



MEET ME AT THE FLAG POLE



CONGRESSMAN RANDY NEUGEBAUER

Enclosures:

- Sample media advisory announcing the American flag presentation to Graham High School
- Photo of Congressman Neugebauer presenting the American flag
- Photo of some students in attendance
- Best Practices document providing additional information

Staff Contact:

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FOR IMMEDIATE RELEASE
Friday, January 20, 2006

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MEDIA ADVISORY

Neugebauer Schedule for January 21 – January 26

Washington D.C. — Congressman Randy Neugebauer will participate in several events across the 19th district in the days ahead. Details on these events can be found below.

Saturday, January 21

8:00 p.m. **Neugebauer participates in the 36th Annual West Texas Rehabilitation Center Telethon.**

Abilene Civic Center
1100 North 6th St.
Abilene

Monday, January 23

10:00 a.m. **Neugebauer delivers opening remarks at Medicare Workshop (*the workshop will continue through 4:00 p.m.*).**

Deaf Smith County Public Library
211 E. 4th St.
Hereford

10:45 a.m. **Neugebauer attends briefing from White Energy on its planned ethanol plant.**

Archer Daniel Midland facility
101 S. Progressive Rd.
Hereford

12:00 p.m. **Neugebauer attends briefing from Panda Energy on its planned ethanol plant.**

K-Bobs Steak House
215 S 25 Mile Ave.
Hereford

1:15 p.m. **Neugebauer visits with Hereford firefighters.**

Hereford Fire Department
215 Miles St.
Hereford

Tuesday, January 24

9:00 a.m. **Neugebauer hosts town hall meeting on agriculture issues at 2nd Annual Southwest Farm**

and Ranch Show.
Civic Center – Room 107
1501 Mac Davis Ln.
Lubbock

6:00 p.m. **Neugebauer attends Graham County Chamber of Commerce Banquet.**

American Legion Building
609 Elm St.
Graham

Wednesday, January 25

7:45 a.m. **Neugebauer presents American flag flown over U.S. Capitol to Graham High School.**

Graham High School – Flag Pole
1000 Brazos St.
Graham

Thursday, January 26

8:30 a.m. **Neugebauer delivers remarks at Eastland High School.**

Eastland High School
900 W. Plummer St.
Eastland

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BEST PRACTICES

A GUIDE TO WHAT'S WORKING

CHAIRMAN DEBORAH PRYCE SECRETARY JOHN T. DOOLITTLE

MEET ME AT THE FLAG POLE

MEMBER: REP. RANDY NEUGEBAUER, TX-19

STAFF CONTACT: JEREMY BROWN, REGIONAL DIRECTOR

ABOUT THIS EVENT:

Congressman Neugebauer periodically hosts a small event at local schools that honors the American flag. This event teaches students the value and history of the American flag as well as the importance of being involved in the democratic process. This is also a great way for Congressman Neugebauer to reach out to his constituents and show his support of education.

PREPARATION

Who is involved?

District staff, scheduler and press secretary.

Are any outside groups involved?

Local school – Principal or Superintendent

Timeframe for preparation:

- Start planning for the event about three or four weeks before the event. Ask the school principal or superintendent if it is something that they would like to do.
- Best time to schedule the event is early in the morning at the beginning of school.

PRESS COMPONENT

What press did you invite?

Local newspaper.

What went into your press plan for the event?

Media advisory / press release informing them of the event.

ADDITIONAL INFORMATION

How often do you hold this event?

Periodically when the Congressman is in the district.

Supplies:

Podium with microphone

Flag that has been flown over the United States Capitol; to be donated to the school.

- more -

Order of Events:

1. Have the school principal assemble the students/faculty by their flag pole. Include school band to play Star-Spangled Banner.
2. Have the school's student government president introduce the Member of Congress.
3. Give a short speech about the flag and what it means to Americans. Also talk about the importance of voting in America.
4. Present a flag that has been flown over the Capitol to the students.
5. Have the school officials raise the flag on the flag pole while the band plays the Star-Spangled Banner.
6. Have the Member of Congress lead everyone in the Pledge of Allegiance.