



For Planning Purposes Only
July 29, 2008

Contact: Israel Klein
(202) 224-5171

MEDIA ADVISORY:

**EFFICIENCY: THE HIDDEN SECRET TO SOLVING OUR
ENERGY CRISIS**

Joint Economic Committee to Examine How Efficiency Programs Can Drastically Reduce U.S. Dependence on Foreign Oil, Achieve Energy Independence, and Strengthen Our Economy

Can the Federal Government Follow the Lead of Massachusetts and California by Passing Significant Efficiency Legislation?

Washington, D.C. – **U.S. Senator Charles E. Schumer, Chairman of the Joint Economic Committee (JEC)** will hold a hearing to examine how energy efficiency programs can drastically reduce our dependence on foreign sources of energy, help us achieve energy independence, and strengthen our economy. The JEC hearing entitled, **“Efficiency: The Hidden Secret to Solving Our Energy Crisis”** will be held **Wednesday, July 30, 2008 at 10:00 am** in **Room 106** of the **Dirksen Senate Office Building**. Massachusetts Secretary of Energy, Ian Bowles, will discuss that state’s brand new efficiency law signed this month; and Google’s Dan Reicher will address federal opportunities for new energy efficiency programs and groundbreaking private sector energy-savings programs. The panelists, also including Dr. Jonathan Koomey from Stanford University and Mr. Mark Mills of ICx Technologies, will also offer their views on future federal government energy and energy efficiency policies.

WHAT: Joint Economic Committee Hearing: **“Efficiency: The Hidden Secret to Solving Our Energy Crisis”**
WHO: **Ian Bowles**, Secretary of Energy and Environmental Affairs, Commonwealth of Massachusetts
Dan Reicher, Director of Climate Change and Energy Initiatives, Google
Dr. Jonathan Koomey, Professor, Stanford University
Mark P. Mills, Co-Founder, Chairman ICx Technologies, Inc.
WHEN: **10:00 am, Wednesday, July 30, 2008**
WHERE: **Room 106, Dirksen Senate Office Building**

The Joint Economic Committee, established under the Employment Act of 1946, was created by Congress to review economic conditions and to analyze the effectiveness of economic policy.

www.jec.senate.gov
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