

PANEL II - LOCAL, STATE AND FEDERAL GRANTS

Creasie Adams – SBC Communications

Ms. Adams has been with SBC for 20 years, she has been working in External Affairs and has broad-based experience leading and serving with a variety of community groups and chambers in the region. Ms. Adams is responsible for representing SBC and working with the elected officials, community and business leaders within the south bay and mid cities area. Ms. Adams holds a Bachelor of Science in Business Administration Management from the University of Redlands and a Masters of Public Policy and Administration from California State University Long Beach. She also holds a certificate in Management Effectiveness from the University of Southern California. Ms. Adams is a native Californian; she serves on the Long Beach Economic Development Commission. She and her husband are the proud parents of two children. The family is active at Mt. Sinai Missionary Baptist Church in San Pedro, California.

Claire Peeps – The Durfee Foundation

Claire Peeps is the executive director of the Durfee Foundation, a private charitable foundation that supports projects in the arts and culture, education, and community development, primarily in Southern California. She is a graduate of Stanford University and the University of New Mexico. Ms. Peeps currently serves as chair of the Southern California Association for Philanthropy, and on the board of directors of the Southern California Council for the Humanities, Grantmakers in the Arts, and Old Stories: New Lives, the non-profit production company for artist Peter Sellars. Her book *Activists Speak Out: Reflections on the Pursuit of Change in America*, was published by St. Martins/Palgrave in March 2001.

Jane B. Ross – California Department of Education, After School Partnerships Office

Ms. Ross is responsible for providing lead support for California's 21st Century Community Learning Centers (CCLC) Program as well as the After School Education and Safety Program. Ms. Ross has contributed to the development of policy defining the State's first 21st CCLC Program; she develops California's 21st Century Request for Applications (RFAs) and Information Sessions, and she conducts the 21st CCLC Readers' Conference at which proposals are evaluated and scored. A participating member of the California After School Partnership, she has conducted numerous trainings, and provides policy and administrative support for after school programs in Los Angeles County.

Elisa Vásquez – Community Development Commission of Los Angeles County

Ms. Vásquez has worked for the Community Development Commission for over 8 years, as a member of the Community Development Block Grant (CDBG) Division. She currently supervises a team that performs outreach and marketing functions to the unincorporated areas of Los Angeles County to gauge the community, economic and housing needs of County residents. She also participates in community forums to educate non-profit service providers on the eligibility of the CDBG program. Ms. Vásquez holds a Master's degree in Public Administration.

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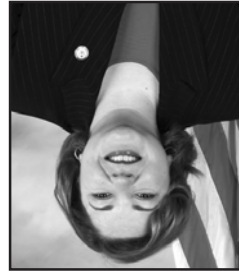
PRESENTS

“IMPROVING GRANT SEARCHES AND GRANT WRITING”



CERRITOS LIBRARY
FEBRUARY 19, 2004

A MESSAGE FROM CONGRESSWOMAN LINDA SÁNCHEZ



I am the United States Congresswoman for the newly created 39th Congressional District of California. It is my job to represent you in the U.S. Congress in our nation's capital in Washington, D.C. There, I have made it one of my highest priorities to fight for the interests of working people, and to bring home federal funding to help our local communities, including in the areas of youth and education-related programs, transportation improvements to help our economy, and environmental improvements to enhance our local quality of life. I search continually for additional funds to help our community. I can't guarantee success all the time, but I can guarantee to work as hard as I possibly can for our region. If your community group or city would like help, please contact my District Office's Grants Coordinator, Romulo Rivera at (562) 429-8499.

Today, I am hosting "Improving Grant Searching and Grant Writing," an event geared to help community groups, schools, and local governments improve their grant search and writing resources, in order to develop better proposals and increase the chances of procuring grants for their community projects. Through the different panels in the program, information and resources will help demystify the grants process and make grants a more attainable funding resource for all.

EVENT SCHEDULE

8:45 - 9:15 AM	Registration
9:15 - 9:30 AM	Opening remarks by Congresswoman Linda Sánchez
9:30 - 10:45 AM	Panel I: Grant Research and Writing
10:45 - 11:00 AM	Break
11:00 - 12:15 PM	Panel II: Local, State, and Federal Grants

SPECIAL THANKS TO THE GROUPS THAT MADE THIS EVENT POSSIBLE:

- The City of Cerritos
- Cerritos Library
- Los Angeles County
- California Department of Education
- The Center for Non-Profit Management
- Cheryl D. Cromwell & Associates
- SBC Communications
- Rio Hondo College
- Guglielmino Consulting
- The Durrée Foundation
- Community Development Commission of

PANEL I - GRANT RESEARCH AND WRITING

Cheryl D. Cromwell - Cheryl D. Cromwell & Associates

Cheryl D. Cromwell is the principal consultant with Cheryl D. Cromwell and Associates, a consulting firm that specializes in proposal writing, multicultural program development, strategic planning, needs assessment and board development. Cromwell has a master's degree in social work (M.S.W.) and 25 years of experience providing training and technical assistance to public and private nonprofit organizations. Prior to starting Cromwell and Associates in 1985, she served as the Director of the Office of Community Services (state anti-poverty office) with the Florida Department of Veteran and Community Affairs for four years. In 1982, she became the Assistant Director of the Kellogg Training Center at United Way of Greater Los Angeles where she was responsible for training volunteers to provide board training. She has taught at a number of colleges and universities including: University of California, Los Angeles (UCLA); California State University at Los Angeles and Long Beach (CSULA and CSULB); Florida State University, Howard University and Morgan State University.

Gail Guglielmino - Guglielmino Consulting

Gail Guglielmino is a consultant to nonprofits, providing guidance and services in fundraising strategies, strategic and program planning, training, outcome development, and facilitation. Ms. Guglielmino has a twenty-five year history in the nonprofit sector. She has worked for a major California foundation and has served in the capacities of Executive Director, Interim Executive Director, and Director of Development for several California nonprofit organizations. She has also served on the boards of several nonprofits. She is on the faculty of the Ventura County Community Foundation Center and the Los Angeles Center for Nonprofit Management and often participates in community workshops on fundraising strategies.

Mary Haskins - Rio Hondo College, Office of Grant Development

Mary Haskins is currently the Coordinator of Grant Development for Rio Hondo College, a community college in Southeast Los Angeles County. Ms. Haskins is responsible for developing, writing, and monitoring programmatic grants for the entire college; this includes projects that are academic, vocational and/or student service oriented. Ms. Haskins' main expertise is in public grants, and she has been involved with writing grants and contract proposals for 10 years. She is a native Angelino with an MA and BA in English from CSULA and UCLA respectively.

Marcia Schmitz - The Center for Non-Profit Management,

Marcia Schmitz plans and provides resource and reference service through the Nonprofit Resource Library, conducts research, and develops information management systems. Ms. Schmitz has provided research and reference service for the Los Angeles Metropolitan Cooperative Library Service's 24/7 Project, the Congressional Research Service of the Library of Congress, and UCLA's Department of Information Studies, and has been a Web page designer and researcher for IAPPS & Thompson Publishing and for the Institute for Global Communications. She has a Master's degree in Library and Information Science from the University of California, Los Angeles.

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CONGRESSWOMAN LINDA SÁNCHEZ'S GRANT WEB SITE
WWW.HOUSE.GOV/LINDASANCHEZ/GRANTS