement (OII)*

**Deadline: 12/15/2007**

The Teaching American History Grant Program supports projects that aim to raise student achievement by improving teachers' knowledge, understanding, and appreciation of traditional American history. Grant awards assist local educational agencies (LEAs), in partnership with entities that have extensive content expertise, to develop, implement, document, evaluate, and disseminate innovative, cohesive models of professional development. By helping teachers to develop a deeper understanding and appreciation of traditional American history as a separate subject within the core curriculum, these programs are intended to improve instruction and raise student achievement.

Maximum Grant Size: \$2,000,000

Number of Awards: 52-65

Eligible Applicants: LEAs, including charter schools that are considered LEAs under State law and regulations, that must work in partnership with one or more of the following entities: 1) An institution of higher education, 2) A non-profit history or humanities organization, 3) A library or museum.

Contact: Alex Stein or Emily Fitzpatrick, Phone: 202-205-9085 or 202-260-1498, Email: [TeachingAmericanHistory@ed.gov](mailto:TeachingAmericanHistory@ed.gov)

Website: [www.ed.gov](http://www.ed.gov)

### General Mills for Healthy Kids

**Deadline: 01/15/2008**

The General Mills Foundation Champions for Healthy Kids grant program awards 50 grants to community-based groups that develop creative ways to help youth adopt a balanced diet and physically active lifestyle.

Maximum Award: \$10,000.

Eligibility: 501(c)3 organizations that target youth ages 2-18.

Website: <http://www.generalmills.com/corporate/commitment/champions.aspx>

## Funding Opportunities

### Leaders in Learning Awards

**Deadline: 01/16/2008**

Cable in the Classroom's Leaders In Learning Awards recognize teachers, administrators and community leaders who are helping to improve and transform education for children in and out of school, creating 21st century learning environments children need to succeed in the world that awaits them.

Maximum Award: \$3,000.

Eligibility: teachers, administrators, and community leaders. Deadline: January 16, 2008.

Website: <http://www.leadersinlearningawards.org/>

### We The People Bookshelf Reading Program

*National Endowment of the Humanities (NEH)*

**Deadline: 01/25/2008**

As part of its *We the People* program, NEH is collaborating with the American Library Association (ALA) to present the *We the People* Bookshelf, a program that encourages young people to read classic books and explore themes in American history, culture, and ideas. School libraries (K-12) and public libraries are invited to apply for a full set of books that embody in one way or another the theme "Created Equal." Successful applicants will receive a set of classic hardcover books for young readers, all related to the "Created Equal" theme. The set includes seventeen books in English, four in Spanish translation, and a bonus set of *History in a Box* resource materials on Abraham Lincoln created by the Gilder Lehrman Institute of American History. Libraries will also receive supplementary materials for programming, including bookplates, bookmarks, and posters.

Website: <http://publicprograms.ala.org/bookshelf/index.php>

### Oracle Education Foundation Invites Students and Teachers to Take Part in ThinkQuest International 2008

**Deadline: 04/02/2008**

The Oracle Education Foundation has announced the opening of ThinkQuest International 2008 and is inviting students and teachers from around the globe to take part in the international project learning competition. ThinkQuest is open to students between the ages of 9 and 19 and their teacher-coaches worldwide. Students are encouraged to team with peers in other regions to develop Web sites on educational topics. The program is designed to help participants develop important skills such as teamwork, critical thinking, self-direction, problem solving, and technology skills. In addition, students become published Web-authors in the popular ThinkQuest Library, sharing their work with thirty million Web learners each year. Professional educators will judge all submitted Web sites for ThinkQuest International 2008. Qualifying entries will be published in the ThinkQuest Library. Winners will receive prizes from the Oracle Education Foundation, including laptops and \$1,000 school grants for the top five teams in each age division, travel to the annual ThinkQuest Live event for the top three teams in each division, and digital cameras for the team that receives the Global Perspectives Award.

Website: <http://www.thinkquest.org/>

### U.S. Potato Board Announces Grant Program to Promote Healthy School Nutrition Environments

**Deadline: 04/15/2008**

The U.S. Potato Board is teaming up with the School Nutrition Foundation of the School Nutrition Association to launch its first-ever School Wellness Grant Program. Ten grants of \$2,500 each will be awarded to public elementary schools in the United States for equipment and/or educational programs that help move children toward healthier diets and improve their overall wellness. The grant program allows schools to allocate funds toward the improvement of either the nutrition or physical activity of students — or both — depending on what their students need the most. Grant award recipients can apply the grant toward food service equipment for the healthful preparation of fresh or processed potatoes; physical activity equipment, such as for use on the campus playground or during physical education programs; or development or execution of nutrition or physical activity educational programs. School administrators, food service staff, teachers, and parents are invited to submit an application for the grant program on behalf of their elementary school. Visit the U.S. Potato Board Web site for further information and a grant application form.

Website: <http://www.healthypotato.com/health.asp>

## ENGINEERING, SCIENCE AND TECHNOLOGY

### ADVANCE: Increasing the Participation and Advancement of Women in Academic Science and Engineering Careers #1

*National Science Foundation (NSF)*

**Deadline: 12/06/2007**



## Funding Opportunities

The pursuit of new scientific and engineering knowledge and its use in service to society requires talent, perspectives and insight that can only be assured by increasing diversity in the science, engineering, and technological workforce. One of the National Science Foundation's (NSF) key strategic goals is to cultivate a world-class, broadly inclusive science and engineering workforce, and expand the scientific literacy of all citizens. To meet the continuing, strong demand for a highly educated and technologically savvy workforce, it is important that every American has an opportunity to achieve and to contribute in mathematics, engineering, and science. Women comprise an increasing percentage of the overall U.S. workforce, and of science and engineering majors at academic institutions, but constitute only 27 percent of the science and engineering workforce at large. Although women earn half of the bachelors degrees in science and engineering, they continue to be significantly underrepresented in almost all science and engineering fields, constituting 29 percent (in 2003) of doctoral science and engineering faculty in four-year colleges and universities and only 18 percent of full professors. Women from minority groups are particularly underrepresented in science and engineering, constituting approximately 3 percent of science and engineering faculty in four-year colleges and universities. The goal of the ADVANCE program is to develop systemic approaches to increase the representation and advancement of women in academic science and engineering careers, thereby contributing to the development of a more diverse science and engineering workforce. Creative strategies to realize this goal are sought from women and men. Members of underrepresented minority groups and individuals with disabilities are especially encouraged to apply. Proposals that address the participation and advancement of women with disabilities and of women from underrepresented minority groups are encouraged. IT-Start awards support basic data collection and analysis functions necessary to understand the status of women faculty in academic science and engineering at institutions seeking institutional transformation. This category of award is intended to broaden the spectrum of institutions participating in ADVANCE activities. IT-Start awards seek to include institutions with varying institutional scope, sizes, experiences, and perspectives, for example (but not limited to): primarily undergraduate institutions, teaching intensive colleges, community colleges, minority-serving institutions (e.g. tribal colleges, Historically Black Colleges and Universities, Hispanic serving institutions) as well as women's colleges.

Maximum Grant Size: \$200,000

Number of Awards: 30-38

Eligible Applicants: Institutional Transformation proposals may be submitted by academic institutions of higher learning in the U.S., its territories or possessions, or the Commonwealth of Puerto Rico, that award degrees in a field supported by NSF. Partnerships involving industry, government, professional societies and other not-for-profit organizations are encouraged but not required; however, in the case of partnerships, the lead partner organization must be an academic institution of higher learning and must accept overall management responsibility for the activity. Government organizations (other than academic institutions of higher learning) are not eligible to apply, but may participate in partnerships when the lead partner organization is an academic institution of higher learning with overall management responsibility for the activity.

Contact: Jessie DeAro, Phone: 703-292-5350, Email: [jdearo@nsf.gov](mailto:jdearo@nsf.gov)

Website: [www.nsf.gov](http://www.nsf.gov)

### Increasing the Participation and Advancement of Women in Academic Science and Engineering Careers #2

*National Science Foundation (NSF)*

**Deadline: 12/06/2007**

To meet the continuing, strong demand for a highly educated and technologically savvy workforce, it is important that every American has an opportunity to achieve and to contribute in mathematics, engineering, and science. Women comprise an increasing percentage of the overall U.S. workforce, and of science and engineering majors at academic institutions, but constitute only 27 percent of the science and engineering workforce at large. Although women earn half of the bachelors degrees in science and engineering, they continue to be significantly underrepresented in almost all science and engineering fields, constituting 29 percent (in 2003) of doctoral science and engineering faculty in four-year colleges and universities and only 18 percent of full professors. Women from minority groups are particularly underrepresented in science and engineering, constituting approximately 3 percent of science and engineering faculty in four-year colleges and universities. The goal of the ADVANCE program is to develop systemic approaches to increase the representation and advancement of women in academic science and engineering careers, thereby contributing to the development of a more diverse science and engineering workforce. Creative strategies to realize this goal are sought from women and men. Members of underrepresented minority groups and individuals with disabilities are especially encouraged to apply. Proposals that address the participation and advancement of women with disabilities and of women from underrepresented minority groups are encouraged. IT-Start awards support basic data collection and analysis functions necessary to understand the status of women faculty in academic science and engineering at institutions seeking institutional transformation.

Total Funding Available: \$6,000,000

Number of Awards: 8

Eligible Applicants: Institutional Transformation proposals may be submitted by academic institutions of higher learning in the U.S., its territories or possessions, or the Commonwealth of Puerto Rico, that award degrees in a field supported by NSF. Partnerships involving industry, government, professional societies and other not-for-profit organizations are encouraged but not required; however, in the case of partnerships, the lead partner organization must be an academic institution of higher learning and must accept overall management responsibility for the activity. Government organizations (other than academic institutions of higher learning) are not eligible to apply, but may participate in partnerships when the lead partner organization is an academic institution of higher learning with overall management responsibility for the activity.

Contact: Jessie DeAro, Phone: 703-292-5350, Email: [jdearo@nsf.gov](mailto:jdearo@nsf.gov)

Website: [www.nsf.gov](http://www.nsf.gov)

## Funding Opportunities

### ADVANCE: Increasing the Participation and Advancement of Women in Academic Science and Engineering Careers #3

*National Science Foundation (NSF)*

**Deadline: 12/06/2007**

The pursuit of new scientific and engineering knowledge and its use in service to society requires talent, perspectives and insight that can only be assured by increasing diversity in the science, engineering, and technological workforce. One of the National Science Foundation's (NSF) key strategic goals is to cultivate a world-class, broadly inclusive science and engineering workforce, and expand the scientific literacy of all citizens. To meet the continuing, strong demand for a highly educated and technologically savvy workforce, it is important that every American has an opportunity to achieve and to contribute in mathematics, engineering, and science. Women comprise an increasing percentage of the overall U.S. workforce, and of science and engineering majors at academic institutions, but constitute only 27 percent of the science and engineering workforce at large. Although women earn half of the bachelors degrees in science and engineering, they continue to be significantly underrepresented in almost all science and engineering fields, constituting 29 percent (in 2003) of doctoral science and engineering faculty in four-year colleges and universities and only 18 percent of full professors. Women from minority groups are particularly underrepresented in science and engineering, constituting approximately 3 percent of science and engineering faculty in four-year colleges and universities. The goal of the ADVANCE program is to develop systemic approaches to increase the representation and advancement of women in academic science and engineering careers, thereby contributing to the development of a more diverse science and engineering workforce. Creative strategies to realize this goal are sought from women and men. Members of underrepresented minority groups and individuals with disabilities are especially encouraged to apply. Proposals that address the participation and advancement of women with disabilities and of women from underrepresented minority groups are encouraged. IT-Start awards support basic data collection and analysis functions necessary to understand the status of women faculty in academic science and engineering at institutions seeking institutional transformation. This category of award is intended to broaden the spectrum of institutions participating in ADVANCE activities. IT-Start awards seek to include institutions with varying institutional scope, sizes, experiences, and perspectives, for example (but not limited to): primarily undergraduate institutions, teaching intensive colleges, community colleges, minority-serving institutions (e.g. tribal colleges, Historically Black Colleges and Universities, Hispanic serving institutions) as well as women's colleges.

Total funding available: \$5,000,000

Number of Awards: 20

Eligible Applicants: Institutional Transformation proposals may be submitted by academic institutions of higher learning in the U.S., its territories or possessions, or the Commonwealth of Puerto Rico, that award degrees in a field supported by NSF. Partnerships involving industry, government, professional societies and other not-for-profit organizations are encouraged but not required; however, in the case of partnerships, the lead partner organization must be an academic institution of higher learning and must accept overall management responsibility for the activity. Government organizations (other than academic institutions of higher learning) are not eligible to apply, but may participate in partnerships when the lead partner organization is an academic institution of higher learning with overall management responsibility for the activity.

Contact: Jessie DeAro, Phone: 703-292-5350, Email: [jdearo@nsf.gov](mailto:jdearo@nsf.gov)

Website: [www.nsf.gov](http://www.nsf.gov)

### Motorola Innovation Generation Grants

**Deadline: 06/15/2008**

The Motorola Innovation Generation Grants provide funds for initiatives that creatively foster a love of science early in life and show a new generation of inventors that careers involving science and math are important, challenging and possible. Priority will be given to programs that incorporate Motorola employees as volunteers.

Maximum Award: \$250,000.

Eligibility: 501(c)3 organizations.

Website: <http://www.motorola.com/content.jsp?globalObjectId=8153>

## HEALTH

### Family Planning Services Grants #3

*U.S. Department of Health and Human Services (HHS), Office of Public Health and Science (OPHS)*

**Deadline: 12/01/2007**

This announcement seeks applications from public and nonprofit private entities to establish and operate voluntary family planning services projects, which shall provide family planning services to all persons desiring such services. Family planning services include clinical family planning and related preventive health services; information, education, and counseling related to family planning; and, referral services as indicated.

Maximum Grant Size: \$3,000,000

## Funding Opportunities

Number of Awards: 2

Any public or nonprofit private entity located in a State (which includes one of the 50 United States, the District of Columbia, Commonwealth of Puerto Rico, U.S. Virgin Islands, Commonwealth of the Northern Mariana Islands, American Samoa, Guam, Republic of Palau, Federated States of Micronesia, and the Republic of the Marshall Islands) is eligible to apply for a grant under this announcement. Faith-based organizations are eligible to apply for these Title X family planning services grants. Nonprofit private entities must provide proof of nonprofit status.

Website: [www.hhs.gov](http://www.hhs.gov)

### Maternal and Child Health Knowledge to Practice

*U.S. Department of Health and Human Services (HHS), Health Resources and Services Administration (HRSA)*

**Deadline: 12/02/2007**

Knowledge to practice grants focus on increasing the leadership skills of MCH professionals by facilitating the timely transfer of new information, research findings and technology related to MCH; and updating and improving the knowledge and skills of health and related professionals in programs serving mothers and children. These programs support the conduct of short-term, non-degree related courses, symposia, institutes, and distance learning strategies and/or development of curricula, guidelines, standards of practice, and educational tools/strategies intended to assure quality health care for the MCH population. Projects must address a critical MCH training need, and the need must be documented in the application. Up to eight grants will be awarded, including four grants that address the priority goals of the MCH Training Strategic Plan and HRSA Priorities, such as diversity of health professionals, leadership and research to practice.

Maximum Grant Size: \$30,000

Number of Awards: 8

Eligible Applicants: Only public or nonprofit private institutions of higher learning may apply for training grants.

Contact: Diana L. Rule, Phone: 301-443-0233, Email: [drule@hrsa.gov](mailto:drule@hrsa.gov)

Website: [www.hrsa.gov](http://www.hrsa.gov)

### Robert Wood Johnson Foundation Nurse Fellows

**Deadline: 02/01/2008**

The Robert Wood Johnson Foundation Executive Nurse Fellows program is an advanced leadership program for nurses in senior executive roles in health services, public health, and nursing education who aspire to help lead and shape the U.S. healthcare system. The three-year fellowships allow participating nurses to remain in their current positions while they gain the experiences, insights, competencies, and skills necessary to advance in executive leadership positions in a healthcare system that is undergoing unprecedented change. The program is designed to give nursing and nurses a more influential role across many sectors of the economy. The fellowships are open to senior-level nurses who hold executive positions in health services organizations, public health organizations and systems, and nursing education. Applicants must be citizens of the U.S. or its territories or have permanent residency status at the time of application. Up to twenty fellowships will be awarded in this grant cycle. Fellowship resources include \$35,000 over three years.

Website: <http://www.rwjf.org/applications/solicited/cfp.jsp?ID=19847>

### Health Careers Opportunity Program

*U.S. Department of Health and Human Services (HHS), Health Resources and Services Administration (HRSA)*

**Deadline: 2/22/2008**

The goal of the Health Careers Opportunity Program (HCOP) is to assist individuals from disadvantaged backgrounds to undertake education to enter a health profession. The HCOP program works to build diversity in the health fields by providing students from disadvantaged backgrounds an opportunity to develop the skills needed to successfully compete, enter and graduate from health professions schools. The legislative purposes, from which HCOP funds may be awarded are: 1) identifying, recruiting and selecting individuals from disadvantaged backgrounds for education and training in a health profession; 2) facilitating the entry of such individuals into such a school; 3) providing counseling, mentoring, or other services designed to assist such individuals to complete successfully their education at such a school; 4) providing, for a period prior to the entry of such individuals into the regular course of education at such a school, preliminary education and health research training designed to assist them to complete successfully such regular course education at such a school, or referring such individuals to institutions providing such preliminary education; 5) publicizing existing sources of financial aid available to students in the education program of such a school or who are undertaking training necessary to qualify them to enroll in such a program; 6) paying scholarships, such as the Secretary may determine, for such individuals for any period of health professions education at a health professions school; 7) paying stipends for such individuals for any period of education in student-enhancement programs (other than regular courses), except that such a stipend may not be provided to an individual for more than 12 months; 8) carrying out programs under which such individuals gain experience regarding a career in a

## Funding Opportunities

field of primary health care through working at facilities of public or private nonprofit community-based providers of primary health services; 9) conducting activities to develop a larger and more competitive applicant pool through partnerships with institutions of higher education, school districts and other community-based entities.

Maximum Grant Size: \$932,016

Eligible Applicants: Eligible applicants include schools of medicine, osteopathic medicine, public health, dentistry, veterinary medicine, optometry, pharmacy, allied health, chiropractic, podiatric medicine, public or non-profit private schools that offer graduate programs in behavioral and mental health, programs for the training of physician assistants, and other public or private nonprofit health or educational entities, including faith-based organizations and community-based organizations.

Contact: Stuart Weiss, Phone: 301-443-5644, Email: [www.hrsa.gov](http://www.hrsa.gov)

### LAW ENFORCEMENT

#### Drug Court Discretionary Grant Program: Priority #1: Implementation Grants

*U.S. Department of Justice (DOJ), Bureau of Justice Assistance (BJA)*

**Deadline: 01/10/2008**

The purpose of the Drug Court Discretionary Grant Program (42 U.S.C. 3797u(a)) is to provide resources to state, local, and tribal governments and state and local courts to establish or enhance adult drug courts and systems for nonviolent substance-abusing offenders. Implementation grants are available to jurisdictions that have completed a substantial amount of planning and are ready to implement an adult drug court. Jurisdictions who are in the planning stages should consider participation in BJA's Drug Court Planning Initiative (DCPI). DCPI provides training, technical assistance, and travel support to assist jurisdictions in planning a new drug court program.

Maximum Grant Size: \$350,000

Eligible Applicants: Drug Court Implementation and Enhancement Grants: Applicants are limited to states, state and local courts, counties, units of local government, and Indian tribal governments, acting directly or through other public or private entities.

Contact: Eunice Pierre, Phone: 202-514-1473, Email: [Eunice.Pierre@usdoj.gov](mailto:Eunice.Pierre@usdoj.gov)

Website: <http://www.ojp.usdoj.gov/BJA>

#### Drug Court Discretionary Grant Program: Priority #2: Enhancement Grants

*U.S. Department of Justice (DOJ), Bureau of Justice Assistance (BJA)*

**Deadline: 01/10/2008**

The purpose of the Drug Court Discretionary Grant Program (42 U.S.C. 3797u(a)) is to provide resources to state, local, and tribal governments and state and local courts to establish or enhance adult drug courts and systems for nonviolent substance-abusing offenders. Enhancement grants are available to jurisdictions with a fully operational (at least 1 year) adult drug court to: provide additional services to drug court participants; develop and provide training programs for drug court practitioners; evaluate a drug court; develop or implement an automated data collection system for the court; or meet the special needs of certain drug court participants, including individuals addicted to methamphetamine; individuals suffering from co-occurring mental health issues; members of cultural and language minorities; and individuals coping with severe traumatic experiences. In FY 2008, funding priority will be given to applicants who have never received a grant under BJA's Drug Court Discretionary Grant Program, or to applicants providing services in rural areas, or providing intensive services to individuals addicted to methamphetamine.

Maximum Grant Size: \$200,000

Eligible Applicants: Drug Court Implementation and Enhancement Grants: Applicants are limited to states, state and local courts, counties, units of local government, and Indian tribal governments, acting directly or through other public or private entities.

Contact: Eunice Pierre, Phone: 202-514-1473, Email: [Eunice.Pierre@usdoj.gov](mailto:Eunice.Pierre@usdoj.gov)

Website: <http://www.ojp.usdoj.gov/BJA>

### PARKS AND ENVIRONMENT

#### P3 Awards: A National Student Design Competition for Sustainability Focusing on People, Prosperity and the Planet

**Deadline: 12/20/2007**

*U.S. Environmental Protection Agency (EPA), National Center for Environmental Research (NCER)*



## Funding Opportunities

The U.S. Environmental Protection Agency (EPA), as part of the P3 Award Program, is seeking applications proposing to research, develop, and design solutions to real world challenges involving sustainability. The P3 competition highlights people, prosperity, and the planet – the three pillars of sustainability. The P3 Awards program is a partnership between the public and private sectors to foster progress toward sustainability by achieving the mutual goals of economic prosperity, protection of the planet, and improved quality of life for its people. The EPA offers the P3 competition in order to respond to the technical needs of the developed and developing world while moving towards the goal of sustainability.

Maximum Grant Size: \$75,000

Number of Awards: 61

Eligible Applicants: Public nonprofit institutions/organizations (limited to public institutions of higher education) and private nonprofit institutions/organizations (limited to private institutions of higher education) located in the U.S. are eligible to apply.

Contact: Cynthia L. Nolt-Helms, Phone: 202-343-9693, Email: [nolt-helms.cynthia@epa.gov](mailto:nolt-helms.cynthia@epa.gov).

### Environmental Education Grants

*U.S. Environmental Protection Agency (EPA), Office of Environmental Education*

**Deadline: 12/20/2007**

This grant program provides financial support to seed innovative projects that design, demonstrate, or disseminate environmental education practices, methods, or techniques. All proposals must satisfy the definition of "environmental education" and also address at least one of these educational priorities listed below to qualify for a grant. The order of the list is random and does not indicate a ranking: 1)Capacity Building: Increasing capacity to develop and deliver coordinated environmental education programs across a state or across multiple states, 2)Education Reform: Utilizing environmental education as a catalyst to advance state or local education reform goals, 3) Community Stewardship: Designing and implementing model projects to educate the public about environmental issues in their communities through state and local government and community-based organizations, or through print, film, broadcast, or other media, 4)Health: Educating teachers, students, parents, community leaders, or the public about human-health threats from environmental pollution, especially as it affects children, and how to minimize human exposure to preserve good health, 5) Teaching Skills: Providing professional development for teachers, faculty, or nonformal educators about environmental issues and content, such as sustainability, to improve environmental education skills, 6) Career Development: Educating students in formal or non-formal settings about environmental issues to encourage environmental careers.

Maximum Grant Size: \$20,000

Number of Awards: 70

Eligible Applicants: Any local education agency, college or university, state education or environmental agency, nonprofit organization as described in Section 501(C)(3) of the Internal Revenue Code, or noncommercial educational broadcasting entities as defined and licensed by Federal Communications Commission may submit a proposal. Applicant organizations must be located in the United States or territories and the majority of the educational activities must take place in the United States; or in the U.S. and Canada or Mexico; or in U.S. Territories. A teacher's school district, an educator's nonprofit organization, or a faculty member's college or university may apply, but an individual teacher or faculty member may not apply.

Website: <http://www.epa.gov/enviroed/>

### Texas Commission On Environmental Quality Gives Rebates for Cleaner-Running School Buses

**Deadline: 02/29/2008**

The TCEQ begins accepting applications on Nov. 10 from Texas school districts to reimburse costs associated with reducing emissions from school buses. More than 36,000 buses carrying an estimated 1.3 million students hit the roads of Texas each school day. A little more than one-third of these buses are more than 10 years old. Older vehicles emit more pollution than do newer models. Exposure to diesel exhaust from school buses can aggravate respiratory problems, asthma and allergies. All public school districts and charter schools in Texas that operate one or more diesel-powered school buses, or a transportation system provided by a countywide district, are eligible to be reimbursed for costs of approved retrofits.

Eligible Applicants: Funding is open to school bus retrofit projects in ALL public school districts and charter schools in Texas that operate one or more diesel-fueled school buses; private schools are not eligible for funding. A diesel school bus proposed for retrofit must be used on a regular, daily route to and from a school and have at least five years of useful life remaining, unless the applicant agrees to remove the retrofit device at the end of the life of the bus and reinstall it on another bus.

Website: <http://www.tceq.state.tx.us/assistance/clean-vehicles/school-buses.html>

## Funding Opportunities

### SPORTS

#### **Bikes Belong Offers Funding for Bicycle Advocacy and Facilities**

**Deadline: end of every quarter**

Bikes Belong is a national coalition of bicycle suppliers and retailers working together to put more people on bicycles more often. Bikes Belong welcomes grant applications from organizations and agencies within the United States that are committed to "putting more people on bicycles more often." The Bikes Belong Grants Program funds projects in two categories: 1) facilities; and 2) advocacy.

Maximum Grant Size: \$10,000

Number of Awards: 15

Eligible Applicants: Bikes Belong will accept applications from nonprofit organizations, public agencies, and departments at the national, state, regional, and local levels. For the advocacy category, Bikes Belong will only fund organizations whose mission is expressly related to bicycle advocacy. New organizations that are not yet legally nonprofit organizations may submit an application with the assistance of another nonprofit that has agreed to serve as fiscal agent. Bikes Belong will not fund individuals. Because of the program's limited funds, it rarely awards grants to organizations and communities that have received Bikes Belong funding within the last three years.

Website: <http://bikesbelong.org/page.cfm?PageID=21>

#### **Baseball Tomorrow Fund Offers Support for Youth Baseball and Softball Programs**

**Deadline: Open/Rolling**

The Baseball Tomorrow Fund is a joint initiative between Major League Baseball and the Major League Baseball Players Association designed to promote and enhance the growth of youth participation in baseball and softball around the world by funding programs, fields, coaches' training, uniforms, and equipment. Grants are intended to finance a new program, expand or improve an existing program, undertake a new collaborative effort, or obtain facilities or equipment necessary for youth baseball or softball programs. The Baseball Tomorrow Fund supports projects that meet the following evaluation criteria: increase the number of youth participating in baseball and softball programs; improve the quality of youth baseball and softball programs; create new or innovative ways of expanding and improving baseball or softball programs; are able to match funds for programs; provide programs for children aged 10-16; support existing programs that have demonstrated success in providing a quality youth baseball/softball experience; and address opportunities for minorities and women. Applicants are invited to submit a Letter of Inquiry. Letters of inquiry are accepted throughout the year. Selected applicants are invited to submit a full application. Grants are awarded on a quarterly basis.

Eligible Applicants: Nonprofit and tax-exempt organizations involved in youth baseball programs are encouraged to apply.

Website: [http://mlb.mlb.com/NASApp/mlb/mlb/official\\_info/community/btf.jsp](http://mlb.mlb.com/NASApp/mlb/mlb/official_info/community/btf.jsp)

#### **Nike Accepting Applications for Bowerman Track Renovation Program**

**Deadline: Open/Rolling**

A philanthropic initiative of Nike Inc., the Bowerman Track Renovation Program provides matching cash grants to community-based, youth-oriented organizations that seek to refurbish or construct running tracks. Administered by Nike's Community's Affair department, this ten-year, \$2 million program provides matching funds of up to \$50,000 to youth-oriented nonprofit organizations anywhere in the world. The program distributes approximately \$200,000 in matching grants each year. Organizations applying for the grant must demonstrate a need for running track refurbishment or construction. Grant recipients will provide track access to neighboring communities. Bowerman Track Renovation Program funds must be matched in some amount by other contributors by an agreed-upon deadline. Recipients of a Bowerman Track Renovation grant are encouraged, but not required, to use Nike Grind technology to resurface their track. Nike Grind material is made of recycled athletic shoes sliced and ground into rubber granules, providing a superior, environmentally conscious all-weather track surface.

Eligible Applicants: .S. applicants should be exempt from income taxes under Section 501(c)(3) or 509(a) of the Internal Revenue Code and be defined as a public charity or a unit of government. Athletic booster clubs, schools, and school districts are considered public charities and are eligible to apply. Applicants outside the United States should be charitable in purpose and nongovernmental organizations. To be eligible, applicants must employ at least one full-time staff person and maintain a viable track program serving boys and girls, ages 14-18.

Website: <http://www.nike.com/nikebiz/nikebiz.jhtml?page=26&item=bowerman>

#### **NFL Youth Football Fund Grassroots Program to Support Community and School Football Field Improvements**

**Deadline: 11/30/2007**

The NFL Youth Football Fund Grassroots Program, a partnership of the National Football League Youth Football Fund and the Local Initiatives Support Corporation, provides nonprofit, neighborhood-based organizations with financial and technical assistance to improve the quality, safety, and accessibility

## Funding Opportunities

of local football fields. Applicants may request a maximum of \$200,000 from the program to be used for capital improvements. In order to be eligible, projects must be sponsored by community-based nonprofit 501(c)(3) organizations or middle or high schools. In addition, all organizations applying for funds must be located specifically and exclusively within NFL Target Markets and serve low- to moderate-income areas within those markets. There are two levels of funding available: 1) Requests of up to \$50,000 for general field support (e.g., irrigation, bleachers, lights, etc.); and 2) Matching grants of up to \$200,000 to help finance the resurfacing of football fields. A smaller number of matching grants of up to \$100,000 each will be available to help finance the resurfacing of a football field utilizing natural grass/ sod surfaces.

Website: <http://www.lisc.org/section/areas/sec3/youth/request/>

### Entries Sought for Sport for a Better World Competition

**Deadline: 12/12/2007**

Changemakers, an initiative of Ashoka: Innovators for the Public, and Nike have partnered to open a worldwide search for projects that use the transformative power of sport to achieve real social change. The Nike — Changemakers Competition: Sport for a Better World Collaborative Competition aims to find innovative solutions and catalyze a community of changemakers around the use of sport to improve community, accelerate development, and drive social change. The competition is open to all types of organizations (charitable organizations, private companies, or public entities) from all countries. Entries should be beyond the stage of idea, concept, or research, and, at a minimum, be at the demonstration stage and indicate success. The winners of this Changemakers Collaborative Competition will be those entries that best demonstrate innovation, social impact, and sustainability. A panel of judges and Ashoka staff will select the competition finalists. The Changemakers community will then vote online to select the three award winners from the field of finalists. The Changemakers Collaborative Competition winners, the three finalists that receive the most votes, will be announced on January 30, 2007 and will each receive a cash prize of \$5,000.

Website: <http://www.changemakers.net/en-us/node/728/competition/guidelines>



*For information on these and other funding opportunities, please contact:*

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