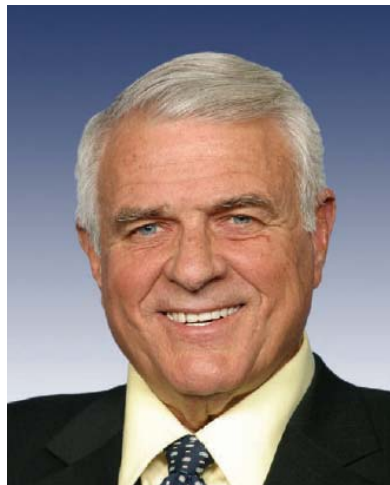




## District Gas Tour



Congressman John Carter

Enclosures:

- Media advisory
- Text of media clip
- Best Practices document providing additional information

Staff Contact:

- Amy Ellsworth with Congressman Carter, 225-3864
- Alisha Perkins with Congressman Doolittle, 225-2511



**U.S. Representative John R. Carter**

Thirty-First District of Texas

408 Cannon House Office Building  
Washington, DC 20515  
(202) 225-3864 • [www.house.gov/carter](http://www.house.gov/carter)

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For Immediate Release  
May 5, 2006

Contact: Amy Swanstrom-Ellsworth  
(202) 226-6793 or (202) 225-0286

**\*MEDIA ADVISORY\***

**CONG. CARTER TO TOUR GAS STATION, DISCUSS ENERGY PRICES  
FRIDAY, May 5th**

WASHINGTON, D.C. - U.S. Congressman John Carter (TX-31) will visit an area gas station to talk to constituents about record-high gas prices and Congress's efforts to tackle the problem. This is a great opportunity to see the Congressman's interaction with area constituents regarding an issue that is affecting the pocketbooks of all Americans.

**WHAT:** Temple gas station visit, discussion on gasoline prices

**WHO:** Congressman John Carter and area constituents

**WHEN:** **FRIDAY, MAY 5<sup>th</sup>, at 8:30 am**

**WHERE:** Big Chief #4  
1000 East Central TX Expressway  
**KILLEEN, Texas**

###

## **Media Clips/Press Turnout for District Gas Station Visits May 2006**

We did 2 visits in cities close to our 2 largest media markets.

At our first stop, cameras from NBC, ABC, and CBS covered the visit.

This visit was at 8:45 am in Killeen, Texas.

At our second stop, the local cable news channel covered the visit, as well as an Austin radio station. The second stop was at 3:00 pm in Round Rock, which is 30 minutes from the TV stations in Austin.

Before storms hit Austin on the same day as the gas station visit, all 3 networks had committed crews to covering the event.

Local NBC Affiliate in Killeen, Texas

### **Congressman Carter looks for feedback at the pump**

Updated: May 5, 2006 5:58pm

Congressman John Carter looked for feedback about high gas prices on Friday from some Killeen residents. Carter met with constituents at the Shell Station off Trimmier and East Central Texas Expressway during a tour of gas stations.

The congressman says the country needs lessen its dependence on foreign oil and use other resources like clean-coal technology, nuclear plants and off-shore drilling. "There's off-shore oil off the coast of Florida, off the east coast of the United States and off the coast of California. We know it's there. It's in our territorial jurisdiction. But because of environmental issues, it continues to be blocked. All that would assist this," said U.S. Rep. John Carter.

# District Gas Tour

Member: Rep. John Carter (TX-31)  
Staff Contact: Amy Swanstrom, Press Secretary

## ABOUT THIS EVENT:

This is an easy way for reporters to get local footage/spin on a national story (high gas prices). The Congressman pumped gas for people and talked to them about gas prices and the need for energy legislation. There were photo ops, and he sat inside and drank coffee with locals to discuss energy prices.

## PREPARATION

### Who is involved?

District staff travels with the Congressman, determines ahead of time which gas stations to visit, takes photos during tour. Press Secretary advises media.

### Are any outside groups involved?

No.

### Timeframe for preparation:

About a week, you just need time to line up which gas stations you're going to visit so you can let press know.

## PRESS COMPONENT

### What press did you invite?

All local media, all TV cameras from Austin market covered the tour as well as print reporters.

### What went into your press plan for the event?

Sent out Media Advisory, Made Follow-up calls to press.

### Other Important Information:

How often do you hold this event? It depends on gas prices--do this when it's a relevant story. We've done this twice.