Providing Interoperability to Our First Responders: Expediting the Digital Television (DTV) Transition

Courtesy: House Committee on Energy and Commerce

As part of the Deficit Reduction Act, Congress establishes February 17, 2009 as the hard date for the transition from analog television to digital television - providing firemen, police and other first responders with the ability to better communicate, achieving critical interoperability. As a result analog televisions will need a digital-to-analog converter box to receive digital television signals.

Making Communities Safer

- Some police, fire departments, and rescue squads already have radio equipment to communicate over the spectrum the broadcasters are supposed to return—they are just awaiting the turnover.
- Many more public safety officials cannot purchase equipment or begin planning without a date certain.
- Last year, the National Commission on Terrorist Attacks Upon the United States (or 9-11 Commission) recommended the expedited return of this radio spectrum for public safety purposes.

Bringing New Services to Consumers and Lowering Prices

➤ The commercial uses for the spectrum are practically limitless, such as accelerated deployment of wireless broadband capabilities (especially to rural areas) and more competitive choices for high-speed voice, video and data applications.

DTV Provisions in the Conference Report on the Deficit Reduction Act

- ➤ The conference report establishes a February 17, 2009 hard deadline for the end of analog broadcasting, freeing critical spectrum for public safety and wireless broadband use, and is expected to generate at least \$10 billion in auction revenues.
- ➤ Most consumers should be unaffected by the February 17, 2009 deadline, and will not need an over-the-air converter box.
 - o Less than 15 percent of households rely exclusively on over-the-air broadcasts.
 - o The remaining 85 percent subscribe to a multichannel video programming distributor (MVPD), such as a cable or satellite operator. Cable and satellite operators can convert digital broadcast programming to analog-viewable format for these households.
 - ➤ To help non-MVPD subscribers who wish to continue receiving broadcast programming over the air, the bill authorizes the National Telecommunications and Information Administration (NTIA) to create a digital-to-analog converter box program.

DEBORAH PRYCE, CHAIRMAN

- The conference report allocates up to \$990 million for the program, which will enable households that make an affirmative request to receive by U.S. mail up to two, \$40 converter-box coupons. This will help minimize participation by consumers who do not need a subsidized converter-box.
- The NTIA may use up to \$100 million of the \$990 million for administrative costs. Up to \$5 million of the administrative funds may be used to educate consumers about the digital television transition and the digital-to-analog converter-box program.
- o If NTIA certifies to Congress that it needs more money to fulfill the program, the overall amount available increases to up to \$1.5 billion and the administrative amount available increases to up to \$160 million.
- ➤ The conference report also makes up to \$1 billion available for a grant program to help public safety agencies obtain and deploy interoperable communications systems.

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